

Congress Conference Guide

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**Canada's International
Horticultural Lawn and
Garden Trade Show
and Conference**

**January 8-10, 2008
Toronto Congress Centre**

For more information,
contact 1-800-265-5656
or 905-875-1805



An initiative of



Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

Proud to welcome

CFIA



ACIC

Fencecraft

Canadian Fence
Industry Association

www.locongress.com



Canada's International Horticultural Lawn and Garden Trade Show and Conference

January 8-10, 2008 • Toronto Congress Centre

Sponsors

Landscape Ontario thanks the following sponsors for their generous support of Congress.

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Exhibitors (current to September 3) are listed at the back of the brochure.

For an up-to-date list, visit www.locongress.com.

Education Alliance – Setting the Standard

Landscape Ontario joins the following associations in making practical, cost-effective education opportunities available to the industry.

Canadian Fence Industry Association

Canadian Nursery Landscape Association

Canadian Ornamental Plant Foundation

Communities in Bloom

Composting Council of Canada

Farm Safety Association of Canada

Flowers Canada

Interlocking Concrete Pavement Institute

International Society of Arboriculture (ISA)

ISA – Ontario Chapter Certification

IPM-PHC Council

Irrigation Association (The)

Ontario Association of Landscape Architects

Ontario Horticultural

Human Resources Council

Ontario Parks Association

Ontario Regional Common Ground Alliance

Pesticide Industry Council

Snow and Ice Management Association Inc.



Registration Information

Register online at www.locongress.com, or use the form in the centrefold. Information about hotels and seminar fees are in the centrefold. Pre-registration deadline is Wednesday December 19. After that date, fees increase. All conference passes include admission to the trade show. Name badges will be mailed if your registration is received by December 19. Members of the Canadian Fence Industry Association are entitled to member pricing.

Dates and times

Trade show hours are 9 am to 5 pm on January 8 and 9 and 9 am to 4 pm on January 10. Conference sessions start at 10:00 am. For more detail, see the Congress Dates and Times Guide on p 4-5.

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Congress Conference

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Don't miss out!
Register at
www.locongress.com



Education Tracks

- Horticulture
- Running a Business
- Landscape Contracting
- Garden Centre/Retail
- Specialty Tracks
- Warm-up Monday:
 - Designer Conference
 - Toronto IPM Symposium
 - Irrigation Day
 - Marketing Workshop
 - Working Smarter Program

Trade Show

- One of top 5 horticultural shows in North America
- Over 750 exhibitors
- Over 250 new products
- Over 8 acres of exhibits
- FREE parking

Canada's International Horticultural Lawn and Garden

Trade Show and Conference **January 8-10, 2008**

Toronto Congress Centre

For more information, contact 1-800-265-5656 or 905-875-1805

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Proud to welcome



handy reference guide

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DATES AND TIMES

Most events are at the Toronto Congress Centre unless otherwise noted. Registration forms are in the centre of

Warm-up Monday - Preconference January 7

8:30am-4pm

IPM Symposium – Toronto Presentation
(Ticketed Event) pg. 6
International Ballroom C,
Doubletree Int'l Plaza Hotel

8:45am-3pm

Working Smarter Program (Ticketed Event) pg. 7
Mississauga Ballroom, Doubletree Int'l Plaza Hotel

8:45am-5pm

Designers Conference (Ticketed Event) pg. 8
International Ballroom A, Doubletree Int'l Plaza Hotel

Conference and Trade Show – January 8-10 Tuesday, January 8

7:30am

Registration Opens at the Toronto Congress Centre

9am-5pm

Trade Show Opens

Tuesday Seminars

10-11:30am

Creating Organizational Excitement pg. 12
Good Office Systems pg. 12
Garden Design Bloopers pg. 12
Quality Turf through Nutrition pg. 12
Perfect Patios and Decks pg. 12

education tracks

Wednesday, January 9

7:30-9:30am

Special Event – Landscape Ontario

Annual General Meeting pg. 17

International Ballroom, Doubletree Int'l Plaza Hotel

7:30am

Registration Opens at the Toronto Congress Centre

9am-5pm

Trade Show Open

Wednesday Seminars

10-11:30am

Flash and Splash pg. 17
How to Handle Difficult People pg. 17
Successful Tree Planting pg. 17
Thriving in the Land of the Giants - I pg. 18
Vegetated Green Roofs pg. 18

Thursday, January 10

8am

Registration Opens

9am-4pm

Trade Show Open

Thursday Seminars

10-11:30am

Contain Yourself pg. 26
Business Smarts pg. 26
Hands-Off Gardening pg. 26
Woody Plants for the Urban Garden pg. 26
Pavement Solutions pg. 27

award-winning

the booklet as a pullout. Separate fees apply to Warm-up Monday and some other events.

9am-3pm (optional to 5 pm)

Marketing and Sales Management pg. 10
(Ticketed Event) Ottawa, Doubletree Int'l Plaza Hotel

Noon-4:15pm

Irrigation Roundup (Ticketed Event) pg. 11
Toronto Room, Doubletree Int'l Plaza Hotel

Noon-1:00pm

The Buck Starts Here pg. 13
European Trends pg. 13
Using Design Skills to Tap New Markets pg. 13
Getting the DIRT pg. 13
Are You Covered? pg. 14

2-3:30pm

Perfect Plant Picks pg. 14
Builder's Guide to Personal Consistency pg. 15
Perennial Plant Maintenance pg. 15
Manageable Landscapes pg. 16
Design Tips and Tricks pg. 16

Tuesday Evening – Special Event**4:45pm**

Awards of Excellence (Ticketed Event) pg. 16
Plaza Ballroom, Doubletree Int'l Plaza Hotel

excellence

Noon-1:00pm

The Buck Starts Here pg. 18 (*repeat session*)
Aquatic Invading Species pg. 18
Certified Landscape Professional pg. 23
Liabilities in Tree Management pg. 23

