



landscape manitoba.com



LANDSCAPE MANITOBA

PRESENTS:



The
Manitoba
Green Show

FEBRUARY 14-15, 2012

VICTORIA INN, 1808 WELLINGTON, WINNIPEG, MANITOBA

As an active player in the horticulture industry in Manitoba and the surrounding area, we invite you to participate in the upcoming 2012 Manitoba Green Show. This trade show provides exhibitors with an excellent opportunity to network with key industry individuals and to showcase their products and services to a targeted audience. Individuals who attend the show include Greenhouse Growers, Nurseries, Sod Producers, Landscape Contractors, Garden Centres, Arborists, Parks and Rec Employees, Students, and many others.

Over the past few years, the Manitoba Green Show committee has made numerous changes to the show in order to provide increased value for both exhibitors and delegates. Our aim is to attract more attendees than ever before, to offer exceptional sponsorship opportunities that will increase your company's exposure at the show, and to continue to offer great networking opportunities and social events.

Your participation and support will help to grow the Manitoba Green Show and ensure its continued success. Please review the following package for more information on booth space, sponsorship opportunities, the new product showcase, and general show details. **Exhibitors from the 2011 show will be able to maintain their same booth space if they book before April 30th, 2011 - booth space will then open up to all prospective exhibitors on May 1st, 2011 to reserve on a first come, first serve basis.**

WWW.LANDSCAPEMB.COM

PHONE: 204-736-2517 FAX: 204-736-2432 EMAIL: LMB@LANDSCAPEMANITOBA.COM



PRESENTED BY LANDSCAPE MANITOBA

SHOW DETAILS

EVENT SITE

Centennial Ballroom: Victoria Inn, Winnipeg
1808 Wellington St., Winnipeg, MB

SHOW HOURS

Tuesday February 14, 2012: 11:00am - 4:00pm
Wednesday February 15, 2012: 10:00am - 3:00pm

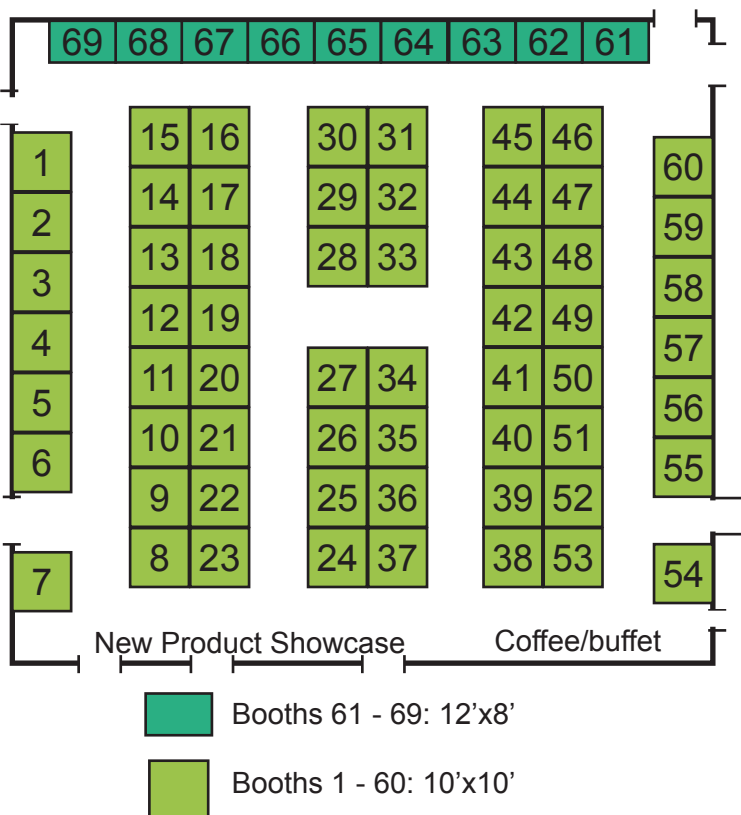
MOVE-IN

Monday, February 13, 2012: 6:00pm - midnight
Tuesday February 14, 2012: 6:00am - 10:30am

MOVE-OUT

Wednesday February 14, 2012: 3:00pm - 6:00pm

TRADESHOW FLOOR PLAN



BOOTH PRICES FOR LM MEMBERS

Single Booth (10'x10') - \$550.00 + GST
Additional Booths - \$300.00 + GST

BOOTH PRICES FOR POTENTIAL LM MEMBERS

Single Booth (10'x10') - \$650.00 + GST
Additional Booths - \$400.00 + GST

WHAT DO YOU GET?

