



Canada's International
Horticultural Lawn and Garden
Trade Show and Conference

Two shows
in one!

Congress Conference Guide 2007

Setting the Standard

January 9-11, 2007

Toronto Congress Centre

650 Dixon Road • Free Parking

Complete conference, events and trade show
registration information inside

Proud to welcome



Fencecraft
Canadian Fence
Industry Association

www.locongress.com



Canada's International Horticultural Lawn and Garden Trade Show and Conference

January 9-11, 2007 • Toronto Congress Centre

Sponsors

Landscape Ontario thanks the following sponsors for their generous support of Congress.

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Exhibitors (current to September 1) are listed at the back of the brochure. For an up-to-date list, visit www.locongress.com.

Education Alliance – Setting the Standard

Landscape Ontario joins the following associations in making practical, cost-effective education opportunities available to the industry.



Canadian Fence Industry Association
Canadian Nursery Landscape Association
Canadian Ornamental Plant Foundation
Communities in Bloom
Composting Council of Canada
Farm Safety Association of Canada
Flowers Canada
Flowers Canada (Ontario) Inc.
Interlocking Concrete Pavement Institute
International Society of Arboriculture (ISA)
ISA – Ontario Chapter Certification

IPM-PHC Council
Irrigation Association (The)
Lawn and Garden Dealers Association
Ontario Association of Landscape Architects
Ontario Horticultural
Human Resources Council
Ontario Parks Association
Ontario Regional Common Ground Alliance
Pesticide Industry Council
Pool & Hot Tub Council of Canada
Snow and Ice Management Association Inc.

Registration Information

Register online at www.locongress.com, or use the form in the centrefold. Information about hotels and seminar fees are in the centrefold. Pre-registration deadline is Friday, December 22. After that date, fees increase. All conference passes include admission to the trade show. Name badges will be mailed if your registration is received by December 22. Members of the Canadian Fence Industry Association are entitled to member pricing.

Dates and times

Trade show hours are 9 am to 5 pm on January 9 and 10 and 9 am to 4 pm on January 11. Conference sessions start at 10:00 am. For more detail, see the Congress Dates and Times Guide on p 4-5.

An initiative of:



In cooperation with:





Congress Conference

Setting the Standard

January 9-11, 2007

Toronto Congress Centre



Education Tracks

- Horticulture
- Running a Business
- Landscape Contracting
- Garden Centre/Retail
- Specialty Tracks
- Warm-up Monday
 - Designer Conference
 - Toronto IPM Symposium
 - Irrigation Day



Don't miss out!
Register at
www.locongress.com

Trade Show

- One of top 5 horticultural shows in North America
- Over 750 exhibitors
- Over 250 new products
- Over 8 acres of exhibits
- FREE parking

Proud to welcome



Fencecraft
Canadian Fence Industry Association

Registration information in centrefold

handy reference guide

Dates and Times Guide	4,5	Wednesday Seminars	15
WARM-UP MONDAY: IPM Symposium..	6,7	Tailgate Party XI	22
Landscape Designers Conference....	8	Thursday Seminars	23
Irrigation Day	9	Speaker Biographies.....	26
Tuesday Seminars.....	10	Exhibitors	31
Awards of Excellence.....	14	Registration Form.....	centre pullout
LO Annual General Meeting	15	Maps and Hotels.....	centre pullout



DATES AND TIMES GUIDE

Most events are at the Toronto Congress Centre unless otherwise noted. Registration forms are in the

Warm-up Monday - Preconference January 8

8:30am-4pm

IPM Symposium – Toronto Presentation, p.6
(Ticketed Event)
International Ballroom C,
Doubletree Int'l Plaza Hotel

8am-Noon

Efficient Irrigation Design Techniques, p.9
(Ticketed Event)
London Room,
Doubletree Int'l Plaza Hotel



Conference and Trade Show – January 9 - 11

Tuesday, January 9

7:30am

Registration Opens at the Toronto Congress Centre

Tuesday Seminars

10-11:30am

Responsibility Is Not a Dirty Word, p.10

9am-5pm

Trade Show Opens

Perennials that Like It Hot, p.10

Roadmap for Success, p.10

Hardier Than Thou, p.10

Deconstructing the Garden, p.11

Water Conservation Tools, p.11

EDUCATE

HORTICULTURE

Wednesday, January 10

7:30-9:30am

Special Event – Landscape Ontario Annual General Meeting, p.15
International Ballroom,
Doubletree Int'l Plaza Hotel

Wednesday Seminars

10-11:30am

Designing with Perennials, p.15

The Competitive Edge, p.15

Risks of Capitalization, p.15

Quality Grounds

Maintenance, p.16

7:30am

Registration Opens at the Toronto Congress Centre

INSPIRE

9am-5pm

Trade Show Open

Thursday, January 11

8am

Registration Opens at the Toronto Congress Centre

Thursday Seminars

10-11:30am

Pop The Garlic, p.23

Hiring on Attitude, p.23

Unusual and

Dwarf Conifers, p.23

Creating Good Design, p.23

Gypsy Moth Control Program, p.24

9am-4pm

Trade Show Open

SPECIALTY TRACKS

AWARD-WINNING



centre of the booklet as a pullout. Separate fees apply to Warmup Monday and some other events.

9am-5:30pm	Landscape Designer Conference , p. 8 (Ticketed Event) International Ballroom A, Doubletree Int'l Plaza Hotel	1-5 pm	Irrigation for Profit , p. 9 (Ticketed Event) London Room, Doubletree Int'l Plaza Hotel
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Noon-1:00pm	Getting Media Attention, p.11 Raised Patio Construction, p.12 Underground Infrastructure Damage Prevention, p.12 GPS Solutions, p.12 Urban Pesticide Use, p.13	2-3:30pm	Having Fun Delivering Great Service, p.13 Flowering Shrubs, p.13 Good Design: The Transition Zone, p.13 Smart Contracts: Protecting Yourself, p.14 Garden Centre Trends, p.14 Irrigation and LEED, p.4
Tuesday Evening – Special Event , p.14 4:45pm	Awards of Excellence (Ticketed Event) Plaza Ballroom, Doubletree Int'l Plaza Hotel		

Noon-1:00pm	Creating a Tropical Paradise, p.16 Right Tree, Right Place, p.16 Natural Landscaping, p.16	2-3:30pm	Industrial Strength Perennials, p.21 High-Net Worth Consumer, p.21 Better Construction Techniques, p.21 New Way to Control Chinch Bugs, p.22
1-4:30pm	Mock Trial, p.21		
Wednesday Evening – Special Event 5pm-Midnight	Tailgate Party XI International Ballroom, Doubletree Int'l Plaza Hotel		

1-2:30pm	Success Is Not a One-Person Job, p.25 Landscape Work Tools and Tires, p.25 Leave the Competition in the Dust, p.26	1-2:30pm	Front and Side Yards, p.26 Arborist Safe Work Practices, p.26
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EDUCATION TRACKS

TRADE SHOW



Warm-up Monday, January 8th

Congress is growing! Three days is not enough time anymore. Kick off Canada's premiere horticultural event with these great educational opportunities on the Monday before Congress. Separate fees apply.



42nd IPM symposium

Individually priced
Doubletree International Plaza,
International Ballroom C

Four Cities – Four Different Dates



- Toronto IPM – January 8th
- Ottawa IPM – February 15th
- Barrie IPM – March 20th
- London IPM – March 28th

TORONTO PRESENTATION

8:30-8:35am	Welcome and Opening Remarks
8:35-8:55am	MOE Update Local Representatives, Ministry of the Environment
8:55-9:25 am	What's in the Pipeline: NEEM, dormant oils, Confidor (Asian Long-horned Beetle and Emerald Ash Borer) and Demand SCS Christoph Kessell, Nursery Certification and Risk Management Coordinator, Landscape Ontario



- 9:25-9:55am** **Update on Urban Pests - Emerald Ash Borer, Asian Long-horned Beetle and European Woodwasp**
Ken Marchant, Canadian Food Inspection Agency
- 9:55-10:10am** **Refreshment Break**
- 10:10-10:50am** **Practical Ideas for Working with Municipal Bylaws**
Ken Pavely, Landscape Ontario
- 10:50-11:50am** **OMAFRA Report (including Beet Juice Trial Results)**
Pam Charbonneau, Turfgrass Specialist, OMAFRA
Jennifer Llewellyn, Nursery Crop Specialist, OMAFRA
- 11:50 – Noon** **Question Period**
- Noon-1:15 pm** **Lunch** (On premises or nearby)
- 1:15- 1:40 pm** **What's New in Kentucky Blue**
Paul Stevens, Pickseed
- 1:40-2:25 pm** **Best Practices and Tips – What Could Possibly Go Wrong?**
Helmut Spieser, Engineer, Pesticide Application/Grain Conditioning, OMAFRA
- 2:25-2:55 pm** **Best Plant Health Care Practices: Aerification and Compost Top Dressing**
Doug Smith, City of Toronto, Parks, Forestry and Recreation
- 2:55-4:00 pm** **Are You a Professional? Reducing Risk and Exposure to Pesticides**
Gerald Stephenson, University of Guelph



LANDSCAPE DESIGNER CONFERENCE

Individually priced, Doubletree Intn'l Plaza Hotel, International Ballroom A

An initiative of the Landscape Ontario Designers Commodity Group.

A full-day design seminar that will be a blueprint for your professional success. Lunch and reception included.

See registration form for registration fees.

9:00 am

Raising the Bar

Find out about the Certified Landscape Designer (CLD) designation

Beth Edney CLD, Designs by the Yard

10:00 am

Promoting Our Work – Marketing and Selling Landscape Design

Panel: Haig Seferian, CLD, Seferian Design Group
Ron Koudys OALA, CLD, Fanshawe College
Kristin Gable, GCI Advertising

11:00 am

Break

11:15 am

Choice of Workshops:

Blending Landscape Design with the Architecture

David Oleson B. Arch, OAA, FRAIC

Oleson Worland Architects

or **Construction and Grading Details**

Don Chase BLA, CLD, ChaseRD

INSPIRE

12:00 pm

Lunch (included with registration)

1:00 pm

Choice of Workshops:

Rendering: Create Coloured Presentation Drawings to Wow Your Clients

Margrieta Van Dellis

or **Create a Dynamic Selling Portfolio:** How to Take the best photos and organize them

Brad MacIver, Art Director, *Gardening Life* Magazine

Tim Thoelecke Jr. APLD, ASLA, American Academy of Landscape Design

EDUCATE

3:45 pm

Break

4:00 pm

What's New? Find out about the newest plants and hardscape materials

Paul Zammit, Plant World

Tom Leedle CHT, Leedle Landscaping

5:00 pm

Rockdeck Networking Reception

Special thanks to our sponsors:





IRRIGATION DAY

Morning and Afternoon Courses individually priced

Doubletree International Plaza Hotel, London Room

8 am-12 Noon

Efficient Irrigation Design Techniques

Water shortages are forcing a re-evaluation of how irrigation systems are designed. The new emphasis is on eliminating water inefficiencies that plague many current designs. To design with efficiency in mind, start by ignoring what we have been taught about designing irrigation systems.

