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**Dear Member,**

**At the last Foundation Committee meeting I pledged \$100,000 from my estate to the Ontario Horticultural Trades Foundation. This will be used to advance the apprenticeship program.**

**I have enjoyed many years of success in this business. I am thankful for the financial, environmental and aesthetic benefits this industry has bestowed on me, my family, friends and customers and I believe it is important to contribute a small amount back to support the future members of the industry I love.**

**I challenge you to consider pledging \$10,000 dollars from your estate. This small amount will probably not be missed by your successors. It will however make a huge impact on the future development of horticulture.**

**As an added bonus the foundation will name a fund after all those who contribute.**

**Not only will you be leaving a legacy of benefit, you will be recognized in perpetuity as a responsible leader who cares about the future.**

**You will be making a positive difference.**

**Please consider participating in this "Legacy Campaign".**

**Yours sincerely**

**Brian Cocks**