Every exhibitor will receive 5 free VIP passes to hand out to their customers (trade show only), one lunch per booth staff per day (maximum of 2 staff per 10'x10' booth), entrance into seminars (maximum of 2 staff per 10'x10' booth), one ticket per booth for the Landscape Manitoba Awards of Landscape Excellence Gala on Tuesday night which includes an auction, dinner and an awards presentation, company recognition on the Landscape Manitoba websites (www.landscapemb.com, www.landscapemanitoba.com), and a listing in the show guide.

TO SECURE YOUR SPACE

A 50% deposit + GST is required. The balance is due by December 16, 2011. Please include a credit card number or a cheque made payable to "Landscape Manitoba". Prices do not include power, extension cords, etc.

DISPLAY MATERIAL

All booths are 10'x10' and have flame-resistant draping with an 8' high back wall, 3' high side-arms and comes with one 6' decorated table and two chairs. Certain booths do not come with carpet.

Additional display materials may be rented from the official show decorator "Central Display Ltd.". A package will be mailed to all exhibitors prior to the show with additional display options. For more information please call Central Display at 204-237-3367. Please note that power is extra.



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SPONSORSHIP OPPORTUNITIES

PLATINUM SHOW SPONSOR (ONE AVAILABLE) \$5000.00

Your company will take centre stage at the show as the title sponsor for the entire two day event. Your sponsorship includes the following benefits:

- Company's name will be tagged under the show title as the sponsor of the show
- Company logo included on a show bag that is handed out to all attendees
- Company logo included in the front page of the show brochure and show guide
- Complimentary full page ad in the Landscape Manitoba newsletter
- Company logo included on the Landscape Manitoba website
- Company logo on signage at the tradeshow
- Two complimentary tickets to attend the Reception and Awards Ceremony including dinner
- Two complimentary registration packages for the speaker sessions

GOLD SHOW SPONSOR (TWO AVAILABLE) \$1000.00

Gain the maximum exposure for your company by becoming a Gold Sponsor. Your sponsorship includes the following benefits:

- Company name announced over the PA before one buffet lunch
- Can speak briefly to the members before one buffet lunch
- Company logo included on the front page of the show brochure and show guide
- Complimentary half page ad in the Landscape Manitoba newsletter

- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow
- Two complimentary tickets to attend the Reception and Awards Ceremony including dinner
- Two complimentary registration packages for the speaker sessions

AWARDS SPONSORSHIP \$750.00 (TWO CATEGORIES AVAILABLE)

Our Awards of Excellence program will highlight the best industry individuals from Landscape Manitoba. This is a chance to recognize the talents of our members and provide them with a great networking opportunity. This year, the CNLA National Awards of Landscape Excellence will be held in conjunction with our awards program, and your sponsorship will provide you with national recognition at this event. Your sponsorship helps to support professional development in the industry and will give your company maximum exposure during this event.

Please choose one of two categories to sponsor:

Landscape Construction
Landscape Maintenance

Your sponsorship includes the following benefits:

- Sponsors get two complimentary tickets to attend the event
- Opportunity to speak and present an award
- Company logo will be included in the show brochure and show guide beside the Awards of Excellence event
- Can place your own signage at the awards
- Complimentary half page ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow



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SPONSORSHIP OPPORTUNITIES

SILVER SHOW SPONSOR \$500.00
(THREE AVAILABLE)

Have your company recognized in a unique way to a large audience with these event sponsorship opportunities:

LANDSCAPE MANITOBA AGM BREAKFAST

- Company logo in the show brochure and show guide beside your sponsored event
- Can briefly speak to the members before the meeting
- Can place your own signage at the meeting
- Complimentary quarter page ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow

NAME BADGES

- Company logo on all name badges
- Company logo in the show guide
- Complimentary quarter page ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow

AWARDS RECEPTION

- Company logo in the show brochure and show guide beside your sponsored event
- Can briefly speak to the members at the reception
- Can place your own signage at the reception
- Complimentary quarter page ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow

BRONZE SHOW SPONSOR \$250.00
(MULTIPLE AVAILABLE)

SEMINAR SPONSOR (MULTIPLE AVAILABLE)

- Recognition made during the presentation of the speaker/seminar
- Company logo in the show brochure and show guide beside your sponsored speaker
- Complimentary business card sized ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website
- Company logo on signage at the tradeshow

COFFEE BREAK SPONSOR (MULTIPLE AVAILABLE)

- Company logo in the show guide
- Company logo on signage at the tradeshow
- Complimentary business card sized ad in the Landscape Manitoba newsletter
- Company recognized on the Landscape Manitoba website

DONATIONS FOR THE AUCTION

All proceeds from the auction will help support research, education and scholarships in Manitoba's horticultural industry. Please support generously with item donations, cash donations and your participation in the auction. Your donation includes the following benefits:

- Company name will be included in the Landscape Manitoba newsletter with a thank you to all participants
- Recognition to all sponsors during the awards through signage
- A list of contributing companies and their donation will be circulated with the show guide to all delegates



PRESENTED BY LANDSCAPE MANITOBA

AUCTION DONATION FORM

Landscape Manitoba will be holding an auction during the Landscape Manitoba Awards of Excellence Gala on Tuesday February 14th, 2012.