2-3:30pm

Shade Gardening with Perennials pg. 23
Master the Moment pg. 24
Pruning for Landscapers pg. 24
Thriving in the Land of the Giants – II pg. 24
Do's and Don'ts of Succession Planning
-Case Studies pg. 24

Wednesday Evening – Special Event pg. 25**5pm-Midnight****Tailgate Party XII**

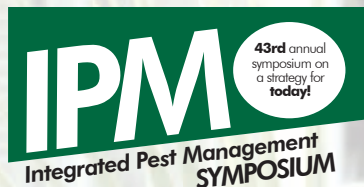
International Ballroom, Doubletree Int'l Plaza Hotel

1-2:30pm

Do-It-Yourself Marketing pg. 27
Estimating for Profit pg. 27
Prickly Plants with Punch pg. 27
Legal Issues for Suppliers pg. 28
Safety Audits pg. 28

new products

trade show



43rd IPM symposium

Doubletree International Plaza, International Ballroom C
Individually priced. See registration form for fees.

All registrants for this program are automatically registered for the Congress trade show. The Congress Conference is a separate fee.

A full day seminar — morning break included.

For your convenience: Four Cities – Four Different Dates

Toronto IPM – January 7th
Ottawa IPM – February 14th
Barrie IPM – March 4th
London IPM – March 5th

8:00 am	Registration opens in International foyer
8:30 am	Program begins – see course content below
4:00 pm	Program ends

IPM – Today's Reality: Program Highlights

- **The Greening of the Industry** Nathan Helder, Jan Gelderman Landscaping
- **Pesticide Alternatives** — an overview of neem oil, Saritor and acetic acid — the evidence to date Dr. Gerry Stephenson, University of Guelph
- **What's New on the Golf Course** Dr. Gerry Stephenson, University of Guelph
- **Climate Change and its Potential Effects** Paul Gray, Ministry of Natural Resources
- **MOE Update** — Integrated Mosquito Control and Other Pesticide Management Initiatives Geoff Cutten, Scott Olan, Dan Panko and Crystal Lafrance, Pesticide Specialists, Ministry of the Environment
- **OMAFRA Update** — (will include a brief overview of several subjects, including emerald ash borer, Phytophthora Ramorum, Asian long-horned beetle and Plum Pox virus and corn gluten, beet juice and nematode results) Pamela Charbonneau and Jennifer Llewellyn OMAFRA
- **Lawn Care without Pesticides** — Practical Advice from the Trenches Bob Wilton, Clintar Groundskeeping Services Inc.

Register Now: You can register using the registration form in the centre of the booklet or look for the final version of the program in an IPM booklet that will be mailed in late October. Any net proceeds are donated directly to IPM research.



Gold Sponsor

Working Smarter featuring Jim Paluch

Doubletree International Plaza Hotel, Mississauga Ballroom
Individually priced. See registration form for fees.

All registrants for this program are automatically registered for the Congress trade show. The Congress Conference is a separate fee.

A full day seminar – lunch included. Seminar runs from 9am to 3pm.

8:15 am

Registration in International foyer.

8:45-3:00 pm

Working Smarter seminar

When was the last time you or your team STOPPED, looked around at the day-to-day activities of your staff and realized most tasks and processes could be completed more efficiently, with even better service, and more value to the customer? In our industry it is imperative to Work Smarter with the time available and make the best possible use of all our resources and people to do so.

What would happen if you were able to take proven tools along with the input from your own staff and join them together to discover ways to Work Smarter in everything that you do, from office operations to maintaining trucks, to on-site implementation and customer relations? Leaders in every industry have embraced the concepts of LEAN Management and revolutionized the way they do business.

Defined as “The Least Waste Way,” LEAN becomes the battle cry for organizations embarking on a journey to drive out waste in all of their processes while adding value to what they offer their customers every day. Jim Paluch, whose reputation is unparalleled for energy, innovation and inspiration at Landscape Ontario, will be presenting ways to Work Smarter with LEAN tools.

Jim Paluch
JP Horizons Inc, Painesville, Ohio



Landscape Designer Conference

Doubletree International Plaza Hotel, International Ballroom A
Individually priced. See registration form for fees.

All registrants for this program are automatically registered for the Congress trade show. The Congress Conference is a separate fee.

An initiative of the Landscape Ontario Designers Commodity Group.

A full day design seminar - lunch and reception included.

8:00 am **Registration Opens**
International Ballroom Foyer

8:45 - 9 am **Opening Remarks**

Beth Edney CLD, Chair
Design Commodity Group and Designs by the Yard Inc, Toronto

9:00 - 10:00 am

Setting and Charging Design Fees and Project Management

Get some insight into how to get paid well for what we do.

Ron Koudys OALA, CLD RKLA and Assoc, London

10:00 - 10:15 am **Refreshment Break**

10:15 - 11:30 am **Building a Good Designer/Contractor Relationship**

Designer/contractor relations can be strained. This diverse panel of experts will tackle the challenges from both a contractor's and a designer's perspective.

Phil Charal, Allweather Landscaping Co Ltd, Toronto

Harry Gelderman, Jan Gelderman Landscaping, Waterdown

Walter Kehm, Senior Principal, Landinc, former Director,

School of Landscape Architecture, University of Guelph

Rosheen Styczinski FASLA, New Eden Landscape Architecture,

Milwaukee, Wisconsin

11:30 - 12:30 pm **Lunch** (included with registration)

12:30 - 1:00 pm **Choice of informal meetings**

Learn more about the Certified Landscape Designer (CLD) designation. See examples of successful portfolios and get answers to specific questions. or Meet Awards of Excellence winners and get a chance to see some exciting projects.

1:00 - 3:15 pm Choice of Workshops

(sign up morning of January 7)

Landscape Construction and Details - International Ballroom A

An overview into the general thought processes behind general and site-specific landscape construction details. This talk will give you the foundation for designing and installing great landscapes.

