

HORTICULTURAL TRADES ASSOCIATION

landscape ontario



Membership Guide

2022

THANK YOU



Thank you for being a member with Landscape Ontario Horticultural Trades Association (LO). Your membership with LO demonstrates that you belong to a family of professionals focused on growing a prosperous profession.

Over the past few years, the industry has faced many hardships due to the pandemic but the LO community has continued to remain strong. Our members have helped the environment, their communities and fellow members. We've seen immense growth in our membership, a testament to the Landscape Ontario community and the value it provides to the horticulture industry.

We encourage all our members to use the benefits to their full potential. Get involved in your Chapter or Sector group

to network and discuss the triumphs and challenges in your community or trade. Attend a professional development seminar and pass your new knowledge on to your colleagues. If you have questions about how your membership can best benefit you, please reach out to our team so we can help you make the most of your membership.

We thank you for supporting the Landscape Ontario community and for being leaders in representing, promoting and fostering a favourable climate for the advancement of the horticulture industry in Ontario. We know that every member makes us stronger!

Have a great year and we look forward to connecting with you soon!

Your membership team

A PLACE TO BELONG

LANDSCAPE ONTARIO'S INCLUSIVITY STATEMENT

"Landscape Ontario is a not-for-profit, volunteer-driven trade association dedicated to the advancement of the landscape/horticulture profession. We strive to ensure that we are a collaborative and inclusive organization where people of all genders, races, religions, nationalities, cultures, sexual orientations, languages, and abilities are welcomed and can feel comfortable, respected, and valued."

WHAT HAS THE LANDSCAPE ONTARIO COMMUNITY ACCOMPLISHED?

Landscape Ontario and its members work hard to advocate at various levels for those in the horticulture trades. Below are some of the initiatives LO has undertaken and continues to work toward for the benefit of our members and the communities they serve.

- **LO COVID-19 Task Force**

The LO COVID-19 Task Force worked tirelessly to provide support and resources to the horticulture community.

- **Bill 118**

Thanks to the hard work of Landscape Ontario and its members, Bill 118 came into effect in January 2021. This created huge strides in the snow and ice sector and was an important step in helping to alleviate the insurance crisis.

- **Snow insurance crisis**

Landscape Ontario Snow and Ice Management Sector Group continues to fight the current snow insurance crisis.

- **Garden makeovers**

Landscape Ontario members volunteered in their communities to honour our dedicated frontline workers by providing 10 garden makeovers across Ontario.

MEET THE MEMBERSHIP TEAM!

The Landscape Ontario membership team is here to help with any of your membership needs.

We are happy to connect with you via email or phone:

Monday to Friday 8 a.m. - 4 p.m.
1-800-265-5656 or
membership@landscapeontario.com



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GET INVOLVED

CHAPTERS AND SECTOR GROUPS



CHAPTERS

Landscape Ontario is made up of nine regional chapters who meet to discuss issues, share ideas and organize some pretty amazing projects that get the industry together and benefit local communities. Each chapter has its own board with elections held annually for the various positions. Chapters are a great way to meet and collaborate with professionals in your area.

For more information, visit:
HortTrades.com/chapter-map

Durham	Toronto
Georgian Lakelands	Upper Canada
Golden Horseshoe	Waterloo
London	Windsor
Ottawa	

SECTOR GROUPS

Landscape Ontario also hosts nine provincewide sector groups who meet to discuss issues, network and organize events. Getting involved with your sector group is a great way to network and make connections with colleagues from across Ontario.

Garden Centre	Landscape Design
Grounds Management	Lighting Group
Growers	Snow and Ice Management
Irrigation	Turf Management
Landscape Contractors	

DIVERSITY, INCLUSION AND BELONGING COMMITTEE

Landscape Ontario's Diversity, Inclusion and Belonging Committee is always welcoming LO members who want to get involved in progressing and promoting diversity, equity and inclusion in our community. If you'd like to get involved, reach out to Committee Chair Ed Hansen by email at: edhansen@landscapeontario.com.

