

**GARDEN EXPO /
FLORIST EXPO
2007
EXHIBITOR
MANUAL**

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SHOW FACTS

SHOW DATES & HOURS: Tuesday, October 16, 2007 9:00 am - 5:00 pm
Wednesday, October 17, 2007 9:00 am - 4:00 pm
MOVE-IN DATES: Sunday, October 14, 2007 10:00 am - 4:00 pm
Monday, October 15, 2007 7:00 am - 6:00 pm
Exhibitor Welcome Reception 6:00 pm - 7:00 pm
*Sneak Preview (Invitation Only)** 6:00 pm - 7:00 pm

All exhibits must be complete by 9:00 pm, Monday, October 15, 2007.

*Exhibitors are not permitted on the show floor during the Sneak Preview from 6:00pm-7:00pm, Monday, October 15, 2007. It is suggested that you to leave a coupon book in your booth that will offer the Sneak Preview Attendees a discount on your product and at the same time encourage them to return to the show. Exhibitors and Conference Attendees will be encouraged to meet in the Reception Room after 7 pm for networking opportunities. There will be a cash bar.

MOVE-OUT DATES: Wednesday, October 17, 2007 4:00 pm - 12:00 am

All exhibits must be removed by midnight, Wednesday, October 17, 2007.

SHOW PRODUCED BY: Landscape Ontario Horticultural Trades Association
7856 Fifth Line S, RR 4, Milton ON L9T 2X8
(905) 875-1805 or 1-800-265-5656
(905) 875-3942 Fax
e-mail: showinfo@gardenexpo.ca website www.gardenexpo.ca

IN PARTNERSHIP WITH: Flowers Canada Retail
99 Fifth Avenue, Ste 305, Ottawa, ON, K1S 5P5
800-447-5147
866-671-8091 Fax
e-mail: arman@flowerscanada.com

SHOW MANAGEMENT: Paul J. Day, C.D.E., Show Manager
Linda Nodello, Show Coordinator
Lorraine Ivanoff, Sales Coordinator
Pat Hillmer, Conference Coordinator
Brian Lofgren, Garden Expo Chair
Beth Edney, C.L.D., Garden Expo Vice Chair
Bob Tubby, C.L.P., Landscape Ontario President
Tony DiGiovanni, C.H.T., Exec. Director of Landscape Ontario
Arman Patel, Exec. Director of Flowers Canada Retail

SHOW LOCATION: Toronto Congress Centre
650 Dixon Road, Toronto ON, M9W 1J1 Canada
(416) 245-5000
(416) 245-3046 Fax

REQUEST FORMS ARE TO BE SENT TO:
Landscape Ontario-GardenExpo/Florist Expo 2007
7856 Fifth Line S, RR 4, Milton ON L9T 2X8 Canada
TEL (905) 875-1805 or 1-800-265-5656 FAX (905) 875-3942

SHOW MANAGEMENT



Paul Day, C.D.E.
Garden Expo
Show Manager



Arman Patel
Florist Expo
Show Manager



Linda Nodello
Show Coordinator



Pat Hillmer
Conference
Coordinator



Lorraine Ivanoff
Sales Coordinator



Brian Lofgren
Garden Expo
2007
Chair



Tony DiGiovanni
C.H.T.; LO
Executive Director



Bob Tubby
C.L. P.; LO
President

EXHIBITOR CHECK LIST

By using this exhibitor CHECK LIST you can eliminate most of the problems that might possibly confront you when your exhibit is set up at the show. This is designed as an average list. Please read it carefully and add or delete items according to your particular needs.

8 to 12 weeks in advance of the show

- Read your exhibitor's manual thoroughly and highlight key areas you will be referring to.
- Request advertising space in the Show Issues. *(refer to page 16 & 17).*
- Send Supplementary Show Guide List Form (refer to page 9) **July 30, 2007**
- Send Show Special Form (refer to page 13) **September 11, 2007**
- Send New Products Showcase Form *(refer to page 12).* **Deadline Sept 11, 2007**
- Send Recent Introductions Form (refer to page 11) **September 19, 2007**
- Send Request for Exhibitor Badges form *(refer to page 14).* **Deadline Sept 21, 2007**
- Sign and send Safety Release Request form (refer to page 19). **Deadline Sept 28, 2007**
- Send Request for Move-In form *(refer to page 15)* **Deadline Oct 1, 2007**
- Review corporate objectives and tailor your exhibit theme to accomplish these. *(refer to page 34-35)*
- CHECK LIST inventories of available literature or prepare new literature for booth distribution.
- CHECK LIST availability of promotional samples and products for display. Arrange promotional activities.
- Use FREE VIP Passes to invite your customers and prospects.
- Make hotel reservations. *(refer to page 41)*
- Arrange for adequate extension of your business insurance for the show or purchase new liability insurance (minimum \$2,000,000)(refer to page 32)
- Make sure you've made arrangements with Commerce Trade Show Logistics Group if your shipments are coming from outside of Canada. *(see supplier reply forms section).*

4 to 8 Weeks in Advance of Show

- Order booth furnishings and services from Stronco Show Services. *(see supplier reply forms section).*
- Order electrical services and hanging of signs from ShowTech Power & Lighting. *(see supplier reply forms section).*
- Order audio-visual services from Stagevision Rentals *(see supplier reply forms section).*
- Sign-up for Booth Sales Webinar on September 18th (see page 6).**

- Send in request form and payment to the Toronto Congress Centre for booth cleaning services. *(see supplier reply forms section)*
- Order telephone services from Bell Canada and internet services from either AVW TELAV Audio Visual Solutions or Bell Canada. *(see supplier reply forms section)*.
- Order food & beverage service from Toronto Congress Centre. *(see supplier reply forms section)*.
- Request shipping services from Lange Transportation. *(see supplier reply forms section)*.
- Arrange for shipping of literature, equipment and display units.
- Make sure invitations to visit booth are included in all correspondence with customers.
- Order signage/banners from Stronco Show Services. *(refer to the supplier reply forms section)*.
- Complete CONEXSYS Lead Retrieval Wand Order Forms, if renting system for show *(refer to the supplier reply forms section)*. **Deadline: Oct 5, 2007**
- Send Certificate of Insurance to Landscape Ontario *(refer to the supplier reply forms section, if the purchase of Liability Insurance is required)*. **Deadline: Sept 15, 2007**

10 Days in Advance of Show

- Prepare for set up of booth.
- Prepare tool kit for all items necessary to set up booth and perform emergency repair of display units and equipment.
- CHECK supply of order books, scratch pads, business cards, pencils, sales manuals, tape, screws and tacks.
- CHECK that you booked your Move-In date and time.** *(request form page 15)*
Deadline: Oct 1, 2007
- Ensure staff has exhibitor badges.
- Telephone customers to invite them to the show.
- Hold a pre-show meeting with booth personnel to review objectives, responsibilities, Occupational Health and safety policies and practices and the lead retrieval system.
- Plan post-show follow-up activities.
- Pack a First-Aid kit

During Move-In at Show

- Ensure Exhibitor personnel and appointed contractors read, understand and comply with safe work policy and are equipped with their personal protection equipment: safety shoes, hardhats, eye and ear protection, work gloves, etc., for move-in and move-out.
- Review exhibitors manual for items pre-ordered from Stronco Show Services and Show Tech Power & Lighting *(see supplier reply forms section)*.
- Pick up exhibitor badges at the Exhibitor's Desk located in the Registration area.

EXHIBITORS MOST ASKED QUESTIONS

1. **What are the hours of the show?**
9:00 am - 5:00 pm on Tuesday, October 16, 2007 and 9:00 am - 4:00 pm on Wednesday, October 17, 2007. Exhibitors will be allowed on the show floor 1/2 hour before the show opens and 1/2 hour after it closes.
2. **What are the move-in dates and times?**
Sunday, October 14, 2007 10:00 am – 4:00 pm
Monday, October 15, 2007 7:00 am - 6:00 pm
NOTE: All exhibitors must be off the show floor between 6:00pm and 7:00pm on Monday for the Sneak Preview (Invitation Only).
3. **What are the move-out dates and times?**
Wednesday, October 17, 2007 4:00 pm - 12:00 am
4. **Do I have to schedule a move-in?**
Yes. Please refer to the request form (page 13)
There is a vehicle marshalling yard for all vehicles over 5 tons. (refer to page 27)
5. **Can I drive my truck right onto the main floor?**
No. Unless the vehicle is part of your display booth.
6. **Will forklifts be available for move-in and move-out?**
Yes, at no charge, as long as they are not used for spotting.
7. **Where can trucks park during the show days?**
A designated area behind the International Plaza Hotel will be set-up from Oct. 14th – 18th inclusive. Please note that there will be a charge of \$30.00/day for all trucks regardless of size.
8. **Where can I pick up my exhibitors badge?**
Badges will be mailed to exhibitors on October 5, 2007. All other exhibitor badges can be picked up at the Exhibitor's Desks after 12:00 noon Monday, Oct. 15th. This desk is located at the main show entrance.
9. **How many exhibitor badges is my company entitled to?**
A maximum of 5 badges per 10 X 10 booth. Additional badges can be purchased for \$10 per badge.
10. **How many VIP passes is my company entitled to?**
Unlimited as long as quantities last.
11. **Can I order booth furnishings and electrical services on-site?**
Yes, but there will be an additional cost for ordering on-site.
12. **Will security be available on a 24-hour basis?**
Yes. However, Landscape Ontario, Flowers Canada Retail, and the Toronto Congress Centre will not assume any responsibility for lost, stolen or misplaced materials. Exhibitors are urged to contact their insurance companies to ensure that their exhibits and products are insured during this period. This can be done by placing a rider on your existing business contents insurance or by purchasing a new liability insurance policy. Landscape Ontario suggests the services of Nacora Insurance Brokers.
13. **Where is the Show Office?**
The Show Office is located in aisle 800 near the loading docks & will be operational from October 14th – 17th.

**Garden Expo/Florist Expo
Webinar - 4 PM Eastern - Tuesday, September 18, 2007**

**Turn Your Leads into Cash
Mining for Gold at Trade Shows
A 60 Minute Webinar – Live on the Internet - Featuring Barry Siskind**

You asked for it – at Landscape Ontario, we listened. Recent exhibitor surveys from both Garden Expo/Florist Expo and Congress said that exhibitors would like more tools to generate leads and sales at the shows.

Learn how to make sure people come to the trade show and your booth. Find out how to land a bigger percentage of people walking past your booth and turn your leads into cash. Pick up tips on how show management can help you by promoting show specials and new products.

Trade show guru Barry Siskind will deliver a 60 minute webinar that lets you master the steps to leverage your performance at LO trade shows – in the comfort of your home or office! What's more you will be able to send in questions!

DATE: 4 pm on Tuesday, September 18, 2007

COST: \$50 per company hookup – one low price for everyone watching your hookup!

Register Now for Your Bonus Incentives (Check your preferred BONUS)

Your choice – 15 free Congress VIP passes or one-time use of the pre-show list where you are an exhibitor + FREE - your post-show list 90 days after the show.

Deadline: Friday, September 14, 2007

Simple, easy-to-follow instructions on how to connect to the webinar will be emailed to you after you register.

FIRST NAME _____ LAST NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ PROV _____ POSTAL CODE _____

TEL _____ FAX _____

EMAIL _____

Please check if you are a member of ? Landscape Ontario ? Flowers Canada Retail

Payment Options: All fees are non-refundable. Payment must accompany registration form(s). GST included in pricing. (GST Reg # R119005049)

? Cheque enclosed, payable to Landscape Ontario or ? Credit Card

Visa/Mastercard # _____ Expiry Date: _____

Cardholder Name: _____ Signature: _____

**Send Payment to: Landscape Ontario – 7856 Fifth Line South, RR 4, Milton, ON, L9T 2X8
TEL 1-800-265-5656 or 905-875-1805 ? FAX 905-875-3942 ? lorraine@landscapeontario.com**

EXHIBITOR'S RECEPTION

DATE: Monday, October 15, 2007

TIME: 6:00pm – 7:00pm

LOCATION: Waxman Room
Toronto Congress Centre
650 Dixon Road
Toronto, ON, M9W 1J1

INVITED: All exhibitors
and their move-in crews

ATTIRE: Informal

MENU: ***Complimentary***
drinks and snacks

DUE DATES FOR REQUEST FORMS

<u>July 30/07</u>	SUPPLEMENTARY SHOW GUIDE LISTING DUE
<u>SEPTEMBER 11/07</u>	SUBMISSION OF SHOW SPECIAL FORM
<u>SEPTEMBER 11/07</u>	SUBMISSION OF NEW PRODUCT SHOWCASE FORM
<u>SEPTEMBER 14/07</u>	SUBMISSION OF PROMOTION PLAN FOR AWARD CONSIDERATION
<u>SEPTEMBER 19/07</u>	SUBMISSION OF RECENT INTRODUCTIONS FORM
<u>SEPTEMBER 21/07</u>	REQUEST FOR EXHIBITOR BADGES 5 BADGES/ per 10 X 10 BOOTH ADDITIONAL BADGES \$10.00 / BADGE

If you signed up for booth space after this date, please fill out your request forms immediately and return. Exhibitors will receive their badges in early October if in by the due date. All other exhibitor badges can be picked up onsite in the registration area at the Exhibitor Registration Desk on-site after 12:00 noon Monday, October 15th.

<u>SEPTEMBER 28/07</u>	MANDATORY RETURN OF SAFETY RELEASE FORM
<u>OCTOBER 1/07</u>	REQUEST FOR MOVE-IN TIME <u>ALL EXHIBITORS MUST FILL OUT THIS FORM AND RETURN IT TO LANDSCAPE ONTARIO.</u>

ADDITIONAL DEADLINES

<u>SEPTEMBER 10/07</u>	FORWARD PASSES TO CUSTOMERS TO ENSURE THE MOST EFFECTIVE REGISTRATION
<u>SEPTEMBER 13/07</u>	HOTEL RESERVATION DEADLINE
<u>SEPTEMBER 15/07</u>	SEND CERTIFICATE OF INSURANCE TO LANDSCAPE ONTARIO
<u>SEPTEMBER 18/07</u>	ATTEND BOOTH SALES WEBINAR
<u>SEPTEMBER 21/07</u>	ADVANCE NOTICE TO LANGE TRANSPORTATION FOR INDIVIDUAL PIECES THAT EXCEED 3000lb OR REQUIRES SPECIAL HANDLING OR EQUIPMENT
<u>SEPTEMBER 21/07</u>	LANGE TRANSPORTATION'S DEADLINE FOR THE PRE-SHOW PRICE FOR SECURITY CAGE ORDERS
<u>SEPTEMBER 28/07</u>	SHOWTECH POWER & LIGHTING'S DEADLINE FOR THE ADVANCE PRICE
<u>OCTOBER 1/07</u>	BELL CANADA'S DEADLINE FOR TELEPHONE SERVICE INSTALLATION BOOKINGS
<u>OCTOBER 2/07</u>	STRONCO SHOW SERVICES ADVANCE PRICE DEADLINE ON BOOTH FURNISHINGS, SIGNAGE AND BANNERS
<u>OCTOBER 5/07</u>	STAGEVISION RENTALS' ADVANCE ORDER DEADLINE
<u>OCTOBER 5/07</u>	LANGE TRANSPORTATION'S DEADLINE FOR THE PRE-SHOW PRICE FOR ADVANCE SHOW RECEIVING AND AFTER SHOW WAREHOUSING
<u>OCTOBER 5/07</u>	CONEXSYS LEAD RETRIEVAL ADVANCE SHOW DEADLINE



**Canada's Fall Buying Show
for the Green and Floral Industries**

7856 Fifth Line South, RR 4, Milton ON Canada L9T 2X8
Tel: 905-875-1805 • Toll Free: 1-800-265-5656 • Fax: 905-875-3942
E-mail: showinfo@gardenexpo.ca • Website: www.gardenexpo.ca

Dear Garden Expo/Florist Expo Exhibitor:

In the show guide, we list multiple companies who are represented exclusively in the same booth number. This helps attendees who only know the product name of which they are looking.

If your company has not already completed this supplementary form, represents numerous other companies exclusively and you wish to expand your presence at Garden Expo/Florist Expo, **please fill out this form, in type or by printing clearly, the company names** to include as A,B,C, booths.

Fax by July 30, 2007 to Landscape Ontario – Special Events (905) 875-3942

**SUPPLEMENTARY SHOW GUIDE LIST:
GARDEN EXPO / FLORIST EXPO 2007**

EXHIBITOR NAME: _____

BOOTH NUMBER(S) : _____

PLEASE TYPE OR PRINT CLEARLY THE COMPANY NAME(S).

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

LANDSCAPE ONTARIO will not assume responsibility for those companies listed who are not represented exclusively. It is the sole responsibility of the exhibitor.

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8; Canada
TEL: 905-875-1805; FAX: 905-875-3942; Email: showinfo@landscapeontario.com

Innovators capture attention and make sales Maximize your new product's exposure — For Free!



Innovative vendors who feature brand names, show specials, new products, demonstrations and convenience in buying, shipping, and billing, complimented with exceptional service – Make Sales.

Make Sales at Garden Expo/Florist Expo by offering New Products, Recent Introductions, Show Specials and Free VIP passes to your customers.

Demonstrate to retailers and florists that your products, show specials and new products, unveiled October 16 -17, 2007, will grow their businesses.

Expand awareness of your company, products and offers with FREE show promotions

- 1 Free On-Line Marketing Opportunity**
List your company profile and product categories on www.gardenexpo.ca.
- 2 Free Show Guide Listing**
List your company in the Official Show Guide
- 3 Free New Product Showcase Display and Listing**
Submit five New Products for display in the New Product Showcase being introduced in 2007. List new products as part of Official Show Guide. Receive a uniform company and booth number sign for your booth. New products must be newly introduced within the last six months and available for sale by the Spring of 2008.
- 4 Free Show Special Sign, Mention in Attendee E-Newsletter and Flyer**
Offer Show Specials to attendees and receive a Show Special sign for your booth, mention in a pre-show attendee E-Newsletter and on-site flyer.
- 5 Free VIP passes**
Send free VIP passes to prospective customers encouraging them to visit your booth.
- 6 New Product Listing in *Landscape Trades***
The editors of *Landscape Trades* magazine will consider the new product entries you submit for publication. Space considerations prevent publication guarantees, but *LT* publishes new product releases in every issue, and readers rate product announcements as one of *LT's* most interesting offerings.

For information call 1-800-265-5656



Garden Expo/Florist Expo 2007
Linda Nodello
lnodello@landscapeontario.com
Tel: 905-875-1805, ext. 353
Fax: 905-875-3942
www.gardenexpo.ca



Landscape Trades
Allan Dennis
adennis@landscapeontario.com
Tel: 905-875-1805, ext. 320
Fax: 905-875-0183
www.hort-trades.com

Garden Expo/Florist Expo RECENT INTRODUCTIONS – DONATION OR LOAN

NEW FOR 2007 A New Product Showcase has been added to the show for the first time and will include displays of Recent Introductions.

Donations or on loan for RECENT VARIETIES Display your new varieties (commercially available in garden centres or florists for 2008) at Garden Expo / Florist Expo. LO will recognize all participating companies by providing display space in the **New Product Showcase** and acknowledge suppliers in future issues of both **Horticulture Review** and **Landscape Trades**.

LO will provide uniform company name and booth number signs for use in the New Product Showcase Display and in your booth.

Please send this form, along with the space requirements for the plant material/cut flowers that you will be submitting.

NEW REGULATIONS: Each supplier must submit this form along with their choice of preferred space requirements:

- ø **Option A** – 2 feet flat surface
- ø **Option B** – 4 feet flat surface
- ø **Option C** – 8 feet flat surface
- ø **Option D** – Other (*Indicate specific space required*)

Plant material must be tagged or labeled. Cut flowers may be displayed in the submitter's own vases. Clear glass is recommended. All plant materials to be displayed in the New Product Showcase should be delivered to Booth #779 no later than 12 noon on Monday, October 15th and picked up no later than 4:30 pm on Wednesday, October 17th; LO will not take responsibility for any plant materials not reclaimed by 4:30 pm.

Return by September 19th - FAX: 905-875-3942/EMAIL: phillmer@landscapeontario.com

EXHIBITOR NAME: _____ BOOTH # _____

CONTACT NAME: _____

TEL: (_____) _____ FAX: (_____) _____

EMAIL: _____

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8; Canada
TEL: 905-875-1805; FAX: 905-875-3942; Email: showinfo@landscapeontario.com

**Garden Expo/Florist Expo
NEW PRODUCT SHOWCASE**

MAXIMIZE EXPOSURE FOR NEW PRODUCT

Landscape Ontario and Flowers Canada Retail present the first New Product Showcase offering an additional display opportunity for exhibitors promoting new products ***New products must be newly introduced within the past six months and available for sale by the Spring of 2008.***

A panel of judges will review product submissions and select outstanding products to display for retailer-buyers. Entries are subject to evaluation by the judges who will select products that qualify as "new." You are invited to submit up to a maximum of **five entries.**

LO will provide uniform company name and booth number signs for your New Product Showcase Display and for your booth.

A notification of acceptance will be sent to companies whose are selected to display products in the New Product Showcase.

To have your product reviewed by the judges, simply submit this form by **September 11, 2007** along with a 70 word product description and electronic photo or illustration. If your product is accepted, you will be required to bring a minimum of two samples to the show, for display in the New Product Showcase and in your booth. Indicate below if you would also like your new product listed (**Complimentary**) in the Show Guide and in *Landscape Trades* New Product 2008 issue published in March.

Product must be delivered to the New Product Showcase (Booth #779) no later than 12 noon on Monday, October 15th and picked up at 4:30 pm on Wednesday, October 17th; LO will not take responsibility for any new product not reclaimed by 4:30 pm.

Return by September 11th - FAX: 905-875-3942/EMAIL: lorraine@landscapeontario.com

Product Name: _____

Product Name: _____

Product Name: _____

Product Name: _____

Product Name: _____

ð New Product Showcase ð Show Guide ð *Landscape Trades* New Products Issue

EXHIBITOR NAME: _____ **BOOTH #** _____

CONTACT NAME: _____

TEL: (_____) _____ **FAX:** (_____) _____

EMAIL: _____

**Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8; Canada
TEL: 905-875-1805; FAX: 905-875-3942; Email: showinfo@landscapeontario.com**

Garden Expo/Florist Expo SHOW SPECIAL FORM

Attract Buyers to Your Booth with Show Specials

Buyers use Garden Expo/Florist Expo to source bargains, deals and savings to meet their customer needs and reap a profit for their retail operation. Help attract these savvy buyers by making **Show Specials** available in your booth – **October 16 -17, 2007 only** at Garden Expo/Florist Expo – Canada’s fall buying show for the green and floral industries. Reinforce your company image and partnership with retailers by offering them Show Specials that will generate sales with their customers.

Sign up today for the **Show Specials** and receive ultimate show exposure with a **sign** in your booth, Show Special **E-newsletter to pre-registered attendees** to be distributed mid-September and again in a **Show Special Flyer** distributed at Garden/Florist Expo, October 16 – 17, 2007.

Please return this form, along with the name/brand name of the Show Special product; a photo of product, and a brief description of product to the Landscape Ontario office.

Return by September 11th - FAX: 905-875-3942/EMAIL: lorraine@landscapeontario.com

Yes! I want to partner with retailers and plan on offering these **Show Specials**

EXHIBITOR NAME: _____ BOOTH # _____

CONTACT NAME: _____

TEL: (_____) _____ FAX: (_____) _____

EMAIL: _____

Name/Brand of Product	Description of Product

Email a description, photo or illustration in (jpeg, tiff or eps file) to lorraine@landscapeontario.com

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8; Canada
TEL: 905-875-1805; FAX: 905-875-3942; Email: showinfo@landscapeontario.com

GARDEN EXPO / FLORIST EXPO
EXHIBITOR BADGE REQUEST FORM

DEADLINE: ALL EXHIBITORS MUST RETURN THIS FORM BY SEPTEMBER 21, 2007

Please send this form directly to CONEXSYS REGISTRATION

Fax: 1-800-628-8838 or (905) 405-9870 Phone 1-800-661-5319 or (905) 405-8415
 e-mail to chantal@conexsysregistration.com

or

Register your staff on-line at www.conexsysregistration.com/gardenexpo/exhibitor.htm

EXHIBITOR NAME: _____

BOOTH NO. _____

CONTACT NAME: _____

COMPANY NAME: *(if different than exhibitor name)* _____

ADDRESS: _____ CITY: _____

PROV/STATE: _____ POSTAL/ZIP CODE: _____

TELEPHONE: (____) _____ FAX: (____) _____

EMAIL: _____

EXHIBITOR BADGES REQUIRED

(please print name)

- ◆ A maximum of 5 badges per 10 X 10 booth is allowed.
- ◆ **Additional badges can be purchased for \$10.00 each**

EXHIBITING STAFF	
1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

\$10.00 per badge will be charged for requests received after September 21, 2007, including badges requested on-site. Badges will be mailed to the exhibitors on October 5, 2007. All other exhibitor badges can be picked up at the Exhibitor's Desks after 12:00 noon, Monday, October 15th. The Exhibitor's Desk is located in the registration area.

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8
TEL: 905-875-1805; FAX: 905-875-3942; WEB: www.gardenexpo.ca

**GARDEN EXPO / FLORIST EXPO
MOVE-IN TIME
REQUEST FORM**

Deadline: All exhibitors must return this form by October 1, 2007
FAX: 905-875-3942 or EMAIL: Inodello@landscapeontario.com

EXHIBITOR NAME: _____ BOOTH # _____

CONTACT NAME: _____

SHIPPER(*if different company name*): _____

ADDRESS: _____ CITY: _____

PROV/STATE: _____ POSTAL/ZIP CODE: _____

TELEPHONE: (____) _____ FAX: (____) _____

E-MAIL: _____

EXHIBITOR APPOINTED
CONTRACTOR (*if difference company name*): _____

E.A.P. CONTACT NAME (*if applicable*): _____

E.A.P. CONTACT NUMBER (*if applicable*): _____

Please complete and fill in this form and fax/mail back prior to **October 1, 2007, even if you do not require a loading dock.**

1. Please CHECK:

- Will require the use of a loading dock for standard flatbed or trailer
- Will need a forklift with an extension
- Will hand carry in our own products using the loading bay at Door 7
- Will be driving in equipment to remain on the show floor i.e. trucks on display

New... A Vehicle Marshalling Yard for move-in / move-out (refer to pg 25)

2. Circle the hour of preferred move-in time. Times will be assigned on a first come, first served basis.

SUNDAY, OCTOBER 14, 2007:

10am 11am 12pm 1pm 2pm 3pm

MONDAY, OCTOBER 15, 2007:

7 am 8am 9am 10am 11am 12pm 1pm 2pm 3pm 4pm

3. Estimated unloading time at the dock/bay will take: _____ hrs. _____ minutes

Your move-in time is automatically confirmed, unless we call you to make other arrangements.