George Urvari, Oriole Landscaping Ltd, Toronto

or **A Perspective on Perspectives** - International Ballroom B

Learn how to take site photographs and use them to create your own stunning perspective drawings.

Ron Koudys OALA CLD RKLA and Assoc, London
and **Eli Paddle Fanshawe College, London**

3:15 – 3:30 pm Refreshment Break

3:30 – 4:30 pm Perennials, Perennials... and more Perennials!

Learn what plants your designs cannot live without.

Paul Zammit, Plant World, Toronto

4:30 – 5:00 pm Conference Wrap Up

Tony Lombardi BA CLDSr Designer,
Project Manager, Oriole Landscaping, Toronto

5:00 pm Networking Reception (Terrace Room)



Special thanks also to our other sponsors:





**Agricultural
Adaptation
Council**

Marketing and Sales Management: CLP Study Group

Doubletree International Plaza Hotel, Ottawa Room
Individually priced. See registration form for fees.

All registrants for this program are automatically registered for the Congress trade show. The Congress Conference is a separate fee.

A full day seminar – morning coffee included. Lunch not included. Includes option to write the Marketing and Sales CLP Module examination afterwards.

8:15 am

Registration in International Foyer.

9:00-3:00 pm

Marketing and Sales seminar

– see course content below.

3:00-5:00 pm

**Voluntary option to write Marketing and
Sales CLP Module examination.**

Marketing and sales are the heart of any successful business. When times are good, the selling is easy, but intelligent marketing leads you to the most profitable types of work and the best customers.

Following the content covered in the Certified Landscape Professional (CLP) marketing and sales manual, the full day session will cover the following topics:

- Pricing strategies
- Promotion
- Contract negotiation
- Effective communication and more
- Market research
- Competitive bidding
- Customer service

Material is geared to the landscape industry with many specific examples for contractors.

The seminar will benefit every landscape contractor and act as a study brush-up for those who want to write the corresponding section of the CLP exam immediately following the seminar. The CLP is a professional designation aimed at owners and managers of horticulture companies.

The certification process focuses on core business skills required to run a successful business operation. Candidates earn their CLP by completing a series of seven written evaluations.

Opportunities to write all modules of the CLP exams will be offered throughout the year. For information, visit **www.clp.canadanursery.com**.

Paul Doornbos CHT CLP
Thornbusch Landscaping, Lansdowne



Landscape Ontario

HORTICULTURAL TRADES ASSOCIATION

Irrigation Roundup

**An initiative of the Landscape Ontario
Irrigation Commodity Group.**

Doubletree International Plaza Hotel, Toronto Room
Individually Priced. See registration form for fees.

All irrigation contractors and personnel are welcome.

All registrants for this program are automatically registered for the Congress trade show. The Congress Conference is a separate fee.

Don't drop the ball. Come and learn where the industry is headed, meet and network with other irrigation contractors and suppliers, have your say and sample a good buffet lunch.

11:30 - Noon

Registration

Noon – 1:00 pm

Buffet Lunch (included with registration)

1:00 – 2:45 pm

Reducing Outdoor Water Use
– The Wave of the Future

This session will look at how and why irrigation partnerships are important and how irrigation contractors can benefit by getting involved in a growing trend in creating and maintaining successful summer outdoor water use reduction programs.

Programs are in place in many Ontario municipalities to reduce outdoor water waste and lower peak day demands. Tools include home visits, seminars, workshops, free educational materials and irrigation retrofits.

Aileen Barclay

Resource Management Strategies Inc, Whitby

2:45 – 3:15 pm

Welcome - Irrigation Commodity Group

3:15 – 4:15 pm

Networking Reception (cash bar)

RUNNING A BUSINESS

10-11:30 am

Creating Organizational Excellence

This is your opportunity to hear leading green industry expert Jim Paluch share insights that propel companies to a higher level of success. By focusing on the fundamental issues of marketing, teamwork, training, systems, cost control and rewards, and utilizing an often overlooked resource, your people, you can develop a long-term strategy to solve problems and create an atmosphere of energized individuals working together. The information will inspire everyone to take action and make a difference!



Jim Paluch

JP Horizons Incorporated,
Painesville, Ohio



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RUNNING A BUSINESS/LAWN CARE

10-11:30 am

**Good Office Systems:
Creating and Maintaining Order**

Creating good, workable systems has the power to transform any business from chaotic to orderly. Why do some companies fight it?

The session includes a close examination of day-to-day operations and developing systems to help lawn care operators optimize daily, monthly, and yearly tasks.

Topics for discussion include how to create training programs for your employees, measurement tools to help attain goals, and how to follow up on your employees.



Jennifer Lemcke

Chief Operating Officer

Weed Man USA/Turf Holdings Inc, Toronto

DESIGN/ HORTICULTURE

10-11:30 am

Garden Design Bloopers

This talk looks at design mistakes that are commonly made by landscapers and home gardeners alike, including the instant coffee effect, the "colour sells" approach, and strange polka-dot plantings. Learn the reasons why some garden designs look better than others, and how to provide plantings that please your customers on the day the job is finished, and for years afterwards.



C. L. Fornari

Gardenlady.com, Osterville, Massachusetts

LAWN CARE/GROUNDS MAINTENANCE

10-11:30 AM

Quality Turf Through Nutrition

Nutrition plays a key role in drought tolerance and insect and disease resistance. Proper nutrition will help to green and thicken a lawn, giving it good eye appeal. Help your customers build healthy lawns that cool the environment and by consuming carbon dioxide and releasing oxygen.

Joe Uyenaka

Cargill Limited, Mt Albert

DESIGN/LANDSCAPE CONTRACTORS

10-11:30 am

Perfect Patios and Decks

Get inspiration from innovative approaches to patios and decks.