GET INVOLVED WITH YOUR CHAPTER AND SECTOR GROUPS!

If you would like to attend, volunteer, sponsor or speak at a chapter, sector or committee group, please contact the following for more information.

Durham, Georgian Lakelands, London, Ottawa, Toronto, Upper Canada, Waterloo and Windsor Chapters Contact Jaleesa Rhoden
jrhoden@landscapeontario.com

Golden Horseshoe Chapter
Contact Mary Thompson
mthompson@landscapeontario.com

All Sector Groups
Contact Jaleesa Rhoden
jrhoden@landscapeontario.com

WHERE DO I FIND MORE INFORMATION ON CHAPTER EVENTS?

For up-to-date information, visit the chapter pages at HortTrades.com and check LO's weekly e-news.

WHERE MEMBERS CONNECT

LANDSCAPE ONTARIO EVENTS



LANDSCAPE ONTARIO PRESENTS



LANDSCAPE ONTARIO CONGRESS

Congress is THE annual trade show and conference for Canada's horticultural and landscape professionals. Rated as one of North America's top rated show for the green industry it features:

- 600+ multinational vendors
- 15,000+ green industry professionals from all sectors
- LIVE stages offering (FREE) skills training
- the New Product Showcase
- recruitment opportunities and more.

Congress has been running for as long as Landscape Ontario itself, and every year Landscape Ontario strives to make it more relevant and valuable – to every corner of the industry. Be an attendee or an exhibitor and connect with the very best in the industry all under one roof!

Congress takes place every January, so watch for emails in the fall regarding free member passes to the trade show and discounts for the Congress Conference..

LANDSCAPE ONTARIO PRESENTS



LANDSCAPE ONTARIO AWARDS OF EXCELLENCE

Landscape Ontario's Awards of Excellence are an annual juried competition that recognizes the breathtaking design and master craftsmanship in landscape construction, maintenance, design, lighting and irrigation projects created by members.

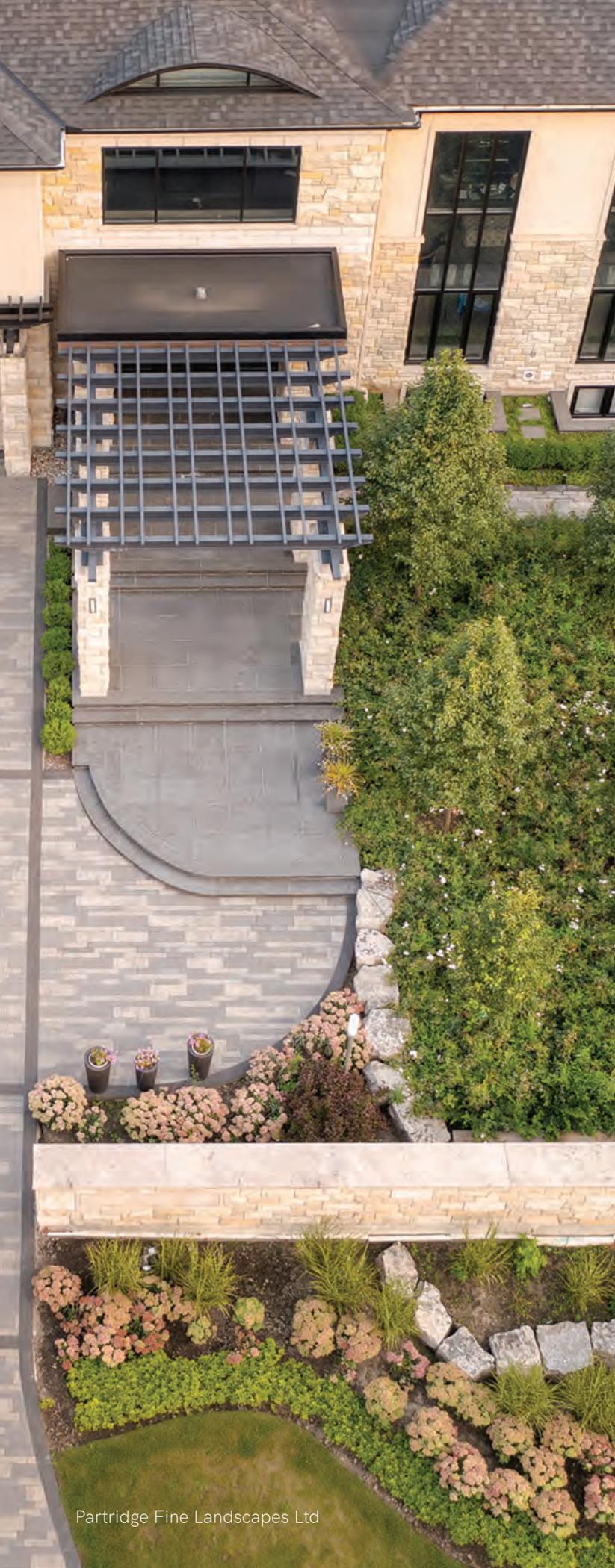
For more information on the event and to view past winners, visit LOawards.com.