Lorne will demonstrate examples of real-life approaches to designing for efficiency, such as head spacing, subsurface irrigation, and reclaimed or recycled water systems. If you want to design outside the box, then you need to come to this informative seminar.

Lorne Haveruk CID, CIC, CLIA, WCP
DH Water Management Services Inc, Toronto

1-5 pm

Irrigation for Profit

Short, brief and to the point – the point of making money, that is. Irrigation is a tough business that is becoming more competitive each season.

Come and learn a few tried-and-true techniques for estimating, bidding, material purchasing, selling, cost control and service. If you did not make 30 per cent margins last year, you need to be here – your competitors most likely will be.

Lorne Haveruk CID, CIC, CLIA, WCP
DH Water Management Services Inc, Toronto

for current list of exhibitors
and to register,
visit www.locongress.com





RUNNING A BUSINESS

10-11:30 am

Responsibility Is Not a Dirty Word:

Getting the Best from People

It is essential that a manager's leadership skills develop in order for the employee, as well as the company, to grow. A company must have individuals who are placed in leadership roles, define the "wins" for the team, and then learn how to coach and direct performance toward those wins. This simple concept will create both short- and long-term success for the individual and the company. In this fun session Bob Coulter will explore the four Steps to Great Coaching and will send each participant away ready to lead with courage, candor and consideration.



Bob Coulter

JP Horizons Incorporated, Painesville, Ohio

HORTICULTURE

10-11:30 am

Bring It On!

Perennials that Like It Hot

With increasing water restrictions and the desire for low maintenance gardens, there is a real demand for perennials that can tough it out on their own without the expense and chore of watering. Your customers look to you for solutions to these problems, but often assume that low maintenance = BORING. But having a drought tolerant landscape doesn't mean settling in Dullsville. Come enjoy a presentation where Jason will show you some fantastic perennials and ornamental grasses that can take the heat – and will thrill your customers!



Jason Rekker CSP

Eastern Ontario Territory Manager
Valleybrook Gardens,
Niagara-on-the-Lake, Ontario

RUNNING A BUSINESS

10-11:30 am

Expanded Roadmap for Success in Business

Take your business to the next level by joining those who have already benefited from Jacki's dynamic presentations. Learn how to prioritize and organize the four key areas of your business – employees, administration, operations and financial (sales and profit) and move through your endless "to do" list with success and a better work/lifestyle balance.



You'll leave this seminar armed with proactive tactics to stay ahead of the demands of your business.

Jacki Ciphery CLP

Waters Edge Landscaping, Bala, Ontario

HORTICULTURE/GARDEN CENTRE

10-11:30 am

Hardier Than Thou: Unusual Perennials for Cold Climates

People seem to think that nothing much grows beyond Zone 5. But there are thousands of perennials that thrive in Zone 4 and colder. In this seminar, Larry will look less well-known perennials for cold climates, including several that would do well much further south, including plants that do well beyond the normal zone information.



Larry Hodgson

Horticom Inc, Quebec City, Quebec

speaker
biographies
start on page 26





DESIGN

10 – 11:30 am

**Deconstructing the Garden:
How the Design Process Works**

Using actual case studies, this lecture explains the thought process that one designer uses when formulating a design. Good landscape design does not happen by accident. Tim Thoelecke, an award-winning landscape designer, will take you through each of the steps in his design process with before, during and after illustrations and photos - from drafting board to installed project.

Most landscape plans are drawn in “plan view” as if viewed from above. A professional landscape designer should bear in mind that most landscapes are experienced from ground level, so that the effects of perspective, foreground/ background and scale are accounted for in the design.



Tim Thoelecke Jr. APLD, ASLA
American Academy of
Landscape Design, Glenview, Illinois

CONTRACTING - IRRIGATION

10-11:30 am

**Water Conservation Tools:
Keeping Up With
Industry Advancements**

The secret is out: water conservation in the landscape is no longer an option, it is a necessity. The pressure to irrigate efficiently is on the rise.

Advances in technology aren't just for the office; the job site is full of innovation as well. Join Andy Smith, Irrigation Association's State and Affiliate Relations Director, for a presentation and discussion on how to turn water conservation into a sales opportunity.

He will talk about the latest hardware advancements, and will cover practices and processes that will keep your company on the cutting edge of conservation opportunities. Don't miss this opportunity to

discover new horizons in landscape irrigation and stay ahead of the trend.

**Andy Smith CIC,
CID, CLIA**
State and Affiliate
Relations Director
Irrigation Association,
Falls Church, Virginia



AFTERNOON SESSIONS AND EVENTS

RUNNING A BUSINESS/GARDEN CENTRE

Noon-1 pm

**Getting Media Attention:
The Art of Self-Promtion**

Is there a magic knack to getting publicity? Why do some folks manage to have their products and services featured everywhere – but others fail to garner any attention from journalists? What must you do to get the media interested in you and/or your products?

Gardening journalist Sonia Day will reveal eight common mistakes that companies and individuals make in approaching the media. Public relations consultant Carol Cowan will explain how to craft messages that get noticed – and ways to make connections with media people that lead to concrete results.

Sonia Day
Day & Murdock
Communications,
Belwood, Ontario



Carol Cowan
Zebra Promotions,
Toronto, Ontario





CONTRACTING/LANDSCAPE

Noon-1 pm

Raised Patio Construction

Raised patio construction is the latest in a series of continuing education programs from the Interlocking Concrete Pavement Institute (ICPI). Landscape and hardscape contractors will benefit from this one-hour



educational seminar. Topics include: pre-planning, material management, layout and excavation, waterproofing, base preparation, laying the first wall course, sub surface drainage, geotextile separation, open graded drainage layer materials, geo-grid reinforcement, top course and cap, top drainage, and paver installation.

ICPI Certified Concrete Paver Installers can earn credits towards their advanced level certification.



Rob Burak PEng
Director of Engineering
Interlocking Concrete
Pavement Institute,
Burlington, Ontario



CONTRACTING - ALL

Noon-1 pm

Underground Infrastructure Damage Prevention

Jim Douglas will focus on five main areas, including new and revised industry best practices, the status of the Ontario Regional Common Ground Alliance (ORCGA) one call legislation proposal for Ontario, and the new ORCGA/Humber College Damage Prevention Technician (DPT) Program.

Jim will also address the successes and disappointments in locate response for 2006. He will also talk about locate exclusions, "A Success Story at Enbridge."



Jim Douglas
Executive Director

Ontario Regional Common Ground Alliance,
St Catharines, Ontario



RUNNING A BUSINESS

Noon-1 pm

GPS Solutions: Driving Profits to Your Business

Global Positioning System (GPS) technology is one of the newest management tools to benefit any business with more than one truck. GPS units can help you produce a safer and more productive work environment – assisting with everything from route optimization to billing and other reporting functions. Bob will discuss how you can provide better, quicker service to your customers, including some success stories, costs involved, common mistakes and how to avoid becoming "Big Brother."



Bob Farrel

Vice President Sales, Pinpoint GPS Solutions,
Mississauga, Ontario

Visit
Landscape Ontario
in Booth 728





**CONTRACTING - LAWN CARE AND
GROUNDS MAINTENANCE**
Noon-1 pm

**Urban Pesticide Use:
Report from the Pest Management
Regulatory Agency (PMRA)**

Since 2001, federal and provincial governments have been implementing the Healthy Lawns Strategy to help Canadians reduce their reliance on pesticides for lawn care through Integrated Pest Management (IPM) principles, with particular emphasis on pest prevention, use of reduced-risk products, and application of pesticides only when necessary. In 2005, the PMRA's Federal, Provincial and Territorial Committee agreed to consider a broader focus, to encompass pesticide use in urban environments. This presentation will review achievements under the strategy and outline the future direction for urban pesticide use in Canada.



Pam Charbonneau
Ontario Ministry of Agriculture Food and
Rural Affairs, Guelph, Ontario

RUNNING A BUSINESS
2-3:30 pm

**Having Fun
Delivering Great Service**

Delivering excellent customer service in difficult situations only happens when we know our own strengths and weaknesses, when we can read our own emotions and when we have a clear sense of our self-worth. When we can take a fun look at our personal approach to service then it is possible to connect with our customers and give them what they are looking for. In this session Bob Coulter will take a creative look at the three components of great service: Warm Welcomes, Magic Moments and Fond Farewells.

Bob Coulter
JP Horizons Incorporated, Painesville, Ohio

HORTICULTURE/GARDEN CENTRE
2-3:30 pm

**Flowering Shrubs:
The New Essential Landscape Accent**

Tim is first and foremost a plantsman, with the enviable task of traveling the world to find new and commercially promising plants for Spring Meadow Nursery. No longer just foundation plants, flowering shrubs are moving front and centre in the landscape and garden centres. Tim will review new flowering shrubs, what he has discovered in his travels and how new breeding methods and other developments in shrubs are changing our perceptions.



Tim Wood
Spring Meadow Nursery,
Grand Haven Michigan

DESIGN
2-3:30 pm

**Good Design:
The Transition Zone**

Established wisdom says that a well-designed landscape is an extension of the architecture of the home or building - and the owner. Sounds great, but how do you do it? Using specific examples, this lecture explores the uses of entryways, side yards, view corridors, focal points and other connections in creating a landscape design that is harmonious, comfortable, and cohesive.

The best gardens evolve over time. A landscape design needs to be appealing in all seasons and from many sight lines, especially from indoors looking out.



Tim Thoelecke Jr. APLD, ASLA
American Academy of Landscape Design,
Glenview, Illinois



RUNNING A BUSINESS

2-3:30 pm

**Smart Contracts:
Protecting Yourself**

Often customer disputes can be avoided by a well-thought-out and well-worded contract, be it for a construction, supply or maintenance contract. Rob will talk about the difference between a good and bad contract, negotiating a good contract, properly defining the scope of work, over-reaching hold harmless clauses, over-reaching contractual obligations (such as promising the impossible), the importance of notice provisions and acknowledgements in contracts, and the use of site maps and changes in work and dealing with a customer's one-sided contract.



Robert J. Kennaley

McLaughlin & Associates, Toronto, Ontario

CONTRACTING - IRRIGATION

2-3:30 pm

**Irrigation and LEED
What it Means**

LEED (Leadership in Energy and Environmental Design) has come to Canada. It is a points-based system that encourages environmentally friendly design in commercial, institutional and high-rise residential buildings. On the LEED scale, the absence of traditional irrigation systems is a major plus.