Alistair and Beth will guide you through form and function and building techniques to create dramatic outdoor living spaces.



Beth Edney CLD

Designs by the Yard Inc, Toronto

Alistair Johnston

Strybos Barron King Ltd, Mississauga

AFTERNOON SESSIONS AND EVENTS**RUNNING A BUSINESS****Noon-1 pm****The Buck Starts Here**

Take a leap ahead in your career and business prosperity by getting on the inside track! Be first to learn about and enroll in the industry's only mentoring, consulting, training, and support network ever offered. Join Jacki Hart-Ciphery, a well known speaker on business development, and president of the award-winning Water's Edge Landscaping, and sign up for Landscape Ontario's new Prosperity Partnership program. Take the fast track to prosperity – in your business, your career and your lifestyle.



Jacki Hart-Ciphery CLP
Water's Edge Landscaping, Bala

GARDEN CENTRE**Noon-1 pm****European Trends:
What's Coming Our Way Soon**

Fresh from a tour of several major garden centres in England and GLEE, one of Europe's most important buying shows, Bob will talk about what we can expect to see from Europe soon. A well known garden centre consultant, Bob will put his buying experience and keen eye at your disposal.



Bob McCannell
Retail Garden Centre Consultant, Oakville

DESIGN**Noon-1 pm****Expand Your Scope: Design Skills to Tap New Markets**

Landscape designers have a unique skill set that equips them with the tools to provide services beyond residential gardens. Ron will explore a number of emerging markets that are exciting and profitable.

Ron Koudys OALA, CLD
RKLA and Assoc, London

CONTRACTING - ALL**Noon-1 pm****Getting the DIRT: Protecting the Underground Infrastructure**

This session will explore the ways to help prevent damage to underground infrastructure. Use the Ontario Regional Common Ground Alliance's Best Practices and encourage your staff to become certified Damage Information Prevention Technicians. An update on "One Call" legislation for Ontario will be discussed. Jim will also show you how the Damage Information Reporting Tool can help reduce accidental damage.



Jim Douglas
Executive Director, Ontario Regional
Common Ground Alliance, St Catharines

**speaker biographies**

page 29

RUNNING A BUSINESS - ALL

Noon-1 pm

Are You Covered?

The ABCs of Risk Management

Bad stuff happens – not if, but when. Managing risk, particularly through insurance coverage, is an important component in any company's survival, large or small.

Do you know exactly what your coverage is or even what can and cannot be covered and what are reasonable limits in today's marketplace? HortProtect, a CNLA's endorsed insurance program, was developed to meet the unique demands of the landscaping industry. Time will be available for questions after the presentation.



Darren Rodrigues, CRM
National Program Manager

Sinclair-Cockburn Financial Group, Toronto



HORTICULTURE

2-3:30 pm

Perfect Plant Picks

Experts from the Niagara Parks Commission School of Horticulture have delighted Congress audiences with their advice on picking the right plant for the right place. This year, the team suggests perfect plant partners for its picks, leading you on the road to horticultural success.

Sue Clarke:
Match-Making and Plant Proposals

Sue introduces herbaceous plant partners, their mutual attraction beyond height and habit, and reveals the details of their successful marriage in the garden.



Darrell Bley:
Tales of Trees and Their Shady Counterparts

A lively investigation of trees, including their relationship with understory plants and the secrets for a perfect partnership.



Sue Clarke and Darrell Bley are instructors and curators at the Niagara Parks Commission Botanical Gardens and School of Horticulture.



Liz Klose
Superintendent of the School,
will moderate.

**Visit the
New Product
Showcase**

RUNNING A BUSINESS**2-3:30 pm****The Builder's Guide to Personal Consistency**

Leaders are always looking to improve but wonder where to start and how to keep up good habits. In this interactive seminar, you will take a fun look at yourself and those around you and learn what creates Destroyers and the "Five Important Things" that Builders consistently do. Based on the premise that "winners keep score," this seminar takes the success principles and combines them with charting and tracking tools, to help leaders keep score.

Participants will discover personal "self-destruction factors" that hold them back from reaching their true potential, and "personal satisfaction criteria" that lead to successful living. "The Builder's Guide to Personal Consistency" course results in energized and focused individuals striving to make each day better than the last.



Jim Paluch
JP Horizons,
Painsville, Ohio



Gold Sponsor

**HORTICULTURE/GARDEN CENTRE/
GROUNDS MAINTENANCE/CONTRACTORS****2-3:30 pm****Perennial Plant Maintenance**

If we want customers and clients to keep coming back for more, they need to be happy about their gardens long after the plants have been placed in the ground. Customers, clients and landscape crews need to know the strategies for keeping perennials looking good for all seasons.

This talk demystifies and simplifies perennial plant maintenance. Covering basic maintenance, simple strategies, commonsense reminders, and educational aides, this talk is geared to garden retailers and landscape professionals.

**C. L. Fornari**

Gardenlady.com, Osterville, Massachusetts

**New Product Showcase**

**Come and see what's new for 2008
and help select the best new product
– vote for the People's Choice Award.**



**See centre pullout for
registration forms**

GROUPS MAINTENANCE

2-3:30 pm

Manageable Landscapes in a Heavily Used Environment

Jim will talk about the practical side of managing multiple expectations, dealing with increasing workloads with limited resources and mastering seasonal peaks and valleys. He will share the practical maintenance solutions used at the University of Western Ontario. Jim will also discuss the plant, tree and shrub selections for a campus environment where everyone walks on the grass.

Jim Galbraith
Supervisor, Grounds and
Waste Management and Recycling
University of Western Ontario, London

DESIGN/BUILD

2-3:30 pm

Design Tips and Tricks

Learn about landscape design tips that will make your drawings more professional. When you focus on quality output and clarity in your presentation, your client can visualize the plan better, giving them more confidence in you. Len has been creating mid- to high-end residential design for over twenty years and would love to share some of the secrets that made his design presentations convincing and professional.