CHAPTER AND SECTOR EVENTS

Landscape Ontario and its chapter and sector groups host some amazing events throughout the year:

- Snowposium
- Integrated Pest Management Symposium
- Landscape Designers Conference
- Plant Symposium
- Town Halls
- Chapter golf and baseball tournaments
- Plus many more!

Keep up to date with upcoming events at HortTrades.com/events



PROFESSIONAL DEVELOPMENT **AND ONLINE LEARNING**

Have you attended a professional development seminar? Take advantage of the member pricing on a wide range of professional development and online learning programs. These opportunities cover all aspects of the horticultural field and beyond and we offer new seminars every year.

- Arboriculture, Trees and Shrubs
- Business/Professional Development
- Equipment Handling
- Grounds Maintenance
- Integrated Pest Management/Lawn Care
- Irrigation
- Landscape Construction and Installation
- Landscape Design
- Plants
- Retail Garden Centre
- Safety and First Aid
- Sustainable Development

Visit HortTrades.com/seminars for more information and to register.

HELPING GROW THE INDUSTRY



APPRENTICESHIP PROGRAM

Since 2015, Landscape Ontario (LO) has been an approved Group Sponsor providing registration support to all employers and apprentices who wish to, or are participating in the Horticultural Technician 441C Apprenticeship Program, which is a Red Seal Trade.

LO's dedicated staff supports apprentices and employers across the province in:

- Increasing awareness about the benefits of the program;
- Providing registration and troubleshooting services;
- Accessing financial incentives and training resources;
- Supporting program completion and growing the number of Red Seal Landscape Horticulturists in the profession;
- Supporting the development of a skilled and competent workforce.

To learn more about the program and LO's services, visit horticulturetechnician.ca or contact info@horticulturetechnician.ca.

GROW PROGRAM

The GROW Program seeks to develop, advance and promote Ontario's landscape and horticultural profession by providing specialized training to workers and firms.

GROW training programs support new workers looking to begin their career, current professionals seeking to expand their skills, and employers striving to enhance their ability to attract and retain the best possible teams.