This is not good for the irrigation industry – irrigators need to shift from city supplied water to non-potable water sources, learn how to manage and treat storm water, reduce point source onsite pollution and replenish ground water.

This short, information-filled presentation will open your eyes so that you can plan and prepare for LEED projects.



Lorne Haveruk CID, CIC, CLIA, WCP

DH Water Management Services Inc,
Toronto, Ontario

GARDEN CENTRE/RETAIL

2-3:30 pm

Garden Centre Trends

Staying alive in today's competitive retail market means you need to be ahead of the crowd. John Reeves, garden centre owner and television personality, will talk about the trends affecting independent garden centres with an emphasis on colour, developing an identity through market differentiation, the success of container gardening, how to extend the selling season, and the value of buying groups.



John Reeves

Reeves Florist & Nursery,
Woodbridge, Ontario



END OF TUESDAY SESSIONS

SPECIAL EVENT - INDIVIDUAL FEE

Landscape Ontario presents

2006 Awards of Excellence

Tuesday, January 9 at 4:45 pm

Doubletree International Plaza Hotel, Plaza Ballroom



Join the President of Landscape Ontario, Bob Tubby, CLP, in recognizing and celebrating professional excellence within the green industry.

The work of landscape construction and maintenance contractors, designers and interior plantscapers will be showcased.



SPECIAL EVENT

LO Annual General Meeting

7:30 am - 9:30 am

Doubletree International Plaza Hotel,
International Ballroom

Attend the AGM and have your say on issues that affect you and the industry.

Continental breakfast will be served.



Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

HORTICULTURE AND DESIGN

10-11:30 am

Designing with Perennials The Perennial Diva's Secrets

It's time to demystify perennial design – and no better person to help than Stephanie Cohen, the most recent winner of the prestigious Award of Merit from the Perennial Plant Association. Co-author of *The Perennial Garden Design Primer*, Stephanie will help you plan gardens for super impact to create satisfied clients and to promote sales.

Learn the rules to create solutions for all kinds of sites, keeping form and colour in mind. Build appealing combinations that make your client's garden look great from spring to fall.



Stephanie Cohen
Collegetown, Pennsylvania

RUNNING A BUSINESS

10-11:30 am

The Competitive Edge No One Can Steal

In this powerfully motivating seminar you will learn how to create a competitive advantage to protect, profit from and grow your niche!

International speaker and contractor Jeffrey Scott will share his journey in creating his company's competitive advantage - along with best practices he has learned.

In this seminar you will:

- Identify the biggest obstacles to creating a competitive edge
- Understand the crucial role of change in protecting your niche
- Master the secret of distinguishing yourself from your competition
- Learn how to gain ideas from outside your industry
- Come away with your own plan for implementation

Learn from the man who increased referrals/sales from realtors by 2000%



Jeffrey Scott
Glen Gate – Pool & Property,
Trumbull, Connecticut

CONTRACTING/RUNNING A BUSINESS

10-11:30 am

The Risks of Capitalization in Business

To lease, purchase or rent? That is the question. What effect does each option have on my overhead and the bottom line? Learn from George Urvari about strategic buying for big-ticket items. Find out what is involved in making equipment purchase decisions based on value and return on investment or ROI.



George Urvari
Oriole Landscaping, Toronto, Ontario

see centre
pullout for
registration forms





SESSIONS AND EVENTS: **Wednesday January 10th**

CONTRACTING - GROUNDS MAINTENANCE

10-11:30 am

Quality Grounds Maintenance

A company's reputation is only as good as the way each property looks after your last visit. Attend this seminar with two of the industry's top maintenance specialists to learn how to pay attention to the right details to keep your customers impressed every time. Hear some cost-saving tips, as well. Happy customers pay more promptly, and more business rolls in from word-of-mouth referrals.



Jacki Ciphery CLP

Waters Edge Landscaping, Bala, Ontario

Jeff McMann

ISA Certified Arborist,
NPD, CHT
Supervisor of Forestry
Town of Markham,
Markham, Ontario



AFTERNOON SESSIONS AND EVENTS

HORTICULTURE

Noon-1 pm

Creating a Tropical Paradise

Tropicals are one of the hottest new trends. Marjorie Mason will talk about her experience with tropical plants both indoors and outdoors. She will show you how to select and use indoor/outdoor plants to achieve a tropical flavour in your gardens and containers.



Marjorie Mason

Mason Hogue Gardens, Uxbridge, Ontario

CONTRACTING/HORTICULTURE

Noon-1 pm

Right Tree, Right Place:

A Guide for Landscapers

Todd Irvine, an ISA certified arborist, will cover all aspects of proper tree selection, placement and planting, including site evaluation. Factors such as soil condition, growth rate and transporting the tree can all affect success when planting trees. Learn how to spot trees in good health, and whether a tree has good structure and much more.



Todd Irvine

ISA Certified Arborist

LEAF (Local Enhancement and Appreciation of Forests), Toronto, Ontario



HORTICULTURE

Noon-1 pm

Natural Landscaping

Are you ready for the growing demand, particularly from municipalities, for a green or sustainable approach to landscaping that will stand up to weather extremes? Learn techniques to create landscapes that require no irrigation or fertilization and minimum maintenance.

The emphasis will be on practical applications, plants and turfgrass alternatives. Go wild with sustainable landscaping experts Paul Jenkins and Miriam Goldberger.



Miriam Goldberger and Paul Jenkins

Wildflower Farm, Coldwater, Ontario

Register early!

at www.locongress.com

After December 22, 2006 you can register on site only.



Show Information The Toronto Congress Centre is located at 650 Dixon Road, minutes from the Toronto International Airport and 15 minutes from downtown Toronto. Show dates are January 9-11, 2007.

The official hotel is the Doubletree International Plaza Toronto Airport Hotel. Please indicate when booking that you are attending the Landscape Ontario Congress/Fencecraft 2007 to receive the show rate. Special rates are in effect until December 22, 2006.

To take advantage of room rates, please contact the hotel directly prior to December 22, 2006.

DOUBLETREE INTERNATIONAL PLAZA

655 Dixon Road,
Toronto, ON Canada M9W 1J3
Tel: (416) 244-1711 Fax: (416) 244-7281
\$112 Single or Double

RADISSON SUITE HOTEL

640 Dixon Road,
Toronto, ON Canada M9W 1J1
Tel: (416) 242-7400 Fax: (416) 242-9888
\$119 Single or Double

PARK PLAZA TORONTO AIRPORT

33 Carlson Ct,
Toronto, ON Canada M9W 6H5
Tel: (416) 675-1234 Fax: (416) 675-3436
\$108 Single or Double
*includes breakfast discount

Shuttle bus service

is provided daily from all hotels to the Congress Centre. Shuttle times are posted in the lobby of the hotels.

The selling of goods or services is restricted to official exhibitor booth space. Violation of Congress rules and regulations will result in confiscation of the delegate or exhibitor badge and expulsion from the show.



Entrances: Register before Dec. 22/06 and you will receive your badge in the mail and may enter at Entrances **D** or **E**. If you do not have your badge, you must use Entrance **F**.

Pre-register and WIN three ways!

- WIN A PRIZE:** Register before December 22, 2006 and become eligible to win a:
 - **Kubota All Wheel Drive GR2000** Garden Tractor with a 48" mower
 - **42" Philips Flat HDTV** with Pixel Plus - courtesy Exmark Commercial Mowers
 - **Weekend for two** at the Radisson Suites Hotel Toronto Airport
- SAVE MONEY:** Registration fees increase on December 22, 2006.
- SAVE TIME:** If you have your badge in advance, you can use doors D and E without waiting in line.



After hours events held off-site:
AWARDS OF EXCELLENCE PROGRAM Tuesday, January 9 at 4:45 pm
and **TAILGATE PARTY XI** Wednesday, January 10
at the **DOUBLETREE INTERNATIONAL PLAZA**,
located directly across the street from the **TORONTO CONGRESS CENTRE**.

Irrigation Day am (Efficient Design)	Non-member	\$165 <input type="checkbox"/>	\$190 <input type="checkbox"/>
	Member	\$75 <input type="checkbox"/>	\$100 <input type="checkbox"/>
	Non-member	\$95 <input type="checkbox"/>	\$120 <input type="checkbox"/>
Irrigation Day pm (Irrigation for Profit)	Member	\$75 <input type="checkbox"/>	\$100 <input type="checkbox"/>
	Non-member	\$95 <input type="checkbox"/>	\$120 <input type="checkbox"/>
Awards of Excellence	\$20 <input type="checkbox"/>
Tailgate Party XI	FREE with delegate badge			FREE
Student with valid Student ID (must be pre-registered by school)	Three day Trade Show pass			\$10 <input type="checkbox"/>
	Three day Conference pass			\$25 <input type="checkbox"/>

Member pricing: Landscape Ontario and the Canadian Fence Industry Association are entitled to member pricing.

Badges: The first mailing of badges will be in early December.

Grand Total **\$**

Congress Trade Show Passes: Passes are for entry to the trade show only and have no commercial value. Pass requests must be mailed or faxed prior to December 22, 2006.

If you have a pass and would also like to attend a conference session, the above prices apply.

Payment Options: All fees are non-refundable. Payment must accompany registration form(s). GST is included in all prices. (GST Reg. No. R11900549)

Cheque enclosed, payable to Landscape Ontario Congress, or Credit card

 Visa or Mastercard number Cardholder name

 Expiry Date Signature (required)

Register online: **www.locongress.com**
 Fax back: 1(800)628-8838 or (905)405-9870
 Phone: 1(800)661-5319 or (905)405-8415

Mail: **Landscape Ontario Congress**
 c/o Conexys/
 PO Box 283, Malton CSC
 Mississauga, ON L4T 3B6 Canada

- High-Net Worth Consumer
 - Better Construction Techniques
 - New Way to Control Chinch Bugs
- Thursday, January 11**
- 10-11:30 am
 - Pop The Garlic
 - Hiring on Attitude
 - Unusual and Dwarf Containers
 - Creating Good Design
 - Gypsy Moth Control Program
- 1-2:30 pm
- Success Is Not a One-Person Job
 - Landscape Work Tools and Tires
 - Leave the Competition in the Dust
 - Front and Side Yards
 - Arborist Safe Work Practices

Please tell us about yourself:

Your primary area of business: (Check one only)

- 1 Arborists and tree moving supply companies
- 2 Cemeteries and personnel
- 3 Consultant: Turf, Irrigation, Landscape, Lighting, Interior plantscaping
- 4 Fence contractor
- 5 Golf course designers
- 6 Government/Municipalities and Parks Depts.
- 7 Greenhouse grower/distributor
- 8 Grounds management, commercial and residential
- 9 Irrigation, supplies and services
- 10 Landscape architects and designers
- 11 Landscape contractor
- 12 Lawn care
- 13 Media
- 14 Others allied to the trade, including schools, associations
- 15 Others allied to the fence trade, including manufacturers, distributors and others
- 16 Private parks, campground and other recreational facilities
- 17 Retail garden centres
- 18 Schools and school boards
- 19 Seed and bulb distributor
- 20 Seed, fertilizer, chemicals manufacturers and distributors
- 21 Sod and sand, grower/distributor
- 22 Turf and lawn care, manufacturers/distributors
- 23 Wholesale nursery grower/distributors

Your primary job responsibility: (Check all that apply)

- Owner/Partner/General Manager
- Office Manager
- Fore/Crew Supervisor
- Purchasing
- Sales/Marketing Manager
- Field Personnel

www.locongress.com



Featuring Congress 2007 Fencecraft 2007

TRADE SHOW and CONFERENCE REGISTRATION FORM

First name _____

Last name _____

Company _____

Mailing address _____

City _____

Prov. _____

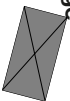
Postal code _____

Phone _____

Fax _____

E-mail _____ Please check if you are a member of LO or CFIA

Pre-register by December 22 to receive your badge
Registration on site after Dec. 22, 2006
All ticket prices include admission to exhibit halls.