Len Hordyck, LAT
DynaSCAPE Software, Burlington

END OF TUESDAY SESSIONS

**Don't
miss
out!**

**SPECIAL EVENT
SEPARATE FEE**

Come and see the best that Landscape Ontario landscape, construction, and maintenance contractors, designers and interior plantscapers have to offer.



Tuesday, January 8 at 4:45 pm

Doubletree International Plaza Hotel, Plaza Ballroom

Join the president of Landscape Ontario, Bob Tubby CLP, in recognizing and celebrating professional excellence and ingenuity within the green industry. To see work examples of previous years' Award winners, visit www.loawards.com.

SPECIAL EVENT

LO Annual General Meeting

7:30 – 9:30 am

Doubletree International Plaza Hotel,
International Ballroom

Attend the AGM and have your say on the issues that affect you and the industry.

Continental breakfast will be served.



Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

HORTICULTURE

10-11:30 am

**Flash and Splash:
The Colour Story**

See one of the most comprehensive slide presentations of variegated and coloured-leaved plants in the world, including surprises from New Zealand, Japan, and Europe.

Topics include: how variegated plants are discovered, chimera vs. virus, and classification of variegation. Use of the colour in design is shown, featuring colour echoes, repetition, contrast, and harmony.



Dan Heims

President, Terra Nova Nurseries, Inc.,
Tigard, Oregon

ALL INDUSTRY

10-11:30 am

**Keep the Red Flag Down:
How to handle difficult people
and situations**

Most of our nightmares at work are people problems, not technical ones. Two-thirds of us are uncomfortable with conflict, and 42% leave jobs based on unresolved problems with others.

Know what to say and do to:

- stay cool under fire and create an environment of respect
- quickly defuse an escalating argument or situation
- negotiate agreement for resolution and positive change
- get to the root of the 'real' problem
- how to not take it personally and get the respect you deserve
- say 'No' to others with diplomacy, confidence and respect



Lorna McLaren

McLaren Formula Training, Kelowna, BC

**CONTRACTING/HORTICULTURE/
GROUNDS MAINTENANCE**

10-11:30 am

**Getting it Right: Successful
Tree Planting**

Todd will talk about choosing the right tree for the site, as well as common planting myths and mistakes. He will also outline the different planting stock (balled and burlaped, containerized, bare-root), transporting the trees to the site, preparing the hole, preparing the tree for planting and finally, planting the tree. To finish the process, Todd will discuss staking, mulching, watering and maintenance.



Todd Irvine

ISA Certified Arborist

**LEAF (Local Enhancement and
Appreciation of Forests), Toronto**



GARDEN CENTRE

10-11:30 am

Thriving in the Land of the Giants – Part I

Rod, a successful independent garden centre retailer and horticulturalist, will destroy the myth that Wal-Mart, Home Depot, RONA and Canadian Tire are invincible garden centre competitors.



Rod McDonald
Regina, Saskatchewan

CONTRACTING

10-11:30 am

Vegetated Green Roofs – Design and Installation

Mathis and Mary Kay will introduce you to the green and black arts of increasingly popular green roofs, including exactly what vegetated green roofs are, their benefits, the importance and types of structural design, plant selection and growing medium design and green roof policy and subsidies.



Mathis Natvik, LEED AP
Natvik Ecological, Guelph

Mary Kay Hoffman
Green Innovations, Waterloo

AFTERNOON SESSIONS AND EVENTS

RUNNING A BUSINESS

Noon-1 pm

The Buck Starts Here

Take a leap ahead in your career and business prosperity by getting on the inside track! Be first to learn about and enroll in the industry's only mentoring, consulting, training, and support network ever offered. Join Jacki Hart-Ciphery, a well known speaker on business development, and president of the award-winning Water's Edge Landscaping, and sign up for Landscape Ontario's new Prosperity Partnership program. Take the fast track to prosperity – in your business, your career and your lifestyle.

This session is a repeat of the Tuesday session.



Jacki Hart-Ciphery CLP
Water's Edge Landscaping, Bala

HORTICULTURE/WATER GARDENING

Noon-1 pm

Aquatic Invading Species: A Look at the Water Garden Trade

Popular aquatic invasive species in the water garden trade can threaten our natural aquatic ecosystems. Preventing the spread of aquatic invasives will be covered, plus using the right species in the right place for the water garden.

The Invading Species Awareness Program is a joint partnership of the Ontario Federation of Anglers and Hunters and the Ontario Ministry of Natural Resources.



Heather Smith
Ontario Federation of Anglers and Hunters,
Peterborough

www.locongress.com

Register early!

at www.locongress.com

After December 19, 2007 you can register on site only.



Show Information The Toronto Congress Centre is located at 650 Dixon Road, minutes from the Toronto International Airport and 15 minutes from downtown Toronto. Show dates are January 8-10, 2008.

The official hotel is the Doubletree International Plaza Toronto Airport Hotel. Please indicate when booking that you are attending the Landscape Ontario Congress/Fencecraft 2008 to receive the show rate. Special rates are in effect until December 28, 2007.

To take advantage of room rates, please contact the hotel directly prior to December 28, 2007.

DOUBLETREE INTERNATIONAL PLAZA

655 Dixon Road,
Toronto, ON Canada M9W 1J3
Tel: (416) 244-1711 Fax: (416) 244-7281
\$115 Single or Double

RADISSON SUITE HOTEL

640 Dixon Road,
Toronto, ON Canada M9W 1J1
Tel: (416) 242-7400 Fax: (416) 242-9888
\$121 Single or Double

PARK PLAZA TORONTO AIRPORT

33 Carlson Ct,
Toronto, ON Canada M9W 6H5
Tel: (416) 675-1234 Fax: (416) 675-3436
\$108 Single or Double

*includes breakfast discount

Shuttle bus service is provided daily from all hotels to the Congress Centre. Shuttle times are posted in the lobby of the hotels.

