

IPM

43rd annual
symposium on
today's
reality!

Integrated Pest Management Symposium

Convenient dates: Register **NOW!**

TORONTO

Monday, January 7

OTTAWA

Thursday, February 14

BARRIE

Tuesday, March 4

LONDON

Wednesday, March 5



Ministry
of Environment

Ontario

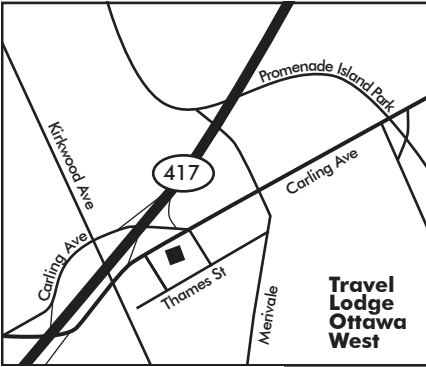
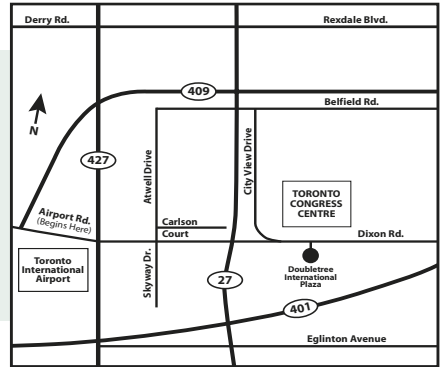


Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

TORONTO
Monday, Jan. 7

Joining Congress 2008, Jan. 8-10

Doubletree International Plaza Hotel,
655 Dixon Rd. — Park across the street
at the Congress Centre



OTTAWA
Thursday, Feb. 14

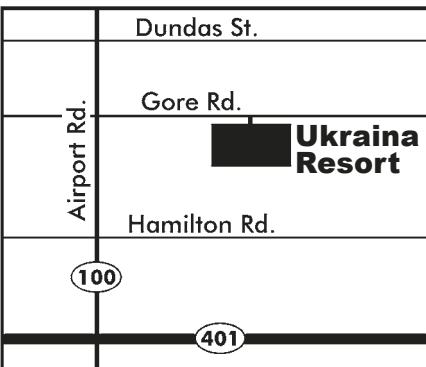
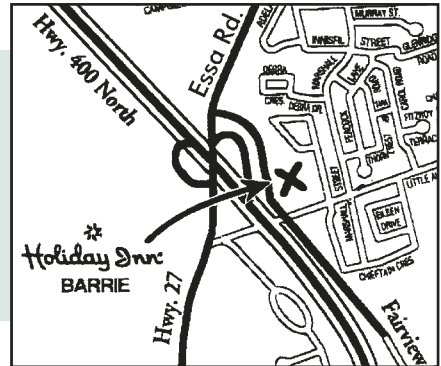
Joining GreenTrade Expo, Feb. 13

Travel Lodge Ottawa West
1376 Carling Ave.

BARRIE
Tuesday, March 4

NEW Earlier Date!

Holiday Inn
20 Fairview Road



LONDON
Wednesday, March 5

NEW Earlier Date!

Ukraina Resort, 3375 Gore Rd.

IPM – Today's Reality

43rd IPM Symposium

Register Now

Four Locations – Four Different Dates

Toronto IPM – January 7 (Day before Congress)

Ottawa IPM – February 14 (Day after GreenTrade Expo)

Barrie IPM - March 4 (New earlier date)

London IPM – March 5 (New earlier date)

Landscape Ontario, with the support of the Ontario Ministry of the Environment, brings you the 43rd edition of the IPM Symposium – conveniently located in four Ontario locations.

All commercial pesticide applicators, municipal parks and golf course technicians and lawn and turf care professionals should attend the Symposium.

IPM (Integrated Pest Management) is an initiative by lawn care professionals that is providing a healthier, safer way of treating pest problems. The IPM approach focuses on plant health care and prevention and management of pests in a safe and effective manner. IPM emphasizes pest prevention, reduced risk products, and the application of pesticides only when necessary.

Net proceeds from the Symposium are donated directly to IPM research.

IPM-accredited participants can earn continuing education credits by attending the Symposium. For further information, visit www.ontarioipm.com.

Certificates for all attendees are available at the end of the day.

IPM – Today's Reality

- 8:00am **Registration Opens**
- 8:30-8:35am **Welcome and Opening Remarks**
- 8:35-8:55am **The Greening of the Industry**
Nathan Helder
- 8:55-9:30am **What's Up with the Weather: Climate Change and its Potential Long-term Effects**
Paul Gray, Ministry of Natural Resources
- 9:30-10:00am **What's New on the Golf Course**
Dr. Gerry Stephenson, Department of Environmental Biology, University of Guelph
- 10:00-10:15am **Refreshment Break**
- 10:15-11:00am **Pesticide Alternatives – An overview of neem oil, Saritor and acetic acid – the evidence to date**
Dr. Gerry Stephenson, Department of Environmental Biology, University of Guelph
- 11:00-Noon **OMAFRA Update** – (plus a brief overview of emerald ash borer, *Phytophthora ramorum*, Asian long-horned beetle, plum pox virus and corn gluten, beet juice and nematode results)
Pam Charbonneau, turfgrass specialist, OMAFRA
Jennifer Llewellyn, nursery crop specialist, OMAFRA
- 12:00 – 12:15pm .. **Question Period**
- 12:15 -1:30pm **Lunch** (On premises or nearby)
- 1:30- 2:00pm **MOE Update - Integrated Mosquito Control and Other Pesticide Management Initiatives**
Toronto - Geoff Cutten, senior pesticide specialist, MOE
Ottawa - Scott Olan, pesticide specialist, MOE
Barrie - Dan Panko, pesticide specialist, MOE
London - Crystal Lafrance, regional pesticide specialist, MOE
- 2:00-2:30pm **Lawn Care without Pesticides – Practical Advice from the Trenches**
Bob Wilton, Clintar Groundskeeping Service
- 2:30-3:30pm **What's Bugging Your Lawn**
Dr. Mark Sears, Department of Environmental Biology, University of Guelph

Due to travel schedules, speakers may appear at different times than listed.