Please check (✓) choices
and total your costs
ADVANCE ON-SITE

Full Conference Pass

Member **\$95** **\$120**
Non-member **\$135** **\$170**

One-day Conference Pass

Member **\$55** **\$75**
Non-member **\$90** **\$100**

One Session Conference Pass

Member **\$35** **\$45**
Non-member **\$45** **\$55**

Trade Show Only Pass

Member **\$10** **\$20**
Non-member **\$15** **\$20**

Additional Purchases

Warm-up Monday January 8
IPM Symposium - Toronto
Designers Conference

..... **\$65** **\$85**
Member **\$125** **\$150**

Conference Session Selection

Please help us by indicating your choices. Seating at sessions is first come, first served. Events with separate fees are listed on the left-hand part of the form.

Monday, January 8

See registration form for pre-conference seminars

Tuesday, January 9

10-11:30 am

- _____ Responsibility is Not a Dirty Word
- _____ Perennials that Like It Hot
- _____ Business Roadmap
- _____ Hardier Than Thou
- _____ Deconstructing the Garden
- _____ Water Conservation Tools

Noon-1:00 pm

- _____ Getting Media Attention
- _____ Raised Patio Construction
- _____ Underground Infrastructure Damage

Prevention

- _____ GPS Solutions
- _____ Urban Pesticide Use

2-3:30 pm

- _____ Having Fun Delivering Great Service
- _____ Flowering Shrubs
- _____ Good Design: The Transition Zone
- _____ Smart Contracts: Protecting Yourself
- _____ Garden Centre Trends
- _____ Irrigation and LEED

Wednesday, January 10

10-11:30 am

- _____ Designing with Perennials
- _____ The Competitive Edge
- _____ Risks of Capitalization
- _____ Quality Grounds Maintenance

Noon-1:00 pm

- _____ Creating a Tropical Paradise
- _____ Right Tree, Right Place
- _____ Natural Landscaping

1-4:30 pm

- _____ Mock Trial

2-3:30 pm

- _____ Industrial Strength Perennials



An initiative of

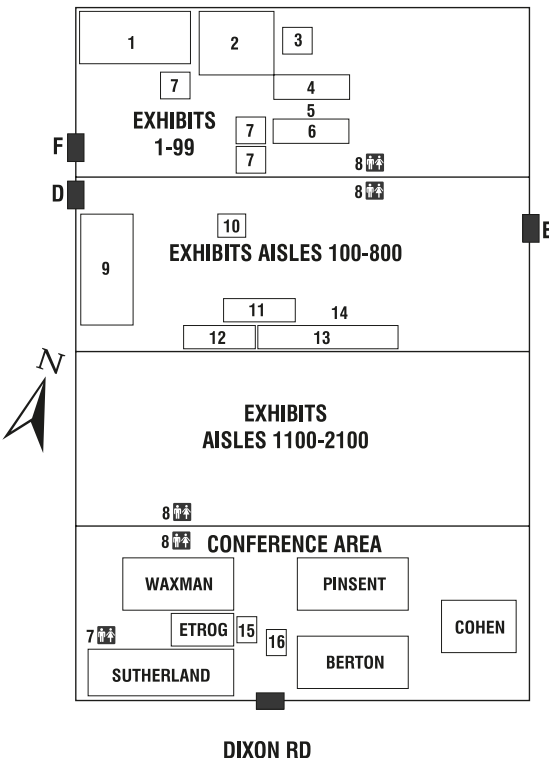
Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

Who we are and what we do

Landscape Ontario (LO) is a trade association that represents, promotes and fosters a favourable environment for the advancement of the horticultural industry in Ontario. LO serves over 2000 member companies, involved in all sectors of the industry, including landscape contractors, grounds management and snow contractors, lawn care professionals, retail garden centres, wholesale nursery growers, irrigation contractors, landscape designers and interiorscape professionals. Visit www.horttrades.com to join!

Congress quick locator guide

TORONTO CONGRESS CENTRE



- 1 Registration
- 2 Education Alley
- 3 First Aid
- 4 New Product Showcase
- 5 GM Internet café
- 6 Fencecraft
- 7 Student Gardens
- 8 Washrooms
- 9 Café
- 10 Information Booth
- 11 Landscape Ontario Booth
- 12 Job Boards
- 13 Show Office
- 14 Awards of Excellence
- 15 Media Room
- 16 Conference Registration Only

F=Main Door

D&E = Badge holder only entrances

Trade Show Hours

January 9 & 10	9 am - 5 pm
January 11	9 am - 4 pm

Student Specials

Student Three-Day

Trade Show Pass \$10

See registration form in centre of booklet.

Student Three-Day Trade Show

and Conference Pass.....\$20

Students must have a valid student pass and be pre-registered by an instructor of an accredited educational institution. Instructors accompanying students are eligible for student rates.



ALL INDUSTRY

1-4:30 pm

Mock Trial

Join us for an exciting look into the world of occupational health and safety enforcement with a live courtroom demonstration of an OHS prosecution by Gowlings, one of Canada's leading law firms. The most effective way to avoid enforcement is to understand your legal duties and practice due diligence.



Owners, employers, supervisors, officers and directors, and workers are responsible for fulfilling their legal duties under the OHSA and may be subject to enforcement, including compliance orders, stop work orders and potential prosecution. More and more, employers and individuals in Ontario have been prosecuted under the OHSA by the Ministry of Labour for failing to comply with their legal duties.



Sponsored by
The Farm Safety Association

HORTICULTURE/GROUNDS MAINTENANCE

2-3:30 pm

Industrial Strength Perennials

There are times when even professionals are puzzled over selecting perennials for challenging commercial sites. Solutions for arid situations, soggy nightmares, endless shade, and blazing sun will be discussed by Stephanie Cohen, the perennial diva. No longer will perennials for commercial sites be your nemesis!

Her book, *Perennial Gardener's Design Primer*, has been a best seller and was chosen by The Garden Writer's of America as the best overall book in 2005.



Stephanie Cohen
Collegatown, Pennsylvania

RUNNING A BUSINESS

2-3:30 pm

The High-Net Worth Consumer is Your Best Customer

In this groundbreaking seminar you will learn how to market and sell services the high-net-worth homeowner will love! International speaker and contractor Jeffrey Scott will share his own experiences and research findings.

In this seminar you will:

- Learn the most common myths of the affluent
- Master the most important success criterion when dealing with the affluent
- Uncover the tactics and the positive role negotiation plays
- Study why time-saving services are critical to your product mix
- Explore how the affluent are like you and me, and how they are different
- Learn to create an *haute couture* experience they will fall in love with!



Learn from the man responsible for a 98% client retention rate at his own company.

Jeffrey Scott
Glen Gate – Pool & Property,
Trumbull, Connecticut

CONTRACTING

2-3:30 pm

Better Construction Techniques

Develop bulletproof systems that save time, money and will give you a competitive advantage. George Urvari will teach you how to charge more money for your projects, make them last longer and reduce work.



George Urvari
Oriole Landscaping, Toronto, Ontario



LAWN CARE/GROUNDS MAINTENANCE

2-3:30 pm

Chinch Bug Control

The hairy chinch bug (*Blissus leucopterus*) is known for the costly damage it causes. Effective management is essential. Spray applications of insecticides historically worked, but spraying is losing ground because of pesticide-use reduction. This prompted chinch bug research (including two non-chemical control methods). Nancy will highlight the findings as well as the results from tests using the vacuum as a treatment method to reduce chinch bug numbers.



Nancy Hudson
Project Researcher
Newfoundland & Labrador
Horticulture Producers Council



New Product Showcase

Come and see what's new for 2007 and help select the best new product – vote for the People's Choice Award.



END OF WEDNESDAY SESSIONS

SPECIAL EVENT

5:00 pm to midnight

Tailgate Party XI

Who Will Be the First



Following the smashing success of the 70s disco theme at the Tailgate Party last year, Landscape Ontario is raising the bar – become the first ever LO Idol!

Singers - For your chance at stardom in the landscaping world, submit your name and song so the band can brush up to make you sound fabulous. The judges are waiting for you – so is the competition!

Musicians - Bandoeke! Members of the audience can get up and play with Shear Energy, the Bandoeke band. There will be a spare keyboard, guitar, bass and drums just for you.



**To enter, contact: Pat Hillmer at pat@landscapeontario.com
Hosted by the Congress Committee
Doubletree International Plaza Hotel, International Ballroom
Congress badge required for entry**



ALL INDUSTRY

10-11:30 am

**Pop The Garlic:
Fast Track Training in Prioritizing,
Organizing and Getting Things Done**

You can 'pop' five cloves of garlic in the same amount of time it takes to peel one. Learn how to be more effective as a leader in developing your team's or crew's ability to work smarter, not harder. Focus of training will be on various methods of prioritizing, organizing priorities and scheduling. You will learn how to:

- get control of your workday
- increase team productivity
- handle multiple projects
- recognize and eliminate time wasters
- benefit from better planning



Lorna McLaren
McLaren Formula Training,
Kelowna, British Columbia

RUNNING A BUSINESS

10-11:30 am

Hiring on Attitude

Hire for attitude! It's a straightforward concept: hire the right people and build a better - and more profitable - business. While many corporations still drool over a jaw-dropping résumé, a growing number of corporations are hiring for attitude. They know you can teach job skills, but you can't turn a curmudgeon into a cheerleader. Attitude is a key element to consider when hiring. Let Jennifer teach you how to hire the right service-minded employees, and develop a culture where they will develop into great leaders.