The selling of goods or services is restricted to official exhibitor booth space. Violation of Congress rules and regulations will result in confiscation of the delegate or exhibitor badge and expulsion from the show.



Entrances: Register before Dec. 19/07 and you will receive your badge in the mail and may enter at Entrances **D** or **E**. If you do not have your badge, you must use Entrance **F**.

Great prizes!

1 PRE-REGISTER before December 19, 2007 and become eligible to win:

- **TS Gator** - courtesy of John Deere
- **42" Philips Flat HDTV with Pixel Plus** - courtesy Exmark Commercial Mowers
- **Weekend for Two** at the Radisson Suites Hotel Toronto Airport



No cash value or substitutions of prizes

2 SAVE MONEY:

Pre-register by December 19, 2007 and enjoy the discounted fees.

3 SAVE TIME:

Pre-register and receive your badge in advance. No standing in line — use your badge for speedy entrance at Doors D and E.

After hours events held off-site:

AWARDS OF EXCELLENCE PROGRAM Tuesday, January 8 at 4:45 pm
and **TAILGATE PARTY XII** Wednesday, January 9
at the **DOUBLETREE INTERNATIONAL PLAZA**,
located directly across the street from the **TORONTO CONGRESS CENTRE**.

Designers Conference	Member	\$125 <input type="checkbox"/>	\$150 <input type="checkbox"/>
	Non-member	\$165 <input type="checkbox"/>	\$190 <input type="checkbox"/>
Irrigation Roundup	Member	\$55 <input type="checkbox"/>	\$70 <input type="checkbox"/>
	Non-member	\$75 <input type="checkbox"/>	\$90 <input type="checkbox"/>
Working Smarter	Member	\$90 <input type="checkbox"/>	\$120 <input type="checkbox"/>
	Non-member	\$110 <input type="checkbox"/>	\$150 <input type="checkbox"/>
Awards of Excellence	\$20 <input type="checkbox"/>		
Tailgate Party XI	FREE with delegate badge	FREE		
Student with valid Student ID (must be pre-registered by school)	Three day Trade Show pass ... N/C <input type="checkbox"/>	\$10 <input type="checkbox"/>	
	Three day Conference pass	\$25 <input type="checkbox"/>		

Member pricing: Landscape Ontario and the Canadian Fence Industry Association are entitled to member pricing.

Students: see page 22.

Badges: The first mailing of badges will be in early December.

Cancellation policy: If a refund is requested in writing by December 19, 2007, a refund less a \$50 administration fee will be issued after the trade show and conference.

Grand Total

\$

Congress Trade Show Passes: Passes are for entry to the trade show only and have no commercial value. Pass requests must be mailed, faxed or entered online at www.locongress.com prior to December 19, 2007. If you have a pass and would also like to attend a conference session, the above prices apply.

Payment Options: All fees are non-refundable. Payment must accompany registration form(s). GST is included in all prices. (GST Reg. No. R119005049)

☐ Cheque enclosed, payable to Landscape Ontario Congress, or ☐ Credit card

Visa or Mastercard number

Cardholder name

Expiry Date

Signature (required)

Register online: www.locongress.com
 Fax back: 1(800)628-8838 or (905)405-9870
 Phone: 1(800)661-5319 or (905)405-8415

Mail: **Landscape Ontario Congress**
 c/o CONEXSYS
 PO Box 283, Malton CSC
 Mississauga, ON L4T 3B6 Canada

Thursday, January 10
 10-11:30am

- Contain Yourself
- Business Smarts
- Hands-Off Gardening
- Woody Plants for the Urban Garden
- Pavement Solutions

1-2:30pm

- Do-It-Yourself Marketing
- Estimating for Profit
- Prickly Plants with Punch
- Legal Issues for Suppliers
- Safety Audits

Please tell us about yourself:

Your primary area of business: (Check one only)

- 1 Arborists and tree moving supply companies
- 2 Cemeteries and personnel
- 3 Consultant: turf, irrigation, Landscape, Lighting, Interior plantscaping
- 4 Fence contractor
- 5 Golf course designers
- 6 Government, Municipalities and Parks Depts.
- 7 Greenhouse grower/distributor
- 8 Grounds management, commercial and residential
- 9 Irrigation, supplies and services
- 10 Landscape architects and designers
- 11 Landscape contractor
- 12 Lawn care
- 13 Media
- 14 Others allied to the trade, including schools, associations
- 15 Others allied to the fence trade, including manufacturers, distributors and others
- 16 Private parks, campground and other recreational facilities
- 17 Retail garden centres
- 18 Schools and school boards
- 19 Seed and bulb distributor
- 20 Seed, fertilizer, chemicals manufacturers and distributors
- 21 Soft and sand, grower/distributor
- 22 turf and lawn care, manufacturers/distributors
- 23 Wholesale nursery grower/distributors
- 24

Your primary job responsibility: (Check all that apply)

- Owner/Partner/General Manager
- Office Manager
- Fore/Crew Supervisor
- Purchasing
- Sales/Marketing Manager
- Field Personnel

www.locongress.com



Featuring Congress 2008 Fencecraft 2008

TRADE SHOW and CONFERENCE REGISTRATION FORM

First name _____ Last name _____

Company _____

Mailing address _____

City _____ Prov. _____ Postal code _____

Phone _____ Fax _____

E-mail _____ Please check if you are a member of LO or CFIA ☐

Pre-register by December 19 to receive your badge.
Registration on site after Dec. 19, 2007.
All ticket prices include admission to exhibit halls.