Registration forms are also available online at
www.horttrades.com

43rd Annual IPM Symposium REGISTRATION FORM

THIS FORM MAY BE COPIED. PLEASE PRINT CLEARLY

FIRST NAME _____ LAST NAME _____

BUSINESS NAME _____

BUSINESS ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

TELEPHONE _____ FAX _____

E-MAIL _____

LOCATION AND DATE ATTENDING

- | | | |
|--|----------------------|---------------|
| <input type="checkbox"/> TORONTO, January 7 | Before Dec. 20: \$65 | On-site: \$85 |
| <input type="checkbox"/> OTTAWA, February 14 | Before Feb. 1: \$65 | On-site: \$85 |
| <input type="checkbox"/> BARRIE, March 4 | Before Feb. 20: \$65 | On-site: \$85 |
| <input type="checkbox"/> LONDON, March 5 | Before Feb. 20: \$65 | On-site: \$85 |

Student registration: \$25 ea.
(must be registered by the school)

TOTAL \$ _____

Confirmations are not mailed out

PAYMENT: Registration forms must be accompanied with payment
DO NOT SEND CASH. Prices include applicable taxes. Sorry, no refunds

- Cheque
(Payable to
Landscape
Ontario
IPM
Symposium)
- _____ / _____
Card Number Expiry Date Name on Card
- VISA
- MasterCard _____
Cardholder Signature

Please indicate your PRIMARY AREA OF BUSINESS on reverse side.

Please mail this form and payment to address on reverse side
or fax with Visa or MasterCard payment information to:
Fax: 1-800-628-8838 Tel: 1-800-661-5319

Make your own postage-paid mailing envelope.
Fold on this line and tape flap down.

**TAPE
HERE**

If enclosing payment by cheque, please be sure
to tape the sides as well. **Do not send cash.**

AFFIX
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Landscape Ontario IPM Symposium

PO Box 283, Malton CSC
Mississauga ON L4T 3B6

Fold on this line

Please indicate your primary area of business *(Check one only)*

- | | |
|---|---|
| 1 __ Arborists and tree moving
supply companies | 13 __ Lawn care |
| 2 __ Cemeteries and personnel | 14 __ Media |
| 3 __ Consultant: Turf, Irrigation,
Interiorscaping, Landscape,
Lighting | 15 __ Others allied to the fence trade
including manufacturers, distributors |
| 4 __ Fence contractor | 16 __ Others allied to the trade,
including schools, associations |
| 5 __ Golf course designers | 17 __ Private parks, campground and
other recreational facilities |
| 6 __ Golf course personnel | 18 __ Retail garden centres |
| 7 __ Government: Municipalities
and Parks Depts. | 19 __ Schools and school boards |
| 8 __ Greenhouse grower/distributor | 20 __ Seed and bulb distributor |
| 9 __ Grounds management,
commercial and residential | 21 __ Seed, fertilizer, chemicals
manufacturers and distributors |
| 10 __ Irrigation, supplies and services | 22 __ Sod and sand, grower/distributor |
| 11 __ Landscape architects
and designers | 23 __ Turf and lawn care,
manufacturers/distributors |
| 12 __ Landscape contractor | 24 __ Wholesale nursery
grower/distributor |

2008 IPM Symposium Speakers

Pam Charbonneau is a turfgrass specialist in the Crop Technology Branch of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA). She keeps in constant touch with the industry through participation in seminars, committees and organizations. Pam is an Honourary Member of Landscape Ontario.

Geoff Cutten, a graduate of the University of Guelph, joined the Ontario Ministry of the Environment in 1979 and now holds the position of Senior Pesticides Regulatory Scientist with the Ministry's Pesticides Section, Standards Development Branch in Toronto.

Paul Gray is a senior program advisor in the Planning and Research Section of the Ontario Ministry of Natural Resources in Peterborough.

Nathan Helder After graduating from the University of Guelph, Nathan worked in the dairy industry. Recently, he was appointed president/CEO of Jan Gelderman Landscaping in Waterdown. Nathan also recently became the chair of Landscape Ontario's Environmental Stewardship Committee.

Crystal Lafrance has worked with the Ministry of the Environment as the regional pesticide specialist for the past three years. Previously, she completed her four-year degree in Biology, Ecology and Evolution at the University of Western Ontario. She inspects pesticide operators, vendors and exterminators and can be a resource for your legislative pesticide needs.

Jennifer Llewellyn had been a nursery crop specialist with the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) since May 1999. She is involved with the growing industry through participation in seminars, speaking engagements and committees.

Scott Olan is a pesticide specialist for the Eastern Region of the Ontario Ministry of the Environment and is based in Kingston.

Dan Panko is a pesticide specialist for the Central Region of the Ontario Ministry of the Environment and is based in Toronto.

Dr. Mark Sears is a professor in the Department of Environmental Biology at the University of Guelph. One of his specialty areas is the biology and control of insect pests in field crops.

Dr. Gerald Stephenson is a professor in the Department of Environmental Biology at the University of Guelph. He is an author of several books and has contributed to books related to topics such as pesticide biochemistry, pesticides and human health and pest management in agricultural, forestry and landscape environments.

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IPM Symposium

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