Jennifer Lemcke,
Weed Man/Turf Holdings Inc.,
Toronto, Ontario



HORTICULTURE

10-11:30 am

**Unusual and Dwarf Conifers:
Big Impact**

The trends to smaller building lots and consumer interest in unusual or different plant material continues to grow. Jim Lounsbery, co-owner of Vineland Nurseries specializing in unusual plant material, will give an overview on evergreens that are available today, many of them dwarf or unusual, which makes them ideal for use in today's landscape designs.



Jim Lounsbery
Vineland Nurseries, Beamsville, Ontario

DESIGN AND CONTRACTING

10-11:30 am

**Creating Good Design:
Raising the Bar**

Learn the difference between mediocre and good design, and why some designs just do not work. Using real life examples, Beth and Don will help you avoid common mistakes and sharpen your design skills with lots of practical advice and pictures. This session is for landscape contractors or designers who want to expand or improve the quality of their designs.



Don Chase
ChaseRD, Toronto, Ontario



Beth Edney CLD
Designs by the Yard,
Toronto, Ontario



ARBORICULTURE AND MUNICIPAL

10-11:30 am

Gypsy Moth Control Program

In the spring of 2006, Mississauga experienced an unprecedented gypsy moth infestation crisis that threatened thousands of trees. Utilizing Integrated Pest Management practices, a comprehensive Gypsy Moth Control Program was initiated that involved a large number of regulatory agencies, authorities and technical stakeholders. The control program included an aerial insecticide application employing a helicopter and *Bacillus thuringiensis* sub-species *kurstaki* (Btk) to reduce the gypsy moth populations over city-owned and residential woodland areas.

Tony Fleischmann, Manager of Forestry for the City of Mississauga, will present the communication strategy, operational procedures and regulatory requirements that were necessary to make the Gypsy Moth Control Program a success.



Tony Fleischmann

Manager, Forestry

City of Mississauga, Mississauga, Ontario



Feature gardens

The display gardens at Congress 2007 are designed and constructed by students from Fanshawe, Humber and St. Clair Colleges.



AFTERNOON SESSIONS AND EVENTS

ALL INDUSTRY

1-2:30 pm

Success Is Not a One-Person Job

Success just doesn't happen – you need the active co-operation of your employees as successful team members. Increase productivity and the quality of your worklife by building a team that thrives, even when the pressure is on.

This is a high impact, fun and interactive session as we 'go for the jugular' to learn and understand the influence each team player has and how to increase each team member's ability. You will definitely walk away with some powerful revelations.



Lorna McLaren

McLaren Formula Training,
Kelowna, British Columbia

CONTRACTING/GROUNDS MAINTENANCE

1-2:30 pm

Landscape Work Tools and Tires: Getting the Job Done

Detachable work tools and tires are essential items for today's landscaper. With the growing use of compact machines, the availability of specialized work tools or machine attachments can mean increased productivity. Industry experts will show you different types of applications, including new models; how to use some of the latest work tools; and how work tools can help reduce costs.



Skid steer tires are expensive, forming a large portion of a landscape company's operating and maintenance costs. A tire



SESSIONS AND EVENTS: **Thursday January 11th**

specialist will explain what tires to use in different circumstances, tracks versus tires for some applications, as well as ways to reduce your tire maintenance costs.

Mike Knox

General Manager

**Caterpillar Compact Products,
Brampton, Ontario**

Joel Schaubel

**Sales Manager, Caterpillar Compact Products,
Brampton, Ontario**

Sam Buckley

Regional Manager

Contract Tire Marketing, Oakville, Ontario

Over 30 examples of notable gardens featuring front and side gardens with curb appeal will be highlighted. Frank Kershaw will explain why the design features and hard and soft materials make them so inviting.



Frank Kershaw
Toronto, Ontario

RUNNING A BUSINESS

1-2:30 pm

Leave the Competition in the Dust: A Step Above

Many of us are excellent horticulturists, some of us are good with people, and a couple of us are good with money. However, setting yourself apart from the competition is about a different set of skills: hearing what the customer wants, image management, dealing with the neighbours, after-service, warranties and phone time management.

Sean will share his 23 years of experience to cover why a customer deals with you repeatedly, refers you to friends and steps away from the lowest bidder – meaning quality for them and profit for you.



Sean James NPD

Fern Ridge Landscaping, Milton, Ontario

ARBORICULTURE

1-2:30 pm

Arborist Safe Work Practices: What's New?

Safety in the work place is of utmost importance. The Arborist industry is no exception. The uniqueness of this industry with its necessity to work in the trees and still be safe has caught the eye of the Ministry of Labour (MoL). Together, the industry and the MoL have developed new safe work practices for climbing trees. Its implications for the work force and climbing instruction will be explored.

Ruurd Van De Ven

**Arborvalley Urban Forestry Co Inc,
Newmarket, Ontario**



DESIGN AND CONTRACTING

1-2:30 pm

Front and Side Yards: Completing the Package

Front and side yards establish a visitor's first impression, but are often overlooked in the design phase. Successful front and side gardens need careful planning and sensitivity to carry the mood and theme of the garden as a whole. In smaller gardens, they are critical to expanding visually garden size.

END OF THURSDAY SESSIONS

Visit
Landscape Ontario
in Booth 728





Sam Buckley

For the past four years, Sam has been involved in the creation and development of the Caterpillar Tire Program for Contract Tire Marketing in Oakville. Currently helping dealers as a product specialist, Sam's duties include working with customers to provide a comprehensive line of specialized tire products for every work application.

Rob Burak, PEng

Rob, a professional engineer in Ontario, is the Director of Engineering for the Interlocking Concrete Pavement Institute, a trade association whose mission is to increase the use of segmental concrete pavements in North America. Rob is responsible for educational training to engineers and contractors.

Pam Charbonneau

Pam is a Turfgrass Specialist in the Crop Technology Branch with the Ontario Ministry of Agriculture, Food and Rural Affairs or OMAFRA, and keeps in constant touch with the industry through participation in seminars, committees and organizations. Pam is an Honourary Member of Landscape Ontario.

Don Chase BLA, CLD

A graduate of the University of Guelph in Landscape Architecture, Don has worked as a landscape architect, as a municipal parks planner and as an educator. Recently, Don has been instrumental in developing the Certified Landscape Designer program and is an active member of the design commodity group at Landscape Ontario. His firm is ChaseRD.

Jacki Ciphery CLP

President of her award winning company, Water's Edge Landscaping, Jacki has shared her success with hundreds of business owners, students and those aspiring to start a business. A 26 year veteran in the industry, she settled in Muskoka in 1990, and serves the waterfront estate market with design, installation and maintenance services. Jacki is involved in many industry events and teaches continuing education across the province.

Stephanie Cohen

Stephanie has taught herbaceous plants and perennial design at Temple University for over 20 years and was the Director of the Landscape Arboretum at Temple University.

She is a prolific author and is contributing editor for *Fine Gardening*, *The HGTV Newsletter*, *Green Profit*, as well as a regional writer for the Blooms of Bressingham Plant Program. She also writes for *Country Living Gardener* and *American Nurseryman*.

She has received four awards from the Perennial Plant Association for design, as well as receiving the Award of Merit and the Service and Academic Award. She has received awards from Temple University, Pennsylvania Horticultural Society, and The American Nursery and Landscape Association for Garden Communicator of the Year 2000.

Bob Coulter

Bob joined the team at JP Horizons after serving for 20 years as a coach and developer of people in the hospitality industry. Bob has a unique background of operations and human resources/training that has helped him to play key leadership roles for ClubCorp, Marriott and Radisson.

Bob has a BS from Auburn University and is a certified instructor for Seven Habits of Highly Effective People, Novations' Four Stages, Blanchard's Situational Leadership and Behavioral Interviewing.

Carol Cowan

Carol is president of Zebra Promotions, a public relations, marketing and promotions company in Toronto with experience in media relations, corporate communications, special events and marketing-related promotional activities in a wide variety of industries. Specializing in horticultural public relations, for 10 years Zebra Promotions was the Canadian PR agency for the Dutch flower bulb industry.

Sonia Day

Sonia is a leading Canadian garden writer who writes columns in the *Toronto Star* and *Canadian Gardening* magazine. She has also published four books, including *The Plant Doctor*, *The Urban Gardener*, *The Indoor Urban Gardener* and *Tulips*. She has won a Garden Globe Award from the Garden Writers Association and was named Garden Communicator of the Year by Landscape Ontario.

Visit the
New Product
Showcase





Jim Douglas

Prior to becoming the Ontario Regional Common Ground Alliance's first Executive Director, Jim spent 32 years with Enbridge Gas Distribution, where he was responsible for the delivery of locates in Ontario. Jim was instrumental in the successful implementation of the One Call/One Locate process in the Niagara Region. He is also Past President of the Ontario One Call Board.

Beth Edney CLP

With over 17 years of experience Beth, a Certified Landscape Designer, operates Designs By The Yard in Toronto, which specializes in small urban properties in the Toronto area. She is a regular on the W network television show The Gardening Gamble. As an active member at Landscape Ontario, Beth participates on the Congress Committee and is currently the chair of the Landscape Designers' Group.

Bob Farrell

Bob is Vice President of Sales Operations for Pinpoint GPS Solutions in Mississauga. He has spent twenty years in the telecommunications industry with Nortel Networks, Hyperchip, and most recently with Arkipelago. During his service with Nortel, Bob won its Circle of Excellence award, and was a five-time winner of the Nortel Honour Circle award for sales excellence. Bob was also a qualified Chartered Accountant from 1979 until 2001.

Tony Fleischmann

Tony Fleischmann is the Manager of Forestry for the City of Mississauga. He is a Certified Arborist and an active member of the International Society of Arboriculture (ISA) as well as a Past President of the Ontario Chapter. He was acting as the Technical Project Coordinator for the Gypsy Moth Control Program in Mississauga. Tony has also presented a number of seminars and workshops on tree-related topics to organizations, including the ISA, Ontario Parks Association, HGTV, Ontario Urban Forestry Council and Canada Blooms.

Kristin Gable

Kristin is a public relations expert with GCI Inc in Toronto. She is also the winner of a 2006 ACE Award from the Canadian Public Relations Society.

Miriam Goldberger

Miriam is President and co-founder of Wildflower Farm specializing in ecologically-sound, sustainable landscapes. Miriam works closely with architects, landscape architects, contractors, garden centres and homeowners to educate the public and professionals on the techniques and benefits of wildflowers and sustainable landscaping. She is a speaker who regularly appears on radio and TV as well as in print through magazine and newspaper features.

