

2007 Interiorscape Symposium

Monday October 15

Berton Room, Toronto Congress Centre

An initiative of the Landscape Ontario
Interiorscape Commodity Group



Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

2007 Interiorscape Symposium

8:15 – 8:45 am

Registration

8:45 – 9:00 am

Welcome

Hella Keppo, LO Interiorscape Commodity Group and Stems Interior Landscaping

9:00 – 10:30 am

Holistic Plant Management

Lynn will concentrate on giving a complete picture for five commonly used interiorscape plant genera – *Dracaena*, *Ficus*, *Chamaedorea*, *Schefflera* (*Gold Capella*) and *Spathiphyllum*

Lynn Griffith, Jr

A & L Southern Agricultural Laboratories, Inc, Pompano Beach, FL

10:30 – 10:45 am

Refreshment Break

10:45 – Noon

Cross-Country Checkup

Moderator: Alan Darlington, Air Quality Solutions Ltd, Guelph

East Coast Perspective

Sustaining and growing a plant business in a low population market. The joys and challenges of being "a big fish in a little pond." How to improvise and adapt in an industry vacuum.

Randy Rosen, Plant Care, Dartmouth

West Coast Perspective

What's hot in the West in the interior world and some cool ideas to stay on top in a red hot economy.

Joanne Young, Greenery Office Interiors Ltd, Calgary



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Adventures with Aglaonema

Everything you need to know and everything you don't want to know, including morphology and favourite plants and notorious villains.

Robert Corrigan, Bank of Canada, Ottawa

Noon – 1:00 pm

Lunch

(included for conference registrants)

1:00 – 2:00 pm

Minor Use Pesticide: The Road to Registration

Minor Use crops are those too small to make economic sense, for pesticide registrants to pursue registration of new pesticides. The most important component of the Minor Use Registration program for interiorscapers is the User Requested Minor Use Label Expansion (URMULE) that expands the label for products already registered in Canada to include new uses.

Graeme Murphy, OMAFRA, Vineland Station

2:00 – 3:00 pm

Orchids and Bromeliads in the Interiorscape

With recent advances in propagation and production methods, orchids and bromeliads have come into prominence as excellent choices for colour in the interiorscape. This presentation highlights the production and use of these plants in colour rotations, especially where longevity is an issue.

Fred Prescod, Plan It with Plants, Hamilton

3:00 – 3:15 pm

Refreshment Break

3:15 – 4:45 pm

Foliage Production

Lynn will discuss where foliage plants come from, outlining how they got into the trade and where and how cuttings and liners are produced. Foliage farms from many parts of the world will be covered, as will tissue culture. How these factors relate to the interiorscaper



and foliage buyer will be outlined.

Lynn Griffith, Jr, A & L Southern Agricultural Laboratories, Inc, Pompano Beach, FL

4:45 – 5:00 pm

The State of the Industry

Fred Prescod, Plan It with Plants

Sally Harvey, Green Design Landscaping Inc
Alan Darlington, Air Quality Solutions

5:00 – 6:00 pm

Joint Networking Reception with Garden Centre Symposium Attendees

(included, Sutherland Room)

6:00 – 7:00 pm

Sneak Preview of Garden Expo/Florist Expo

Open only to Interiorscape Symposium and Garden Centre Symposium attendees. Tour Canada's top garden centre and floral buying show before it officially opens. Show specials available.

All registrants are automatically registered for Garden Expo/Florist Expo. For a current exhibitor list, go to www.gardenexpo.ca.



2007 Interiorscape Symposium Registration Form

All registrants are automatically registered for Garden Expo/Florist Expo/National Hardware Show, October 16-17, 2007. Visit www.gardenexpo.ca for more information.



PLEASE PRINT CLEARLY. THIS FORM MAY BE COPIED. E-MAIL REMINDER WILL BE SENT

Attendee 1 _____ Attendee 2 _____

Company _____

Address _____ City _____ Province _____ Postal code _____

Phone _____ Fax _____ E-mail _____

Are you a Landscape Ontario or CNLA Member: Yes No

Your primary area of business: Check one only

- Gift store or boutique
- Greenhouse grower/operator
- Hardware department, mass merchandiser or discount store
- Interior design
- Landscape contractor/design/architect
- Media
- Other allied to the trade, including wholesalers, manufacturers' agents, importers and exporters
- Other: _____
- Retail florist
- Retail garden centre
- Supplier to the trade
- Wholesale nursery grower/distributor

Registration Fees: Space is limited. Register early. E-mail reminder will be sent out.

Before October 5, 2007:
 LO/CNLA members _____ x \$125 = \$ _____
 Non-members _____ x \$165 = \$ _____

After October 5, 2007:
 LO/CNLA members _____ x \$150 = \$ _____
 Non-members _____ x \$190 = \$ _____

Total Payable = \$ _____

Payment

Registration forms must be accompanied with payment. Prices include applicable taxes. Do not send cash. Sorry, no refunds. Substitutes are acceptable. Prices include applicable taxes. GST No. R119005049

VISA MasterCard Cheque (Payable to Landscape Ontario)

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