NOTE: All Exhibits must be complete by 9 pm on Monday, October 15, 2007

Reach Canada's
top garden centre
retailers through

Landscape Trades

Canada's Premier
Horticultural
Trade Publication

Since 1978

Place your ad message in the
September 2007 Retail Issue
of *Landscape Trades*

- Quality editorial content, highlighting the retail sector
- Verified CCAB/BPA audited circulation to active retailers guarantees a quality audience
- Canada's only publication serving the garden centre industry with verified circulation figures
- Book today, space closes August 1, 2007



BONUS: This issue is distributed at Garden Expo, and is the official Show Guide for Garden Expo



Contact **Steve Moyer**,
Sales Manager, Publications,
for your advertising needs.
1-800-265-5656 or
905-875-1805 ext. 316
stevemoyer@landscapeontario.com

Canada's Premier
Horticultural
Trade Publication

Landscape Trades

September 2007

Landscape Trades Insertion Order

Fax to: (905) 875-0183

Please reserve:

— Full page
\$1550

— Two-thirds page
\$1210

— Half page Please circle shape: Island, vertical or horizontal
\$1020

— Third page Please circle shape: Vertical, square or horizontal
\$780

— Fourth page Please circle shape: Vertical, square or horizontal
\$615

— Sixth page Please circle shape: Vertical, square or horizontal
\$555

Colour charges: ___ Four colour: Add \$830

 ___ Black plus one spot colour: Add \$390



Note: Appropriate frequency, agency and membership discounts will be applied. Combined discounts are not available.

Space closes
August 1
2007

Company

Signature

Date

Special instructions

Landscape Trades

| Canada's Premier Horticultural Trade Publication |



October 16-17, 2007

Steve Moyer, Advertising Sales Manager, Landscape Trades

1-800-265-5656, ext. 316, fax: (905) 875-0183

E-mail stevemoyer@landscapeontario.com

GARDEN EXPO
OFFICIAL SHOW GUIDE

FREE VIP PASSES

FREE **VIP** passes will be mailed to exhibitors at the end of July, after final booth payment is received. Additional VIP passes may be ordered while supplies last.

FREE **VIP** passes are valid for pre-registration and on-site registration. We recommend that exhibitors stress the **importance of pre-registration** to their customers.

Customers who pre-register by September 28, 2007 will have:

- their badges mailed to them prior to the show opening
- no waiting in line
- more time to see the show

To ensure the most effective registration for your customers, please forward passes to customers before September 10, 2007.

*Please note that all of last year's Garden Expo/Florist Expo 2006 visitors have already been pre-registered and sent their badges; therefore, please **send passes only to new prospects in order to avoid duplication.**

A booth at Garden Expo/Florist Expo creates is a showroom for your products. Invite new and prospective customers to visit your booth to see and test a complete line of your products.

Demonstrate new products to build traffic in your booth. Demonstrations capture the attention of buyers who may never have seen your products.

New for 2007

\$10 On-Site Registration Fee

A \$10 on-site registration fee will apply to anyone registering for Garden Expo / Florist Expo / National Hardware Show on October 16 – 17, 2007 who does not have a VIP pass.

ð **YES!** Send me _____ additional VIP passes for my customers.

EXHIBITOR NAME: _____ BOOTH # _____

CONTACT NAME: _____

SHIPPER(*if different company name*): _____

ADDRESS: _____ CITY: _____

PROV/STATE: _____ POSTAL/ZIP CODE: _____

TELEPHONE: (____) _____ FAX: (____) _____

E-MAIL: _____

**Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8
TEL: 905-875-1805; FAX: 905-875-3942; WEB: www.gardenexpo.ca**

**GARDEN EXPO / FLORIST EXPO
SAFETY RELEASE FORM**

On behalf of _____
(*contracted exhibiting company*), I the undersigned, acknowledge that I have read and understand the health and safety requirements for Garden Expo/Florist Expo event scheduled for October 16 –17, 2007. Accordingly, as an Exhibitor, I agree that our company and any company appointed contractors will comply with and abide by all statutes and regulations including, but not restricted to the Occupational Health and Safety Act. I will also cooperate with Show Management in the enforcement of safe working conditions.

In the event of a charge, prosecution, or any legal proceeding arising out of or related to the Occupational Health and Safety Act, as an exhibitor, I agree to be liable for the actions of my staff and contractors as it applies to the situation.

I also confirm that as an Exhibitor, our company maintains, and will maintain at the time of Garden Expo/Florist Expo adequate insurance to cover against any losses, damages to persons or property, arising out of any accidents or mishaps which may occur before, during or after the October 16 – 17, 2007 event attributable to the Exhibitor's negligence in setting-up or dismantling its exhibit.

We understand that **Personal Protective Equipment (PPE) is mandatory** for all personnel involved **in the set-up and dismantling of the show**. Safety shoes are required for all personnel. Other personal protective equipment (hardhats, gloves, safety glasses, ear protection, etc.) must be worn, as required by the Occupational Health and Safety Act.

A Material Safety Data Sheet (MSDS) is required for any controlled products (hazardous materials) under the Hazardous Products Act (Canada). These hazardous materials are to be determined by criteria specified under the Federal Controlled Products Regulations.

I, _____
Print Name of Exhibitor or Contractor

Representing: _____
Print Company Name of the Exhibitor

Booth # _____

Signature: _____
(I have authority to bind the exhibiting company listed above)

**MOVE IN WILL NOT BE PERMITTED UNTIL THE
SHOW ORGANIZER RECEIVES THIS FORM BY SEPTEMBER 28, 2007**

Please fax completed form to Garden Expo / Florist Expo
Landscape Ontario at **905-875-3942** or email: **Inodello@landscapeontario.com**

GARDEN EXPO / FLORIST EXPO
FEATURE AREA DONATIONS OR LOANS

DONATION OR ON LOAN FOR ENHANCEMENT OF THE SHOW

Garden accessories, flowers, and nursery stock, benches, trellis, etc. (on loan) are required for the **VARIOUS FEATURE AREAS** located throughout the show.

We will recognize all companies at the show for the loan of their products and for the purpose of enhancing our horticultural trade show. In addition, these companies will also be acknowledged in a future issue of both **Horticulture Review** and **Landscape Trades**.

Please send this form, along with a brief description and/or pictures of the product, to the Landscape Ontario office. Confirmation will be made by early October and arrangements for delivery at that time as well.

**FAX completed form to Garden Expo / Florist Expo at Landscape Ontario
905-875-3942 or email: Inodello@landscapeontario.com**

Exhibitor Name: _____

Contact Name: _____

Booth No: _____

Telephone: _____ Fax: _____

E-mail: _____

Donation

Loan

Description of product: _____

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8
TEL: 905-875-1805; FAX: 905-875-3942; WEB: www.gardenexpo.ca

EXHIBIT RULES & REGULATIONS

1. Show Management - The words "Show Management " as used herein refers to the Landscape Ontario Horticultural Trades Association, and Flowers Canada Retail, their employees and agents . The enforcement and interpretation of the following rules and regulations is the responsibility of Show Management.

2. Space Rental - The application for exhibit space, when duly signed by the exhibiting firm and Show Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be reassigned to another applicant. Should any rented space remain unoccupied on the opening day, Show Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant. Each space comes with a standard coloured backdrop and siderail drapery. This colour cannot be replaced. **NOTE – Exhibitors are required to furnish booths with appropriate floor covering.**

3. Cancellation of Display Space - Display space may be canceled up to 90 days prior to the opening dates of the exposition without penalty (except for a \$150.00 administration fee); however, a cancellation charge equal to one-third the cost of the space will be made by Show Management for space canceled from 90 days to 60 days prior to the opening date of the exposition; one-half the cost of the space if canceled from 60 days to 30 days prior to the opening date; and full cost of the space if canceled within 30 days of the opening date of the exposition.

4. Use of Space & Restrictions - The space contracted for is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties, and only products and /or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in ejection from the exhibition without refund or other appeal. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated, and where an exhibitor's display is built beyond limitations set forth in this contract, Show Management reserves the right to correct such violations by having the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Show Management reserves the right to restrict exhibits, which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighboring exhibits. No representation of the exhibitor, his products or services may be carried on in the aisles, corridors, feature areas or other designated common areas of the facilities. All exhibitors must comply with the booth configurations set by Show Management.

5. Exhibitors Visiting Booth Space Not Contracted To Their Company - Exhibitors are not allowed into other exhibitor's booth space, unless invited. Such visits are only permitted if a staff person representing the booth occupied is present.

6. Installation, Exhibit Hours and Dismantling - Dates and hours for installation, exhibiting and dismantling will be as specified by Show Management. Goods received after the opening of the exposition must be delivered to the booth and arranged at a time other than official exhibit hours. Exhibits shall be staffed at all times when the exhibition is officially open. No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or to abandon his display prior to the official closing. Failure to comply with this regulation will result in the exhibitor being barred from participation at future exhibitions conducted by Show Management. All exhibits must be removed by midnight, Wednesday, October 17, 2007 and all storage and handling charges for failure to remove exhibit material by that time shall be the responsibility of the exhibitor. Show Management reserves the right to remove any exhibit not removed by the conclusion of the exhibition and charge the expense to the exhibitor.

7. Materials Handling- Manned forklifts and dollies will be provided free of charge during official move-in and move-out hours for material handling to the booth site only; not for spotting during setup. ***Exhibitors needing forklifts for spotting or assembly should contact Lange Transportation at (905) 362-1290.** Exhibitors should have their representatives on hand to supervise unloading and placing of exhibit material.

8. Fire Regulations - All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to C.S.A. or UL specifications. Fire exits and aisles must be kept clear at all times. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

9. Electrical Safety Code Requirements - All exhibitors must comply with the Ontario Electrical Safety Code requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.

10. Damage to Property - Exhibitors are liable for all damage caused by them to the exhibit facility booth equipment or to other exhibitors' property and shall indemnify the facility management, Show Management, and/or the official services contractors against, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitors use of exhibit space.

11. Care of Buildings - Painting, nailing or drilling of floors, walls, ceilings or any other part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage the floor and is easily removed. No signs or other articles are to be fastened to ceilings, walls, pipes or electrical fixtures. The floor is polished concrete and the floorload is unlimited. Any floor covering tape not removed by the exhibitor will be subject to a removal charge. Any exhibitor receiving two such charges may be declined an invitation to exhibit in future exhibitions.

12. Security - Show Management will employ reputable guards on a 24-hour basis for the duration of the exhibition and will take reasonable precautions to safeguard exhibitors' property. However, Show Management assumes no liability for loss or damages, howsoever caused, of goods, exhibits, or other materials owned, rented or leased by the exhibitor. Again this year Show Management will be using Release Forms, which will allow exhibitors to remove small items (ie;PC's) from the show floor during and after show hours. These forms must be signed by the exhibitor and Show Management before security will allow the item to be removed. Please come to the show office if you need these forms.

13. Exhibitor Badges - Exhibitor badges will be supplied by Show Management for exhibit personnel. These must be worn at all times while in the show building and exhibit area and are required for entry to the show.

14. Food and/or Alcoholic Beverages - The preparation and/or serving of food or beverage of any kind without the written permission of Show Management and the Toronto Congress Centre is prohibited. Serving of alcoholic beverages on the exhibit floor is prohibited.

15. Liability and Insurance - Neither the Show Management nor any of its officers, directors, employees or agents, nor owners, employees, or representatives of the exhibit facility will be responsible for any injury, loss or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases Show Management and the Toronto Congress Centre, and agrees to indemnify same against, any or all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibits will place it at their own expense.

16. Exclusive Rights - Participating exhibitors have the exclusive right to promote or sell goods or services in the show. All other parties who attempt to make any sales solicitations without the expressed written consent of Show Management, will be permanently removed from the show area. Exhibitors are asked to report any infractions to the Show Office so immediate remedial action can be taken.

17. Entry to Show - Show Management reserves the rights to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Show Management is unfit, intoxicated, or in any way creating a disruption of the Show.

18. Selling at the Show - Exhibitors who wish to sell their products during the show must issue a receipt to the buyer in order to allow the purchaser to carryout the product during the show.

19. Soliciting by Non-Exhibitors - Soliciting by non-exhibitors is strictly prohibited. Please report any such occurrences immediately to Show Management so that appropriate action can be taken.

20. Insurance - It is the responsibility of each exhibitor to have the proper insurance for the event including:

- a) \$2,000,000 Comprehensive General Liability
- b) Toronto Congress Centre, Landscape Ontario and Flowers Canada Retail as additional named insured
- c) Cross Liability Clause
- d) Products and Completed Operations Liability

NOTE: Our official supplier, Nacora Insurance Brokers Ltd specializes in Liability Insurance for exhibitors. Please refer to the Nacora form in this package.

BOOTH CONFIGURATION

STANDARD BOOTH: (One or more standard units in a straight line)

Backwalls: 8 feet maximum height permitted including signage

Sidewalls: 4 feet maximum height for the first 4 feet in from the aisle, maximum 8 feet in height for the remaining depth.

All display fixtures over 4 feet in height and placed within 10 feet of an adjoining exhibit, must be confined to that area of the exhibitor's space, which is at least 4 feet from the aisle line.

PENINSULA BOOTH: (aisles on three sides)

Backwalls: 4 feet maximum height for the first 4 feet in from each aisle, maximum 8 feet height for the remaining width

Sidewalls: 4 feet maximum height

ISLAND BOOTH: (Aisles on all sides)

Backwalls: If located at any edge to be a maximum of 8 feet; 12 feet if centre justified.

Drapery:

Booth drapery is supplied at no charge.

Intent of Rules:

If a portion of an exhibit booth extends above 8 feet high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth regardless of how the rear of the offending exhibit is finished.

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of the exhibit. Exhibitors with larger space should also be able to effectively use as much of the floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 feet of a neighbouring exhibit accomplish both of these aims.

Enforcement of Rules:

No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated.

A marshal will be on staff during move-in to monitor the construction of booths. ***Where an exhibitor's display is built beyond limitations, Show Management will have the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, such corrections will be done at the exhibitor's expense.***

These restrictions have been designed not to curb creativity of design, but to ensure that the overall appearance of the show will be clean, clear and uncluttered.

GARDEN EXPO / FLORIST EXPO SAFETY POLICY

Landscape Ontario and Flowers Canada Retail are committed to ensuring that the show floor is a safe work zone. This requires the cooperation of all involved.

Landscape Ontario and Flowers Canada Retail advises all exhibitors that you must adhere to the following safety policy during move-in and move-out. Please note that the Toronto Congress Centre is a site that is under the Occupational Health and Safety Act and consequently you must follow all the safety regulations and procedures that are outlined in the ACT and by the facility.

The Toronto Congress Centre, Landscape Ontario and Flowers Canada Retail are responsible for safety at the show and are subject to Ministry of Labour (MOL) inspections at any time during move-in or move-out. Violations can be subject to write up orders that may include asking the exhibitor to fix or repair something immediately, an order to comply and a fine, or a fine and an order to close your booth operation and/or the entire show. Each exhibitor should review the show safety rules and regulations for set up and tear down, make sure that each and every show employee is aware of and understands that Policy. It is important that correct procedures, rules and equipment are used at all times. Each exhibitor is responsible for his own Health and Safety Policy for Garden Expo 2007 / Florist Expo 2007.

Your Exhibitor Show Policy should include the following elements:

- All employees should know and understand that they are subject to the Occupational Health and Safety Act and its contents
- Each employee should have their own appropriate Personal Protection Equipment (PPE) with them at all times including: safety shoes / boots (steel toe), eye protection, ear protection, gloves, hardhat, etc. PPE must be worn when working around equipment and for performing specific tasks as required.
- Children under 16, by law, are not permitted on the show floor during move-in or move out.
- All employees should be trained and qualified for all tasks performed.
- Each employee must be adequately trained for any equipment operation and should understand that each person is responsible for each other's safety.
- Please consult the "Act" for specific safety recommendations.
- All sub-contractors must follow the exhibitor's Safety Policy and that of Landscape Ontario, Flowers Canada (Ontario) Inc and the facility.

We ask you to pay very careful attention to this very important subject. The show floor will be monitored for safe practices. Non-compliance of any safety-based requests will be documented and addressed appropriately. Also if you are using a sub contractor (Exhibitor Appointed Contractor) to do work for you at the show, it is your responsibility to make sure they are following your Safety Policy and that you have copied them on this notice.

*Note: See page 17, Safety Release Form that is to be signed and returned to Show Management within the 4-8 weeks of the show date.

SAFETY SHOES

Safety shoes are mandatory for all personnel involved in the set-up and tear down of the show.

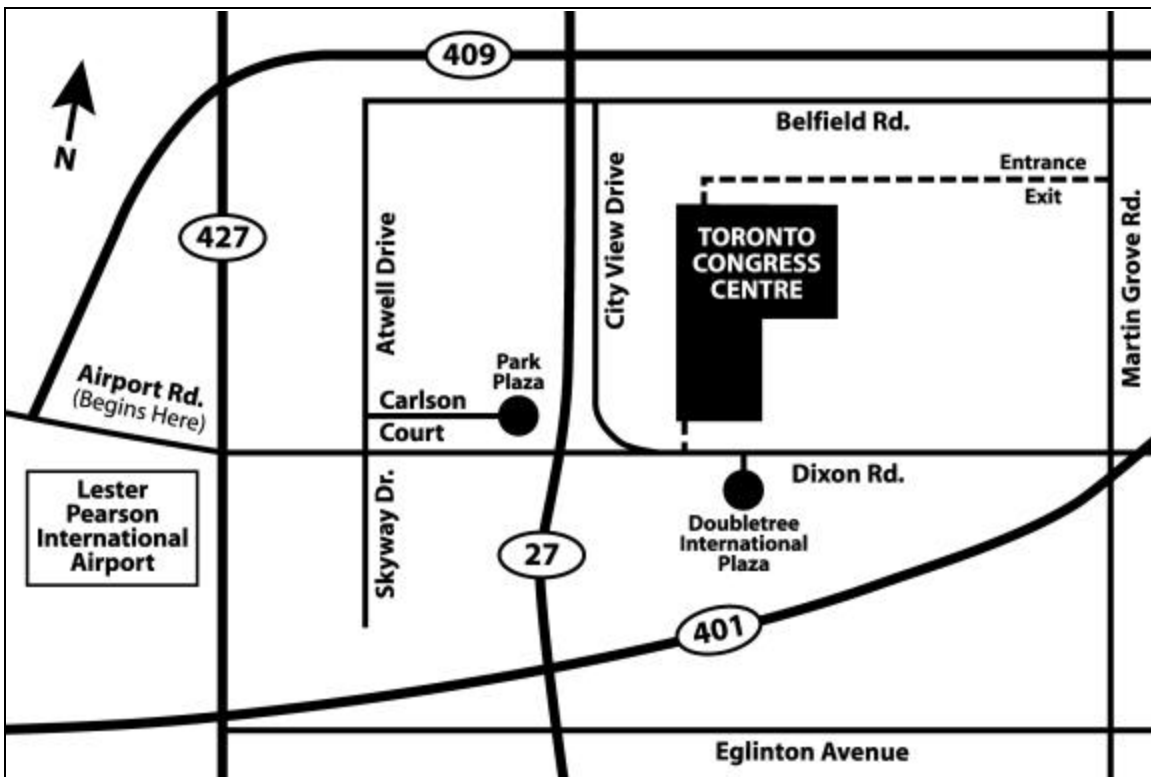
FACILITY OVERVIEW

Location: Toronto Congress Centre
650 Dixon Rd.
Toronto ON Canada M9W 1J1
416-245-5000 fax: 416-245-3046

Directions:
The Toronto Congress Centre is conveniently located 1/4 mile west of Highway 401 on Dixon Road and at the NE corner of Highway 27 and Dixon Road.

Map to the Toronto Congress Centre

650 Dixon Road, Toronto, Ontario



Facility

15 Loading Bay Doorways
Height 14' Width 18'

Drive-In Door
Height 14' Width 18'

Main Floor
Weight Capacity - unlimited

Ceiling Height- 16' See Rules & Regulations for height restrictions of booths

FACILITY OVERVIEW CONT'D

PARKING

Trucks:

There is no room at the Toronto Congress Centre for 24' and 40' trailers to be parked for the duration of the show. However, arrangements have been made at the Doubletree International Plaza Hotel across the street for truck parking during the week at \$30/day regardless of truck size. The Doubletree International Plaza Hotel can accommodate up to 10-24' trailers and 5-40' trailers. To reserve a spot, please contact Loretta Stabile in the Catering Department at the International Plaza at (416) 244-1711 EXT 7924.



Toronto Congress Centre
650 DIXON ROAD, TORONTO, ONTARIO, CANADA M9W 1J1
TEL (416) 245-5000 FAX (416) 245-3046

VEHICLE MARSHALLING

A marshalling area has been established in the north-west parking lot to facilitate move-in and move-out of events at the Toronto Congress Centre.

PROCEDURES

- **All vehicles 5 tons and over will use the entrance/exit off Martin Grove Rd., north of Dixon Rd.**
- **An attendant will be posted to direct drivers to the marshalling area.**
- **The marshalling attendant will assign the order of vehicles based on arrival or on a pre-arranged priority listing provided by show management.**
- **As space becomes available, the driver will be directed to the loading docks.**
- **The loading dock attendant will direct the driver to their assigned dock.**
- **A dock master will be on site to control traffic flow in and out of the loading docks.**

*** No vehicles are to be left on site overnight ***

MOVE-IN PROCEDURES

MOVE-IN DATES:

Sunday, October 14, 2007

10:00 am – 4:00 pm

Monday, October 15, 2007

7:00am - 6:00 pm

Exhibitors will not be allowed on the show floor from 6 – 7 pm in order to allow conference delegates a Sneak Peek of the show floor.

All exhibits must be complete by 9:00 pm, Monday, October 15, 2007. Aisle carpet will be laid after 9:00 pm and absolutely no dollies will be permitted in the exhibit area.

Move-In Schedule:

Please fill out the enclosed move-in schedule form and indicate whether or not you will require a forklift/tow motor. (refer to 12 request form) **Deadline: October 1, 2007**

ACCESS TO THE LOADING DOCKS

Access to the loading docks are located on the west side of the building. The easiest route is Highway 401 to Dixon Road West and turn north, 1/4 mile to the Toronto Congress Centre. The entrance to the loading dock is on the west side of the Toronto Congress Centre.

OR

You may take Highway 427 to 27 North and exit at Dixon Road East.

For all vehicles over 5 tons, refer to Page 27 re:Vehicle Marshalling Yard

MATERIAL HANDLING

Show Management will provide personnel to assist in the unloading of trucks and transportation of materials to booths. However, it is strongly recommended that each exhibitor bring sufficient help of their own. This enables a more efficient move-in by speeding up time required at the docks.

Forklifts and dollies will be available during move-in at no charge, except if needed for spotting. Capacity of forklifts are 4,000 lbs.

MOVE-OUT PROCEDURES

Wednesday, October 17, 2007

4:00 pm - 12:00 midnight

All exhibits must be removed by midnight, Wednesday, October 17, 2007.

Dismantling Exhibits:

No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or to abandon his display prior to the official closing. Failure to comply with this regulation will result in the exhibitor being barred from participation at future exhibitions conducted by Show Management.

Move-Out Times: There is no schedule for move-out.

Aisle carpets must be removed before dollies and forklifts are allowed into the exhibit area.

No trucks will be allowed access to the loading area until after 4:00 pm on Wednesday, October 17, 2007.

For all vehicles over 5 tons - refer to pg 27 re: Vehicle Marshalling Yard

Procedure for Move-Out:

Once your exhibit is completely down and packed, please have it moved to the loading dock area. Report to the supervisor on the loading docks that you are ready to load. Your truck will be allowed access to the loading area at that time.

Removal of Exhibits:

All exhibits must be removed by midnight, Wednesday, October 17, 2007 and all storage and handling charges for failure to remove exhibit material by that time shall be the responsibility of the exhibitor. Show Management reserves the right to remove any exhibit not removed by the conclusion of the exhibition and charge the expense to the exhibitor.

Security Tips for Move-Out:

- Remove small cartons and open cases of product from the Show area immediately after the close of the show.
- Have proper exhibitor identification on all goods.
- Remain with merchandise until removed from the floor.
- Do not leave booths unattended.
- Report to Show Office when shipments will be picked up and by whom if you are going to leave the shipment unattended.

BEST PROMOTION AWARD

Landscape Ontario and Flowers Canada Retail is pleased to announce the return of the Best Promotion Award that will be presented to the exhibitor who best promotes their participation at the show **prior** to the event.

If you believe that you qualify for this prestigious award, please forward a detailed plan of what you have done by September 14, 2007 to:

**Attention: Trade Show Chair
c/o Landscape Ontario
7856 Fifth Line S
Milton ON L9T 2X8 Canada
FAX: 905-875-3942**

The Committee will decide who the winner will be based on the overall promotion plans that are submitted, including:

- 1) Mentioning your booth number in magazine ads, website, direct mail, etc.
- 2) Validating your passes before they are sent out
- 3) You decide?

BOOTH AWARDS

Landscape Ontario and Flowers Canada Retail will present the most outstanding exhibits with an award. The following is a list of what the judges will be looking for, the maximum points that will be awarded and the categories that will be used. **The awards will be presented on the show floor.**

<u>Criteria</u>	<u>Points</u>	<u>Includes but not limited to</u>
Design/Visual Impact	25	lighting, focal point, traffic patterns, symmetry
Quality of Exhibit	15	cleanliness, safety, construction
Client Identification	15	signage, staff identification, gimmicks to advertise the company
Product Presentation	20	promotional materials, layout, unique display techniques, visual aides
Booth Personnel	25	appearance, knowledge of product, willingness to answer questions
TOTAL	100	

Categories

- a) up to 200 square feet
- b) over 200 square feet

CERTIFICATE OF LIABILITY INSURANCE

As you may know, as an exhibitor, you must have adequate Liability Insurance with a **minimum \$2,000,000** limit to protect the exhibitors, the attendees, the show organizer and yourself.

The Show Management's insurance policy does not extend coverage to any exhibits and requires you to submit a Certificate of Insurance.

Landscape Ontario, show management of Garden Expo/Florist Expo 2007 has appointed Nacora Insurance Brokers Ltd. as the recommended insurance contractor for exhibitors. As per Nacora, the results from a nationwide survey, has clearly indicated **A CRITICAL FACT** - some of the Exhibitors surveyed were in shows without insurance or with inadequate coverage.

There are two (2) ways to arrange the required insurance.