Lorne Haveruk CID, CIC, CLIA, WCP

Lorne is a certified irrigation designer, auditor, contractor and consultant focused on water efficiency. He has been involved in all aspects of irrigation since 1989 and is principal of DH Water Management Services in Toronto, specializing in teaching the fundamentals of irrigation, designing water efficient systems, and facilitating central control system implementation.

Larry Hodgson

Larry is a full-time free-lance garden writer and photographer. He is the garden correspondent for *Le Soleil de Québec* and a commentator for CBC Radio.

His books include *Perennials for Every Purpose* and *Making the Most of Shade*, as well as another 25 titles in both French and English.

Nancy Hudson

Nancy is currently a Project Researcher for Newfoundland & Labrador Horticulture Producers Council. She is the lead researcher for an ACAAf funded project titled Non-Chemical Methods for Chinch Bug Control. Nancy has received an award of recognition from the Michigan Arborist Association for the Advancement of Educational Programs in Arboriculture.

Todd Irvine

Todd is the Outreach Coordinator for LEAF (Local Enhancement and Appreciation of Forests), where he leads workshops on proper tree care practices and gives talks on the value of trees. LEAF is a Toronto based non-profit organization dedicated to the improvement of Toronto's urban forest. Todd is also a practicing consulting arborist. He is an ISA certified arborist and holds a Masters of Forest Conservation degree from the University of Toronto.





Sean James NPD

Sean is a graduate of the Niagara Parks School of Horticulture. He runs Fern Ridge Landscaping in Milton, a small, full-service consult, design, install and maintain company and is President of the Milton and District Horticultural Society. He designed the Milton Millennium Garden. Sean also writes a monthly gardening column in the *Halton Compass*, teaches at Humber College and is a professional photographer.

Paul Jenkins

Paul is the Vice-President and co-founder of Wildflower Farm. He specializes in ecologically-sound, sustainable landscapes. He is regularly called upon to consult with architects, landscape architects, engineers and contractors on the design and installation of corporate, municipal and residential projects.

Norm Keith LLB, CRSP

Norm is a lawyer with the Gowling Lafleur Henderson LLP (Gowlings) Occupational Health and Safety Group, a multidisciplinary team of lawyers and OHS consultants, that helps employers manage workplace risk. During his career, Norm has successfully defended more than 1,000 charges under the Ontario Occupational Health and Safety Act and related statutes and regulations.

Robert J. Kennaley

Rob is a former landscape design / build contractor and an Honourary Member of Landscape Ontario, who now practices construction law in Toronto with the firm of McLauchlin and Associates. He speaks and writes regularly on construction law issues, is a regular contributor to *Horticulture Review*, and speaks at both Congress and LO chapter meetings.

Frank Kershaw

Prior to retirement, Frank was the Director of Policy and Development for the City of Toronto, Economic Development, Culture and Tourism Department. He received the Garden Club of Toronto's Award of Honour for his outstanding contribution to horticulture.

Christoph Kessel

On secondment from the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) to Landscape Ontario, he is helping the nursery industry adopt nursery certification programs. He joined OMAFRA as the Nursery Crop Specialist and most recently was the Nutrition (Horticulture)

Program Lead. Christoph is an honorary member of Landscape Ontario and a recipient of its Past Presidents' Award.

Mike Knox

Mike has been in the equipment supply business for 29 years, both in retail and as a manufacturer's representative. He has been General Manager of Battlefield Equipment's Caterpillar Compact Sales Division since its inception in 1999, and has sat on numerous equipment dealer advisory boards over the years. Mike has been involved with Landscape Ontario since the mid 70s, and currently sits on several Landscape Ontario commodity groups.

Ron Koudys OALA CLD

A landscape designer and certified landscape designer, Ron is the Program Coordinator for the landscape design program at Fanshawe College. His award-winning design firm has been providing landscape architectural services in London for the past 25 years.

Tom Leedle CHT

Tom of Leedle Landscaping in Ashburn is a certified horticultural technician. He also was the recipient of a prestigious Landscape Ontario Past President's Award for his contributions to the association.

Jennifer Lemcke

Jennifer Lemcke, based in Scarborough, is Chief Operating Officer for Weedman USA. Currently, she is member of the Board of Directors for Planet, the Professional Landcare Network and chair of its Membership Growth Committee.

Jennifer Llewellyn

Jennifer is a Nursery Crop Specialist with the Ontario Ministry of Agriculture, Food and Rural Affairs or OMAFRA since May 1999. She is involved with the growing industry through participation in seminars, speaking engagements and committees.

Jim Lounsbery

Jim is co-owner of Vineland Nurseries in Beamsville that specializes in unusual plant material including dwarf conifers. He is also Manager and an Instructor for the Horticulture Landscape and Design Certificate program at Mohawk College in Hamilton. Jim has also appeared on television on *Calling All Gardeners* and *Gardeners Journal*. Jim's background also includes the Parklands-Arboretum and Trails System, Royal Botanical Gardens, Niagara College and the Niagara Parks School of Horticulture.



Biographies

Brad MacIver

Brad is the Art Director for *Gardening Life Magazine*. He is a past director of the Advertising and Design Club of Canada and a winner of an Award of Excellence in the Canadian Newsstand Awards.

Ken Marchant

Currently Ken is the Emerald Ash Borer Specialist, Ontario Plant Network, and an Acting Regional Manager for Plant Health and Production for the Canadian Food Inspection Agency in Guelph.

Marjorie Mason

Marjorie owns Mason Hogue Gardens, a retail/mail order nursery and display garden featuring perennials and bulbs and water efficient plants. A noted garden speaker and author, she has been named Garden Communicator of the Year by Landscape Ontario. Marjorie's book is *Amazing Annuals*.

Lorna McLaren

Lorna specializes in cultivating powerful relationships through communication strategies and understanding the human factor. She has been an international business owner, an HR and marketing teacher and spent seven years living in foreign lands. She performs over 120 training events a year, with thousands of people, representing small business to Fortune 500 companies throughout Canada, the United States, England, Ireland, Scotland, Australia and New Zealand.

Jeff McMann NPD, CHT

A graduate of the Niagara Parks Commission School of Horticulture, Jeff is also a certified ISA Arborist and is the Supervisor of Forestry for the Town of Markham. He has also received a number of honours and awards, and has judged for Communities in Bloom, Landscape Ontario Awards of Excellence, America in Bloom and the CNLA National Awards.

David Oleson B.Arch, OAA, FRAIC

A Fellow of the Royal Architectural Institute of Canada, David practices in Toronto as principal of Oleson Worland Architects.

Ken Pavely

Ken is the program director for the IPM/PHC Council of Canada, and is also working with Landscape Ontario on government and public relations.

John Reeves

John has spent his entire career working at Reeves Florist & Nursery, where he has been president of the garden centre for 20 years. He was also Vice President of the Ontario Flower Growers Co-op for five years during the 1980s and spearheaded the founding of the export division.

John was one of the driving forces behind The Garden Centre Group Co-op Corp. in 1984. He was a member of the board of directors and served as Treasurer for 17 years. The co-op has now expanded to 42 member companies and is by far the largest garden centre buying group in Canada.

Jason Rekker

Jason is a Territory Manager for Valleybrook Gardens, growers and marketers of Heritage Perennials and Jeepers Creepers groundcovers. He spent several years growing up in and managing a family garden centre business, and now works with garden centres across Ontario to help their perennial departments become more profitable. He is also an avid gardener, frequent speaker, and freelance writer, appearing in such magazines as *Grower Talks* and *Green Profit*.

Joel Schaubel

Joel has spent eight years in the equipment industry, having dealt with all products from dozers, feller bunchers, to skid steer loaders, multi-terrain loaders, mini- excavators and everything in between. Joel is now working as a Compact Equipment Specialist in Toronto and for the past four years has been guiding customers in compact equipment applications across Manitoba, Ontario and Newfoundland.

Jeffrey Scott

Jeffrey is co-owner of Glen Gate Pool & Property based in Wilton, Connecticut, where he has served as Director of Marketing, Director of Service, and CEO. Before becoming a contractor, he worked in Holland, England, Belgium, France and Sweden as a marketing, branding, customer service expert.

see centre
pullout for
registration forms



Haig Seferian CLD

A certified landscape designer, Haig has located his company, Seferian Design Group, in Burlington. He is the author of *Hardscaping: High Style, Low Maintenance Outdoor Spaces* and appears often on HGTV.

Andy Smith CIC, CID, CLIA

Andy was a Michigan irrigation contractor who now is the Irrigation Association (IA) Director of State and Affiliate Relations in Falls Church, Virginia. Andy is currently active in water and irrigation issues in the US and Canada.

Smith, an IA Certified Irrigation Contractor, Certified Irrigation Designer and Certified Landscape Irrigation Auditor, has a strong background in agriculture as well as turf/landscape and golf course irrigation.

Doug Smith

Doug is a graduate of York University and Seneca College who now is administering the Integrated Plant Health Care program for the City of Toronto, Parks, Forestry and Recreation.

Helmut Spieser, PEng

Helmut is an engineer with the Pesticide Application and Grain Conditioning section of the Ontario Ministry of Agriculture, Food and Rural Affairs.

Gerald Stephenson

Dr. Gerald Stephenson is a Professor in the Department of Environmental Biology at the University of Guelph. He is an author of several books and has contributed to books related to topics such as pesticide biochemistry, pesticides and human health and pest management in agricultural, forestry and landscape environments.

Paul Stevens

Currently, Paul is Manager, Professional Turf for Pickseed Canada in Lindsay. With a degree in Turfgrass Management from Melbourne, Australia, Paul worked at Pelican Hill Golf Club, where he helped build, grow-in and maintain a 36-hole Tom Fazio course. Paul joined Pickseed Canada as a Regional Manager in BC.

Tim Thoelecke Jr

A past president and certified member of the APLD (Association of Professional Landscape Designers), Tim is also a certified arborist and a full member of ASLA (American Society of Landscape Architects) and the Landscape Design Association.

His company, Garden Concepts, has won awards from APLD, the Illinois Landscape Contractors Association, the Perennial Plant Association and the Illinois Chapter of ASLA. He was awarded the Harry Schuster Service Award from APLD and is a member of its Past Presidents Council.

George Urvari

George is the founding member of one of Toronto's most prominent full-service landscape contractors, Oriole Landscaping. He is the Landscape Ontario Toronto Chapter President.

Ruurd Van De Ven

A graduate of Humber College and a certified ISA arborist, Ruurd has run Arborvalley Urban Forestry in Newmarket for the past 17 years. He also teaches in the Arborist Apprenticeship program at Humber College and is currently its program coordinator.

