

Growers

Special Announcement from the CNLA New Plant Development Committee

June 27, 2024



The CNLA New Plant Development Committee in partnership with Communities in Bloom and the Never Alone Cancer Foundation is proud to introduce the Always Together Rose for **Spring 2025 Propagation availability**, and Spring 2026 Retail sales.

Always Together Rose

Growing Together. Always Together. Communities supporting Canadians Living with Cancer™.
Our rose supports Canadians and is a symbol that no one is ever alone in their battle with cancer. We are always together.



The Always Together Rose is a sport of the very popular Never Alone Rose which was released in 2015 and sold an astounding 48,000 units in its first year! It continues the legacy as a symbol that no one is alone in their battles with cancer. We are Always Together.

The Always Together Rose has been proven to be stable for the last seven years and has been propagated by a select group of growers from across Canada for the past two years. It is relatively easy to propagate from cuttings, shows vigorous growth and displays extremely well in pots. Currently there are 5,200 Always Together rose plants growing at these locations and initiated at the tissue culture lab.

Any CNLA grower member can be licensed to grow the stunning, new Always Together Rose as a 1 or 2 gallon patio pot once a propagation / growing agreement is signed. Rose liners, 1 and 2 gallon stock plants and tissue culture liners are available now.

Interested growers: contact Jamie Aalbers at the CNLA office (647) 724-8630 (jamie@canadanursery.com) for a propagation / growing agreement and for the contacts of the growers and the tissue culture lab who have Always Together Rose liners to sell.



The marketing synergy of the three partners (CNLA New Plant Development Committee, Communities in Bloom and the Never Alone Cancer Foundation) will be combined for the Always Together Rose market introduction for spring 2026.

Respond now so you do not miss this important opportunity to offer the Always Together Rose to your 2026 market.