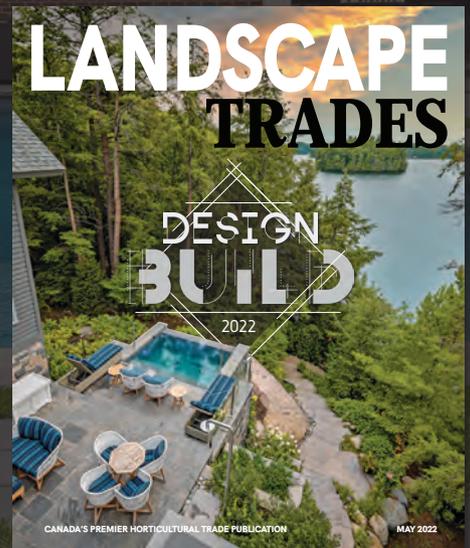
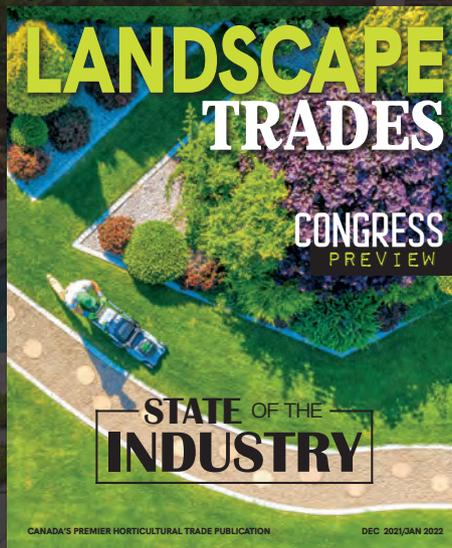
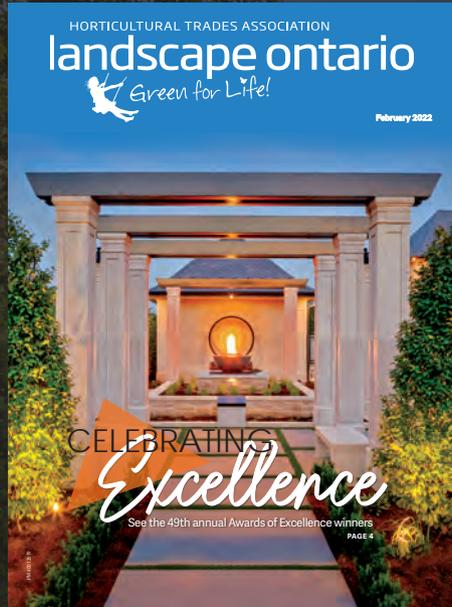
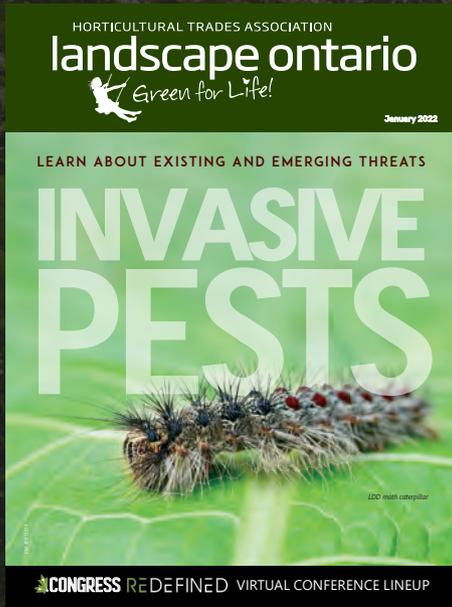
Find out more at growoutdoors.ca.



This Employment Ontario program is funded in part by the Government of Canada and the Government of Ontario.

JOB BOARD

Connect with active job seekers and employers on **Landscape.Jobs**, the free job board for Ontario's landscaping and horticulture industry. This board is for the general public where job seekers are matched to landscape and horticulture opportunities on the basis of how well the job fits. This board is for employers, job seekers and future apprentices.



STAY IN THE KNOW

LANDSCAPE ONTARIO PUBLICATIONS

LO members receive free subscriptions to *Landscape Ontario magazine*, and Canada's premier horticultural trade publication, *Landscape Trades*.

If you'd like to add additional subscriptions for members of your team, visit:

- *Landscape Ontario magazine*
HortTrades.com/subscribe
- *Landscape Trades magazine*
LandscapeTrades.com/subscribe

Interested in advertising with LO? Visit HortTrades.com/media-kit to view all of our print and digital marketing solutions and connect with our account managers:

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