Ruurd is the Past President of the Ontario Shade Tree Council and ISA Ontario chapter. He also received the ISA Special Achievement Award in 1999, and the Maple Leaf Award in 2004.

Tim Wood

Currently responsible for marketing and product development for Spring Meadow Nursery in Michigan, Tim has a wide background in public horticulture, including being Director of Horticulture at both Kingwood Center and Fellows Riverside Gardens. He is co-author of *Tree and Shrub Gardening for Michigan*, *The Best Garden Plants for Michigan* and *Gardening Month by Month in Michigan*.

Paul Zammit

Paul is the Manager of the Perennial Department at Plant World in Toronto. He has also contributed photographs and articles to Epic Gardener and speaks regularly to gardening clubs and horticultural societies. Paul is also a director of the Perennial Plant Association.

Visit the
New Product
Showcase





Exhibitors List

as of September 1st, 2006

A M A PLASTICS LTD
ACCULINK FENCE AND WIRE INC
AERWAY
AG BUYER'S GUIDE
AGCO/MASSEY FERGUSON
AGRIMETAL INC
AGWAY MFG
ALL COVER PORTABLE SYSTEMS
ALL TREAT FARMS LTD
ALLAN BLOCK / ATLAS HARDSCAPES
AMERISTAR FENCE PRODUCTS
APPRENTICESHIP TRAINING
AQUACENTRIS-BELYJO
AQUASCAPE DESIGNS INC
ARCTIC EQUIPMENT MFG LTD
ARIENS/GRAVELY
ARMTEC LTD
ASIAN TRADING
ASSOCIATION OF ONTARIO ROAD
SUPERVISORS
ATLANTIC HORTICULTURE
ATLAS POLAR COMPANY LTD
ATPONDS - DIV OF A&T INDUSTRIES INC
AWS IRRIGATION MANAGEMENT INC
BAKER WEST NURSERY
BAKKER (JC) & SONS LTD
BANAS STONES INC
BARKMAN CONCRETE LTD
BARRACUDA INC
BARRETT MARKETING GROUP LTD
BATTLEFIELD EQUIPMENT RENTALS
BAUM PUBLICATIONS
BEAR CHAIR COMPANY (THE)
BEARCAT
BELMONT ROSE GRANITE CORP
BEST WAY STONE LTD
BIO TLC
BJE DISTRI-ORGANIC INC
B-K LIGHTING
BLUE SKY NURSERY LTD
BOBCAT COMPANY
BORROWED SPACES INC
BOSMAN HOME FRONT INC
BRADSTONE
BRANDT TRACTOR LTD
BRAUN NURSERY LTD
BRICKSTOP CORP
BRICKYARD OF CANADA INC (THE)
BRIDGESTONE/FIRESTONE CANADA INC
BROOKDALE TREELAND NURSERIES LTD
BROOKLIN CONCRETE INC
BROWN'S FUELS
BUCKSTONE INC
CADMAN POWER EQUIPMENT LTD
CALCO SOILS
CAMILLA HOUSE IMPORTS LTD
CANADALE NURSERIES LTD
CANADIAN FENCE INDUSTRY ASSOCIATION
(CFIA)
CANADIAN NURSERY LANDSCAPE
ASSOCIATION
CANADIAN WOODENWARE MANUFACTURERS
(THE)
CANNOR NURSERIES LTD
CANSEL SURVEY EQUIPMENT INC
CASE IH DEALERS
CAST LIGHTING
CENTRAL IRRIGATION SUPPLY OF CANADA INC
CENTRAL IRRIGATION SUPPLY OF CANADA INC
CHAMPION ROAD MACHINERY SALES
CJ BLOWERS
CJ MARKETING LTD
CLARK MOORE MOTORS INC
(DIV OF GREEN TRACTORS INC)
CLIFF'S LAWN & GARDEN EQUIPMENT LTD
CLOTURES OASIS INC
CM DIAMOND BLADES
COMPACT POWER INC
COMPOSTS DU QUEBEC INC (LES)
CON X EQUIPMENT CANADA INC
CONNOR NURSERIES/AVK NURSERY
HOLDINGS
CONNOR NURSERIES/CBV HOLDINGS LTD
CONNOR NURSERIES/NVK HOLDINGS INC
CONSTRUCTION EQUIPMENT SOLUTIONS
COPF-CDN ORNAMENTAL PLANT FOUNDATION
COUNTRY ESTATE FENCE INC
COVER-ALL BUILDING SYSTEMS OF ONTARIO
INC
CPT CANADA POWER TECHNOLOGY LTD
CRAMER NURSERY INC
CREIGHTON ROCK DRILL LTD
CUB CADET
CURV-RITE INC
CUSHMAN (TEXTRON)
CUSTOM CARRIERS SPECIALTIES
DAIMLER CHRYSLER CANADA INC
DAIRON
DANUSER
DATACOM WIRELESS CORP
DELAWARE PUMP AND PARTS LTD
DESIGNER INTERLOCK INC
DEVTRA INC
DFK EQUIPMENT SALES INC
DIAMOND BLADES DIRECT
DIAMOND SYSTEMS INC
DICAN INC - UNDERGROUND TECHNOLOGIES
INC
DIRECT SOURCE MANAGEMENT
DOMAX CONSTRUCTION EQUIPMENT
DRAFIX SOFTWARE INC
DRAMM CORP
DRIVE PRODUCTS
DUKE (GC) EQUIPMENT LTD
DURACRAFT CANADA INC
DURAGRID CANADA INC
DUTCHMASTER NURSERIES LTD
DYNASCAPE SOFTWARE
EAGLE AIRFIELD LTD
EARTH & TURF
EASTERN FARM MACHINERY LTD



Exhibitors List

as of September 1st, 2006

EASTMAN INDUSTRIES
EBEL QUARRIES INC
ECHO POWER EQUIPMENT (CANADA)
ECHO POWER EQUIPMENT (CANADA)
ECO SOLUTIONS (MILTON) INC
ECO WOOD PRODUCTS LTD
ECHOVAL HORTICULTURAL PRODUCTS INC
ED'S CONCRETE PRODUCTS LTD
ELIET USA INC
ELOQUIP LTD
EMB MFG INC
ENCORE
ENVIREM TECHNOLOGIES INC
ENVIROBOND PRODUCTS CORP
EON OUTDOOR LIVING BY CPI PLASTICS
GROUP LTD
ENVIROKING LAWN CARE
EQUIPEMENTS G COMEAU INC (LES)
EURO DIG
EVERPLAY INSTALLATION INC
E-Z-GO
FAIRFIELD TREE NURSERIES INC
FANSHAWE COLLEGE
FARM SAFETY ASSOCIATION INC
FCM GROUP
FEDERATED INSURANCE COMPANY
OF CANADA
FENCAST INDUSTRIES LTD
FERRIS INDUSTRIES INC
FIBRAMULCH
FIREFLY ENERGY
FIRESTONE BUILDING PRODUCTS
FISH FARM SUPPLY CO INC
FORD MOTOR CO OF CANADA LIMITED
FREEMAN HERBS INC
FRENCH (C) LTD
FRYLINK CANADA INC
FUAN INTERNATIONAL INC
FYFE (ALLAN) EQUIPMENT LTD
GANDY
GARDEN NOOK (THE)
GARDENLINK INC
GEHL CO
GENERAL MOTORS OF CANADA
GEORGIAN SPRINKLERS INC
GIANT VAC
GM INTERNET CAFE
GRAND RIVER NATURAL STONE LTD
GRASSHOPPER CO (THE)
GREENHORIZONS GROUP OF FARMS LTD (THE)
GRIGG BROS
GRO-BARK (ONTARIO) LTD
GROWER'S CHOICE
HALTON INDUSTRY EDUCATION COUNCIL
HAMILTON BUILDERS SUPPLY INC
HERMANN'S CONTRACTING LTD
HIINIKER
HITCH CITY
HORST WELDING
HORT PROTECT
HORTA-CRAFT LTD
HORTICULTURAL MARKETING INC
HUSQVARNA CONSTRUCTION PRODUCTS
CANADA
HUSTLER TURF EQUIPMENT
HUTCHESON SAND & MIXES
HYDROMANN
IDEAL EQUIPMENT (AG DEALER)
IN-LITE DESIGN CORP
INNOVATIVE AG & TECHNOLOGY
IRON EAGLE INDUSTRIES INC
IRONCON EQUIPMENT SALES & RENTALS INC
IRRITROL SYSTEMS
ITML HORTICULTURAL PRODUCTS INC
JACOBSEN - DIV OF TEXTRON
JAWS LADDER/HOUSE OF LADDERS
JB&D COMPANY LTD
JCB INC
JDJ TRAILERS INC
JOHN DEERE - COMMERCIAL WORKSITE
PRODUCTS
JOHN DEERE LANDSCAPES LTD
JOHN DEERE LTD
KATO'S NURSERY LTD
KESMAC INC
KICHLER LANDSCAPE LIGHTING
KID TRAILER & EQUIPMENT
KIFCO IRRIGATION
KING CITY TRAILERS
KITCO INC
KLUPENGER NURSERY & GREENHOUSES INC
KNECHT LANDSCAPE ASSOCIATES LTD
KOHLER ENGINES
KOMATSU CANADA LTD
KOOY BROTHERS LAWN EQUIPMENT LTD
KOPPERT CANADA LTD
KORD PRODUCTS
K-RAIN MANUFACTURING CORP
KRAUS NURSERIES LTD
KROWN RUST CONTROL SYSTEMS
KTO POTTERY & GARDEN DECOR INC
KUBOTA CANADA LTD
LADDERS UNLIMITED CANADA INC
LAGUNA DIV OF ROLF C. HAGEN INC
LAHMAN PRECAST CONCRETE INC
LANDSCAPE ONTARIO HORTICULTURAL
TRADES
LANDSOURCE ORGANIX LTD
LANGENDOEN NURSERIES INC
LAWN & GARDEN DEALERS ASSOCIATION
LAWYER NURSERY INC
LAYFIELD GEOSYNTHETICS & INDUSTRIAL
FABRICS LTD
LGB OF AMERICA, INC
LIMBERLOST STONE INC
LIMESTONE TRAIL COMPANY LTD
LINNAEA NURSERIES LTD
LITTLE GIANT PUMP CO
LITTLE WONDER
LOEGERING MANUFACTURING
LSI SOFTWARE INC
LUBO LIGHTING INT'L INC