OPTION A: Your own Insurance Company

- You can have your insurance company prepare a Certificate of Insurance which must have the following: **Horticultural Trades Association Inc. o/a Landscape Ontario, Flowers Canada Retail Inc. and the Toronto Congress Centre** listed as an additional Insureds
- *Dates of the show: **October 16-17, 2007 Plus Move In and Move out dates.***
- *Event name **Garden Expo/Florist Expo 2007***

MINIMUM LIABILITY REQUIREMENTS

- Comprehensive General Liability of \$2,000,000
- Products and Completed Operations Liability
- Cross Liability clause

RECOMMENDED LIABILITY REQUIREMENTS

- Bodily Injury and Property Damage Liability
- Blanket Contractual Liability
- Contingent Employers Liability
- Broad Form Property Damage
- Severability of Interest Clause

OPTION B: With Nacora Insurance Brokers Ltd.

*The "Globex" form and list of coverages are included in this package for your convenience. Save time order on-line at: www.exhibitorsinsurance.com Go to exhibitors application on-line and scroll down to **Garden Florist/Florist Expo 2007***

Show Management must receive a copy of your Certificate of Insurance by
September 15, 2007

CROSSING THE U.S.A. BORDER TO EXHIBIT IN CANADA

North American Free Trade Agreement

Under chapter 16 of NAFTA, citizens of Canada, the United States and Mexico can gain quicker, easier temporary entry into the three countries to conduct business activities or investments.

NAFTA applies to four specific categories of business people: business visitors, professionals, intra-company transferees, and traders and investors.

A business visitor:

- must be entering Canada to take part in an international business activity listed in appendix 1603.A.1 of chapter 16 of NAFTA (these activities include technical or scientific research, ***attendance at a convention or trade fair, sales of products or services for an enterprise located in the United States or Mexico—but not delivery at the time—and after-sales service***);
- cannot be seeking to join the domestic labour market—in other words, the principal source of remuneration remains outside Canada; and
- does not need a work permit.

EXHIBITING STEPS TO SUCCESS

1. CORPORATE OBJECTIVES

When a decision has been reached to enter a trade show it is important that a list of objectives be compiled. This gives everyone a clear picture of the intention of the effort. Failure to communicate management objectives to the sales staff is one of the first errors companies make. This results in a disappointing performance for all. Never assume the staff understands why they are there.

A list of objectives may read as follows:

1. To make sales.
2. To develop a list of qualified leads for future follow-up.
3. To complete a mailing list.
4. To introduce a new product.
5. To build a corporate image.
6. To provide market research.
7. To attract new dealers and distributors.
8. To maintain continuing contact with present customers.
9. To determine your market position.

2. ACCOUNTABILITY

Make sure that the booth personnel are aware that they are accountable for their time at the show. Working the exhibit has, for a lot of sales people, meant just showing up at the booth and putting in their allotted time.

Whatever your objectives are you must qualify them and give the staff a specific goal. The goals must be set by the hour, by their shift, or by their time at the entire show. Whatever works best for your company. The important thing is the booth staff must know what is expected of them.

3. BOOTHMANSHIP

Boothmanship is the art of presenting yourself to prospects at a trade show. Boothmanship can't just be reduced to a list of do's and don'ts as listed below. Boothmanship is also an attitude.

DO'S

- | | |
|---|--|
| <input type="checkbox"/> Know your product or service | <input type="checkbox"/> Know your prospects needs |
| <input type="checkbox"/> Relate your product to their needs | <input type="checkbox"/> Know your competition |
| <input type="checkbox"/> Be carefully groomed | <input type="checkbox"/> Work hard |
| <input type="checkbox"/> Be enthusiastic | <input type="checkbox"/> Be aware of "negative" body language |
| <input type="checkbox"/> Know the show | <input type="checkbox"/> Work with all prospects, even those not from your territory |
| <input type="checkbox"/> Be nice to "lookers" | <input type="checkbox"/> Be ready to talk (and demonstrate) |
| <input type="checkbox"/> Be able to talk costs | <input type="checkbox"/> Keep your booth clean, neat and attractive |
| <input type="checkbox"/> Be confident | <input type="checkbox"/> Know your way around the booth |

DON'TS

- | | |
|--|---|
| <input type="checkbox"/> Have bad breath | <input type="checkbox"/> Chat with other salespeople in the booth |
| <input type="checkbox"/> Smoke | <input type="checkbox"/> Ignore a prospect |
| <input type="checkbox"/> Wander away | <input type="checkbox"/> Be overly aggressive |
| <input type="checkbox"/> Drink | <input type="checkbox"/> Tire yourself out at night |
| <input type="checkbox"/> Sit | <input type="checkbox"/> Underestimate your visitors |
| <input type="checkbox"/> Be rude | <input type="checkbox"/> Eat/ Read |
| <input type="checkbox"/> Fake it | |

KNOW WHAT YOUR VISITORS WANT

- | | |
|--|---|
| <input type="checkbox"/> Alert booth personnel | <input type="checkbox"/> Less high pressure |
| <input type="checkbox"/> Technically qualified personnel | <input type="checkbox"/> Better literature |
| <input type="checkbox"/> More information | <input type="checkbox"/> Highlights of "What's New" |

4. SALES TECHNIQUES

Openings

- Make eye contact/watch your body language.
- Ask an open-ended question.
- Get a conversation started.

Qualifying

- Try to qualify these points:
 - Persons Name
 - Their company
 - Their position
 - The time frame of their purchase

Presentation

Demonstrate whenever possible.

State a "FEATURE"

A feature is something that makes your product special. Something that makes your product different from the others.

State the "BENEFIT" of that feature

Benefits are what your clients and prospects like about your products. The "benefits" can be perceived differently by every client and prospect.

Ask for a "RESPONSE"

After you have stated the feature and the benefit of that feature ask the prospect for their opinion of that benefit. Then listen to their response. The responses will lead you along and make it possible to determine your prospects needs.

Closing

The "close" in trade show selling is the moment when you complete your objective. If your objective is "make a sale", then the close is the moment that you "ask for the order". If your objective is "qualifying a lead" then the close is "asking for the information required to complete a proper follow-up".

Follow-up

A complete and proper follow-up depends upon the quality of the information that is recorded. A follow-up should be completed within 10 days of the show. Show Management will be using a lead retrieval system to assist you in this process. (See *Conexsys information under "Show Services"*)

*** 70% of exhibiting companies do not follow up on a direct show lead.**

5. PRE-SHOW PUBLICITY

A pre-show publicity campaign, large or small, should be established to encourage old and valued customers, as well as new prospects, to visit you at the show. You may choose to:

- _____ develop press kits and news releases regarding new or featured products
- _____ advertise in trade magazines and journals and promote your booth at the show
- _____ send flyers out with invoices and statements or affix stickers referencing show dates
- _____ direct mail to target markets
- _____ have each sales person telephone their ten best prospects and personally invite them to the show, then follow-up this with a letter giving the details of your booth location and schedules

6. POST-SHOW EVALUATION

It is a good idea to have the salespeople who participated in the show fill in a show evaluation form. Encourage general comments. The salespeople on the floor are the first to sense whether things are good or bad. Ask them and listen.

This report "STEPS TO SUCCESS" was developed using materials from the Trade Show Bureau.

FREE ON-LINE MARKETING OPPORTUNITY

Don't miss your opportunity to market your company on the Garden Expo / Florist Expo website. Landscape Ontario in partnership with Flowers Canada Retail is pleased to offer our exhibitors FREE on-line marketing through the show's floor plan.

This is your chance to have your company's profile and product categories available to potential buyers on-line. When people click on your booth location they will be able to view this information. Check it out. Go to www.gardenexpo.ca and view the 2007 Floor Plan and Exhibitors List, then click on a booth number to view the information.

HOW TO ENTER YOUR PROFILE & PRODUCT CATEGORIES:

To enter your listing on the website, click on the following link http://s31.a2zinc.net/clients/ezlandscape/gardenexpo07/public/e_Login.aspx which takes you to the Garden Expo/Florist Expo floor plan. Then click on the "Exhibitor Login" box. Use your password below to login and then "Edit" your online profile (company description), product categories and contact information. (TIP: To spell check your company profile listing, type it in Word first then paste it in the profile listing space.)

Your password has been sent to you in your initial confirmation letter. Simply follow the instructions above and the website will give you the option to have your password emailed to you. Should you need assistance or for more information, please contact:

Linda Nodello (lnodello@landscapeontario.com)
Lorraine Ivanoff (lorraine@landscapeontario.com)

Landscape Ontario; 7856 Fifth Line South, RR 4; Milton, ON, L9T 2X8
TEL: 905-875-1805; FAX: 905-875-3942; WEB: www.gardenexpo.ca

SHOW SERVICE CONTACT LIST

BOOTH FURNISHINGS

Gilles Bouchard

STRONCO SHOW SERVICES

1510 Caterpillar Rd, Unit B
Mississauga ON L4X 2W9
(905) 270-6767 ext 2230 Fax: (905) 270-6771
(e-mail) gilles.b@stronco.com

ELECTRICAL / WATER / MECHANICAL SERVICES

SHOW TECH POWER & LIGHTING

5675 McLaughlin Rd
Mississauga ON L5R 3K5
(905) 283-0550 Fax: (905) 283-0551

AUDIO-VISUAL SERVICES

Nash Baksh

STAGEVISION RENTALS INC.

5610 McAdam Rd
Mississauga ON L4Z 1P1
(905) 890-0575 Fax: (905) 890-2992
(e-mail) nb@stagevision.com

TELEPHONE SERVICE

Attn: Tradeshow Desk

BELL CANADA

Tom Davies Square
Flr 2 - 200 Brady St
Sudbury ON P3E 3L9
(800) 414-8424 Fax: (866) 242-3131
(e-mail) tradeshow@bell.ca

HIGH SPEED INTERNET

Brian D'Souza

AVW-TELAV AUDIO VISUAL SOLUTIONS

c/o Toronto Congress Centre
650 Dixon Rd.
Toronto, Ont.
M9W 1J1
(416) 240-7838 Fax: (416) 245-1750
(e-mail) dsouza@avwtelav.com

BOOTH CLEANING/ FOOD SERVICES/ PROVISION OF ICE

Mike Russell

TORONTO CONGRESS CENTRE

650 Dixon Road
Toronto ON M9W 1J1
(416) 245-5000 Fax: (416) 245-3046
(email) mrussell@torontocongresscentre.com

The Toronto Congress Centre has an exclusive contract for food and beverages in the building. If you are planning any type of food or beverage service (popcorn, snacks, etc.) from your booth, it will be necessary to make appropriate arrangements with the Toronto Congress Centre.

SHOW SERVICES CONTACT LIST CON'T

LEAD RETRIEVAL SYSTEM:

Chantal Morley

CONEXSYS

7050B Bramalea Rd, Ste 34

Mississauga ON L5S 1S9

(800) 661-5319 Fax: (800) 628-8838

(905) 405-8415 Fax: (905) 405-9870

(email) chantal@conexsysregistration.com

Show Management has hired CONEXSYS for registration and lead retrieval. This technology using bar code scanning allows exhibitors to capture prospect and attendance information. Go to www.conexsysleads.com and order lead retrieval online using the **code GEF07**. For those exhibitors who wish to use the traditional manual method, the badges will also have a numeric number for this purpose.

SHIPPING /

PRE & POST SHOW STORAGE

Rosemarie Berra

Greg Smith

LANGE TRANSPORTATION

3965 Nashua Dr.

Mississauga ON L4V 1P3

(905) 362-1290 Fax: (905) 362-1285

Toll Free 1-800-668-5687

(e-mail) gregs@langeshow.com

CUSTOMS BROKER

Andrew Gillespie

COMMERCE TRADE SHOW LOGISTICS GROUP

3405 American Dr, Unit 7

Mississauga ON L4V 1T6

(905) 673-5445 Fax: (905) 673-2574

Toll Free 1-888-827-7469

e-mail: andrewg@commercetradeshows.com

IMPORTING PLANT MATERIAL

Johanne Coulombe

CANADIAN FOOD INSPECTION AGENCY

59 Camelot Court, Unit R

Nepean, ON K1A 0H9

(613) 225-2342 Fax: (613) 228-6605

SAFETY SHOES

Mike Ervin

MISTER SAFETY SHOES

6 – 2300 Finch Ave W

Toronto, ON M9M 2Y3

(416) 746-3000 Fax: (416) 991-0206

(e-mail) mike@mistersafetyshoes.com

www.mistersafetyshoes.com

INSURANCE

John Neofotistos (Neo)

NACORA INSURANCE BROKERS LTD

80 Tiverton Court, Ste 801

Markham, ON L3R 0G4

(905)307-0307 ext 234 Fax: (905)307-1307

(e-mail) john.neo@nacora.com

PERMIT TO IMPORT PLANT MATERIAL

The Agriculture Canada requirements for displaying imported plant material at Garden Expo are as follows;

1. A phytosanitary certificate is required for plant material regardless of origin. This certificate may be issued by either a State or Federal official at the point of origin.
2. A "Permit to Import" is required for the importation into Canada of plants, plant parts (including seeds) and other regulated material from all countries.

Landscape Ontario is applying for the "Permit to Import" on behalf of our exhibitors. We will require a specific description of the types of plants and plant parts (including seeds) that you will be importing for Garden Expo. Please send this information ATTENTION: LINDA NODELLO **by July 23rd** to (fax) 905-875-3942.

All plant material to be imported must be listed as to common name, scientific/botanical name (genus & species) and type (i.e. seeds, rooted cuttings, bare root plants, plants in soil or other growing media, clonal rootstock, seedlings, etc). If the plant has been genetically altered/modified, please provide a description of the novel traits and /or DNA inserts.

A copy of the "Permit to Import" will be sent to each of the exhibitors prior to the show. This permit number must be presented to Customs and/or CFIA inspectors at the time the material enters Canada. The permit number must be marked on all containers and shipping papers.

Plant Material Requiring an Import Permit

Please view the following website for a list of propagative plant material and other commodities that require an import permit if originating (i.e. place of propagation) from the Continental United States

<http://www.inspection.gc.ca/english/plaveg/internat/d-94-141ste.shtml>

Prohibited Plants & Plant Material

For a list of prohibited plants & plant material from countries *other than the* Continental United States please see the website below:

<http://www.inspection.gc.ca/english/plaveg/oper/prohibintere.shtml>

ACCOMMODATION

HOST HOTEL

DoubleTree International Plaza Hotel **\$132.00 Single or Double**
655 Dixon Rd
Toronto ON M9W 1J4
(416) 244-1711 fax (416) 244-9584

(to reserve on-line go to www.gardenexpo.ca/mapnhotel.php or use fax form for hotel reservations, page 40).

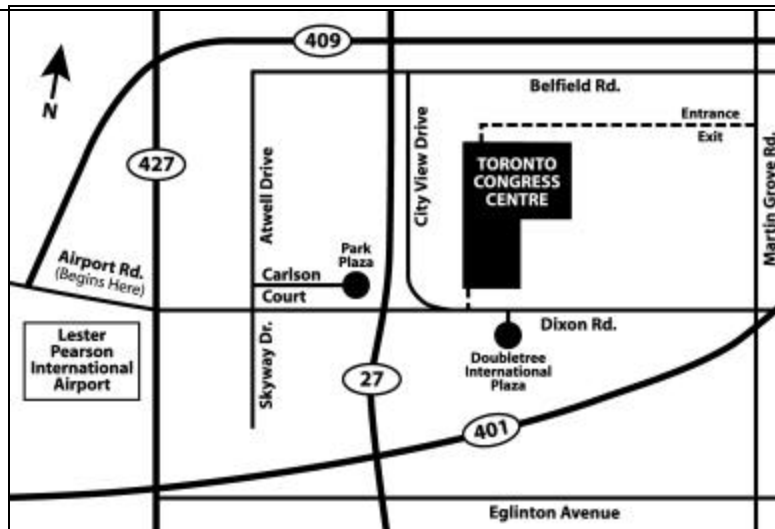
ALTERNATE HOTELS

Park Plaza Toronto Airport **\$125 Single or Double**
33 Carlson Court
Toronto ON M9W 6H5
(416) 675-1234 Fax (416) 675-3436

Radisson Suite Hotel Toronto Airport **\$139 Deluxe Suite**
640 Dixon Road **\$159 Executive Deluxe Suite**
Toronto ON M9W 1J1
(416) 242-7400 Fax (416) 242-9888

NOTE: The room block will be **released by September 13, 2007**. Guests booking rooms after this date may not receive the group rate.

“Garden Expo/Florist Expo” must be specified to receive the group rate.



HOTEL RESERVATION FORM

Landscape Ontario Garden Expo / Flowers Canada (Ontario) Florist Expo
October 13 - 19, 2007
Toronto, Ontario

Personal Information

Name: _____

Company Name: _____

Address: _____

City/Prov: _____ Postal Code: _____

Telephone: _____ Fax #: _____

Travel Information

Date of Arrival: _____ Date of Departure: _____

Type of Room (Please Circle)

Single

Double - 1 bed

Double - 2 beds

Sharing with: _____

Non Smoking Room Preferred

Method of Payment

Cash

Cheque

Credit Card#: _____ Expiry Date: _____

Card Holder's Name (printed): _____

Card Holder's Signature: _____

1 Night's Deposit is required for guaranteed late arrival (after 4:00 pm)

Please fax this information sheet to the hotel:

DoubleTree International Plaza Hotel

655 Dixon Rd

Toronto ON

M9W 1J4

(416) 244-1711

(416) 244-9584 fax

\$132.00 Single/Double

NOTE: The room block
will be released by
September 13, 2007.
Guests booking rooms after
this date may not receive the
group rate of \$132.00

SUPPLIER REPLY FORMS

EXHIBITOR

Rules & Regulations

Access

The Licensor, its employees and agents shall, at all times, have free access to the Toronto Congress Centre Ltd., ("TCC") providing such access does not interfere with the purposes for which the license is granted. The Licensor shall provide the Licensee with a list of names of authorized personnel who shall be provided with identification badges at the expense of the Licensee to identify personnel who shall be given access free of charge.

Additional Rules & Regulations

The Licensor may issue additional rules and regulations. These additional rules and regulations shall be binding upon the Licensee.

Adhesive Tape

All adhesive products must be removable without damage to the building finishes. **Charges will apply for all tape damage and/or adhesive removal at a rate of \$ 30.00 per hour.**

Advance Receiving

TCC has limited space available on the loading docks for receiving materials in advance of your shows scheduled move-in date. This service must be arranged through Lange Transportation. Please see the Advance Receiving/Post Event Storage Order form or contact the Account Representative at (905) 362-1290 or 1-800-668-5687. In addition, Lange will arrange for materials to be left behind at the end of the event, for up to 21 days after your show/event has moved out.

Alcohol

Alcohol may only be consumed in those areas of the facility licensed and designated as alcohol consumption areas and must be obtained from TCC.

Ceiling Hangers

No items can be hung or suspended from the ceiling without the express written permission of TCC. If such permission is granted, items must be suspended by the exclusive supplier, Showtech Electric.

Exhibits

All exhibits must be brought into the Centre via the designated move-in doors from the loading docks on the West side of the building.

Exhibits must not hinder or obstruct any fire equipment, emergency exits, display signage, windows or doors.

Exhibits may only be installed in the designated licensed area as laid out in the event floor plan.

TCC will not accept advance exhibit shipment unless arrangements have been made with TCC 's designated warehouse.

Exhibits left in the premises after the designated move-out period will be removed and put into storage by TCC 's designated warehouse and will only be returned upon receipt of a storage charge which will cover time, labour, and rental space.

The Licensor will not be held responsible for the admission of any exhibits which do not come within the dimensions, weight or loading capacity of the entrances.

Garbage

Garbage will be removed from the show floor and the building by the official contractor at the Licensee's expense. The official cleaning contractor and TCC management are the only people authorized to operate the garbage compactor.

Loading Docks

TCC is equipped with 15 truck level loading docks with automatic dock levelers and trailer lights. The truck docks are fully covered, secured and heated in winter. In addition, there are two pick up level docks and unlimited drive in access. The operation of the loading bays' overhead doors is restricted to the dock manager .

Materials Handling

TCC equipment may be operated by the Centre's personnel only.

All forklifts and heavy loading devices must be operated by a trained operator approved by the Licensor. Damages resulting from the improper operation of such equipment will be the responsibility of the operator and/or the Licensee.

Designated Entrances - All persons, articles, exhibits, fixtures, displays and property of any kind shall be brought into and out of the building only at and through those entrances and exits as the Licensor may designate from time to time. Certain aisles may be designated by the Licensor as non-freight aisles during move-in and move-out.

Merchandise Removal

Show security is the responsibility of the Licensee. However, TCC can assist the Licensee in establishing an authorization system to allow exhibitors and others to remove merchandise from the show floor. If there is no established system in place, security should be advised to obtain and report any persons removing merchandise from the show. No goods/dollies may be passed through any glass or pedestrian doors.

Motorized Vehicles

Vehicles powered by an internal combustion engine must contain at least three quarters (3/4) tank of fuel and once in position must not be operable (e.g. battery must be disconnected). Fuel caps must be locked or taped shut.

Vehicles must have drip pans underneath them and pads under all tires. All vehicles entering the exhibit area and/or the Centre must be clean and dry.

All floor areas of the Centre must be covered and protected with heavy duty plastic sheeting prior to vehicles entering the Centre, at the Licensee's expense.

No motorized vehicles are allowed to operate in the Centre unless special permission to do so has been granted by building management.

Prohibited Acts

The Licensee and exhibitors shall not:

- a. Allow any article to be brought into nor any act done within the Centre which conflicts with rules of the Toronto Fire Department or any relevant governmental authority, or which will render void or increase the premiums on the insurance policies held by the Licensor, nor injure or deface any part of TCC, nor permit anything to be done by their agents or employees by which TCC may in any manner be injured marred or defaced.
- b. Admit or permit any child under the age of 16 to TCC during any move-in or move-out times of the event.
- c. Commit any nuisance or knowingly do or permit to be done anything which may result in the creation or commission of a nuisance, or annoy, harass or interfere with users of any other part of TCC.
- d. Permit nails, hooks, screws or tacks to be driven into any part of TCC or equipment contained therein, nor permit or make any alterations of any kind to the Toronto Congress Centre or its equipment.
- e. Cause or produce to be caused or produced therein. or to emanate there from any unusual, noxious or objectionable noises, smell or lights in any part of TCC.
- f. Use any part of TCC thereof for lodging or sleeping.
- g. Do or permit to be done anything which may interfere with the effectiveness or accessibility of utility, heating, ventilation, elevators, electrical, plumbing, gas, compressed air or air conditioning systems, or portions thereto in TCC, nor do or permit to be done anything which may interfere with free access to passage thereto or to the public areas adjacent thereto, or to the street or sidewalks adjoining.

Parking

Exhibitor parking will be designated by TCC. TCC reserves the right to charge for parking.

Propane

TCC has an exclusive supplier for all propane used on site, Lange Ltd. This ensures safety and compliance on site. All service contractors, show managers, exhibitors, etc., must arrange their propane through Lange Ltd.

Excluded Areas for Exhibits

Exhibits are prohibited in all lobby areas, designated concession areas and in all other areas specified by the Licensor.

Storage

All items for storage during an event must be stored in the proper storage area. The storage area is the responsibility of the Licensee at their expense. Storage is prohibited on the loading dock area.

Rigging

No item may be suspended from any ceiling without the written permission of TCC management. Any items to be suspended may only be suspended by the official contractors (Showtech Electric) or by a subcontractor approved by TCC.

In order to obtain TCC's approval it is necessary to supply the following information.

- a. Type of item to be hung
- b. Exact weight
- c. Length of truss or frame dimensions
- d. Number of attachment points and their position
- e. Type of rigging to be used

Set-Up Instructions

TCC does not restrict exhibitors from carrying in their own material (through specified doors) or from setting up their own exhibits. No wheeled vehicles, whether powered or not, are to be driven in the facility without permission from TCC management except to transport goods in and out. All vehicles must be removed immediately, once unloaded.

No children under the age of 16 years are allowed on site during move-in or move-out. During show hours they must be under the supervision of parents or guardians.

Licenses and exhibitors are requested to bring their own tools, ladders, brooms, dollies and other required items to erect their exhibits. TCC does not loan any of these items. All labour requirements for the set up and tear down of an event are the responsibility of the Licensee, the exhibitors and their service contractors.

Shipping and Receiving

Goods to be shipped to TCC must be scheduled to arrive at the facility during the specific move-in period only. Personnel authorized by the Licensee must be present to receive the shipment of goods.

Exhibitors must ensure that the **"Third Party Billing"** box has been marked after TCC address on their Waybill, and their company name, the receiver and booth number is clearly indicated. Otherwise the shipment will be refused.

No goods can be accepted By TCC staff prior to the scheduled move-in period. Storage space is not available, nor will TCC be held responsible for goods shipped in advance.

Signs, Decorations & Adhesives

Signs and decorations may not be brought into the Centre without prior approval from TCC. Given such approval signs and decorations may only be hung and/or secured by the designated people [Showtech] using the restricted hardware materials.

The client will remove all signs and decorations within the license period at their expense. Failure to remove decorations will result in additional fees and/or TCC removing the decorations at the client's expense.

TCC reserves the right to remove any signs or decorations that are found objectionable.

Signage may be posted only on the regular billboards provided by the facility for the period of time designated by the Licensor.

"Confetti" is not permitted in any area of TCC.

Exterior signs and banners may not be fastened to the building superstructures.

Temporary exterior directional information, shuttle bus signs, etc., must be approved in advance by TCC.

Signs, banners and similar materials may not be nailed, stapled, hung, or attached to ceilings, walls, or painted surfaces except by permission of TCC. Failure to comply will result in a charge of \$75.00 minimum per occurrence to the Licensee.

The only tapes authorized for use on exhibit hall FLOORS are;
Doublestick V (2-sided tape), Rainbow (1-sided 7ml vinyl), masking tape, #618 Suretape (cloth duct tape), #174 high-adhesion double-faced tape. Floor tape removal is the responsibility of the Licensee at their expense. Any residual floor tape left on the trade hall floors after move out will be removed by TCC at a rate of \$ 30 per hour.

Acceptable WALL adhesives are Lepage Fun Tak or similar putty adhesive. All adhesive products must be removable without damage to the surfaces.

Smoking

Smoking is strictly prohibited throughout the facility.

Sound System

No sound system can be brought into the facility without prior written permission from TCC.

Space Allocation

Any event will be restricted to the area designated by the signed agreement.

Telephones

There are a number of pay telephones located throughout the facility as well as on the show floor. The telephones on the show floor are permanent fixtures that move within a 60 foot radius of their position.

Private telephone arrangement for shows or events held in the facility must be made directly with Bell Canada and/or a cellular phone supplier.

TCC telephone numbers may not be published as an official show or convention number and are reserved for the exclusive use of TCC.

Water





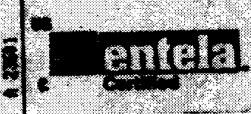









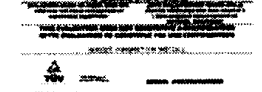


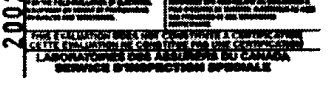
If water is required, it must be coordinated with the Event Manager. TCC's technical contractor must hook up, fill and drain all water set-ups. The cost of water is based on volume and technical work involved.