Please support Landscape Manitoba through item and/or cash donations, as well as through your attendance to the event. Tickets can be purchased for \$45.00 + GST. All proceeds from the auction will help support research, education and scholarships in Manitoba's horticultural industry.

Your donation includes the following benefits:

- Company name will be included in the Landscape Manitoba newsletter with a thank you to all participants
- Recognition to all sponsors during the awards through signage
- A list of contributing companies and their donation will be circulated with the show guide to all delegates

To make a donation, please fill out this form and send it to Kelly with Landscape Manitoba
Fax: 1-204-736-2432 Email: lmb@landscapemanitoba.com Mail: Suite 357, 210-1600 Kenaston Blvd, Winnipeg, MB R3P 0Y4. On behalf of plant research and further horticultural education in Manitoba, thank you!

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Donation(s) (various products, gift certificates, plant materials, etc.):

Item(s) & Description	Wholesale Value
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_____	_____
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_____	_____
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_____	_____
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I prefer to support the auction with a monetary donation of \$ _____

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

*Make cheques payable to: Landscape Manitoba

c/o Suite 357, 210-1600 Kenaston Blvd, Winnipeg, MB R3P 0Y4

Please note that all purchases must be paid for at the auction. Purchaser is responsible to arrange for pickup of the merchandise.



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EXHIBIT SPACE RENTAL CONTRACT

Exhibiting Company: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Products to be Displayed: _____

List my company in any publications:

As above () or _____

First 10' x 10' Booth: \$550.00 + GST (Landscape Manitoba Member Rate)

\$650.00 + GST (Non-Member Rate)

Additional 10' x 10' Booths: \$300.00 + GST (Landscape Manitoba Member Rate)

\$400.00 + GST (Non-Member Rate)

We will require _____ 10' x 10' booth(s)

We are Landscape Manitoba Members () / We are not Members ()

Our preferred location is: 1st choice: _____ 2nd choice: _____ 3rd choice: _____

Signature: _____ Date: _____

By signing this contract, we agree to all conditions as listed on the following page. Rental is for a single exhibitor only and may not be transferred or sublet. We understand that locations are on a first come first serve basis after May 1st and adjustments may be made to provide maximum utilization of hall space.

We hereby enclose our 50% non-refundable deposit of \$ _____ and agree to pay the balance before December 16, 2011. Add 5% GST to all payments.

PAYMENT INFORMATION

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

*Make cheques payable to: Landscape Manitoba

c/o Suite 357, 210-1600 Kenaston Blvd, Winnipeg, MB R3P 0Y4

I am interested in being a show sponsor:

Category: _____

Amount: \$ _____ (add 5% GST to sponsorship)



PRESENTED BY LANDSCAPE MANITOBA

TERMS AND CONDITIONS

1. Exhibitors will be required to abide by all rules and regulations as established by Landscape Manitoba, the event managers and the Manitoba Green Show 2012 (herein called Management).
2. Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the Manitoba Green Show, or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.
3. Exhibit space may not be transferred or sublet without the written permission of management.
4. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs or any other materials shall be confined to exhibitor's booth.
5. In the event that an exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and not as penalty, and Management may rent the space to other exhibitors.
6. Exhibitors are not permitted to supply or sell food or beverages within the exhibit space.
7. The exhibitor shall not conduct him/herself, or operate any equipment at a level of sound, that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.
8. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run, and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move-out time, or in failing to do so, agrees to pay all such additional costs as may be incurred.
9. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitors' property shall be placed on display at its own risk and Management assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of management. The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees or sponsors, harmless from any damage, liability or expense whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitee, or to other exhibitors or their property. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances thereto, by virtue of the terms of this agreement. This also extends to any materials used for management's demonstration and sales activities.
10. Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than \$1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.
11. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and Management will in no way be responsible for any claims or damage which might arise in consequence thereof.
12. Exhibits must comply with fire regulation. All display materials must be fireproof.
13. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction, and must abide by all copyright and trademark laws as they may apply. In Manitoba, contact the Department of Labour, or the Canadian Standards Association at (204) 632-6633.
14. Management reserves the right to appoint all show services, and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. **SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.**
15. This contract may only be cancelled by either party provided notice in writing is received by the other, at least sixty (60) days prior to the move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of this space rental.

