



Dear Landscape/Horticulture Industry Leaders

December 29, 2005

Landscape Ontario Windsor Chapter and St Clair College are pleased to announce the date for our 1st annual "Winter Blooms – Landscape/Garden Expo & Symposium". This event will be held on the weekend of March 4th, 2006 at St Clair College in Windsor, Ontario. The event will feature keynote speaker(s) David Tarrant from "The Canadian Gardener" program on the CBC network and Denis Flanagan from the HGTV's "One Garden Two Looks".

Aside from the scheduled keynote speakers throughout this day long event, a group of recognized local speakers are scheduled to discuss such topics as "New Plant Introductions", "Turf and Lawn Care", "Irrigation and Watering Practices", "Pruning" and many more topics of interest to the novice and experienced gardener. This event will provide the official startup for our 2006 "Landscape Ontario Windsor Chapter – Awards of Distinction. A showing of the "2005 – Awards of Distinction Winners" presentation will allow everyone to enjoy some wonderful gardens from the Windsor, Essex and Kent County areas. In addition, a main feature garden is planned with sufficient booth space available for members to promote their own business operations.

As you can see, this event is designed to promote Landscape Ontario as a professional association and likewise the benefits of gardening and landscaping as a whole. A day pass for the event will be \$6 with tickets for the evening reception priced at \$20. The event is keying in on the gardening public of Windsor, Essex, Kent & Lambton Counties. All proceeds from this event will be donated towards Horticultural Scholarships and Bursaries at St Clair College and "The Hospice" of Windsor.



An event this size; takes a tremendous amount of planning and volunteer time. It will also require a substantial financial investment to pay all costs incurred for speakers, promotion and other incidentals. At this time we are requesting your support by assisting in sponsoring the event through both a financial contribution and/or donation of materials/labour for our feature/landscape gardens to be constructed for the event.

Attached is a schedule for the financial sponsors that will be advertised during this event:

For further information contact Donald Tellier at (519) 972 2727 ext. 4457 or Karl Klinck at (519) 969 0570.

**Winter Blooms – Landscape/Garden Expo & Symposium
Presented by
Landscape Ontario Windsor Chapter/St Clair College
Saturday, March 4th, 2006**

Contact Information:

Company Name: _____

Company Address: _____

Company Address: _____

Phone number: _____

Fax number: _____

Contact Name(s): _____

Email address: _____

Yes, I wish to support the 2006 Garden Symposium

(Mark with X)

No, I do not wish to support the 2006 Garden Symposium

I wish to provide financial support with the following contribution:

Please provide Amount \$

Platinum Sponsor _____

Gold Sponsor _____

Silver Sponsor _____

Bronze Sponsor _____

I wish to provide support to this event with the donation of:

- **make cheques payable to Landscape Ontario Windsor Chapter**

Fax this form back to: **(519) 972 2743**

SPONSORSHIP OPPORTUNITIES
“WINTER BLOOMS -2006 Landscape Expo and Symposium”

Financial Support:

Platinum: \$1,000.00 +

- sponsor David Tarrant’s Saturday afternoon session on: “The Joy of Gardening” and/or sponsor David Tarrant’s Saturday evening session on “Global Gardening”
- sponsors name will be displayed on the “Platinum” donors acknowledgement board
- sponsors name will be displayed on all promotional materials, on podium during session(s) and will be mentioned during speaker introductions

Gold: \$500 - \$999

- sponsor Denis Flanagan’s Saturday afternoon session (s) on “Award Winning Gardens” and/or “Gardening Trends for 2006”
- sponsors name will be displayed on the “Gold” donors acknowledgement board
- sponsors name will be displayed on all promotional materials, on podium during session(s) and will be mentioned during speaker introductions

Silver: \$250 - \$499

- sponsor alternate speakers sessions/workshops including “Turf & Lawn Care”, “Pruning Techniques”, “Efficient Irrigation and Watering Practices for the Home Gardener” and/or “New & Exciting Perennials”
- sponsors name will be displayed on the “Silver” donors acknowledgement board
- sponsors name will be displayed on all promotional materials, on podium during sessions(s) and will be mentioned during speaker introductions
- and/or co-sponsor “Dream Garden” with all company names displayed prominently in major feature garden

Bronze: \$100 - \$249

- sponsor “Welcome Garden”
- sponsors names will be displayed prominently in garden area near registration
- sponsors name will be displayed on the “Bronze” donors acknowledgement board
- sponsors name will be displayed on all promotional materials

SPONSORSHIP OPPORTUNITIES
“WINTER BLOOMS -2006 Landscape Expo and Symposium”

“In Kind Support”

Platinum: \$1,000 +

- donation of landscape materials and/or volunteer labour

Gold: \$500 - \$999

- donation of landscape materials and/or volunteer labour

Silver: \$250 - \$499

- donation of landscape materials and/or volunteer labour

Bronze: \$100 - \$249

- donation of landscape materials and/or volunteer labour

* all labour hours based on \$15.00/hour voluntary time

* all materials based on suggested retail price

Sponsors names will be prominently displayed in garden(s)