HYDRO - PROVINCIAL REQUIREMENTS FOR EXHIBITING ELECTRICAL EQUIPMENT AT TRADE SHOWS

The Ontario Electrical Safety Code (Ontario Regulation 10/02) is the provincial regulation that defines the requirements for electrical installations and electrical products in Ontario. The Electrical Safety Authority is responsible for enforcement of the Ontario Electrical Safety Code.

Rule 2-022 of the Ontario Electrical Safety Code requires that any electrical equipment that is being displayed, offered for sale, or used in any show/convention/or similar exhibition **MUST BE APPROVED**. At Trade Shows, unapproved electrical equipment will only be permitted when the Electrical Safety Authority gives permission.

Electrical equipment is considered approved if it bears the certification mark or Field Evaluation label of an organization that has been accredited by the Standards Council of Canada to approve electrical equipment. If these markings are missing, the equipment is considered to be unapproved. Bulletin 2-7-11 shows all approved certification marks or Field Evaluation markings accepted in Ontario.

Canadian Standards Association (CSA)	  	ELECTRICAL SAFETY AUTHORITY (ESA)	
Entela	 	Met Laboratories Inc. (MET)	
Intertek Testing Services	  	OMNI Environmental Services Inc.	
Quality Auditing Institute	 	TUV Rheinland	 
Underwriters Laboratories Inc. (UL)		Underwriters' Laboratories of Canada (ULC)	 

Note:

1. Electrical equipment must be approved as an assembled unit. Electrical equipment that consists of an assembly or combination of other individually approved electrical equipment or devices is considered unapproved.
2. The exhibitor is expected to make every reasonable effort to have electrical equipment approved prior to the show. The Electrical Safety Authority will permit equipment to be shown as stated in Rule 2-022(5) of the Ontario Electrical Safety Code for specific equipment and for a determined period of time.

Please complete the *application form* to receive a written permission to show unapproved electrical equipment. This should be forwarded with a cheque or credit card authorization to the Electrical Safety Authority's Customer Service Centre. Permission to show should be displayed with the equipment during the entire show, and does not provide

permission to energize unapproved electrical equipment. A fee of \$45.00 will be administered for this service. Your



APPLICATION FOR PERMISSION TO SHOW

Please send your completed Application form, together with payment information to:

Fax: 1 (800) 667-4278

or

Mail to: The Electrical Safety Authority
 Customer Service Centre
 P.O. Box 24143
 Pinebush Postal Outlet
 Cambridge, ON N1R 8E6

For more information call: 1-800-434-0172

Please provide the following information ⬆

COMPANY INFORMATION

COMPANY NAME: _____ ATTENTION: _____
 MAILING ADDRESS: _____
 CITY: _____ PROVINCE: _____
 POSTAL/ZIP: _____ COUNTRY: _____
 PHONE: _____ FAX: _____

SHOW INFORMATION

NAME OF SHOW: _____
 SHOW LOCATION: _____
 ADDRESS: _____
 SHOW DATES: Starting: _____ Ending: _____
 BOOTH #: _____ CONTACT AT SHOW: _____

LIST OF UNAPPROVED ELECTRICAL EQUIPMENT TO BE SHOWN

Quantity	Manufacturer	Description	Model

The Fee for Permission to Show is \$45.00 + \$3.15 GST = \$48.15
 Cheques must be in Canadian funds, and should be made payable to: Electrical Safety Authority.

- CHEQUE *or*
- CREDIT CARD

If you are paying by credit card please provide the following:

VISA *or* MasterCard

Card Number: _____ Expiry Date: _____

CardHolder Name: _____ Signature: _____
(please print clearly)

FORM1001A (01/03)



TCC FIRE REGULATIONS

Exhibits & Displays in Public Buildings

Fire Regulations

The purpose of these requirements is to maintain an acceptable level of fire safety within the TCC. The fire protection systems built into the TCC have been designed to protect against the hazards which are typical of conventions and exhibitions. The objective of these requirements is to limit the hazards of contents and operations within the TCC to a level which can be controlled by the building fire protection systems.

The requirements contained herein and the Ontario Fire Code will be strictly enforced by the Event Logistics staff of TCC and the Toronto Fire Prevention Division. These requirements apply to all conventions and trade shows whether or not open to the public. **All Exhibitors must have these requirements in their possession during booth occupancy.**

The requirements apply to the following:

1. Prohibited materials, processes and equipment
2. Materials, processes and equipment requiring special approval from the TCC Event Logistics Director
3. Acceptable booth configuration
4. Acceptable material for booth configuration
5. Interior finishes and furnishings
6. Obstructions
7. Combustion engines
8. Electrical equipment and connections
9. Portable spotlights
10. Procedures during set-up and dismantling
11. All items to be suspended from ceilings
12. Emergency Procedures.

Prohibited Materials, Processes, Equipment and Booth Configurations

Use of the following materials, processes or equipment is strictly prohibited:

1. Acetate fabrics, corrugated paper box board, no-steam paper
2. Paper backed foil unless glued securely to suitable backing
3. Styrofoam and/or foamcore
4. Fireworks (permit)
5. Blasting agents
6. Explosives
7. Flammable cryogenic gases
8. Aerosol cans with flammable propellants
9. Smoking in posted "No Smoking" area
10. Fueling of motor vehicles
11. Liquefied petroleum or natural gas
12. Wood matches with "all surface" strikes
13. Hazardous refrigerants such as sulfur dioxide and ammonia
14. Cellulose nitrate motion picture film
15. Portable heating equipment
16. Flammable liquids or dangerous chemicals
17. Electrical equipment or installation not conforming to the Ontario Electrical Code or CSA (Canadian Standards Association).

Materials, Processes and Equipment Requiring Special Permit For Use

The use of the following materials, processes or equipment is subject to approval from TCC Event Logistics. If any materials, processes or equipment requiring approval are to be used the Exhibitor shall submit in writing to Show Management the nature of the process or equipment and any safeguards to be used to protect the hazard. Requests will be submitted by Show Management to TCC who will review and return the request with their approval, rejection or limitations.

1. Propane or natural gas fired equipment
2. Operation of any heater, barbecue, heat producing device, open flame device, candles or torches
3. Exhibits involving hazardous processing or materials not previously listed
4. Storage or display of ammunition and fire arms (subject to subsection 5.2 of the Ontario Fire Code and Criminal Code)
5. Pressure vessels including propane tanks
6. Fossil fuel powered equipment using flammable fluids
7. Radiation producing devices
8. Natural Christmas trees.

Acceptable Booth Configuration

The following booth configuration will be acceptable:

1. Open top booths
2. Platforms not exceeding 400 square feet in area.

The following booth configuration will require approval from TCC Event Logistics. A description of the booths requiring approval shall be submitted to the Show Management who in turn will submit the description to TCC for their approval. TCC Event Logistics will discuss these configurations with the Toronto Fire Prevention Division:

1. Platforms exceeding 400 sq ft in area
2. Exhibition booths with flame retardant fabric canopies not to exceed 200 sq ft
3. Layouts of all meeting rooms used for exhibit.

Acceptable Materials for Booth Construction

The following types of materials will be acceptable for booth construction:

1. Wood
2. Combustible materials including plastics having a flame spread rating not exceeding 150 and a smoke developed classification not exceeding 300
3. Noncombustible materials as regulated by the Ontario Building Code.

Interior Finishes and Furnishings

The limitations described below shall apply to all booth interior finishes and furnishings including:

- | | |
|----------------------------------|--|
| ? Drapes | ? Split wood |
| ? Hangings | ? Textiles |
| ? Curtains | ? All other decorative materials including plastic. |
| ? Drops | ? Paper, cardboard or compressed paperboard less than ¼" thick is considered paper |
| ? Christmas trees | |
| ? Artificial flowers and foliage | |
| ? Ruscus | |

Limitations

1. Made from noncombustible materials, or
2. Treated and maintained in a flame retardant condition by an approved flame retardant solution or process
3. Corrugated cardboard can be used only if fire retardant treated at the factory
4. Plastics can be used only if approved by the TCC .

Note: *It is necessary to flameproof textiles, paper and combustible merchandise on display for sale but the quantity so used shall be limited to the displaying of one salvageable length. Each sample must differ in colour weave or texture.*

Booth Wallpaper is permissible if pasted to walls or wall board backing.

The following test (NFPA 701 Flame Test) may be used to determine if a material is flame resistant:

1. Cut off a small piece of the material (1 ½' wide x 4" long) and hold it with a pair of pliers;
2. Hold a wooden match ½" below the bottom of the material 12 seconds;
3. If, when the match is taken away, the material stops burning within 2 seconds, it is flame resistant;
4. If the material goes up in flames immediately or continues to burn for more than 2 seconds after the match is removed, it is not flame resistant.

Obstructions

Nothing shall be hung from or affixed to any sprinkler piping or heads. Construction or ceiling decorations of the booths must not impede the operation of the sprinkler system.

All exit doors shall be in an operable condition and shall remain unobstructed at all times. Exit signs, manual pull stations, fire department hand sets, fire hose cabinets and portable fire extinguishers shall not be obstructed in any manner.

If a fire hose standpipe is located in exhibit space, it shall be the responsibility of the Show Management or Exhibitor, as the case may be, to provide access to such equipment and, if the view to such equipment is obstructed, to provide designated signs for same.

All entrances, exits, aisles, stairways, lobbies and passageways shall be unobstructed at all times.

Roof construction shall be substantial and fixed in position in specified areas for the duration of the Show. Easels, signs, etc., shall not be placed beyond the booth area into the aisles.

Literature, supplies and handouts are permissible in reasonable quantities. Reserve quantities shall be kept in closed containers and stored in a neat, compact manner within the booth.

Combustion Engines

Vehicles or other flammable fueled engines displayed shall conform to the following requirements:

1. Fuel tanks containing fuel or which have ever contained fuel shall be maintained less than $\frac{3}{4}$ full. Caps for fuel tank fill pipes shall be of the locking type and be maintained locked to prevent viewer inspection. If they cannot be locked, they shall be taped shut
2. Garden tractors, chain saws, power plants and other gasoline powered equipment shall not contain any fuel and shall not be used for demonstrations without permission from TCC
3. The electrical system shall be de-energized by either:
 - a. Removing the battery, or
 - b. disconnecting both battery cables and covering them with electrical tape or other similar insulating material
4. Tanks containing propane shall be maintained less than $\frac{3}{4}$ full. Vehicles may be driven in and positioned. The engine should remain running, with valve shut off. Allow engine to run until all of the fuel in the fuel line is used up. Turn ignition off.
5. Cylinders for barbecues and/or appliances within a vehicle such as stoves, refrigerators, etc., must be empty.

Electrical Equipment & Connection

The Electrical Safety Code, Ontario Regulation 180/84 requires that all electrical equipment is approved before it may lawfully be advertised, displayed, offered for sale or sold, or otherwise disposed of or used in the Province of Ontario. Appropriate approval markings (CSA monogram or label) must appear on each device. If such markings are missing, the device must be considered unapproved and, therefore subject to special inspection and/or removal from TCC property.

It is the responsibility of each Exhibitor to ensure that all electrical equipment in, on or about their booth complies with the above Regulations. This includes electrical merchandise as well as lighting and display equipment. If you wish to display, offer for sale or use any electrical equipment which is not certified by the CSA you must complete an application to the Electrical safety Authority.

The application procedure for Electrical equipment approval is included in each Exhibitor Kit as part of the **TCC Exhibitor Rules & Regulations**. It is the responsibility of Show management to ensure each exhibitor receives a copy of the Exhibitor Rules & Regulations.

Portable Spotlights

All clamp on types of portable spotlights should be protected from metal to metal contact by having electrical insulating pads or wrappings permanently attached to the lampholder clamps.

Where a spotlight may be subject to physical damage, dampness or where lamps may come in contact with combustible material, the spotlight shall be equipped with a guard attached to the lampholder or the handle.

Flexible cords (extension cords) may only be used for portable lamps or appliances that are of allowable amperage for this size and type of the three conductor cord used to power bars.

Procedures During Setup and Dismantling of Shows

No smoking is allowed during the setup or dismantling of shows. TCC is a No Smoking facility.

Show Management must have the approval of the TCC Event Logistics for commencement of setup or dismantling of shows.

Access to and flow of vehicles or trucks on exhibition hall floor is limited and controlled. Drivers of vehicles must stand by vehicles at all times with parking lights on.

The idling of trucks while in the loading dock area of the building or on the exhibition floor is prohibited.

Crates and packaging materials must be removed promptly. The Exhibitor is to monitor this activity. Restriction on the use of materials, processes and equipment during setup and dismantling must be adhered to.

Any type of utility connection (i.e.: electrical, audio, video, water, compressed air, steam, etc.) must be carried out by the Licensor's authorized personnel or its appointees. This applies to any and all connections made which are not covered in the entree's "Electrical Rate Schedule" or "Water Drain or Compressed Air Rate Schedule".

The following equipment and operations are prohibited during show setup and dismantling:

1. Material handling equipment other than electrically powered will not be permitted in the facility during shows or overnight
2. Tools and equipment powered by flammable fuels, except materials handling equipment
3. Electrically powered tools and equipment other than those listed by ULC or labeled or listed by CSA, or by a nationally recognized testing laboratory
4. Portable heating equipment
5. Welding, cutting or blazing equipment without special permission from the TCC
6. Painting with flammable or volatile paints and finishes
7. Smoking in all posted "No Smoking" areas and where packing crates and debris are an obvious fire hazard.
8. Use of other equipment or operations that increase the risk of life safety.

Ceiling Suspended Items

1. All items to be suspended from ceiling including signs, displays, light and sound equipment, etc., must be approved in advance
2. Rigging of cable and other hanging devices on or near ceiling electrical buss ducts and conduits is strictly prohibited
3. All ceiling equipment material and rigging must be removed immediately upon close of show.

Emergency Procedures

The Toronto Congress Centre is equipped with sophisticated fire protection equipment including: automatic sprinkler, smoke and heat detection, fire alarm and public address system. Upon arrival, you should familiarize yourself with the building, particularly as to the nearest exit, manual pull station and fire extinguisher.

If you see fire, activate the nearest fire alarm manual pull station and leave the fire area closing all doors behind you. Do not attempt to fight a fire unless it is small enough to extinguish with one of the portable extinguishers located throughout the building. There are no fire hoses provided for use by occupants.

CANADA'S LEADING PERFORMER BEHIND THE LIGHTS IS

CELEBRATING MORE THAN 55 YEARS OF SERVICE

As a proud member of the Toronto Congress Centre team, we would like to provide you with a brief overview of our company.

Since 1947 we have been providing temporary technical show services to a growing industry and have developed equipment designed exclusively for the show service industry. This equipment provides reliable, safe and efficient show site installation and removal. More importantly when combined with SHOWTECH'S team of highly skilled professionals you can be confident of a positive show experience.

When it comes time for your event, you want an experienced contractor working quietly on your behalf behind the scenes. We have provided this type of service to thousands of shows and, more than 2,000,000 exhibitors in every conceivable type of venue across the country. This year we will service over 3000 events in more than 30 facilities across Canada.

For more than 55 years, we have provided a comprehensive range of services and equipment for our customers.

- Temporary Power
- Power Distribution
- Exhibit Lighting
- Specialized Lighting
- Sign and Banner Hanging
- Electrical Floor Layouts
- Production & Staging Services
- Compressed Air
- Water and Drain Services
- Natural Gas
- Electronic Message Board Administrator

Our team of professionals are eager to assist you.
Please visit our website www.showtech.ca or contact us at
650 Dixon Road
Toronto, Ontario M5W 1J1

SHOWTECH

POWER & LIGHTING

5675 MCLAUGHLIN ROAD, MISSISSAUGA, ON L5R 3K5
 Tel: (905) 283-0550 Fax: (905) 283-0551
TCC SITE OFFICE – Tel: (416) 244-4899
www.showtech.ca



ELECTRICAL ORDER FORM

GARDEN EXPO/FLORIST EXPO
OCTOBER 16 – 17, 2007
HALL D & E - 8641-20409

PLEASE PROVIDE THE SERVICES LISTED BELOW:

ADVANCE PRICE: **SEPT 28/07**

COMPANY NAME: _____ BOOTH # _____
 ADDRESS: _____ Telephone #: _____
 CITY & POSTAL CODE: _____ Fax #: _____

SIGN/BANNER HANGING: Please complete Sign/Banner Form and return prior to deadline date.

SECTION A: RENTAL LIGHTING – GST & PST APPLICABLE

	QTY	ADVANCE PRICE	AFTER DEADLINE	TOTAL AMOUNT
Two - 120 watt floodlights on 8ft chrome stand (L2150)	_____	\$ 99.00	\$ 134.00	_____
Three - 120 watt floodlights on 8ft chrome stand (L3150)	_____	\$ 107.00	\$ 144.00	_____
500 watt quartz floodlight on 8ft chrome stand (L500)	_____	\$ 107.00	\$ 144.00	_____
Ceiling mounted 500 watt quartz floodlight (L500C)	_____	\$ 140.00	\$ 189.00	_____
Ceiling mounted 1000 watt quartz floodlight (L1000)	_____	\$ 230.00	\$ 311.00	_____
System & Booth Lighting - Hard wall required:				
120 watt chrome arm light fixture (L150A)	_____	\$ 55.00	\$ 74.00	_____
3ft track c/w 3-150 watt quartz floodlights - fascia required (LT3150)	_____	\$ 155.00	\$ 209.00	_____
15ft extension cord - power order required (E15)	_____	\$ 21.00	\$ 21.00	_____
			Sub-Total A:	_____

SECTION B: ELECTRICAL POWER - GST APPLICABLE ONLY

800 watt, 120 volt duplex outlet, approx. 6 amps (E800)	<i>Rear of booth</i>	_____	\$ 106.00	\$ 143.00	_____
1500 watt, 120 volt duplex outlet, approx. 12 amps (E1500)	<i>Rear of booth</i>	_____	\$ 120.00	\$ 162.00	_____
15 amp, 120 volt outlet (CS120115)	<i>Rear of booth</i>	_____	\$ 143.00	\$ 193.00	_____
24 hour, 1500 watt, 120 volt duplex outlet (E150024)	<i>Rear of booth</i>	_____	\$ 183.00	\$ 247.00	_____
<i>*Note: Overhead/undercarpet orders must include booth layout showing back of booth/aisles and outlet locations.</i>					
1500 watt, 120 volt duplex outlet, approx. 12 amps (E1500V)	<i>*Overhead print req'd</i>	_____	\$ 149.00	\$ 201.00	_____
15 amp, 120 volt outlet (CS120115V)	<i>*Overhead print req'd</i>	_____	\$ 171.00	\$ 231.00	_____
24 hour, 1500 watt, 120 volt duplex outlet (E150024V)	<i>*Overhead print req'd</i>	_____	\$ 212.00	\$ 286.00	_____
1500 watt, 120 volt duplex outlet, approx. 12 amps (E1500U)	<i>*Undercarpet print req'd</i>	_____	\$ 149.00	\$ 201.00	_____
15 amp, 120 volt outlet (CS120115U)	<i>*Undercarpet print req'd</i>	_____	\$ 171.00	\$ 231.00	_____
24 hour, 1500 watt, 120 volt duplex outlet (E150024U)	<i>*Undercarpet print req'd</i>	_____	\$ 212.00	\$ 286.00	_____

Special Requirements – Contact SHOWTECH no later than 3 weeks prior to move-in date for Quotation.

BUILDING VOLTAGE: 120-208-600 volts Other voltages available on request
 Please Supply: Amp/HP/KW/Watts Volts Phase Qty Quoted Unit Price:

Sub-Total B: _____
 Sub-Total A & B: _____
 6% GST on A & B: _____
 8% PST on A only: _____

To place your order.
Go to our Website www.showtech.ca. Click the “On-Line” icon.
Enter Login 2007 and Password 20409. Place your order!

Company Contact Name: _____ **TOTAL AMOUNT PAYABLE:** _____

PLEASE NOTE: ALL ORDERS RECEIVED AFTER THE DEADLINE DATE WILL BE PROCESSED AT THE AFTER DEADLINE PRICE.
PAYMENT IN ADVANCE MUST ACCOMPANY THIS ORDER (NO EXCEPTIONS PLEASE!)
MAKE CHEQUE PAYABLE TO: SHOWTECH

Name of Cardholder (Please Print) _____ Credit Card Expiration Date _____
 Month _____ / Year _____

Cheque Enclosed Visa Master Card American Express Cash

CREDIT CARD NUMBER																				
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Authorized Customer Signature X _____ Date: _____	TOTAL → _____
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Toronto Congress

5675 MCLAUGHLIN ROAD, MISSISSAUGA, ON L5R 3K5
 Tel: (905) 283-0550 Fax: (905) 283-0551
www.showtech.ca

GARDEN EXPO/FORIST EXPO
OCTOBER 16 – 17, 2007
HALL D & E - 8641-20409

PLEASE PROVIDE THE SERVICES LISTED BELOW:

ADVANCE PRICE:

SEPT 28/07

PANY NAME: _____ BOOTH # _____

ADDRESS: _____ Telephone #: _____

CITY & POSTAL CODE: _____ Fax #: _____

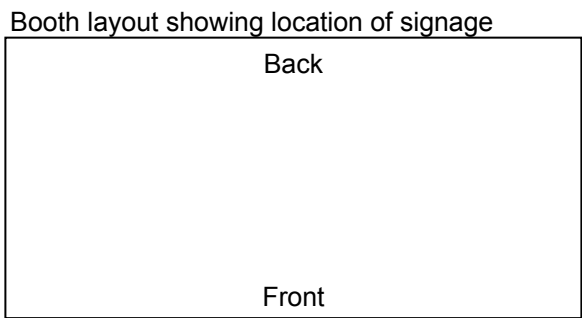
CONTACT NAME: _____ Internal Use _____
 (PLEASE PRINT)

PLEASE FAX COMPLETED FORM TO 416-244-6356
 FOR ASSISTANCE CONTACT OUR SITE OFFICE @ 416-244-4899

***The following information is required so that we may provide you with an accurate quotation. Please check your Exhibitor's Manual for any Show Restrictions and obtain any necessary approvals from Show Management prior to requesting a quotation. ***

Step #1 Please complete this section of form and fax to 416-244-6356 to receive your quotation. Special instructions should be sent under separate cover.

SIGN DIMENSIONS: Vertical: _____ ↑ Horizontal: _____ ↔ Weight: _____ lbs.



- 1 # of signs to be hung _____
- 2 Is sign hung as a square _____ or triangle _____
- 3 Height from floor to bottom of sign _____ ↓
- 4 Material of sign/s _____
- 5 Power required _____ AmpsVolts: _____
- 6 Has this sign been hung at TCC _____
- 7 If yes, which show _____

ALL SUSPENDED ITEMS MUST BE COMPLETED BY SHOWTECH PRIOR TO AISLE CARPET PLACEMENT. LARGE/HEAVY SIGNS MUST BE INSTALLED PRIOR TO BOOTH SET-UP. Exhibitors are responsible for the collection of their signage, after Show close. SHOWTECH is not responsible for lost or missing signage.

Step #2 Once you have received quotation, please confirm acceptance by initialing beside ***Total Estimate** section below and return by fax to 416-244-6356 with payment information completed.

\$ _____ Sign Estimate + 6% + 8% tax

\$ _____ Power Cost for sign + 6% tax

\$ _____ ***Total Estimate based on information above. (Subject to change on site)**

PLEASE NOTE: ALL ORDERS RECEIVED AFTER THE DEADLINE DATE WILL BE PROCESSED AT THE AFTER DEADLINE PRICE. PAYMENT IN ADVANCE MUST ACCOMPANY THIS ORDER (NO EXCEPTIONS PLEASE!) MAKE CHEQUE PAYABLE TO: SHOWTECH

To place your order. Go to our website www.showtech.ca. Click the "On-line" icon. Enter Login 2007 and Password 20409. Place your order!

Name of Cardholder _____ Credit Card Expiration Date _____
 Please Print) _____ Month _____ / Year _____

Cheque Enclosed Visa Master Card American Express Cash

CREDIT CARD NUMBER																				
--------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Authorized Customer Signature X _____	Date: _____	TOTAL <input type="checkbox"/>
--	-------------	---------------------------------------

SHOWTECH

POWER & LIGHTING

5675 McLAUGHLIN ROAD, MISSISSAUGA, ON L5R 3K5
 Tel: (905) 283-0550 Fax: (905) 283-0551
TCC SITE OFFICE – Tel: (416) 244-4899
 www.showtech.ca



Toronto Congress
Centre

MECHANICAL ORDER FORM

GARDEN EXPO/FLORIST EXPO
OCTOBER 16 – 17, 2007
HALL D & E - 8641-20410

ADVANCE
PRICE:

SEPT 28/07

PLEASE PROVIDE THE SERVICES LISTED BELOW:

COMPANY NAME: _____ BOOTH # _____
 ADDRESS: _____ Telephone #: _____
 CITY & POSTAL CODE: _____ Fax #: _____

COMPRESSED AIR:

PLEASE NOTE: CFM RATING IS REQUIRED FOR ALL COMPRESSED AIR SERVICES

	QTY	ADVANCE PRICE	AFTER DEADLINE	TOTAL AMOUNT
Compressed air - 0 to 4 cu.ft. per minute (MCA1)	_____	\$ 337.00	\$ 455.00	_____
Compressed air - 5 to 10 cu.ft. per minute (MCA2)	_____	\$ 483.00	\$ 652.00	_____
Compressed air - 11 to 20 cu.ft. per minute (MCA3)	_____	\$ 703.00	\$ 949.00	_____
Compressed air - 21 to 38 cu.ft. per minute (MCA4)	_____	\$ 826.00	\$1,115.00	_____

NATURAL GAS:

Natural Gas connection to booth (MNG) _____ Call for Quote & Availability _____

WATER and DRAIN:

Fill and drain (1) container up to 1000 gallons total (MW1000)	_____	\$ 268.00	\$ 362.00	_____
Fill and drain (2) containers up to 2000 gallons total (MW1000)	_____	\$ 374.00	\$ 505.00	_____
Fill and drain (3) containers up to 3000 gallons total (MW1000)	_____	\$ 480.00	\$ 648.00	_____
Fill and drain (4) containers up to 5000 gallons total (MW5000)	_____	\$ 586.00	\$ 791.00	_____
Fill and drain container 5000 gallons and over (MW5001)	_____	Call for Quote & Availability		_____

1/2" valved cold water connection to booth (MWCOLD) _____ \$ 362.00 \$ 489.00 _____

Drain connection to booth (**gravity**) minimum (MWDGR) _____ Call for Quote & Availability _____
 Drain connection to booth (**pumped**) minimum (MWDPM) _____ Call for Quote & Availability _____

Additional air and water outlets (split service) (MSPLIT) _____ \$ 152.00 \$ 205.00 _____
 Additional drain outlets (split service) (MSPLIT) _____ Call for Quote & Availability _____

Please call SHOWTECH for quotation at least 3 weeks prior to move-in:

Hot water tank, 6 imperial gallons (MECHMISC) _____ Call for Quote & Availability _____
 Hot water tank, 40 imperial gallons, 3000 watts (MECHMISC) _____ Call for Quote & Availability _____

Special Requirements – Contact SHOWTECH no later than 3 weeks prior to move-in date for Quotation.