Exhibitors List

as of September 1st, 2006

M&M FOOTWEAR INC
MACCAFERRI CANADA LTD
MACHINABILITY LTD
MANCHESTER PRODUCTS
MAPEL LEASE FINANCIAL SERVICES
MAPLE FARM SUPPLY LTD
MAPLE LEAF NURSERIES LTD
MAR-CO-CLAY PRODUCTS INC
MARTEK CORPORATION INC
MASSARELLI'S
MASTER-HALCO CORP
MCCLOSKEY INTERNATIONAL
MEDALLION FENCE LTD
MERSINCO INC
METRO INTERNATIONAL TORONTO INC
MILLCREEK
MILLER COMPOST - THE MILLER GROUP
MINISTRY OF TRANSPORTATION
MISTER SAFETY SHOES INC
MONTANA TRACTORS
MORBARK INC
MORI NURSERIES LTD
MORSELLI
MOSTERMAN PLANTS INC
MS SPRAYERS INC
MULCH PRO POWER RAKES
MULCHIT INC
MULLIGAN MARKETING GROUP
MULTI SHELTER SOLUTIONS
MULTILINK FENCE & MANUFACTURING LTD
MULTIVIEW LOCATES INC
NATIONAL CONCRETE ACCESSORIES
NAVASTONE INC
NEW HOLLAND N.A.
NEWROADS NATIONAL LEASING
NEWTONBROOK BLOCK & SUPPLY CO LTD
NIAGARA COLLEGE
NIAGARA PARKS COMMISSION SCHOOL
OF HORTICULTURE
NIGHTSCAPING
NISCO NATIONAL LEASING
NISSAN CANADA
NORLEANS TECHNOLOGIES INC
NORMAND
NUGRO CORP
NURSERY SOD GROWERS ASSOCIATION
OF ONTARIO
NUTRITE - DIV OF FERTICHEM
OAKS CONCRETE PRODUCTS LTD
OASE
OLDS COLLEGE
OMEGA II FENCE SYSTEMS
ONTARIO FOOD TERMINAL BOARD
ONTARIO MINISTRY OF AGRICULTURE
AND FOOD
ONTARIO ONE CALL
ONTARIO PARKS ASSOCIATION
ONTARIO REGIONAL COMMON GROUND
ALLIANCE (ORCGA)
ONTARIO SEED CO LTD
ONTARIO TEREX DEALERS
ONTARIO TREE SEED PLANT
ONTRAC EQUIPMENT SERVICES INC
OREGON DISTRIBUTION LTD
ORGANIC EXPRESS INC
OUTDOOR SUPPLIES AND EQUIPMENT INC
OUTDOOR TECHNOLOGIES INC
PACIFIC SPRINKLERS LTD
PAVNAT INC
PEETERS (JM) NURSERIES LTD
PEFFERLAW PEAT PRODUCTS INC
PERMA PAVING STONE CO
PERMACON GROUP INC
PERMALOC CORPORATION
PER-MOLD CASTINGS LTD
PESTICIDE INDUSTRY COUNCIL - PIC
PICKSEED CANADA INC
PINPOINT GPS SOLUTIONS INC
PLANT PRODUCTS CO LTD
PLANTERS PRIDE
POLARIS LEASING LTD
POND PERFECTIONS INC
POOL & SPA MARKETING MAGAZINE
POPE (EDWARD H) LTD
POWERTECH
PREMIER
PRICELESS PRODUCTS LANDSCAPE DEPOT
PRINCETON WOOD PRESERVERS
PRO LANDSCAPE
PRO POWER CANADA INC
PROFESSIONAL LAWN CARE ASSOCIATION
OF ONTARIO
PROST
PSB SPREADERS
PUTZER (M) HORNBY NURSERY LTD
Q & Z NURSERY INC
QUALITY SEEDS LTD
QUEBEC BALSAMS EXPORT INC
RECREATION PLAYSYSTEMS
REDEEMER UNIVERSITY COLLEGE
REGION OF PEEL
REIST INDUSTRIES INC
RIGBE QUARRY
RITTENHOUSE SINCE 1914
RMT EQUIPMENT
ROB-ENS EQUIPMENT INC
ROMA FENCE LTD
ROTHSAY - A MEMBER OF
MAPLE LEAF FOODS INC
RUST OIL CANADA
RYAN
S2T GRASS REINFORCEMENT
SABLE MARCO INC
SALSCO
SANTSAR INDUSTRIES, INC
SANWELL NURSERIES LTD
SCOTIA SLATE PRODUCTS LTD
SEFACO INC
SHAVER
SHERIDAN NURSERIES
SINCLAIR COCKBURN
(HORT PROTECT INSURANCE)



Exhibitors List

as of September 1st, 2006

SITTLER ENVIRONMENTAL INC
SMALE (WR) CO (1979) LTD
SNAPEDGE CANADA LTD
SNAPPER PRO
SNOW & ICE MANAGEMENT ASSOCIATION INC
SNOWWAY
SOLAR E-CLIPS
SOLIDEAL CANADA
SOLO SPRAYERS & POWER EQUIPMENT
SOMERVILLE NURSERIES INC
SOMERVILLE SEEDLINGS
SOUTHLAND INSURANCE SERVICE INC
SOUTHWOOD GRAPHICS & SIGNS LTD
SPECTRUM BRANDS CANADA INC
SPORTS TURF ASSOCIATION
STIHL LIMITED
STINCHCOMB ASSOCIATES
STONE MOUNTAIN RACING
STONE-LINK CORP
STONEMEN'S VALLEY INC
STONESAVER
SUBMATIC IRRIGATION
SUNNYWEI INTERNATIONAL INC
SUPERIOR SEAL CORP
SWANSTON FARM EQUIPMENT LTD
SYRI-CON CORP
TEAM STORM
TECHNI-SEAL INC
TECHO-BLOC
TECHSTAR PLASTICS INC
TECUMSEH ENGINES
TERRAFIX GEOSYNTHETICS INC
THAMES VALLEY BRICK & TILE
THE INVESTMENT GUILD
(HORT PROTECT INSURANCE)
THEO TURGEON EQUIPMENT INC
THOMAS EQUIPMENT LTD
TLC PRODUCTS
TORO COMPANY (THE)
TOTAL EQUIPMENT RENTALS
TRACKLESS VEHICLES LTD
TRADEWINDS INTERNATIONAL SALES CO
TREE ISLAND INDUSTRIES LTD
TRENCHLESS UTILITY EQUIPMENT INC
TRENCHMASTER BY BROWN
TRIPLE H CONCRETE PRODUCTS LTD

TRIPLE M SERVICES
TRYSTAN
TS BENEFIT SOLUTIONS
TURF CARE PRODUCTS CANADA LTD
TURF REVOLUTION
TURF TECH INC
TURFCO
TWIN EQUIPMENT LTD
TYMETAL CORP
TYNE MOULDS AND MACHINERY CO LTD
UNILOCK LTD
UNIQUIP CANADA LTD
UNITED AGRI PRODUCTS (UAP CANADA)
UNIVERSITY OF GUELPH COLLEGES
UPPER CANADA STONE CO LTD
V & L ASSOCIATES INC
VALLEYBROOK GARDENS (ONTARIO) LTD
VAN NOORT BULB CO LTD
VANDEN BUSSCHE IRRIGATION
VANHOF AND BLOKKER LTD
VENTRAC BY VENTURE PRODUCTS INC
VERBINNEN'S NURSERY LTD
VERMEER CANADA INC
VILLAGE LIGHTING
VITRIFLEX SURFACES INC
VOLVO COMPACT EQUIPMENT
VOTH SALES & SERVICES INC
VRE SYSTEMS
WAJAX INDUSTRIES LIMITED
WALCO EQUIPMENT LTD
WALKER EQUIPMENT LTD
WATER ARTS INC
WELLS CARGO
WESTERN ALFALFA MILLING CO LTD
WHITE RIDGE
WHITEOAK FORD LINCOLN SALES LIMITED
WIARTON BUCKSKIN QUARRY CO (THE)
WILLIAM WALLACE GARDEN FURNITURE INC
WILLOWBROOK NURSERIES INC
WINDSOR FORESTRY PRODUCTS
WINKELMOLEN NURSERY LTD
WORKPLACE SAFETY & INSURANCE BOARD
X10 PRO
YANMAR CONSTRUCTION EQUIPMENT
YGM ECO FIBER INC
ZANDER SOD CO LTD

for current list of exhibitors
and to register,
visit www.locongress.com



Events Calendar

For the most up-to date list of Landscape Ontario events, visit www.horttrades.com. Please note that dates for some annual events have yet to be set for 2007 and that dates are subject to change.

January 8

Landscape Designers Symposium
Doubletree International Plaza, Toronto

January 8

Toronto IPM Symposium
Doubletree Int'l Plaza Hotel, Toronto

January 8

Irrigation Day
Doubletree Int'l Plaza Hotel, Toronto

January 9 - January 11

Congress 2007
Toronto Congress Centre, Toronto
Canada's International Horticultural Lawn
and Garden Trade Show and Conference
www.locongress.com

January 9

**Awards of Excellence Ceremony
and President's Reception**
Doubletree Int'l Plaza Hotel, Toronto

January 10

Landscape Ontario AGM
Doubletree Int'l Plaza Hotel, Toronto

February 7

Growers Short Course
Royal Botanical Garden, Burlington

February 14

GreenTrade Expo
Ottawa Civic Centre www.greentrade.ca

February 15

Ottawa IPM Symposium
Travelodge Ottawa West, Ottawa

February 22

Contractors Lecture Series
Toronto Botanical Garden, Toronto

March 7 - March 11

Canada Blooms
Metro Toronto Convention Centre, Toronto
www.canadablooms.com

March 20

Barrie IPM Symposium
Barrie Event Centre, Barrie

March 20-21

Georgian Lakelands Equipment Show
Barrie Event Centre, Barrie

March 26

Grounds Maintenance Symposium
Landscape Ontario, Milton

March 27

Grounds Maintenance Symposium
Ukrania Resort, London

March 28

London IPM Symposium
Ukrania Resort, London

April 12

Paradise Found Lectures, Monet's Muse
Centrepointe Theatre, Ottawa
www.paradisefoundlectures.ca

September - to be determined

Snow and Ice Management Symposium
Landscape Ontario, Milton

September - to be determined

Growers Auction

September - March - to be determined

Chapter Meetings and Events
Various locations across Ontario

October - to be determined

Interiorscape Conference and Trade Show
Landscape Ontario, Milton

October 16

**Garden Centre and Growers
Awards of Excellence**
Toronto Congress Centre, Toronto

October 16 - October 17

Garden Expo / Florist Expo
Canada's Fall Retail Buying Show
for the Green and Floral Industries
Toronto Congress Centre, Toronto
www.gardenexpo.ca

November - December

Landscape Ontario Fall Seminar Series
Landscape Ontario, Milton

**See you again at
Congress 2008, January 8-10!**



Landscape Ontario
Horticultural Trades Association
7856 Fifth Line South, RR4
Milton, ON L9T 2X8
Canada



Congress Conference 2007