Please check (✓) choices
and total your costs
ADVANCE ON-SITE

Full Conference Pass

Member ☐ \$95 ☐ \$125
Non-member ☐ \$150 ☐ \$195

One-day Conference Pass

Member ☐ \$55 ☐ \$85
Non-member ☐ \$90 ☐ \$120

One Session Conference Pass

Member ☐ \$35 ☐ \$50
Non-member ☐ \$50 ☐ \$65

Trade Show Only Pass

Member ☐ \$10 ☐ \$20
Non-member ☐ \$15 ☐ \$20

Additional Purchases - Monday seminars include free trade show pass

Warm-up Monday January 7

IPM Symposium - Toronto ☐ \$65 ☐ \$85
Marketing and Sales Mgmt. ☐ \$75 ☐ \$75

Congress Conference Session Selection
Please help us by indicating your choices. Seating at sessions is limited to first come, first served. Events with separate fees are listed on the left-hand part of the form.

Warm-up Monday, January 7
Monday seminars are additional purchases.
Please see registration form.

Tuesday, January 8
10-11:30am

- Creating Organizational Excitement
- Good Office Systems
- Garden Design Bloopers
- Quality Turf through Nutrition
- Perfect Patios and Decks

Noon-1:00pm

- The Buck Starts Here
- European Trends
- Using Design Skills to Tap New Markets
- Getting the Dirt
- Are You Covered?

2-3:30pm

- Perfect Plant Picks
- Builder's Guide to Personal Consistency
- Perennial Plant Maintenance
- Manageable Landscapes
- Design Tips and Tricks

Wednesday, January 9
10-11:30am

- Flash and Splash
- How to Handle Difficult People
- Successful Tree Planting
- Thriving in the Land of the Giants - I
- Vegetated Green Roofs

Noon-1:00pm

- The Buck Starts Here
- Aquatic Invading Species
- Certified Landscape Professional
- Liabilities in Tree Management

2-3:30pm

- Shade Gardening with Perennials
- Master the Moment
- Pruning for Landscapers
- Thriving in the Land of the Giants - II
- Do's and Don'ts of Succession Planning



An initiative of

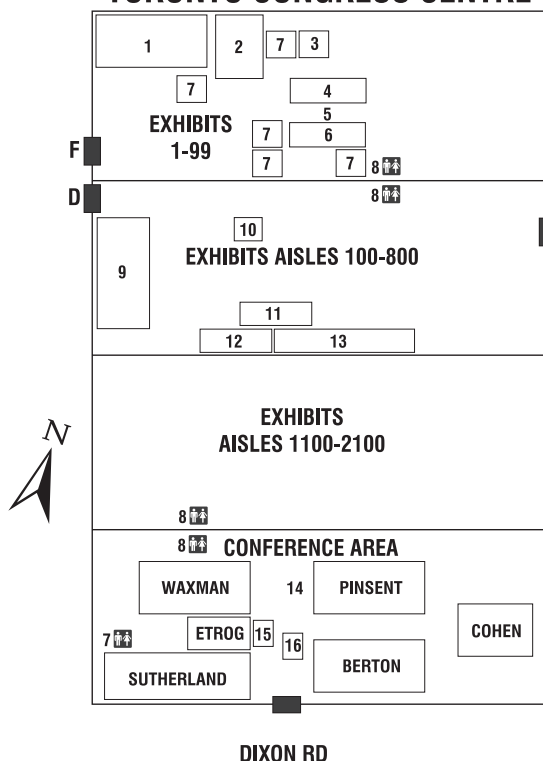
Landscape Ontario
HORTICULTURAL TRADES ASSOCIATION

Who we are and what we do

Landscape Ontario (LO) is a trade association that represents, promotes and fosters a favourable environment for the advancement of the horticultural industry in Ontario. LO serves over 2000 member companies, involved in all sectors of the industry, including landscape contractors, grounds management and snow contractors, lawn care professionals, retail garden centres, wholesale nursery growers, irrigation contractors, landscape designers and lighting and interiorscape professionals. Visit www.horttrades.com to join!

Congress quick locator guide

TORONTO CONGRESS CENTRE



- 1 Registration
- 2 New Product Showcase
- 3 First Aid
- 4 Education Alley
- 5 GM Internet café
- 6 Fencecraft
- 7 Student Gardens
- 8 Washrooms
- 9 Café
- 10 Information Booth
- 11 Landscape Ontario Booth
- 12 Job Boards
- 13 Show Office
- 14 Awards of Excellence
- 15 Media Room
- 16 Conference Registration Only

F=Main Door

D&E = Badge holder only entrances

Trade Show Hours

January 8 & 9 9 am - 5 pm
January 10 9 am - 4 pm

Students

Register before December 19 – NEW RULES: Students who are pre-registered by an instructor of an accredited educational institution by December 19 will receive a free trade show pass.

After December 19: Registrations received after December 19 will be treated as on-site registrations and a charge of \$10 per student will apply. Post-secondary students who wish to attend the conference will be offered a special student rate of \$25 for all three days.

Instructors: If you register students for the trade show by December 19, you no longer need to supply the individual names of students. This means that you only need to order the number of badges you require and they will be sent to you in advance. Badges will be mailed to the address you supply on the enclosed registration form. Please note that student pricing also applies to instructors.

Students must have a valid student ID with them at the trade show. Students without a valid ID or behaving in an unbusinesslike manner may be asked to leave the show floor.

RUNNING A BUSINESS

Noon-1 pm

Certified Landscape Professional Jam Session

Book a seminar that could launch your company to new heights: the CLP designation could be your best new business tool. It's a way to recognize the high standards you have achieved in business, and also a map charting the course to greater prosperity.

Sally Harvey, CLP, will provide the confidence and inspiration you need. She will explain how to prepare for the exams in this quick, informal presentation. Bonus: a panel of Harvey's fellow pioneering CLPs will share how the designation has made a difference for their profiles, efficiency and profitability.