Sub-Total: _____
6% GST _____

Company Contact Name: _____ **TOTAL AMOUNT PAYABLE:** _____

To place your order. Go to our Website www.showtech.ca. Click the "On-line" icon. Enter Login 2007 and Password 20409. Place your order!

PLEASE NOTE: ALL ORDERS RECEIVED AFTER THE DEADLINE DATE WILL BE PROCESSED AT THE AFTER DEADLINE PRICE. PAYMENT IN ADVANCE MUST ACCOMPANY THIS ORDER (NO EXCEPTIONS PLEASE!) MAKE CHEQUE PAYABLE TO: SHOWTECH

Name of Cardholder (Please Print) _____ Credit Card Expiration Date Month _____ / Year _____
 Cheque Enclosed Visa Master Card American Express Cash

CREDIT CARD NUMBER																				
--------------------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Authorized Customer Signature **X** _____ Date: _____ **TOTAL** ➔ _____

SHOWTECH RULES & REGULATIONS

GENERAL:

The Centre's and/or its agents reserve the right to inspect any and all equipment and materials which a tenant may wish to have connected to the Centre's power sources and/or may wish to use while in the building.

Only an authorized SHOWTECH tradesperson is permitted to make a connection to any of the Centre's electrical or mechanical sources.

No electrical/mechanical equipment shall be restarted after failure until a SHOWTECH tradesperson has found and corrected the cause of the malfunction.

All material and equipment supplied by SHOWTECH shall remain the property of the Company. The exhibitor shall be held responsible for such materials as are associated with his/her booth, and shall compensate SHOWTECH in the event of loss or damage.

PAYMENT:

Out of country payment may be made by money order, or credit card. Purchase orders are not considered payment. Orders that do not include payment will be regarded as incomplete and will not be processed. Due to the temporary nature of the installation all disputes / claims must be brought to the attention of SHOWTECH PRIOR to move-out.

DISCOUNTS:

Advance price will apply to orders received with payment prior to the deadline date. Orders received after this date shall be priced as after Deadline Prices.

ON-SITE ORDERS:

Orders placed during move-in of the show **MUST** be paid in full by valid credit card, or cash. Cheques will only be accepted if accompanied by a valid credit card number and signature.

RATES:

Additional and/or special electrical/mechanical requirements are available on request and shall be supplied at an hourly rate charged for labour plus the cost of material used. Rates quoted by SHOWTECH include installation, service while in use, and removal.

CANCELLATIONS:

- a) If services have already been provided at the time of cancellation, original charges will apply;
- b) No refund on services that require special services or advance planning i.e. special electrical circuits, transformers, special lighting and non-electrical items;
- c) If we receive a cancellation notice in writing **on or before** the deadline date, a full refund will be issued on listed items from our order form;
- d) If we receive a cancellation notice in writing **after** the deadline date, a 50% refund will be issued on listed items from our order form.

PROVINCIAL SALES TAX (PST) EXEMPTION STATUS:

If you are exempt from PST, the Provincial Government requires that you forward an exemption certificate to us. Resale certificates are not valid unless you are re-billing these charges to your customers.

THIRD PARTY ORDER (Exhibitor appointed Contractor):

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. In the event that the named third party does not pay amount owing by the move-in time, charges will revert to the exhibiting company.

ELECTRICAL:

1. ALL OUTLETS ARE SUPPLIED TO BACK AREA OF BOOTH. If required elsewhere, extension cords will be available at SHOWTECH's service area for a nominal charge.
2. All electrical power is turned off after show closes and turned on prior to show opening. IF YOU REQUIRE POWER ON A 24-HOUR BASIS, PLEASE INDICATE ON ORDER FORM IN CORRECT SPACE PROVIDED.
3. Wall, column and permanent building receptacles are not part of your exhibit and are not to be used, regardless of their location in relation to your booth. Exhibitors utilizing these receptacles will be charged for their use. Borrowing power from an adjoining booth is not permitted.
4. All electrical connections, installation, motor connections or any electrical operating equipment must conform to all Canadian Standards Association requirements and the Canadian Electrical Code. The use of two wire ungrounded extension cords is prohibited.
5. Lighting rentals INCLUDE electrical power. Outlets must be ordered to service all other electrical requirements.
6. All electrical equipment should be properly tagged and wired with full information as to ampere, wattage, kilowatts, horsepower, volts, phase, cycle, etc. ready for connection.
7. SHOWTECH is not responsible for damages or expenses incurred due to power surges, spikes or loss of power.

ELECTRICAL SAFETY REGULATIONS:

It is a requirement of the Electrical Safety Code that any electrical equipment which is being displayed, offered for sale or used in any show, convention, or similar exhibition **MUST BE APPROVED**. The authority for enforcing this regulation is vested in the Local Hydro Electrical Inspection Department.

MECHANICAL:

1. All mechanical equipment shall have a nameplate attached thereto showing approval by the applicable Provincial Authority.
2. All installations and connections to be made to the Centre's sources of natural gas, compressed air, water and all connections to drains, must be made by an authorized SHOWTECH tradesperson.
3. Mechanical services are only turned on during Show Hours.
4. It is the responsibility of the exhibitor to ensure that all pollutants, hazardous wastes, contaminated water etc. is disposed of by a Government Licensed firm for the appropriate waste product.



ELECTRICAL INFORMATION

SAVE TIME AND MONEY

PLEASE READ BEFORE ORDERING

SHOWTECH, POWER & LIGHTING, has prepared the following information to assist you when ordering your electrical services. If you have any questions about your order, please call our Customer Service Representative at the telephone number on your Electrical Order Form. It would be our pleasure to answer your questions.



ELECTRICAL ORDER CHECKLIST

1. Complete the SHOWTECH Electrical Order Form
 - Do you require lighting?
 - Lighting creates impact and makes your booth and products stand out.
 - Check the equipment rating plates on your equipment to determine wattage or amps, (horsepower for motors), voltage and phasing you will require.
 - Order 24-hour power if needed. i.e. refrigeration equipment, aquariums, computers, fax machines.
Electricity is normally turned on one hour before each day's show opening and off one-half hour after each day's show closing.
 - Include a booth floor plan, where applicable.
 - Enclose payment and order prior to the deadline date. This will save you time and money.
2. Review the Electrical Code requirements on page 3 and take necessary actions to ensure all show equipment meets the necessary specifications. This will help you avoid surprises by identifying equipment which will not pass approval before you arrive at the show.
3. Contact our Customer Service Representative with any questions. It is our pleasure to help you.

HELPFUL HINTS

Help us help you! Read all information!

Please be sure to read your Exhibitor's Manual. It provides you with a summary of show rules, display guidelines and order forms for all services. If you have any problems filling out your SHOWTECH Electrical, Mechanical or Sign/Banner order forms, contact us at the number on the order form.

Save Money! Place your order before the deadline!

You can save significant time and money by ordering and paying for your SHOWTECH Services prior to the deadline date.

Sales Taxes!

To avoid overpaying, follow the instructions on our order form. The prevailing Goods and Services Tax (GST) applies to all orders for Canadian based shows (no out of country exemptions). The prevailing Provincial Sales Tax (PST) will apply to the Province where you are exhibiting. i.e. Ontario's PST is 8%, anyone exhibiting in an event in Ontario will be charged 8% PST + GST.

Plan your exhibit! Avoid last minute changes!

Design your booth with electrical efficiency in mind. Our staff will be happy to assist you. Settle on a design in advance and avoid making changes. Changes are expensive and can create delays when setting up your display.

Send detailed and accurate plans!

If you require outlets to be placed in locations other than at the backwall, you need to order undercarpet/overhead outlets. Please send us a copy of your floor plan. These floor plans should include locations of all electrical, mechanical, lighting and sign/banner installations. Clearly mark the electrical/mechanical rating of each item. They should also indicate adjoining booth numbers or aisle numbers. Sending floor plans promptly will provide information necessary to place your services properly prior to carpet and booth installation.

Avoid Code Violations!

All wiring must have a 3-wire grounded cord, minimum #16 gauge. We use flat cords for under carpet installation. If you are not sure if your exhibit conforms to code, or if you have any questions about your exhibit's electrical wiring, please contact our staff.

Communicate!

If you are unsure how to place your SHOWTECH order, please contact our staff. We want you to have a pleasant show experience. We can help you best if you contact us before you arrive at the show. Clearing up confusion and problems before the show move-in prevents costly set up delays and on-site problems. Contact us at the numbers listed on our Order Form.



ELECTRICAL CODE

Temporary electrical services for exhibits

Electrical regulations for an exhibit at all convention facilities are necessary to ensure the safety of all exhibitors, visitors and staff, and is based on the Canadian Electrical Code and Local Hydro regulations.

Too frequently, fires have been traced to an exhibitor's "faulty booth wiring", sometimes because of carelessness and sometimes because of lack of understanding of the risks involved.

In the interest of public safety, exhibits may be inspected "by the Local Hydro Inspector" to determine if any violations exist. If a violation is identified qualified SHOWTECH electricians are available to correct the problem. Required corrections will be performed on a time and material basis. If the exhibitor does not wish to have the problem corrected, electrical service cannot be supplied.

It is the responsibility of each Exhibitor to ensure that all electrical equipment in, on or about the booth has the appropriate approval. Should any of this equipment not comply, it is recommended that you request "temporary permission" to exhibit while the necessary approval is being sought. We would be pleased to assist you or contact the following bureau's direct for further instructions.

Electrical Safety Authority, Field Evaluation Services Group 1-800-559-5356
Local CSA Office 416-747-4300

Serious risks are involved which can be reduced with an accurate understanding of basic requirements. Safe wiring inside an exhibit is essential.

- Borrowing power from an adjoining booth is NOT permitted. Using your neighbour's outlet may cause an overload in the circuit.
- All electrical equipment must have a nameplate attached showing the operating voltage, phase, hertz, horsepower/kilowatt and full load current and C.S.A. or Electrical Safety Authority approval sticker.
- All display wiring must have a 3 wire grounded cord, minimum of #16 gauge.
- The use of open clip sign sockets, latex or lamp cord wire in displays, or 2 wire clamp-on fixtures is prohibited.
- Zip cords or two wire cords are unacceptable. They are ungrounded and could result in safety hazards.
- Permanent building receptacles are NOT part of a booth space. Exhibitors will be charged for their use.



SHOWTECH'S RESPONSIBILITIES

As the electrical contractor, we will be responsible for:

- All facility distribution of electrical wiring and power distribution
- All motor and equipment hook-ups requiring hard wire connections
- Installation of electrical fixtures
- Installation of electrical motors to be energized and electrical apparatus.

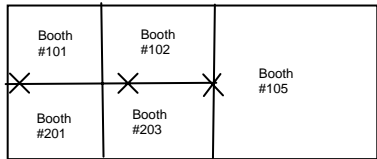


ELECTRICAL OUTLET LOCATION

The following are standard methods of installation.

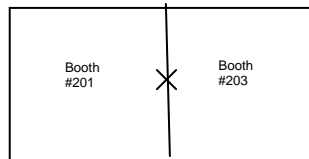
✕ Indicates location of outlets

Line Booths



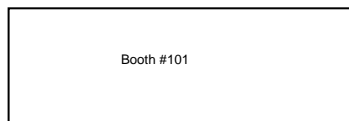
Peninsula Booth

Back to Back Peninsula Booth



- Your pre-ordered outlet will be installed at the rear of your booth, at the backwall or drape line. For other locations please indicate whether the outlet is overhead or under carpet on our electrical order form. We will be pleased to answer your questions. Contact us at the number on our electrical order form.

Island Booth



- Exhibitors should designate one (1) location for Island Booth outlets. For other locations and distribution of power please indicate on the electrical order form whether the outlet is overhead or under carpet.
- For facilities with floor ports, your power will be placed in one (1) location at our discretion. Please refer to our electrical order form to view other options.
- When no floor plan is provided with an Island Booth, we will place power in one (1) location at our discretion.

A booth floor plan must be submitted with the electrical order form if you require your outlet/s at any location other than the backwall/drape line. Please show location and size of electrical outlet. Also be sure to indicate adjacent booth numbers or aisles.

We would be pleased to answer your questions. Please contact us at the number on our electrical order form. For further information on our services and products please visit us at our website www.showtech.ca.

The
STRONCO GROUP
of Companies



PLEASE MAIL OR FAX YOUR ORDER TO:

1510 Caterpillar Road Unit "B"
Mississauga, ON L4X 2W9

Phone 905.270.6767 Fax 905.270.6771
Toll Free 1.800.665.2621

www.stronco.com

EXHIBITOR ORDER FORMS

The
STRONCO GROUP
of Companies

Dear Exhibitor,

As the Official Show Supplier, Stronco Show Services is your single source for all of your exhibit needs.

The Stronco Group is the largest Canadian, independently owned, trade show & event services contractor. Our standard of excellence is exceeded only by our commitment to our customers. Stronco Show Services can supply you with everything you will need to make your exhibiting experience a positive one.

- Logistic Services
- Modular System Exhibit Booths
- Installation and Dismantle Service
- Special Exhibit Packages
- Furnishings
- Carpet
- Plants and Floral Arrangements
- Custom Signage, Graphics & Banners

Our team of professionals can reduce the time you spend on your exhibit. If you leave the details to Stronco Show Services we can eliminate unproductive pre-show activities. No time is wasted organizing, finding supplies, shipping and contracting for labour. We have fully experienced staff on-site at the show for advice and help with the details.

Early order discounts are available to all exhibitors that place their orders by mail or fax before the advance discount deadline shown on your order forms.

For assistance or cost estimate, please contact Exhibitor Services @ (905) 270-6767



SERIES 100

- 101 - Arm Chair, Black Upholstered
- 102 - Sled Base Chair, Grey Upholstered
- 103 - Executive Chair, Black Fabric
- 104 - Round White Pedestal Table 30"H
- 105 - Round White Pedestal Table 18"H
- 106 - Counter Stool, Grey Fabric

SERIES 200

Draped Tables
(See enclosed order form for sizes & colours)



SERIES 300

- 301 - Easel
- 302 - Sign Holder holds sign 22"x28"
- 303 - Draw Drum
- 304 - Rotating Literature Rack 8- Pockets holds 8 1/2" x 11" Brochures
- 305 - Rotating Literature Rack 16 - Pockets holds 8 1/2" x 11" Brochures
- 306 - Fire Extinguisher
- 307 - Water Cooler
- 308 - Card Riser Shelves 24" 2-step
- 309 - Waste Basket
- 310 - Smoker Stand
- 311 - Bar Fridge
- 312 - Literature Pouches holds 8 1/2" x 11" Brochures
- 313 - Radius Display- (six 4' x3' Fabric Panels with Three 3' x 16" Fabric Header Panels)
- 314 - Radius Shelves
- 315 - Table Top Radius Display (Fabric Panels 27" x 28" x 27" x 35"H)

CARPETING

Choose from five different carpet colours
(See enclosed order form for sizes)



SERIES 400

Plants & Accessories
(see enclosed order form)





S E R I E S 5 0 0

- 501 - Acrylic Ballot Box 21" Square x 36" High
- 502 - Glass Display Case -(25% View) 42"Lx41"Wx21"D
- 503 - Glass Display Case -(50% View) 42"Hx21"Wx21"D
- 504 - Backlit Light Boxes (Prices available upon request)

S E R I E S 6 0 0

- 601 - Computer Stand - 41"H
- 602 - Computer Table -29"Hx21"Wx41"L
- 603 - Counter Storage Unit -42"Hx42"Wx18"D (White Only, Locking Doors extra)



S E R I E S 7 0 0

- 701 - Bag Stand Holder
- 702 - Display Rack - 67"H x 33"W (24" Slatwall/ 24" Grid)
- 703 - Grid Panels - 2'x7' - 4"sq. Grid (Can be attached together in many configurations)
- 704 - Multi Max Pegboard Shelving Unit 8'Hx40"W (Hardware not included) Holes are 1/4" diameter, 3 shelves incl.

S E R I E S 8 0 0

- 801 - U-shaped Counter Open Back - 41"H
- 802 - 28" Square Pedestal 36"H
- 803 - Custom Storage Counter 41"H x 41"W (Choice of Panel Colours for all Series 8 Items)



C U R T A I N S

Choose from nine different curtain colours



**STRONCO
SHOW
SERVICES**





The Show People - Established 1952

1510 Caterpillar Rd., Unit B
 Mississauga, ON L4X 2W9 Canada
 Tel: (905) 270-6767 Fax: (905) 270-6771
 Toll Free in North America: 1-800-665-2621
 Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV./STATE: _____ POSTAL CODE / ZIP: _____

CONTACT: _____ PHONE #: _____ FAX #: _____

NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO**

BOOTH # _____

DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

SERIES 100

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
102	_____	Side Chair, Grey Fabric	\$ 29.00	\$ 35.00	\$ _____
103	_____	Executive Chair, Black Fabric	\$ 59.00	\$ 75.00	\$ _____
104	_____	Round White Pedestal Table 30" High	\$ 61.00	\$ 76.00	\$ _____
105	_____	Round White Pedestal Table 18" High	\$ 54.00	\$ 67.00	\$ _____
106	_____	Counter Stool, Grey Upholstered	\$ 42.00	\$ 53.00	\$ _____
107	_____	Steno Chair (Shown in the 600 Series)	\$ 46.00	\$ 58.00	\$ _____

SERIES 200 TABLES (See enclosed order form for sizes and available colours)

SERIES 300 MISCELLANEOUS ITEMS

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
301	_____	Easel	\$ 31.00	\$ 39.00	\$ _____
302	_____	Sign Holder	\$ 42.00	\$ 53.00	\$ _____
303	_____	Draw Drum	\$ 72.00	\$ 88.00	\$ _____
304	_____	Rotating Lit. Rack (8 Pockets)	\$ NOT AVAILABLE	\$ _____	\$ _____
305	_____	Rotating Lit. Rack (16 Pockets)	\$ NOT AVAILABLE	\$ _____	\$ _____
306	_____	Fire Extinguisher	\$ 30.00	\$ 36.00	\$ _____
307	_____	Water Cooler Inc. 3 Bottles & Cups	\$ 287.00	NOT AVAILABLE	\$ _____
308	_____	Card Riser Shelves	\$ 33.00	\$ 40.00	\$ _____
309	_____	Waste Basket	\$ 11.00	\$ 13.00	\$ _____
310	_____	Smoker Stand	\$ 26.00	\$ 33.00	\$ _____
311	_____	Bar Fridge	\$ 182.00	\$ 227.00	\$ _____
312	_____	Literature Pouches	\$ 22.00	\$ 29.00	\$ _____
313	_____	Radius Display	\$ 664.00	\$ 831.00	\$ _____
314	_____	Radius Shelves	\$ 29.00	\$ 35.00	\$ _____
315	_____	Table Top Radius	\$ 224.00	\$ 282.00	\$ _____

SERIES 400 Carpeting (See enclosed order form for sizes and available colours)

SERIES 500 Plants & Accessories (See enclosed order form)

DRAPERY

QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
_____	3' High Drapery	\$ 7.00/LIN FT.	\$ 8.50/LIN FT.	\$ _____
_____	8' High Drapery	\$ 7.50/LIN FT.	\$ 9.50/LIN FT.	\$ _____
_____	12' High Drapery	\$ 8.50/LIN FT.	\$ 10.50/LIN FT.	\$ _____

(Please check colour)

RED GREEN WHITE GOLD SILVER BLACK BURGUNDY GREY BEIGE BLUE

OTHER GOODS AND SERVICES (PLEASE INDICATE): _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

SUBTOTAL	6% GST	8% PST	TOTAL
----------	--------	--------	-------

*All orders must be paid in full 7 days prior to show set-up.
 *All prices are for the duration of the show, unless otherwise stated.
 *No cheques will be accepted on-site.
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 *If no Deadline Date is specified, orders must be received 14 days before show set-up to receive Pre-Show Pricing.
 *Refunds will not be given on orders cancelled on-site.
 *A 70% refund will be allowed on all written cancellations received 7 days prior to set-up, excluding display rentals and signage.
 *All claims/discrepancies must be settled prior to show closing.
 *If no colour is indicated, Stronco will make the selection on your behalf.
 *Stronco will not be responsible for any materials or products left in exhibits, counters, storage units or showcases.

BOOTH FURNISHINGS - SERIES 100 / 300

04-06-03+10T
 Rev 6-22-04

GST # R129612164



**STRONCO
SHOW
SERVICES**

The Show People - Established 1952

1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: (905) 270-6767 Fax: (905) 270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE

OCTOBER 2, 2007

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV./STATE: _____ POSTAL CODE / ZIP: _____

CONTACT: _____ PHONE #: _____ FAX #: _____

NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO** BOOTH # _____

DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

SERIES 200 TABLES

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
DRAPED TABLES					
201	_____	4'L x 24"W x 30" High	\$56.00	\$69.00	\$ _____
202	_____	6'L x 24"W x 30" High	\$72.00	\$88.00	\$ _____
203	_____	8'L x 24"W x 30" High	\$85.00	\$106.00	\$ _____
204	_____	4th Side Draped Please Add	\$26.00	\$32.00	\$ _____
(Please check colour)					
<input type="checkbox"/> RED <input type="checkbox"/> GREEN <input type="checkbox"/> WHITE <input type="checkbox"/> GOLD <input type="checkbox"/> SILVER <input type="checkbox"/> BLACK <input type="checkbox"/> BURGUNDY <input type="checkbox"/> BLUE <input type="checkbox"/> BEIGE <input type="checkbox"/> PURPLE					

WOODEN TABLES

205	_____	4'L x 24"W x 30" High	\$29.00	\$35.00	\$ _____
206	_____	6'L x 24"W x 30" High	\$29.00	\$35.00	\$ _____
207	_____	8'L x 24"W x 30" High	\$29.00	\$35.00	\$ _____

RAISED TABLES

208	_____	4'L x 24"W x 42" High	\$78.00	\$98.00	\$ _____
209	_____	6'L x 24"W x 42" High	\$91.00	\$114.00	\$ _____
210	_____	8'L x 24"W x 42" High	\$106.00	\$132.00	\$ _____
(Please check colour)					
<input type="checkbox"/> WHITE <input type="checkbox"/> BLACK <input type="checkbox"/> GREEN <input type="checkbox"/> SILVER <input type="checkbox"/> RED <input type="checkbox"/> BLUE <input type="checkbox"/> GOLD					

BOOTH CARPETING

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
402	_____	8' x 10'	\$134.00	\$168.00	\$ _____
403	_____	10' x 10'	\$141.00	\$175.00	\$ _____
404	_____	10' x 20'	\$252.00	\$316.00	\$ _____

(Please check colour)

RED BLUE GOLD GREY BLACK GREEN BURGUNDY

Other sizes cut and laid @ \$2.17 sq. ft.

On-Site - \$2.72 sq. ft.

_____ x _____ = _____ sq. ft x \$2.17 \$ _____

Underpadding @ \$1.00 sq. ft. - NOT AVAILABLE

ON-SITE _____ x _____ = _____ sq. ft. x \$1.00 \$ _____

Visqueen @ \$0.40 sq. ft - NOT AVAILABLE ON-SITE (EXHIBITOR IS RESPONSIBLE FOR REMOVAL OF PLASTIC)

_____ x _____ = _____ sq. ft. x \$0.40 \$ _____

Custom Colours Available (Call a Customer Service Representative for Prices) *A colour will be selected for you if not indicated.*

OTHER GOODS AND SERVICES (PLEASE INDICATE): _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

SUBTOTAL	6% GST	8% PST	TOTAL
_____	_____	_____	_____

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- If no colour is indicated, Stronco will make the selection on your behalf.
- Stronco will not be responsible for any materials or products left in exhibits, counters, storage units or showcases.

TABLES & CARPETS - SERIES 200 / 400

04-06-03+10T
Rev 6-22-04

GST # R129612164



STRONCO
SYSTEM
EXHIBITS

The Show People - Established 1952

1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: (905) 270-6767 Fax: (905) 270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV. / STATE: _____ POSTAL CODE / ZIP: _____

CONTACT: _____ PHONE #: _____ FAX #: _____

NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO**

BOOTH # _____

DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

SERIES 500

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
501	_____	Acrylic Ballot Box	\$ 114.00	\$144.00	\$ _____
502	_____	Glass Display Case - (25% View)	\$204.00	\$254.00	\$ _____
503	_____	Glass Display Case - (50% View)	\$287.00	\$359.00	\$ _____
504	_____	Backlit Light Boxes	PRICES AVAILABLE UPON REQUEST		\$ _____

SERIES 600

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
601	_____	Computer Stand	\$122.00	\$152.00	\$ _____
602	_____	Computer Table	\$ 64.00	\$ 80.00	\$ _____
603	_____	Counter Storage Unit (White Only, Locking Doors Extra - Add \$10.00)	\$110.00	\$138.00	\$ _____

SERIES 700

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
701	_____	Bag Stand Holder	\$ 99.00	\$123.00	\$ _____
702	_____	Display Rack	\$223.00	N/A	\$ _____
703	_____	Grid Panels - 2'x7' - 4"sq. Grid (Can be attached together in many configurations)	\$ 72.00	\$89.00	\$ _____
704	_____	Multi-Max Pegboard Shelving Unit	\$341.00	\$410.00	_____

SERIES 800

ITEM #	QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
801	_____	U-shaped Counter Open Back	\$376.00	N/A	\$ _____
802	_____	20" Square Pedestal	\$122.00	\$152.00	\$ _____
803	_____	Custom Storage Counter (Locking Doors Extra - Add \$10)	\$160.00	\$200.00	\$ _____

My choice of colour is: _____

MISCELLANEOUS

QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
_____	Extra Shelving	\$30.00	\$35.00	\$ _____
_____	Velcro (Bag of 100 Dots)	\$30.00	\$35.00	\$ _____

OTHER GOODS AND SERVICES (PLEASE INDICATE): _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

SUBTOTAL	6% GST	8% PST	TOTAL
----------	--------	--------	-------

- *All orders must be paid in full 7 days prior to show set-up.
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BOOTH FURNISHINGS - SERIES 500 / 600 / 700 / 800



100 SHOW STOPPER SERIES

- S1 Single Black Leather Chair
- S2 2 Seater Black Leather Loveseat
- S3 3 Seater Black Leather Couch (not shown)
- S4 Iron / Granite Coffee Table 18 High
- S5 Iron / Granite End Table 36 High
- S6 Black Coffee Table 42 dia. (not shown)
- S7 Table Lamp

¥ LIMITED QUANTITIES OF 3 SEATER SOFA

200 SHOW STOPPER SERIES

- S8 Mahogany Boardroom Table 48 W x 72 L
- S9 Black Leather Swivel Chairs



300 SHOW STOPPER SERIES

- S10 Fabric Lounge Chair
- S11 Fabric 2 Seater Sofa
- S12 Iron / Granite Coffee Table 18 H
- S13 Iron / Granite End Table 22 H
- S14 Table Lamp



400 SHOW STOPPER SERIES

- S15 Black Leather Lounge Chair
- S16 Iron / Granite End Table 22 H

500 SHOW STOPPER SERIES

- S17 Black Leather Bistro Stool
- S18 Black Bistro Table 36 dia. x 42 H
- S19 Black Fabric Bistro Stool



600 SHOW STOPPER SERIES

- S20 Black Leather Sled Base Chair
- S21 Black Meeting Table 36 dia.