SHOW GUIDE AD RATES



Reach the members of Manitoba's landscape, garden centre, and nursery industry
- book your advertising in the 2012 Manitoba Green Show Show Guide!

AD RATES

* Please note that members of Landscape Manitoba receive preferred rates on advertising.

Back Cover - Full Page - 7.25" h x 4.5" w

Colour: \$750.00 (Members) / \$800.00 (Non-members)

Inside Front Cover - Full Page - 7.25" h x 4.5" w

Colour: \$600.00 (Members) / \$650.00 (Non-members)

Inside Back Cover - Full Page - 7.25" h x 4.5" w

Colour: \$600.00 (Members) / \$650.00 (Non-members)

Full Page - 7.25" h x 4.5" w

Colour: \$500.00 (Members) / \$550.00 (Non-members)

B/W: \$400.00 (Members) / \$450.00 (Non-members)

Half Page - 7.25" h x 2.25" w, or 3.5" h x 4.5" w

Colour: \$400.00 (Members) / \$450.00 (Non-members)

B/W: \$350.00 (Members) / \$400.00 (Non-members)

Quarter Page - 3.5" h x 2.25" w, or 2" h x 4.5" w

Colour: \$300.00 (Members) / \$350.00 (Non-members)

B/W: \$250.00 (Members) / \$300.00 (Non-members)

Advertisement Requirements:

- All advertisers must comply with ad dimensions and provide an electronic copy of their ad by **December 16, 2011**.

Company: _____

Contact Name: _____

Email Address: _____

Ad Type: _____

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

*Make cheques payable to: Landscape Manitoba

c/o Suite 357, 210-1600 Kenaston Blvd, Winnipeg, MB R3P 0Y4

FAX: 204-736-2432

DEADLINE: DECEMBER 16, 2011



NEW PRODUCT SHOWCASE

Introduce your new product to a targeted audience of key industry individuals

Maximize PRODUCT EXPOSURE

All Manitoba Green Show Exhibitors are invited to participate in the New Product Showcase. This area will provide exhibitors with an opportunity to profile new and unique products for the upcoming year. This feature area will provide delegates, attendees and exhibitors with a unique way to see your products displayed in an active area on the trade show floor.



This fee includes signage in the showcase area, signage to use in your booth, and a listing in the show guide. Size limitations may come into effect with your product.

FOR MORE INFORMATION

Kelly Tole
Executive Director,
Landscape Manitoba

Phone: 204-736-2517
Fax: 204-736-2432
Email: imb@landscapemanitoba.com



RULES & REGULATIONS

Forms and payment must be completed and received by December 16, 2011. Remember that space is limited.

Your product must be new and/or innovative.

All entries will be reviewed and approved by the Manitoba Green Show committee.

There is no selling from the new product area. Signage will direct show attendees to your booth.

Items are left in the New Product Showcase at the exhibitor's risk.

Products must be delivered to the show hall on Monday February 13 between 6:00pm and 9:00pm or Tuesday February 14 between 6:00am and 9:00am during the Exhibitor Move-In.

Displays must be left up until the show closes and will be released to those possessing proper company identification.

DEADLINE:

December 16, 2011



NEW PRODUCT SHOWCASE

APPLICATION FORM

ONE FORM PER ENTRY. PLEASE PRINT.

EXHIBITOR INFORMATION

Company name: _____
Contact name: _____ Booth #: _____
Address: _____
Phone: _____ Fax: _____ Email: _____

NEW PRODUCT INFORMATION

Is this a new product? Yes No

Product Category: Equipment Hard Goods Plant Material Other

Name of New Product: _____

Space Required: Length _____ ft.; Width _____ ft.; Height _____ ft.; Weight _____ lbs.

Can this product be displayed on a table? Yes No

Do you have POS material to display with your product? Yes No

If yes, describe: _____

Product Description (to be printed in the Show Guide - 35 words maximum): _____

* To help with design and layout, please email a photo of your product to lmb@landscapemanitoba.com

RULES & REGULATIONS

I have read and understood the Rules & Regulations outlined on the previous page.

Yes No

Signature: _____

FEE

\$50.00 Per Item plus 5% GST (\$2.50) TOTAL: \$52.50

Note: Please fill out a separate form for each new item

PAYMENT INFORMATION

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

*Make cheques payable to: Landscape Manitoba

c/o Suite 357, 210-1600 Kenaston Blvd, Winnipeg, MB R3P 0Y4

FAX: 204-736-2432

DEADLINE: DECEMBER 16, 2011