700 SHOW STOPPER SERIES

- S22 Black Leather High Back Executive Chair
- S23 Black Leather Sled Base Chair
- S24 Grey Executive Desk 36 x 72



800 SHOW STOPPER SERIES

- S25 Grey Office Screens 60 H x 60 W
- S26 Grey Fabric Deluxe Steno Chair
- S27 Grey Computer Table 24 x 45 (Keyboard Optional)

900 SHOW STOPPER SERIES

- S28 Grey Fabric Deluxe Steno Chair
- S29 Black Fabric Lowback Office Chair
- S30 Grey Fabric Drafting Stool



1000 SHOW STOPPER SERIES

- S31 Black Leather Wing Chair
- S32 Iron / Granite Coffee Table 18 H





**STRONCO
SHOW
SERVICES**

The Show People - Established 1952

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Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____
ADDRESS: _____
CITY: _____ PROV./STATE: _____ POSTAL CODE / ZIP: _____
CONTACT: _____ PHONE#: _____ FAX: _____
NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO**
DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

BOOTH #

**** 100 Show Stopper Series**

ITEM #	QTY	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
S1	_____	Single Black Leather Chair	172.00	216.00	\$ _____
S2	_____	2 Seater Black Leather Loveseat	249.00	311.00	\$ _____
S3	_____	3 Seater Black Leather Couch (not shown)	287.00	359.00	\$ _____
S4	_____	Iron / Granite Coffee Table 18" High	84.00	105.00	\$ _____
S5	_____	Iron / Granite End Table 36" High	72.00	88.00	\$ _____
S6	_____	Black Coffee Table 42" dia. (not shown)	64.00	80.00	\$ _____
S7	_____	Table Lamp	33.00	41.00	\$ _____

**** 200 Show Stopper Series**

S8	_____	Mahogany Boardroom Table 48" W x 72" L	191.00	239.00	\$ _____
S9	_____	Black Leather Swivel Chair	77.00	97.00	\$ _____

**** 300 Show Stopper Series**

S10	_____	Fabric Lounge Chair	134.00	168.00	\$ _____
S11	_____	Fabric 2 Seater Sofa	185.00	231.00	\$ _____
S12	_____	Iron / Granite Coffee Table 18" H	84.00	105.00	\$ _____
S13	_____	Iron / Granite End Table 22" H	72.00	88.00	\$ _____
S14	_____	Table Lamp	33.00	41.00	\$ _____

**** 400 Show Stopper Series**

S15	_____	Black Leather Lounge Chair	102.00	128.00	\$ _____
S16	_____	Iron / Granite End Table 22" H	72.00	88.00	\$ _____

**** 500 Show Stopper Series**

S17	_____	Black Leather Bistro Stool	59.00	75.00	\$ _____
S18	_____	Black Bistro Table 36" dia. x 42" H	109.00	136.00	\$ _____
S19	_____	Black Fabric Bistro Stool	52.00	64.00	\$ _____

**** 600 Show Stopper Series**

S20	_____	Black Leather Sled Base Chair	64.00	80.00	\$ _____
S21	_____	Black Meeting Table 36" dia.	77.00	97.00	\$ _____

**** 700 Show Stopper Series**

S22	_____	Black Leather High Back Executive Chair	84.00	105.00	\$ _____
S23	_____	Black Leather Sled Base Chair	64.00	80.00	\$ _____
S24	_____	Grey Executive Desk 36" x 72"	102.00	128.00	\$ _____

**** 800 Show Stopper Series**

S25	_____	Grey Office Screens 60" H x 60" W	52.00	64.00	\$ _____
S26	_____	Grey Fabric Deluxe Steno Chair	51.00	63.00	\$ _____
S27	_____	Grey Computer Table 24" x 45" (Keyboard Optional)	64.00	80.00	\$ _____

**** 900 Show Stopper Series**

S28	_____	Grey Fabric Deluxe Steno Chair	51.00	63.00	\$ _____
S29	_____	Black Fabric Lowback Office Chair	77.00	97.00	\$ _____
S30	_____	Grey Fabric Drafting Stool	66.00	83.00	\$ _____

**** 1000 Show Stopper Series**

S31	_____	Black Leather Wing Chair	185.00	231.00	\$ _____
S32	_____	Iron / Granite Coffee Table	72.00	88.00	\$ _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

SUBTOTAL	6% GST	8% PST	TOTAL
_____	_____	_____	_____

- All orders must be paid in full 7 days prior to show set-up.
- All prices are for the duration of the show, unless otherwise stated.
- No cheques will be accepted on-site.
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- All claims/discrepancies must be settled prior to show closing.
- If no colour is indicated, Stronco will make the selection on your behalf.
- Stronco will not be responsible for any materials or products left in exhibits, counters, storage units or showcases.

SHOW STOPPER SERIES

04-06-03+10T
Rev 6-22-04

GST # R129612164



**STRONCO
SHOW
SERVICES**

The Show People - Established 1952

1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: (905) 270-6767 Fax: (905) 270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV. / STATE: _____ POSTAL CODE / ZIP: _____

CONTACT: _____ PHONE #: _____ FAX #: _____

NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO**

BOOTH # _____

DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

LIVE GREEN PLANTS

QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
Floor Plants				
_____	2' to 5' tall	\$55.00	\$77.00	\$ _____
_____	6' to 8' tall	\$75.00	\$105.00	\$ _____
_____	9' to 10' tall	\$112.00	\$157.00	\$ _____
Table & Hanging Plants				
_____	Boston Fern'	\$33.00	\$46.00	\$ _____
_____	Table Plant - 10"	\$33.00	\$46.00	\$ _____
_____	Hanging Plant	\$46.00	\$ 64.00	\$ _____

FLOWERING PLANTS & ACCESSORIES

QTY.	DESCRIPTION	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
_____	Mums	\$29.00	\$41.00	\$ _____
_____	Park Benches	\$64.00	\$89.00	\$ _____
_____	Azalia Plants	PRICE ON REQUEST		\$ _____
_____	Flowering Plants	PRICE ON REQUEST		\$ _____
_____	Planter Boxes	PRICE ON REQUEST		\$ _____

OTHER GOODS AND SERVICES (PLEASE INDICATE): _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

SUBTOTAL	6% GST	8% PST	TOTAL
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- Stronco will not be responsible for any materials or products left in exhibits, counters, storage units or showcases.

I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

PLANT RENTAL ORDER FORM

11-08-06

GST # R129612164



**STRONCO
SYSTEM
EXHIBITS**

The Show People - Established 1952

1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: (905) 270-6767 Fax: (905) 270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____
 ADDRESS: _____
 CITY: _____ PROV. / STATE: _____ POSTAL CODE / ZIP: _____
 CONTACT: _____ PHONE #: _____ FAX #: _____
 NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO** BOOTH #
 DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

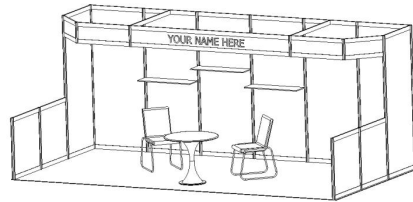
Exhibit Package contains:

- ▶ Attractive brushed aluminum structure
- ▶ Your choice of coloured panels
- ▶ Colour co-ordinated carpet
- ▶ Deluxe modern chairs
- ▶ 3 shelves per 10' unit
- ▶ Pedestal table
- ▶ Personalized fascia / sign
- ▶ Set-up and dismantle

SINGLE
BOOTH



DOUBLE
BOOTH



YOUR CHOICE OF PANEL COLOUR IS: BLUE LIGHT GREY WHITE

YOUR CHOICE OF CARPET COLOUR IS: BLUE RED GREY GOLD

QTY.	MODEL #	MODULAR EXHIBIT RENTAL	PRE-SHOW PRICE	AFTER DEADLINE DATE	TOTAL
	MX1010	SINGLE (Includes 1 Fascia)	\$982.00	Not Available. Refer to Exhibits Rental Order Form	
	MX1020	DOUBLE (includes 1 Fascia)	\$1,473.00		
CUSTOMIZE YOUR EXHIBITS PACKAGE WITH BLACK ALUMINUM STRUCTURE ADD			\$176.00		

I Would Like My Fascia Sign Identification to Read: My Choice of Vinyl Letter Colour is _____

PLEASE HAVE A REPRESENTATIVE CALL ME TO DISCUSS CUSTOM GRAPHICS AND LOGOS.

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____
 EXPIRY DATE: _____ DATE: _____
 CARDHOLDER NAME: _____

SUBTOTAL	6% GST	8% PST	TOTAL

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- All prices are for the duration of the show, unless otherwise stated.
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- If no colour is indicated, Stronco will make the selection on your behalf.
- Stronco will not be responsible for any materials or products left in exhibits, counters, storage units or showcases.

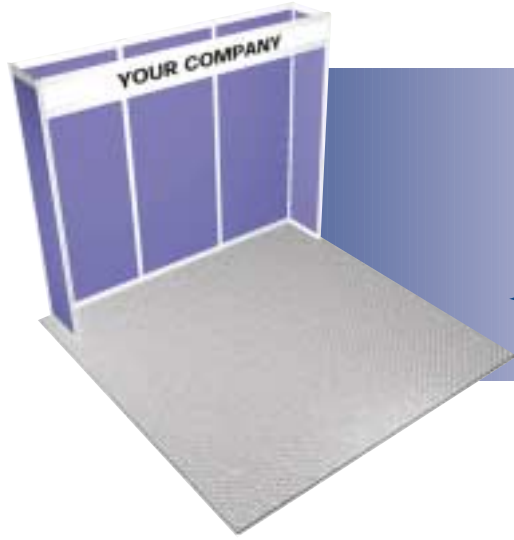
I have read and understand the Terms & Conditions of my agreement with Stronco
 Name _____ Signature _____ Date _____

NOTE: ELECTRICAL AND LIGHTING REQUIREMENTS NOT INCLUDED

**SHOW SPECIAL,
EXHIBIT RENTAL ORDER FORM**

04-06-03+10T
Rev 02-09-07

GST # R129612164



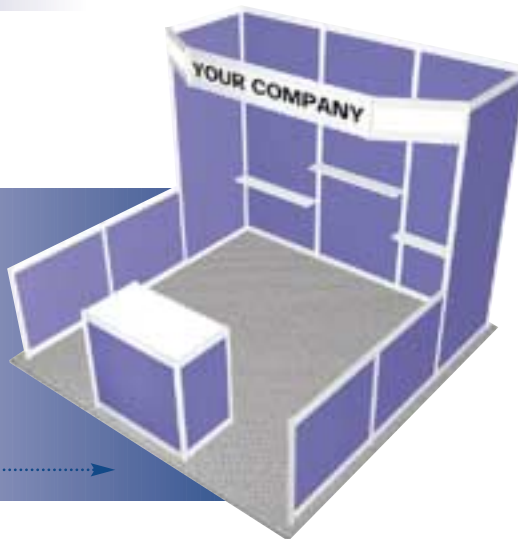
M O D E L # 1 10' x 10'

- 3 Panels 37" x 90"
- 2 Panels 17" x 90"
- I.D. Sign 8 1/2" x 115"



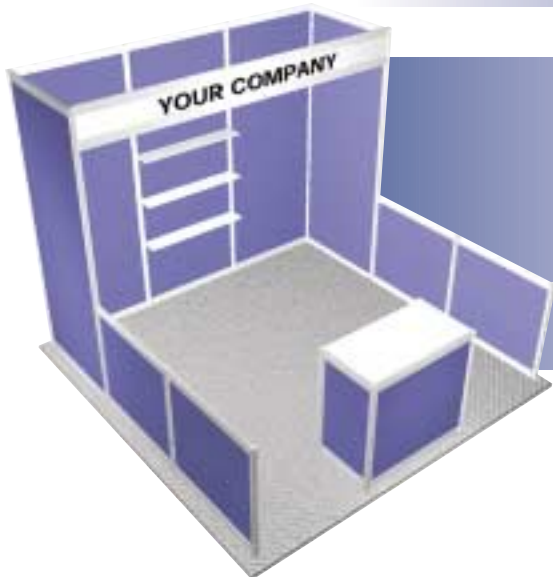
M O D E L # 2 10' x 10'

- 5 Panels 37" x 90"
- 4 Panels 37" x 30"
- 3 Shelves 12" x 38"
- I.D. Sign 8 1/2" x 77", 2 pcs. 8 1/2" x 25"
- 1 Lockable Storage Counter 41" High



M O D E L # 3 10' x 10'

- 5 Panels 37" x 90"
- 4 Panels 37" x 30"
- 3 Shelves 12" x 38"
- I.D. Sign 8 1/2" x 115"
- 1 Lockable Storage Counter 41" High



M O D E L # 4 10' x 10'

- 3 Panels Slatwall – Grey, Black, 37" w x 57" high / or White
- 3 Clear Acrylic Shelves
- 8 1/4" x 18" x 112" w Base w/Countertop
- I.D. Sign 8 1/2" x 77"
- 1 Lockable Storage Counter 41" High
- 4 Panels 37" x 30"



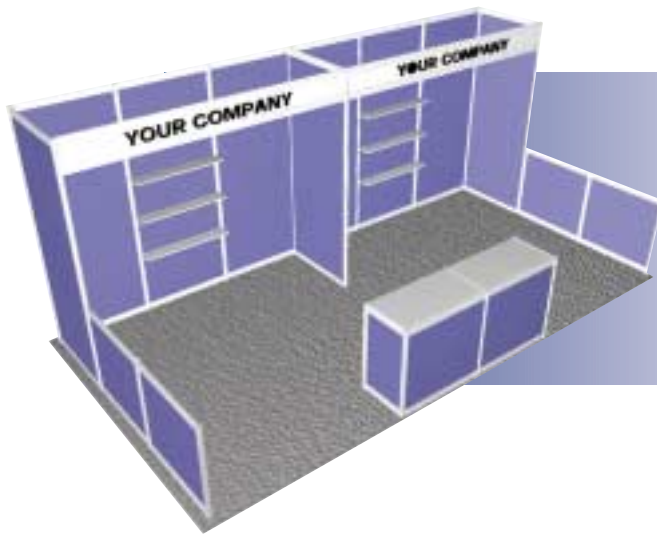
**STRONCO
SYSTEM
EXHIBITS**

NOTE: ALL MODELS INCLUDE:

- Choice of Carpet Colour
- Choice of Panel Colour
- Complete I & D
- White Fascia I.D. Sign with Block Letters in Choice of Coloured Vinyl

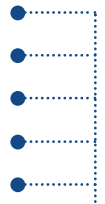
1510 Caterpillar RD, Unit B, Miss. ON. L4X 2W9 CANADA TEL: (905)270-6767 • FAX:(905)270-6771 • TOLL FREE IN NORTH AMERICA 1-800-665-2621

The Show People - Established 1952



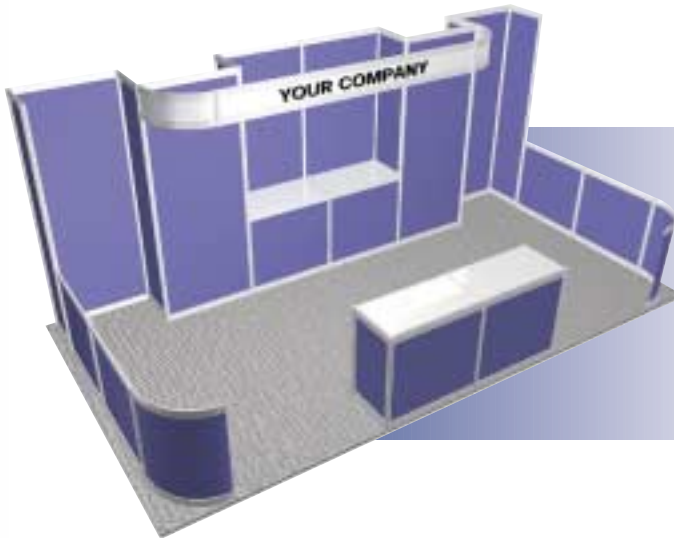
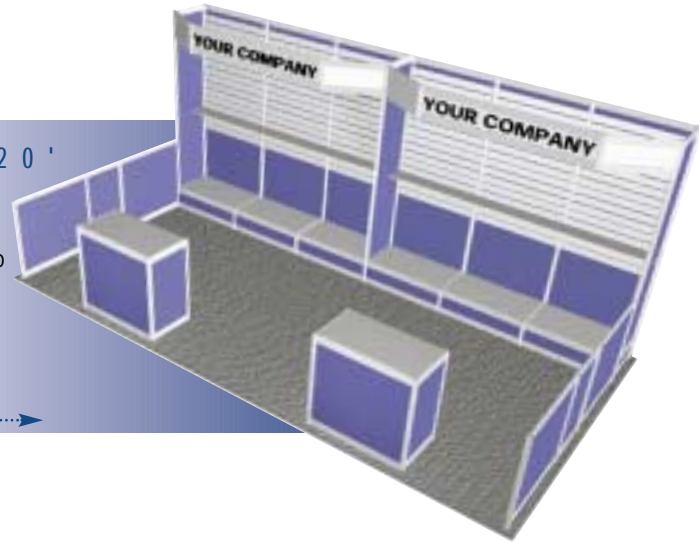
MODEL # 5 10' x 20'

- 10 Panels 37" x 90"
- 4 Panels 37" x 30"
- 6 Shelves 12" x 38"
- 2 I.D. Signs 8 1/2" x 115" Each
- 2 Lockable Storage Counters – 41" High



MODEL # 6 10' x 20'

- 6 Slatwall Panels 37" x 57"
- 3 Panels 17" x 90"
- 17" Deep x 230" Long x 8" High Base Countertop
- 2 I.D. Signs 8 1/2" x 77" Each
- 4 Panels 37" x 30"
- 2 Lockable Storage Counters 41" High
- 6 Clear Acrylic Shelves



MODEL # 7 10' x 20'

- 4 Panels 37" x 90"
- 4 Panels 17" x 90"
- 2 Panels 37" x 56"
- 2 Panels 17" x 56"
- 2 ID Signs 8.5" x 26" & 2 ID Signs 8.5" x 17"
- 1 ID Sign 8.5" x 115"
- 2 Built-in Counters with Storage
- 2 Lockable Storage Counters - 41" High



MODEL # 8 10' x 20'

- 4 Slatwall Panels
- 2 Fabric Covered Display Panels
- Large Countertop Area
- Lockable Storage
- 2 Glass Tower Displays
- 2 Backlit Graphic Panels (Graphics Extra)
- 2 ID Signs 8.5" x 77" & 2 ID Signs 8.5" x 25"
- 3 Lush Ferns



**STRONCO
SYSTEM
EXHIBITS**



STRONCO
SYSTEM
EXHIBITS

The Show People - Established 1952

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Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____
 ADDRESS: _____
 CITY: _____ PROV. / STATE: _____ POSTAL CODE / ZIP: _____
 CONTACT: _____ PHONE #: _____ FAX #: _____
 NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO** BOOTH #
 DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

MY CHOICE OF EXHIBIT	PRE-SHOW PRICE	AFTER DEADLINE DATE
<input type="checkbox"/> MODEL #1	\$ 723.00	\$ 903.00
<input type="checkbox"/> MODEL #2	\$1,234.00	\$1,542.00
<input type="checkbox"/> MODEL #3	\$1,234.00	\$1,542.00
<input type="checkbox"/> MODEL #4	\$1,436.00	\$1,794.00
<input type="checkbox"/> MODEL #5	\$1,902.00	\$2,377.00
<input type="checkbox"/> MODEL #6	\$2,235.00	\$2,794.00
<input type="checkbox"/> MODEL #7	\$2,328.00	\$2,910.00
<input type="checkbox"/> MODEL #8	\$2,928.00	\$3,661.00
<input type="checkbox"/> Please have a representative call me to discuss other custom options.		

CARPET COLOUR

My Choice of Carpet Colour is:

_____ ● RED
 _____ ● BLUE
 _____ ● GREY

PANEL COLOUR

My Choice of Panel Colour is:

_____ ● WHITE HARDWALL
 _____ ● GREY FABRIC
 _____ ● BLUE FABRIC

For Model #'s 4, 6 or 8,
my choice of Slatwall Colour is:

BLACK GREY

CUSTOM COLOUR

Custom Colours Also Available.

PLEASE HAVE A REPRESENTATIVE CALL ME TO DISCUSS OTHER CUSTOM OPTIONS.

I Would Like My Fascia Sign Identification to Read:

My Choice of Vinyl Letter Colour is _____

Please have a representative call me to discuss custom graphics and logos.

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____
 EXPIRY DATE: _____ DATE: _____
 CARDHOLDER NAME: _____

SUBTOTAL	6% GST	8% PST	TOTAL
----------	--------	--------	-------

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 Name _____ Signature _____ Date _____

NOTE: ELECTRICAL AND LIGHTING REQUIREMENTS NOT INCLUDED.

EXHIBIT RENTAL ORDER FORM

04-06-03+10T
Rev 6-22-04

GST # R129612164



**STRONCO
SYSTEM
EXHIBITS**

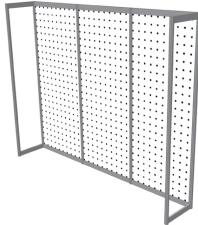
The Show People - Established 1952
1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: 905-270-6767 Fax: 905-270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE

COMPANY: _____
 ADDRESS: _____
 CITY: _____ PROV./STATE: _____ POSTAL CODE/ZIP: _____
 CONTACT: _____ TEL. #: _____ Fax #: _____
 NAME OF SHOW: _____
 DATE OF SHOW: _____ LOCATION: _____

BOOTH #

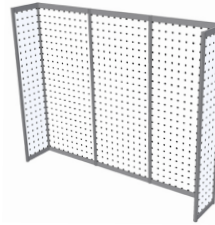
OPTION A



Pre-Show:

After Deadline:

OPTION B



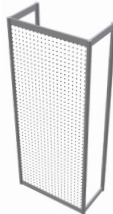
Pre-Show:

After Deadline:

SINGLE PANELS

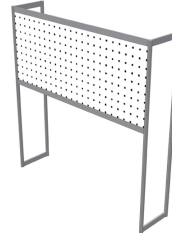
Available in vertical or horizontal configurations as shown below:

VERTICAL



Pre-Show:

HORIZONTAL



After Deadline:

Please Note: Hardware is not supplied with Multi-Max rental units.
Pegboard holes measure 1/4" in diameter.

QTY	ITEM	DESCRIPTION	ITEM TOTAL
	OPTION A	Backwall panels in pegboard	
	OPTION B	Side & backwall panels in pegboard	
	SINGLE PANEL	Horizontal	
	SINGLE PANEL	Vertical	

PAYMENT MUST ACCOMPANY ALL ORDERS

CHEQUE ENCL. VISA MC AMEX

ACCOUNT #: _____

EXP. DATE: _____ DATE: _____

CARDHOLDER NAME: _____

SIGNATURE: _____

SUBTOTAL	GST	8% PST	TOTAL

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I have read and understand the terms & conditions of my agreement with Stronco

Name: _____ Signature: _____ Date: _____

MULTI-MAX PEGBOARD DISPLAYS



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 Mississauga, ON L4X 2W9 Canada
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 Toll Free in North America: 1-800-665-2621
 Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

COMPANY: _____
 ADDRESS: _____
 CITY: _____ PROV./STATE: _____ POSTAL CODE / ZIP: _____
 CONTACT: _____ PHONE #: _____ FAX #: _____
 NAME OF SHOW: **GARDEN EXPO / FLORIST EXPO** BOOTH # _____
 DATE OF SHOW: **OCTOBER 16 - 17, 2007** LOCATION: **TORONTO CONGRESS CENTRE**

LABOUR TO INSTALL EXHIBITS:

We will require _____ men approximately _____ hours to INSTALL our exhibit.
 Dates: _____ START TIME: _____
 Our Representative: Will be present Will Not be present (Add 25% Supervision Charge)
 Set up drawings or photos enclosed: Yes No
 Copies of Other Site Service Orders are Included
 Stronco supervision required, please add 25%

LABOUR TO DISMANTLE EXHIBITS:

We will require _____ men approximately _____ hours to DISMANTLE and REPACK our exhibit.
 Dates: _____ START TIME: _____
 Our Representative: Will be present Will Not be present (Add 25% Supervision Charge)
 Stronco supervision required, please add 25%

EXHIBITS LABOUR RATES:

- One Hour Minimum Charge.
- Straight time is from 8:00 a.m. to 4:00 p.m. weekdays at \$77.00/HR./MAN.
- Overtime is before 8:00 a.m. and after 4:00 p.m. weekdays; and all day Saturday, Sunday, excluding holidays. \$115.50/HR./MAN.
- Double time is applicable on all Holidays at \$154.00 / HR / MAN
- Labour can only be guaranteed for 8:00 a.m. or 1:00 p.m. starts. However, we will make every effort to accommodate requested times. Please report to the on-site service desk to collect your labour.

This order is placed with the specific understanding that we hereby release STRONCO I & D / STRONCO DESIGNS INC., its employees and/or agents from all liability for loss, theft and/or damage of or to our merchandise and property, no matter how caused, and that we have insured all such properties being handled.

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS
 ACCOUNT #: _____
 EXPIRY DATE: _____ DATE: _____
 CARDHOLDER NAME: _____

SUBTOTAL	6% GST	8% PST	TOTAL
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I have read and understand the Terms & Conditions of my agreement with Stronco

Name _____ Signature _____ Date _____

INSTALLATION • DISMANTLING

04-06-03+10T
 Rev 9-20-04

GST # R129612164

The Signage Specialists

CUSTOM GRAPHICS

Signs printed with full colour image backgrounds mounted and laminated using a wide variety of in-stock materials. Brilliant, effective signage that stands the test of time!



BACKLIGHT PRINTS

Full colour prints, output on back-lit media for bright, vibrant colours. Prints can be laminated with a white diffuser for rollable portability or mounted to signwhite acrylic.



STANDARD SIGNAGE

No job is too big or too small. For clean professional text composition with pantone accurate logo reproduction, standard signage is available.



PRINTED BANNERS

If you need it big, no problem! One piece banners are available from 60" wide to any length. Interior or exterior, any colour, custom finishing- hems, grommets, and/or pole pockets.



STRONCO IMAGING

The Signage Specialists



Using the latest software, equipment and techniques available, our creative department offers cost effective solutions for all your design requirements.

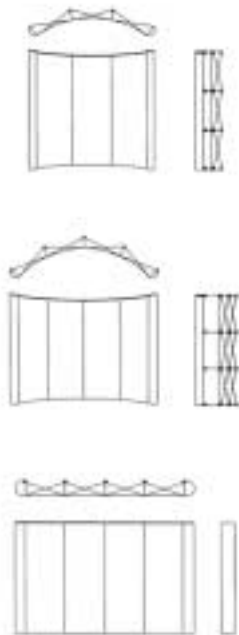
In addition, Stronco Imaging offers a higher level of quality control with in-house design and production to assure trouble free service delivered on-time. Guaranteed!

DESIGN & PRODUCTION



Stronco Imaging offers creative services in-house at very competitive rates. Our direct involvement in the Tradeshow Industry allows our professional design team to create effective graphics that directly reflect today's trends on the show floor.

PORTABLES



Light weight, easy to set-up & take down Portable Exhibits. Let us design custom graphics, produced on durable laminated roll stock materials. If renting is not the best solution for your company, consider owning your own custom Portable. Includes lifetime warranty on frame - contact us for pricing and sizes.

PORTABLES & CREATIVE SERVICES





The Signage Specialists

The Show People - Established 1952

1510 Caterpillar Rd., Unit B
Mississauga, ON L4X 2W9 Canada
Tel: (905) 270-6767 Fax: (905) 270-6771
Toll Free in North America: 1-800-665-2621
Visit our website: www.stronco.com

DEADLINE DATE:

OCTOBER 2, 2007

An additional 25% will be charged on orders received after the DEADLINE DATE

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV. / STATE: _____ POSTAL CODE / ZIP: _____

CONTACT: _____ PHONE #: _____ FAX #: _____

SHOW NAME: GARDEN EXPO / FLORIST EXPO

BOOTH #

DATE REQUIRED: OCTOBER 16 - 17, 2007 LOCATION: TORONTO CONGRESS CENTRE

SIGNAGE

Table with columns: QTY, SIZES, AVAILABLE SUBSTRATE PRICES (Foamcore, Styrene, PVC, Acrylic). Rows include sizes like 8" x 44", 14" x 22", etc.

Prices based upon supported supplied electronic files and upon a 3 - 4 day turn around. For earlier delivery a 35% rush charge will apply

BANNERS

Table with columns: QTY, SIZES, PRICES. Rows include sizes like 24" x 48", 24" x 72", etc.

SCANNING & CREATIVE

35mm SLIDES & TRANSPARENCIES @ \$ 94.00
REFLECTIVE (PRINTS) @ \$ 72.00
SYSTEM TIME @ \$138.00/hr
CREATIVE SERVICES UPON REQUEST

LIST REQUIREMENTS HERE:

Back of form may also be used.

Large empty rectangular box for listing requirements.

OTHER GOODS AND SERVICES (PLEASE INDICATE): _____

PAYMENT MUST ACCOMPANY ORDER

CHEQUE ENCL. VISA MASTERCARD AMERICAN EXPRESS

ACCOUNT #: _____

EXPIRY DATE: _____ DATE: _____

CARDHOLDER NAME: _____

I have read and understand the Terms & Conditions of my agreement with Stronco

SUBTOTAL 6% GST 8% PST TOTAL

- All orders must be received and prepaid in full prior to the deadline date.
No refunds will be given on signage or graphics.
All claims/discrepancies must be settled prior to show closing.

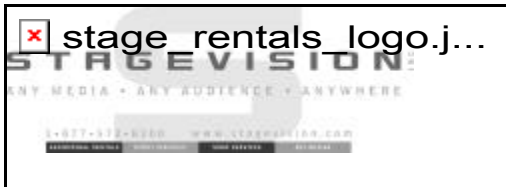
Name _____ Date _____

Signature _____

S I G N S & B A N N E R S

07-26-01+10T
Rev 6-22-04

GST # R129612164



5610 McAdam Rd.
 Mississauga, Ontario
 Phone (905) 890 0575
 Toll Free (877) 572 8200
 Fax (905) 890 2992

EMERGENCY
(905) 890 0575
 ext 450

EXHIBITOR AUDIO VISUAL EQUIPMENT ORDER FORM

COMPANY	SHOW NAME: Garden Expo/Florist Expo		
STREET	LOCATION: Toronto Congress Centre	BOOTH No:	
CITY	INSTALLATION DATE:		TIME:
PROV/STATE	CODE/ZIP	EXHIBIT STARTING DATE: October 16,2007	TIME:
PHONE #	FAX #	EXHIBIT ENDING DATE: October 17,2007	TIME:
ORDERED BY	CONTACT ON SITE:	TEL. No:	
PURCHASE ORDER No	CONTACT LODGING LOCATION:		

ORDER NOW - PREMIUM FOR ON-SITE BOOKINGS

Quantity	Audio Visual Equipment Required	Advance	On-Site	No. of Days	Total
		(1 week prior)	Daily Rate		
		Daily Rate	Daily Rate		
	27" Colour TV with Stand	\$ 100.00	\$ 120.00		
	1/2" VHS/DVD Player	\$ 55.00	\$ 65.00		
	54" Draped Video Cart	\$ 15.00	\$ 20.00		
	Portable LCD Projector 1500 Lumens	\$ 150.00	\$ 175.00		
	Portable LCD Projector 2600 Lumens	\$ 300.00	\$ 325.00		
	Plasma Screen, 42" with Stand	\$ 400.00	\$ 450.00		
	Plasma Screen, 50" with Stand	\$ 500.00	\$ 550.00		
	19" LCD Monitor	\$ 95.00	\$ 125.00		
	37" LCD Monitor with Stand	\$ 300.00	\$ 350.00		
	Overhead Projector with Stand	\$ 40.00	\$ 50.00		
	Poster Easel	\$ 15.00	\$ 25.00		
	Flipchart with Paper and Markers	\$ 25.00	\$ 35.00		
	Powered Speaker with 1 Wired Microphone	\$ 85.00	\$ 100.00		
	P.A. System with Mixer, 2 Spkrs & 1 Floor Mic.	\$ 180.00	\$ 200.00		
	P.A. System with Mixer, 2 Spkrs & 1 Wireless Mic.	\$ 280.00	\$ 300.00		
	Wireless Microphone Lavalier or Hand Held	\$ 100.00	\$ 120.00		
	1 Laptop Audio Patch	\$ 25.00	\$ 30.00		
	Audio Cassette Player (Requires P.A. System)	\$ 25.00	\$ 35.00		
	Compact Disk Player (Requires P.A. System)	\$ 40.00	\$ 50.00		
	70" x 70" Tripod Screen (other sizes available)	\$ 20.00	\$ 25.00		
	Laptops - prices upon request	TBD	TBD		
	Audio Visual Technician for Setup, Operate and/or Strike	TBD	TBD		

COMPLETE PAYMENT MUST ACCOMPANY ORDER

Please check one: Cheque Visa AMEX M.C.

Cardholder Name: _____

Credit Card No: _____ Expiry Date: _____

It is understood and Agreed that the customer accepts full responsibility for any loss or damage to the equipment until it is returned to the lessor. Please see additional terms on reverse.

Date: _____ Authorized Signature: _____

Equipment Total	
Delivery/Pickup	\$ 35.00
Installation/Labour	
SUBTOTAL	
GST 7%	
PST 8%	
TOTAL	

TCC BOOTH CLEANING ORDER FORM

Event: Garden Expo 2007

Dates: October 16-17, 2007

Contact Name:		Booth Number(s):	
Company Name:			
Address:		City/Prov :	
Postal/Zip Code:	Phone #:	Fax #:	
Rates include taxes, vacuuming and nightly garbage removal			
Date of First Cleaning:			
Dates of Additional Cleaning (more than one day ordered)	2:	3:	4:

Booth Size	Days of Cleaning			
	1 Day	2 Days	3 Days	4 Days
10' x 10' (100 sq.ft).	\$21.20	\$38.16	\$57.24	\$76.32
10' x 20' (200 sq ft)	\$42.40	\$76.32	\$114.48	\$152.64
10' x 30' (300 sq ft)	\$63.60	\$114.48	\$171.72	\$228.96
20' x 20' (400 sq.ft).	\$84.80	\$152.64	\$228.96	\$305.28
20' x 30' (600 sq ft)	\$127.20	\$228.96	\$343.44	\$457.92
20' x 40' (800 sq ft)	\$169.60	\$305.28	\$457.92	\$610.56
30' x 30' (900 sq ft)	\$190.80	\$343.44	\$515.16	\$686.88
901 sq ft +	\$212.00	\$381.60	\$572.40	\$763.20

ALL ORDERS MUST BE PAID IN FULL AT LEAST ONE WEEK PRIOR TO MOVE IN DATE. A 25% SURCHARGE WILL BE ADDED TO ALL ORDERS RECEIVED AFTER THIS DATE.

Please choose a method of payment: (Cheques payable to Toronto Congress Centre)				
<input type="checkbox"/> Cheque	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex	Total Amount to be Charged:
Card Number:			Expiry:	
Card Issued To:				
Signature:				

Return Application To:
 Attention: "Mike Russell"
 Fax: (416) 245-3046

Ref: <Bkg-BEONumber1> -GE07 Booth Cleaning Form.doc

650 Dixon Road, Toronto, Ontario, Canada M9W 1J1 Tel: (416) 245-5000 Fax: <Mis-CurrentUserFax> www.torontocongresscentre.com

EXHIBITOR BOOTH MENU

Exhibitor Express Lunch

Choice of one deluxe sandwich, one whole piece of fruit,
two homemade cookies & one bottled water
Minimum of 10 Lunches per Order
14.00 per Exhibitor Express Lunch

Assorted Sandwich Platter

Roast beef, egg, tuna, ham and cheese, smoked turkey
Served on Ace Bakery bread
(24 pieces)
75.00 per Order

Vegetable Platter

Carrots, celery, sweet peppers, cauliflower, broccoli, mushrooms, spiced kalamata olives
with artichoke and garlic dip
(20 portions)
75.00

Fresh Fruit Platter

Sliced seasonal fresh fruit & berries with yogurt dip
(20 portions)
90.00

International Cheese Presentation

Danish blue, gruyere, cambozola, edam and havarti jalapeno
Served with water crackers and fruit garnish
(20 portions)
175.00

Hot Hors D'Oeuvres

Coconut Breaded Shrimp	33.00
Thai Spiced Vegetable Spring Rolls	31.00
Bourbon Basted Beef Brochettes	33.00
(per dozen)	

Cold Hors D'Oeuvres

Smoked Salmon Rolls	33.00
California Rolls	32.00
Smoked Chicken Pita	32.00
(per dozen)	

Applicable taxes and service charge additional

Healthy, Salts & Sweets

Assorted Whole Fresh Fruit
1.75 piece

Mixed Nuts
18.00 per pound

Bowl of Potato Chips or Bowl of Pretzels
12.00 per bowl

Deluxe Home Baked Cookies
24.00 per dozen

Mini French Pastries & Fruit Tarts
39.00 per dozen

Non-Alcoholic Beverages

Freshly Brewed Coffee and Fine Teas
2.95 per Person

Assorted Canned Soft Drinks
2.25 per can

Perrier Mineral Water
3.75 per Bottle

Chilled Bottled Juices
3.00 per Bottle

Host Bar

Available from 11:00 a.m.

Beer 4.50 per Bottle

Wine 5.25 per Glass

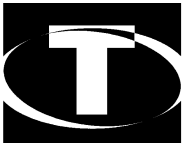
Premium Liquor 1-oz- 5.25

Perrier & Bottled Water, Soft Drinks, Juices 2.50

A set up charge of 95.00 per Host Bar will apply this Fee includes the Bartender
Host Bar alcoholic drinks are subject to 10% Liquor Commission Tax, 6% GST and a 15% Gratuity Charge

NOTE: Liquor provisions on the Show Floor are subject to the
Discretion of Show Management

Applicable taxes and service charge additional



TORONTO CONGRESS CENTRE

EXHIBITOR BOOTH MENU ORDER FORM

SHOW: _____ **DATES:** _____

The Toronto Congress Centre is a practicing HACCP facility adhering to the highest food safety standards. In order to uphold our HACCP accreditation, it is imperative that we monitor and control all food products being served on-site. Food deliveries to your booth will be picked up within a two-hour time period in order to maintain our HACCP standards in providing safe food products. If you have any questions or concerns, a HACCP qualified employee will be available to assist you. Please contact Mary Meehan at the Toronto Congress Centre at (416) 245-5000 Ext. 2334, for all your Exhibitor Booth Catering needs. The Exhibitor Booth Menu items are available for delivery to Exhibit Booths on the Show Floor only.

BOOTH #: _____ **DELIVERY DATE/S:** _____

COMPANY NAME: _____

COMPANY ADDRESS: _____ **CITY:** _____

POSTAL CODE: _____ **TELEPHONE:** _____ **CELL PH:** _____ **FAX:** _____

COMPANY REPRESENTATIVE: _____ **TITLE:** _____

SIGNATURE: _____

**ALL CHARGES MUST BE PAID IN FULL AT LEAST ONE WEEK PRIOR TO FIRST BOOTH DELIVERY DATE.
ON SITE ORDERS WILL BE ACCEPTED UP TO 48 HOURS PRIOR TO THE DELIVERY DATE.**

DAY/DATE:	TIME OF DELIVERY:	MENU ITEM:	PRICE PER GUEST / ITEM:	# OF GUESTS OR ITEM:	TOTAL:

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

CHEQUE (PAYABLE TO TORONTO CONGRESS CENTRE) \$ _____

PLEASE CHARGE MY CREDIT CARD AS INDICATED BELOW:

PLEASE CHECK ONE: VISA MASTERCARD AMEX

CARD NUMBER: _____ **EXPIRES:** _____

CARD ISSUED TO: _____ **CARDHOLDER SIGNATURE:** _____

AMOUNT AUTHORIZED: \$ _____

PLEASE MAIL FORM WITH PAYMENT TO THE ATTENTION OF THE EVENT LOGISTICS MANAGER TO:

Toronto Congress Centre, 650 Dixon Road, Toronto, Ontario M9W 1J1



TORONTO CONGRESS CENTRE

OR FAX FORM WITH PAYMENT INFORMATION TO: **(416) 245-3046 "Attention Event Logistics Manager "**



APPLICATION FOR TEMPORARY TELEPHONE SERVICE

****Application must be received by Bell Canada Tradeshow Desk minimum 5 business days prior to requested date or installation cannot be accommodated****

Event Name: _____

Service Address: _____

Room Name/Booth Number: _____

Date Required for Installation (will be completed by 5 p.m. Mon-Fri): _____

Date Required for Disconnection (will be completed by 8 a.m.) _____

(On-site) Contact the day of Installation: Name: _____

Number of on-site contact: _____

Who do we contact regarding Details of this Application: _____

Tel: _____ Fax : _____ Email: _____

BILLING INFORMATION:

Company Name: _____ Attention: _____ Tel#: _____

Billing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

*****SERVICE OPTIONS (all service is billed a minimum 1 month; telephone line & DSL are billed separately*****

OPTION A – Basic Line (no features included)

- \$40 - \$57 per line/month (exact rate depends on area) How many lines required: _____
- Installation charges are \$216.00/line (includes jack)

***Do you require any additional features? Voicemail _____ Line Hunting _____ Call Waiting _____ Call Forward _____**

***Do you require telephone sets? Single Line _____ (how many \$10.65 per) Double Line _____ (how many \$26.95 per)**

***Do you require a long distance savings plan? YES NO (\$5.95mnth/6 cents per minute – North America)**

***Do you require long distance block on the lines? YES NO (\$5.00 per line/per month)**

***Do you require 900/976 block on the lines? YES NO**

****For ISDN service please contact 1-888-999-4736. For T1 service please contact 1-800-559-5583**

**** For Internet billing inquiries or technical support, please call 1-877-877-2426.**

*****Rates quoted today are subject to applicable taxes & subject to change without notice*****

Please return completed form to: Bell Canada (please ensure all fields on form are filled out

Telephone: 1-800-414-8424 Fax: 1-866-242-3131 Email: tradeshow@bell.ca

****Please note- by returning the completed form you are accepting the terms of this application and it is binding****

****REQUESTS ARE PRIORITIZED BY EVENT DUE DATE. ORDER CONFIRMATION WILL BE SENT BY FAX/EMAIL APPROXIMATELY ONE WEEK PRIOR TO EVENT****

TODAY'S DATE: _____

EXHIBITOR: _____
 STREET: _____
 CITY: _____
 PROV. / STATE: _____ POSTAL CODE / ZIP CODE: _____
 E-MAIL: _____
 TEL. No.: _____ FAX No.: _____
 ORDERED BY: _____
 P.O. No.: _____ PST No.: _____

SHOW NAME: _____
 LOCATION: _____
 BOOTH No.: _____
 INSTALLATION DATE: _____ TIME: _____
 STARTING DATE: _____ TIME: _____
 ENDING DATE: _____ TIME: _____
 CONTACT ON SITE: _____
 STAYING AT: _____ TEL. No.: _____

*** * * ORDER NOW * * * 20% PREMIUM FOR ON-SITE ORDERS * * ***

QTY	EQUIPMENT AVAILABLE	Advance Order	On-Site Order	TOTAL
	SHOWS			
	Installation Charge	\$50.00	\$60.00	
	Internet connection (5 day max)	\$175.00	\$210.00	
	Additional Internet connections (2-10) in same booth	\$100.00 ea	\$120.00	
	Additional Internet connections (11-20) in same booth	By Quotation		
	Assistance for setup	\$80/hr		
	MEETINGS			
	Internet connection (per room 2 day max)	\$350.00	\$420.00	
	Additional days	\$150.00/day	\$180.00	
	Additional Internet connections (2-10) in same room	\$25.00 ea	\$30.00	
	Additional Internet connections (11-20) in same room	By Quotation		
	Assistance for setup	\$80.00/hr		
	Call for pricing on laptop, desktop, router, hub or printer rentals. AVW-TELAV is Canada's leading supplier for the rental of audio visual equipment and the Official Supplier at the Toronto Congress Centre. Please call for a quotation on all of your audio visual and computer requirements.			

Prices are subject to change without notice.

COMPLETE PAYMENT MUST ACCOMPANY ORDER.
 Please check one box: Cheque enclosed Visa MasterCard American Express
 Credit Card No.: _____ Expiry Date: ____/____/____
IT IS UNDERSTOOD AND AGREED THAT THE CUSTOMER ACCEPTS FULL RESPONSIBILITY FOR ANY LOSS OR DAMAGE TO THE EQUIPMENT UNTIL IT IS RETURNED TO THE LESSOR. PLEASE SEE ADDITIONAL TERMS BELOW.

 DATE AUTHORIZED SIGNATURE
 NAME ON CREDIT CARD (PLEASE PRINT) _____

Installation *** (See below) ***	
GST 7%	
PST	
TOTAL	\$

IMPORTANT INFORMATION ABOUT YOUR HIGH SPEED CONNECTION

Your laptop/PC must have an integrated 10/100 LAN Ethernet network card in order to use the high speed connection.

CONDITIONS OF USE:

IT IS NOT PERMITTED TO USE ROUTERS, SERVERS, SUBNETTING, IP MASKING, SWITCHES, CABLES, HUBS OR WIRELESS ACCESS POINTS WITHOUT THE EXPRESS PERMISSION OF AVW-TELAV AUDIO VISUAL SOLUTIONS. FAILURE TO ADHERE CAN RESULT IN TERMINATION OF SERVICE WITHOUT A REFUND. EACH COMPUTER CONNECTED TO THE INTERNET MUST HAVE AN IP ADDRESS ASSIGNED FOR YOUR EVENT BY AVW-TELAV AUDIO VISUAL SOLUTIONS. CANCELLATIONS WILL BE CHARGED A 15% HANDLING FEE.

For more information please contact:

Brian D'Souza
AVW-TELAV Audio Visual Solutions • 650 Dixon Rd., Toronto, ON M9W 1J1
T 416.240.7838 • F 416.240.1750 • dsouza@avwtelav.com

RENTAL AGREEMENT

- Please forward payment in full with your order.
- Orders must be received by no later than two (2) weeks prior to show dates.
- Written cancellation of equipment ordered must be received one (1) week prior to delivery date to avoid a minimum one (1) day charge.
- Your representative must be available at your booth on date and time specified to accept delivery of equipment. PLEASE NOTE that the equipment will NOT be left in your booth without an authorized person there to receive it.
- The equipment is your responsibility until picked up by a AVW-TELAV representative. DO NOT leave equipment unattended in the exhibit booth once the show finishes.

SUPPLEMENTARY CONDITIONS

EXTENSION To avoid inconvenience to other customers, any extension of the rental period must be arranged prior to termination of the original rental period.

INSURANCE Insurance for the full replacement value of the equipment rented is the responsibility of the customer.

SOFTWARE CONDITIONS

SOFTWARE The customer agrees to be bound by all applicable licence and copyright laws of any of the software on the equipment.

GUARANTEES & RESPONSIBILITY LIMITATION AVW-TELAV is not responsible for software issue and will charge the customer if it responds to problems caused by the customer's software.

***** INSTALLATION LABOUR *****

Additional labour will be charged at our prevailing rates for installations requiring more than one-half hour.

APPLICABLE TAXES


Taxes are calculated in accordance with the legislation of the province where the meeting is held. If exempt from PST, please indicate number _____.

Exhibitor Information	
Company	Booth #
Address	
City	Onsite Contact
Prov/State	Phone
Postal/Zip Code	Fax

Early Bird Price: order and payment must be received by October 5, 2007

Silver Package	Quantity	Amount
Use of Hand Held Barcode Scanner for entire event Customized lead menu Daily print out of prospect data and scanned menu items ** No power required *		Early Bird Price \$185.50 (\$ 175.00 + \$ 10.50 GST)
	<input type="text"/>	<input type="text"/>
		Price (after Oct. 5) \$212.00 (\$ 200.00 + \$ 6.00 GST)

Gold Package	Quantity	Amount
Everything included in the Silver Package <i>PLUS</i> End of event file containing all scanned data in .csv format on either a diskette or by e-mail Compatible with most software programs. <ul style="list-style-type: none"> o Diskette o Email To: _____ ** No power required **		Early Bird Price \$238.50 (\$ 225.00 + \$ 13.50 GST)
	<input type="text"/>	<input type="text"/>
		Price (after Oct. 5) \$265.00 (\$ 250.00 + \$ 15.00 GST)

Payment				
	Cheque Payable to CONEXSYS Registration Ltd	6% GST included in all prices GST# 134 737 477	TOTAL	<input type="text"/>
Account #	Expiry Date			
Cardholder <i>Please Print</i>	Signature			
Ordered By <i>Please Print</i>	Email Address			

**** Please use Silver Package option to order additional units****

Complete both sides and return to: By Fax: (905) 405-9870 By Mail: CONEXSYS Registration Ltd. 34-7050B Bramalea Road Mississauga, ON L5S 1S9 On Line www.conexsysleads.com CODE: GEFE07	Barcode Scanners must be picked up at the Lead Retrieval Services desk located at the Registration Area. On-site orders see CONEXSYS at the Lead Retrieval Services desk.
	CONEXSYS will take reasonable precautions to ensure the safety and integrity of the data produced from this service and does not accept liability for any losses incurred resulting from missing or invalid information.
	For additional information Toronto: (905) 405-8415 Toll Free: (800) 661-5319

EXHIBITOR LEAD MENU

EVENT: Garden Expo / Florist Expo EXHIBITOR _____ BOOTH _____

1. YOUR PRODUCTS AND SERVICES (PLEASE PRINT)

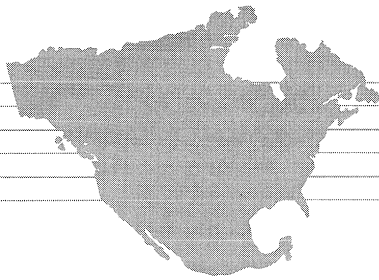
A		I		Q	
B		J		R	
C		K		S	
D		L		T	
E		M		U	
F		N		V	
G		O		W	
H		P		X	

2. FOLLOW-UPS (MAXIMUM 8)

<input type="checkbox"/> 1. PHONE CALL <input type="checkbox"/> 2. SALES VISIT <input type="checkbox"/> 3. DEMONSTRATION <input type="checkbox"/> 4. QUOTATION <input type="checkbox"/> 5. DOCUMENTATION	<input type="checkbox"/> 6. HOT LEAD (URGENT) <input type="checkbox"/> 7. PRICE LIST <input type="checkbox"/> 8. SEE NOTES <input type="checkbox"/> 9. MAILING LIST <input type="checkbox"/> 10. NEWS LETTER	OTHER <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____	OTHER <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____
--	--	---	---

3. REFERENCE (MAXIMUM 8) (OPTIONAL) EXHIBITORS, TERRITORIES, DIVISIONS, ETC. SEPARATE REPORTING

1		5	
2		6	
3		7	
4		8	



LANGE

OFFICIAL SHOW CARRIER LANGE TRANSPORTATION

- ▶ **WE CAN HANDLE CRATED AND UNCRATED SHIPMENTS** - our trucks are equipped with air-ride suspension and complete logistics, to strap and secure your material. We can also blanket wrap your material if required.
- ▶ **PRIORITY MOVE-IN AT THE SHOW** - your material will be delivered early, so when you arrive everything will already be in your booth.
- ▶ **NO OVERTIME CHARGES** for work performed, even for evening and weekend deliveries or show pick-ups.
- ▶ **FLEXIBLE PICK-UP SCHEDULE** - we can pick up goods when you want - call us for details.
- ▶ **A SUPERVISOR AT OUR ON-SITE SERVICE DESK** will be able to deal with any questions that may arise regarding move-in or move-out at the show. We will also provide free shrink wrap, tape, completed bills of lading and shipping labels for all exhibitors that ship with Lange.

A 1-800 number accessible across North America ensures you deal with one office and contact person at all times.

FOR MORE INFORMATION CONTACT US AT:

(905) 362-1290 or 1-800-668-5687

or COMPLETE OUR FORM ON THE REVERSE

TRANSPORTATION ORDER FORM

GAE71

PICK - UP INFORMATION	PICK-UP DATE:	PICK-UP TIME:	MAIN INTERSECTION:	CONTACT NAME:
	PICK-UP COMPANY NAME AND ADDRESS:			PHONE #:
				FAX #:
	LOADING DOCK AT PICK-UP: Y N	TRACTOR CAN FIT AT PICK-UP: Y N	BLANKETS/STRAPS: Y N	E-MAIL:
	# OF PIECES:	WEIGHT:	DIMENSIONS:	
SPECIAL INSTRUCTIONS:				

SHOW INFORMATION	GARDEN EXPO/FLORIST EXPO 2007	TORONTO CONGRESS CENTRE	OCTOBER 16 - 17, 2007
	EXHIBITING COMPANY:	SHOW SITE CONTACT:	BOOTH #:
	MOVE-IN DATE:	MOVE-IN TIME:	MOVE OUT DATE:

DELIVERY AFTER SHOW INFO	DELIVERY DATE:	MAIN INTERSECTION:	CONTACT NAME:	
	SHIP TO NAME AND ADDRESS:		PHONE #:	
			FAX #:	
	LOADING DOCK AT DELIVERY: Y N	TRACTOR CAN FIT AT DELIVERY: Y N	BLANKETS/STRAPS: Y N	E-MAIL:
	# OF PIECES:	WEIGHT:	DIMENSIONS:	
SPECIAL INSTRUCTIONS:				

VALUATION COVERAGE
 I require valuation coverage on my goods while in the possession of Lange Transportation & Storage Ltd. A claim would be based upon the landed wholesale cost of my goods \$ _____. The rate for this coverage is 2% of the declared value of materials being insured (charged separately for move-in and move-out) with a \$20.00 minimum charge each way and a \$50.00 deductible*. Otherwise, please just use released valuation coverage at no additional cost to me, released valuation coverage in case of loss, damage, etc. is \$0.50 per pound. Maximum released liability cannot exceed \$50.00 per piece count or total shipping charge from origin to destination.

*Please note for extra valuation, the maximum dollar value we can offer may be capped at \$5.00 per pound (i.e. if your shipment weighs 2,000 lbs the maximum extra valuation coverage you can purchase is \$10,000). You must receive confirmation in writing if you wish to exceed the \$5.00 per pound cap.

SIGNED: _____ **PRINT:** _____ **TITLE:** _____

MASTERCARD <input type="checkbox"/>	VISA <input type="checkbox"/>	CHEQUE ENCLOSED <input type="checkbox"/>	AMERICAN EXPRESS <input type="checkbox"/>
CREDIT CARD NO: _____		CARD EXPIRY DATE: MONTH: _____ YEAR: _____	
AUTHORIZED SIGNATURE: _____		PRINT: _____	
PAYOR NAME AND ADDRESS			
COMPANY: _____		PURCHASE ORDER #: _____	
ADDRESS: _____		CITY: _____	
PROV/STATE: _____	POSTAL/ZIP CODE: _____	PHONE #: _____	FAX #: _____
ALL CUSTOMERS WHO DO NOT HAVE AN ESTABLISHED ACCOUNT WITH LANGE TRANSPORTATION WILL HAVE THEIR GOODS RETURNED C.O.D.			

CUSTOMER SIGNATURE: _____ **PRINT:** _____ **TITLE:** _____

3965 Nashua Drive, Mississauga, Ontario L4V 1P3
 (905)-362-1290 * 1-800-668-5687 * Fax (905) 362-1285

ADVANCE SHOW RECEIVING ORDER FORM GARDEN / FLORIST EXPO 2007 TORONTO CONGRESS CENTRE OCTOBER 16 – 17, 2007

SHOW SITE WILL NOT ACCEPT ADVANCE FREIGHT. FOR THIS SERVICE, COMPLETE ONE FORM FOR EACH SHIPMENT.

- | | |
|--|--|
| 1. RECEIVE & STORE MATERIALS IN OUR WAREHOUSE UP TO 30 DAYS PRIOR TO SHOW.
2. PROVIDE INVENTORY CONTROL AND RECORD ANY VISUAL DAMAGE. | 3. NOTIFY EXHIBITOR AS TO CONDITION OF GOODS.
4. DELIVER MATERIALS TO SHOW SITE MATERIAL HANDLER. |
|--|--|

SHIPPING INFORMATION (WAREHOUSE)

EXHIBITING COMPANY:	CONTACT NAME:	PHONE #:	BOOTH # (S):		
		FAX #:			
CARRIER SHIPPING TO LANGE:	EXPECTED SHIPPING DATE: MTH DAY YEAR	EXPECTED ARRIVAL DATE: MTH DAY YEAR	PRO #:		
# OF PIECES:	WEIGHT:	CUSTOMS BROKER (IF APPL.):	SHOW MOVE-IN DATE: MTH DAY YEAR		
	SHIPMENTS RECEIVED ON OR BEFORE: OCTOBER 5, 2007		SHIPMENTS RECEIVED AFTER: OCTOBER 5, 2007		
WEIGHT	CRATED, BOXED, SKIDDED AND MACHINERY	LOOSE MATERIAL	CRATED, BOXED, SKIDDED AND MACHINERY	LOOSE MATERIAL	TOTAL
MINIMUM CHARGE	\$109.00	\$125.00	\$137.00	\$157.00	
600 – 3000 LB.	\$18.00/CWT	\$19.00/CWT	\$23.00/CWT	\$24.00/CWT	
OVER 3000 LB.	\$17.00/CWT	\$18.00/CWT	\$22.00/CWT	\$23.00/CWT	
8% FUEL SURCHARGE TO BE ADDED TO ABOVE TOTAL					
FREIGHT RECEIVED AT THE WAREHOUSE PRIOR TO RECEIPT OF ORDER AND/OR IMPROPERLY LABELLED – ADD 25%					
NOTE: EXTRA CHARGES MAY APPLY FOR LOCAL PICK-UP, CUSTOMS, ETC.				SUBTOTAL	
ORDERS ORIGINATING OUTSIDE OF CANADA OR TRAVELLING IN BOND – ADD 30% TO SUBTOTAL					
CHARGES WILL BE BASED ON ACTUAL OR CUBIC WEIGHT, WHICHEVER IS GREATER				6% GST	
NO ORDERS WILL BE PROCESSED UNTIL PAYMENT IN FULL HAS BEEN RECEIVED				TOTAL	

ORDERS MUST BE PREPAID IN FULL INCLUDING TAX. PURCHASE ORDERS DO NOT QUALIFY AS PAYMENTS. ORDERS MUST BE CANCELLED 7 WORKING DAYS PRIOR TO FIRST MOVE-IN DAY TO BE CONSIDERED FOR REFUND.

MASTERCARD <input type="checkbox"/>	VISA <input type="checkbox"/>	CHEQUE ENCLOSED <input type="checkbox"/>	AMERICAN EXPRESS <input type="checkbox"/>
CREDIT CARD NO: _____		CARD EXPIRY DATE: MONTH: _____ YEAR: _____	
AUTHORIZED SIGNATURE: _____		PRINT: _____	

PAYOR NAME AND ADDRESS

COMPANY: _____	P.O. ORDER #: _____
ADDRESS: _____	CITY: _____
PROV/STATE: _____	POSTAL/ZIP CODE: _____
PHONE #: _____	FAX #: _____

SEE REVERSE SIDE FOR SHIPPING ADDRESS

ADDRESS TO SHIP MATERIAL TO:

**EXHIBITING COMPANY NAME
GARDEN EXPO / FLORIST EXPO 2007
BOOTH #
TORONTO CONGRESS CENTRE
C/O LANGE TRANSPORTATION
650 DIXON RD.
TORONTO, ONTARIO M9W 1J1**

Receiving hours are only between the hours of 8:00 AM through 3:00 PM.

PHONE (905) 362-1290

FAX (905) 362-1285

CONDITIONS

Lange Transportation & Storage Ltd. must be notified 21 days in advance of any individual piece that exceeds 3000 lb. or requires special handling or equipment. Lange reserves the right to deem which items require additional labour and special handling or equipment and assess charges accordingly.

PRE-SHOW SHIPPING

If you wish to pre-ship any materials, please contact Lange at least 7 days prior to show for shipping instructions. Lange will not receive COLLECT shipments.

LIABILITY

Lange has a limited liability for damage caused by them to crated shipments while handling shipments and will not be responsible for concealed damage, or damage or loss of merchandise after delivery to booth before or during installation time, or at conclusion of show prior to delivery to common carrier. Shipments should be insured by the exhibitor for coverage when out of the care, custody and control of Lange. The condition, count, and contents of the materials found in the booths at the time of actual removal will be final and binding and Lange reserves the right to alter exhibitors' bill of lading to reflect actual condition, count, and contents found. Lange will not be responsible for damage while handling loose exhibit materials or those inadequately packed. Lange will not be responsible for failure or delay performing service when delay is caused by strike, labour stoppage, or any other cause unavoidable or beyond their control. The liability of Lange is hereby limited to \$0.30 per pound per article, to a maximum of \$30.00 per article, \$150.00 per shipment. Values exceeding this limitation should be insured by the shipper.

SHIPMENT WEIGHTS

Lange's weight estimates are final and binding unless weigh scale tickets are provided at time of receipt of shipment. Should no scale ticket be provided, Lange may choose to cube the shipment and use the dimensional weight for billing purposes.

Lange

GAE71

3965 Nashua Drive, Mississauga, Ontario L4V 1P3
(905)-362-1290 * 1-800-668-5687 * Fax (905) 362-1285

AFTER SHOW WAREHOUSE ORDER FORM GARDEN / FLORIST EXPO 2007 TORONTO CONGRESS CENTRE OCTOBER 16 – 17, 2007

SHOW SITE WILL NOT STORE FREIGHT AFTER SHOW. FOR THIS SERVICE, COMPLETE ONE FORM FOR EACH SHIPMENT.

- SHIP TO & STORE MATERIALS IN OUR WAREHOUSE UP TO 10 DAYS AFTER SHOW.
- GOODS LEFT IN WAREHOUSE AFTER 10 DAYS WILL BE SUBJECT TO A DAILY STORAGE CHARGE.
- NOTIFY EXHIBITOR AS TO CONDITION OF GOODS.
- FORWARD MATERIALS VIA EXHIBITORS CARRIER COD (EXHIBITOR MUST ARRANGE PICK-UP).

SHIPPING INFORMATION (WAREHOUSE)

EXHIBITING COMPANY:	CONTACT NAME:	PHONE #:	BOOTH #(S)		
		FAX #:			
CARRIER PICKING UP FROM LANGE:	EXPECTED PICK-UP DATE: MTH DAY YEAR				
SHIP MATERIALS FROM LANGE WAREHOUSE TO:					
# OF PIECES:	WEIGHT:	CUSTOMS BROKER (IF APPL.):	SHOW MOVE-OUT DATE: MTH DAY YEAR		
	ORDERS RECEIVED ON OR BEFORE: OCTOBER 5, 2007	ORDERS RECEIVED AFTER: OCTOBER 5, 2007			
	CRATED, BOXED, SKIDDED AND MACHINERY	LOOSE MATERIAL	CRATED, BOXED, SKIDDED AND MACHINERY	LOOSE MATERIAL	TOTAL
MINIMUM CHARGE	\$109.00	\$125.00	\$137.00	\$157.00	
600 – 3000 LB.	\$18.00/CWT	\$19.00/CWT	\$23.00/CWT	\$24.00/CWT	
OVER 3000 LB.	\$17.00/CWT	\$18.00/CWT	\$22.00/CWT	\$23.00/CWT	
8% FUEL SURCHARGE TO BE ADDED TO ABOVE TOTAL					
FREIGHT RETURNED TO THE WAREHOUSE PRIOR TO RECEIPT OF ORDER AND/OR IMPROPERLY LABELLED – ADD 25%					
NOTE: EXTRA CHARGES MAY APPLY FOR LOCAL DELIVERY, CUSTOMS, ETC.				SUBTOTAL	
ORDERS TRAVELLING TO DESTINATIONS OUTSIDE OF CANADA OR TRAVELLING IN BOND:				ADD 30% TO SUBTOTAL	
CHARGES WILL BE BASED ON ACTUAL OR CUBIC WEIGHT, WHICHEVER IS GREATER				6% GST	
NO ORDERS WILL BE PROCESSED UNTIL PAYMENT IN FULL HAS BEEN RECEIVED				GST #R124 192 220	
				TOTAL	

ORDERS MUST BE PREPAID IN FULL INCLUDING TAX. PURCHASE ORDERS DO NOT QUALIFY AS PAYMENTS. ORDERS MUST BE CANCELLED 7 WORKING DAYS PRIOR TO FIRST MOVE-IN DAY TO BE CONSIDERED FOR REFUND.

MASTERCARD VISA CHEQUE ENCLOSED AMERICAN EXPRESS
CREDIT CARD NO: _____ CARD EXPIRY DATE: MONTH: _____ YEAR: _____
AUTHORIZED SIGNATURE: _____ PRINT: _____

PAYOR NAME AND ADDRESS

COMPANY: _____ P.O. ORDER #: _____
ADDRESS: _____ CITY: _____
PROV/STATE: _____ POSTAL/ZIP CODE: _____ PHONE #: _____ FAX #: _____

SEE REVERSE SIDE FOR CONDITIONS

PHONE (905) 362-1290

FAX (905) 362-1285

CONDITIONS

Lange Transportation & Storage Ltd. must be notified 21 days in advance of any individual piece that exceeds 3000 lb. or requires special handling or equipment. Lange reserves the right to deem which items require additional labour and special handling or equipment and assess charges accordingly.

LIABILITY

Lange has a limited liability for damage caused by them to crated shipments while handling shipments and will not be responsible for concealed damage, or damage or loss of merchandise after delivery to booth before or during installation time, or at conclusion of show prior to delivery to common carrier. Shipments should be insured by the exhibitor for coverage when out of the care, custody and control of Lange. The condition, count, and contents of the materials found in the booths at the time of actual removal will be final and binding and Lange reserves the right to alter exhibitors' bill of lading to reflect actual condition, count, and contents found. Lange will not be responsible for damage while handling loose exhibit materials or those inadequately packed. Lange will not be responsible for failure or delay performing service when delay is caused by strike, labour stoppage, or any other cause unavoidable or beyond their control. The liability of Lange is hereby limited to \$0.30 per pound per article, to a maximum of \$30.00 per article, \$150.00 per shipment. Values exceeding this limitation should be insured by the shipper.

OUTBOUND SHIPMENTS

It is the Exhibitor's sole responsibility to label each piece of outbound shipment and submit to Lange a completed bill of lading covering each outbound shipment. Lange will not be responsible for delay of rush shipments which will be expedited to the best of their ability.

The right is reserved to reroute any outbound shipment not picked up within the allotted move-out period by Exhibitor specified carrier. Exhibitor must arrange for carrier. Exhibitor material remaining after move-out period without forwarding instructions will be forwarded to the permanent address of the exhibitor or his agent, freight collect and no liability of any nature shall attach to Exhibit Management or Lange, in any event. Lange will not be liable for exhibit materials abandoned at the exhibit site.

SHIPMENT WEIGHTS

Lange's weight estimates are final and binding unless weigh scale tickets are provided at time of receipt of shipment.

Lange

3965 Nashua Drive, Mississauga, Ontario L4V 1P3
(905)-362-1290 * 1-800-668-5687 * Fax (905) 362-1285

GAE71

SECURITY CAGE ORDER FORM GARDEN / FLORIST EXPO 2007 TORONTO CONGRESS CENTRE OCTOBER 16 – 17, 2007

STOP PILFERAGE! PROTECT YOUR VALUABLE PRODUCTS!

IF YOU ARE CONCERNED THAT ARTICLES MAY DISAPPEAR DURING THE SHOW MOVE-IN, AFTER THE SHOW CLOSES EACH NIGHT OR DURING THE MOVE-OUT, THE SECURITY CAGE IS A MUST. THE CAGE IS 6' HIGH X 5' LONG X 2 1/2' WIDE AND IS CONSTRUCTED OF 1" X 2" HEAVY DUTY STEEL MESH WHICH WILL DETER EVEN THE MOST DETERMINED THIEF. THE CAGE IS ON WHEELS MAKING IT CONVENIENT FOR YOU TO WHEEL THE CAGE IN AND OUT OF YOUR BOOTH AND STORAGE AREA. THE LOCK IS YOURS TO KEEP AND ONLY YOU HAVE THE KEYS!

STOCK IS LIMITED! ORDER TODAY TO ENSURE AVAILABILITY OF STOCK AND TO QUALIFY FOR YOUR PRE-SHOW DISCOUNT.

DELIVERY AND PICK-UP INSTRUCTIONS

EXHIBITING COMPANY:	CONTACT NAME:	PHONE #:	BOOTH #(S):
		FAX #:	
DELIVERY DATE: MONTH: DAY: YEAR:		DELIVERY TIME: AM PM	
PICK-UP DATE: MONTH: DAY: YEAR:		PICK-UP TIME: AM PM	

QTY	DESCRIPTION	ORDERS REC. ON OR PRIOR TO SEPTEMBER 21, 2007	ORDERS REC. AFTER SEPTEMBER 21, 2007	TOTAL
	5 1/2' H X 5' L X 2 1/2' W (RENTAL)	\$125.00	\$165.00	
	LOCK (SOLD)	\$ 7.95	\$9.95	
			6% GST	
			8% PST	
NO ORDERS WILL BE PROCESSED UNTIL PAYMENT IN FULL HAS BEEN RECEIVED ALL RATES ARE FOR RUN OF SHOW (MAXIMUM 7 DAYS)			TOTAL	

(G.S.T. #R124 192 220) ALL ORDERS MUST BE PREPAID IN FULL INCLUDING ALL APPLICABLE TAX. PURCHASE ORDERS DO NOT QUALIFY AS PAYMENTS
ORDERS MUST BE CANCELLED 7 WORKING DAYS PRIOR TO FIRST MOVE-IN DAY TO BE CONSIDERED FOR REFUND.

MASTERCARD <input type="checkbox"/>	VISA <input type="checkbox"/>	AMERICAN EXPRESS <input type="checkbox"/>	CHEQUE ENCLOSED <input type="checkbox"/>
CREDIT CARD NO: _____	CARD EXPIRY DATE: MONTH _____ YEAR _____		
AUTHORIZED SIGNATURE: _____	PRINT NAME: _____	TITLE: _____	
PAYOR NAME AND ADDRESS			
COMPANY: _____	P.O. ORDER #: _____	PHONE: _____	FAX: _____
ADDRESS: _____	CITY: _____	PROV/STATE: _____	POSTAL/ZIP CODE: _____
<small>EXHIBITORS AND THEIR REPRESENTATIVES HEREBY AGREE TO INDEMNIFY AND HOLD HARMLESS LANGE TRANSPORTATION AND STORAGE LTD., THE EMPLOYEES THEREOF AND THEIR REPRESENTATIVES AND AGENTS, AGAINST ANY AND ALL CLAIMS FOR LOSS, DAMAGE, THEFT OR INJURY. INDEMNIFICATION INCLUDES THE PERIOD OF STORAGE PRIOR TO AND IMMEDIATELY FOLLOWING THE EVENT. THE EXHIBITOR, ON SIGNING THE CONTRACT, RELEASES THE FOREGOING FROM ANY AND ALL CLAIMS FOR LOSS, THEFT, DAMAGE OR INJURY HOWEVER CAUSED. EXHIBITORS MUST PROVIDE THEIR OWN INSURANCE AND SECURITY.</small>			



AVAILABLE UPON REQUEST IS OUR

**“CUSTOMS & SHIPPING GUIDE FOR CONVENTIONS & TRADE SHOWS”
BROCHURE**

**THIS BROCHURE CONTAINS:
ALL APPROPRIATE CUSTOMS DOCUMENTS**

**TO RECEIVE YOUR BROCHURE, COMPLETE THIS FORM AND
FAX TO: (905) 673-2574**

**The COMMERCE TRADE SHOW LOGISTICS GROUP LTD
3405 American Drive, Unit 7
Mississauga, Ontario
L4V 1T6
Telephone Toll Free: (888) 827-SHOW (7469)**

Send _____ copy/copies of your **“CUSTOMS & SHIPPING GUIDE FOR CONVENTIONS & TRADE SHOWS”**

NAME: _____

COMPANY
NAME: _____

ADDRESS: _____

_____ CITY STATE ZIP CODE

TEL NO.: _____ FAX NO.: _____

NAME
OF EVENT: **Garden Expo/Florist Expo** DATES: **October 16-17/2007** BOOTH: _____

EVENT SITE: **Toronto Congress Centre** CITY: **Toronto, Ontario**

MAIL _____ or EMAIL (for pdf format) _____

Email Address : _____

CERTIFICATE OF LIABILITY INSURANCE

As you may know, as an exhibitor, you must have adequate Liability Insurance with a **minimum \$2,000,000** limit to protect the exhibitors, the attendees, the show organizer and yourself.

The Show Management's insurance policy does not extend coverage to any exhibits and requires you to submit a Certificate of Insurance.

Landscape Ontario, show management of Garden/Florist Expo 2007 has appointed Nacora Insurance Brokers Ltd. as the recommended insurance contractor for exhibitors. As per Nacora, the results from a nationwide survey, has clearly indicated **A CRITICAL FACT** - some of the Exhibitors surveyed were in shows without insurance or with inadequate coverages.

There are two (2) ways to arrange the required insurance.

OPTION A: Your own Insurance Company

- You can have your insurance company prepare a certificate of Insurance which must have the following: **Horticultural Trades Association Inc. o/a Landscape Ontario, Flowers Canada Inc. and Toronto Congress Centre** listed as an *additional Insureds*
- *Dates of the show: **October 16-17, 2007 Plus Move In and Move out dates.***
- *Event name **Garden/Florist Expo 2007***

MINIMUM LIABILITY REQUIREMENTS

- Comprehensive General Liability of \$2,000,000
- Products and Completed Operations Liability
- Cross Liability clause

RECOMMENDED LIABILITY REQUIREMENTS

- Bodily Injury and Property Damage Liability
- Blanket Contractual Liability
- Contingent Employers Liability
- Broad form Property Damage
- Severability of Interest Clause

OPTION B: With Nacora Insurance Brokers Ltd.

*The "Globex" form and list of coverages are included in this package for your convenience. Save time order on-line at: www.exhibitorsinsurance.com Go to exhibitors application on-line and scroll down to **Garden/Florist Expo 2007***

*Our office must receive a copy of your certificate of Insurance by **September 15, 2007***



I - Exhibitor Company Name:				Tel:			
Type of Business:				Fax:			
Mailing address:		Unit/Ste	City	Province	Postal Code		

(*) Email address (PLEASE FILL IN YOUR EMAIL ADDRESS):

II - Show Organizer (Complete legal Name(s) to be added on certificate as additional insured): Horticultural Trades Association Inc. o/a Landscape Ontario

Address: 7856 Fifth Line South, RR 4		Unit/Ste	City Milton	Province ON	Postal Code L 9 T - 2 X 8		
Event Name: Garden Expo/Florist Expo Address: Toronto Congress Centre		Unit/Ste	City Toronto	Province ON	Booth#:		

Exhibitor Contact Name:				Event Date (Includes Move In and Move Out)										
Signature _____				dd	mm	yyyy	FROM	dd	mm	yyyy	TO	dd	mm	yyyy
						2007		16	Oct	2007		17	Oct	2007

III - PAYMENT TERMS AND CONDITIONS

Preferred Rate	(For payment received at least 14 days before the opening day of show, Premium \$72 + Fee \$103.00 + PST \$14.00) ▶	TOTAL DUE =	\$189.00
Regular Rate	(For payment received 13 days or less before the opening day of show Premium \$72 + Fee \$115.96+ PST \$15.04) ▶	TOTAL DUE =	\$203.00

A copy of the certificate will be sent directly to (Landscape Ontario) on your behalf and a copy for yourself if you include your email address.

Payment by: Cards Card# _____ Expiry Date mm yy

(The payment due on the Credit Card statement will be in the name of GLOBEX RISK MANAGEMENT INC.)

Cheque Money Order (Please make Cheque or Money Order payable to Nacora Insurance Brokers Ltd.)

Date: ___/___/___ Signature _____
Name of the Credit Card Holder _____

PLEASE REMIT PAYMENT TO:

Programs Department, Nacora Insurance Brokers Ltd , 80 Tiverton Court, Suite #801, Markham, ON L3R 0G4
Tel: 905-307-0307 ext. 222 Fax: 905 -307 - 1234 Email: kim.libenstein@nacora.com

Note: The above insurance program will only be offered if the application form is signed and completed in full, and the payment and the application form are received in our offices prior to the opening show date. Note: Completion of this application does not automatically bind coverage; This application is subject to being approved prior to binding. Premium and fee is minimum and retained. Coverage is void if payment is returned N.S.F. A full copy of this policy is available upon request or online at www.exhibitorinsurance.com

SCHEDULE OF COVERAGES

- \$25,000** Property of Every Description (At the designated booth space) – Broad Form, Subject to \$1,000 Deductible and a 90% Co-Insurance. Note: Property excluded from coverage – EDP (Electronic Data Processing), audio & video equipment, watches, jewellery made of precious or semi precious stones and/or precious metals, money, bullion, securities, stamps, antiques, furs, and fine arts valued at \$5,000 per item or greater.
- \$2,000,000** Comprehensive General Liability – Bodily injury and Property Damage Liability, Subject to \$1,000 BI & PD Ded – Inclusive each occurrence –Products and Completed Operations Liability \$2,000,000 annual aggregate, Employees as additional insureds, Contingent Employers Liability, Broad Form Property Damage, , Cross Liability Clause, Severability of Interest Clause.
- \$100,000** Tenants Legal Liability – Broad Form

- Coverage is subject to: Asbestos Exclusion, Mold Fungi Exclusion, Data, War, Nuclear, Property flood and earthquake exclusion. Territory Restriction – Canada. This schedule of coverage, provides all coverages for the exhibitors' own property up to \$25,000 while at the show as well as 3 days transit to and from the event.

- Ineligible Risks: Chemicals, Fertilizers, Pharmaceuticals, Nutraceuticals, Vitamins, Health or Dietary Supplements, Firearms, Pesticides, Fireworks, Computers, Alcoholic beverages, Games, Licensed or Unlicensed Motorized Vehicles- including but not limited to: Motorcycles, Watercrafts, All terrain Vehicles, and Tractors. Note: There is no Liability coverage for Vehicles in Motion.

- Insurer: Certain Lloyds Underwriters through Nacora Insurance Brokers Ltd.

By completing this application and returning it to Nacora Insurance Brokers Ltd, you agree and consent to the collection, use and disclosure of such information, including any personal information, by Nacora Insurance Brokers Ltd for the following purposes:

- Communicating with You
- Accessing your application for insurance.
- Disclosing information to Insurance Companies.
- Negotiating, maintaining or renewing insurance on your behalf.
- Providing claims assistance and service.
- Advising you of other products or services.
- Complying with regulators and legal authorities.

For more information about our privacy policies and practices or for a copy of our Privacy Policy please visit our web site www.nacora.com or Contact: Mathew Lewis, Privacy Officer, Nacora Insurance Brokers Ltd. Email: Mathew.lewis@nacora.com

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*Show Management must receive a copy of your Certificate of Insurance by **September 15, 2007***