Sally Harvey CHT CLP

Green Design Landscaping, Beachville

Paul Doornbos CHT CLP

Thornbusch Landscaping, Lansdowne

Tim Kearney CLP

Garden Creations of Ottawa, Gloucester

Brenda Luckhardt

Sheridan Nurseries, Kitchener

George Urvari

Oriole Landscaping, Toronto

ARBORICULTURE / GROUNDS MAINTENANCE

Noon-1pm

Liabilities in Tree Management

This seminar will provide landscape professionals and property managers with a better understanding of the roles and responsibilities and perhaps liabilities they have in caring for the feature trees on their respective properties. Time will be devoted to real life examples and detailed management plans to help identify these sometime hidden risks.

Steve Mann

ISA Certified Arborist

Bartlett Tree Experts Can Ltd,

Bracebridge/Scarborough



HORTICULTURE

2-3:30 pm

Shade Gardening with New Perennials

Methods of dealing with different types of shade are discussed as well as solving the problems of root and light competition. Gorgeous plant combinations are shown with an overview of new perennials and old favourites.



Dan Heims

President, Terra Nova Nurseries,

Tigard, Oregon

speaker biographies

page 29

ALL INDUSTRY

2-3:30 pm

Master the Moment, No Matter What Hits the Fan

It's easy to communicate when everything's fine. But what about those moments when the pressure is on, stress is high, emotions are raw, or the unexpected conflict just landed in your lap?

When the situation gets challenging, do you know what to say in that defining moment? How you use language yourself has a direct impact on the outcome. You'll feel empowered when you can inspire and communicate with confidence in any situation. You'll be different as you walk out the door with a smile on your face.



Lorna McLaren

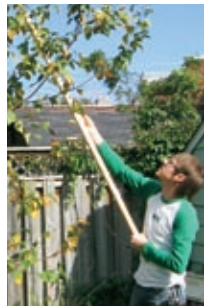
McLaren Formula Training, Kelowna, BC

**CONTRACTING/GROUND MAINTENANCE/
ARBORICULTURE**

2-3:30 pm

Pruning for Landscapers

Todd will cover the golden rules of pruning and what you need to know. Everything from why are you pruning, choosing the right tools for the job and some common pruning myths and mistakes. He will also talk about tree growth and structure, different pruning practices, such as deadwooding, thinning, crown-reduction, corrective pruning and pollarding, and how and when to make the cuts.



Todd Irvine

ISA Certified Arborist

LEAF (Local Enhancement

and Appreciation of Forests), Toronto



GARDEN CENTRE

2-3:30 pm

Thriving in the Land of the Giants – Part II

Rod will help owners and managers improve their bottom lines, including everything from increasing sales, dated billings, and granting "favourite" customer status to making the nickels and dimes add up to a tidy profit.



Rod McDonald

Regina, Saskatchewan

**for a current list
of exhibitors and
to register, visit
www.locongress.com**

ALL INDUSTRY
2-3:30 pm

Getting the Value Out of Business The Dos and Don'ts of Succession Planning (30 minutes) — Part I

Succession planning does not have to be complex, but there are some things that you should and shouldn't do. If you want to develop the best plan for your business and family you need to know the pros and cons of each option. Whether you want to pass the business on to your family, a trusted manager or an arms-length stranger, learn what decisions you need to make to build a good succession plan.

Rob Gamble
Business Advisor, OMAFRA

Successful Business Transitions (one hour) Part II

The panel will talk about case studies from different segments of the industry, including a lawncare company, a grounds maintenance and construction company and one company that is now in its second generation. Panelists will take general questions from the floor.

Rob Gamble
Business Advisor, OMAFRA
Hank Gelderman, Jan Gelderman
Landscaping, Waterdown
Gregg Salivan
Salivan Landscape Ltd, Scarborough
John Wright
Wright Lawncare Service, Bloomingdale

END OF WEDNESDAY SESSIONS

SPECIAL EVENT

Four decades of rock 'n' roll

Tailgate Party XII

5:00 pm to midnight

For your listening pleasure,
a tribute to four decades of rock
– 50's with Elvis, 60's with
Mick Jagger, 70's with Billy Joel
and 80's with Madonna.
Come and relax at the annual
Tailgate Party.

Hosted by the Congress Committee
Doubletree International Plaza Hotel,
International Ballroom
Congress badge required for entry.

HORTICULTURE/GARDEN CENTRE

10-11:30 am

Contain Yourself: New Ideas for Fantastic Container Gardens

Container gardening is not just a trend; it's here to stay, which is good news as long as you can successfully grow and sell them while making a profit. Kerstin Ouellet, container garden expert and author on the subject, will share with you the latest trends and designs using many new and underused plants. Learn how to enhance your container gardens with perennials and ornamental grasses and how to make the most out of your container garden program.



Kerstin Ouellet

Pen & Petal, Fallbrook, California

RUNNING A BUSINESS

10-11:30 am

Business Smarts

Drawing on his 20 years of experience in the design/build business, George will talk about real world business problems and opportunities and how to capitalize on them. Among other topics, he will talk about how to make money, take calculated risks, game theory and the role of patience in your success, how to negotiate, office politics and some tips on growing your business.



George Urvari

Oriole Landscaping, Toronto

HORTICULTURE/GROUNDS MAINTENANCE

10-11:30 am

Hands-off Gardening: Beyond Low Maintenance

Not everyone wants to spend endless hours maintaining a landscape. In fact, some people even prefer landscapes that take care of themselves. Let your customers relax and enjoy themselves after you learn dozens of tips and tricks for creating a yard that almost takes care of itself.



Larry Hodgson

Horticom, Quebec City, Quebec

HORTICULTURE

10-11:30 am

Woody Plants for the New Urban Garden

Blue spruces and Norway maples? "NOT"! Today's large homes on small lots and townhouse gardens present unique challenges for urban gardeners and garden designers. The effective selection and placement of trees, shrubs and vines is crucial in creating beautiful and sustainable landscapes. We will examine some new and underused woody plants to enhance the new urban garden.



Chris Graham

Kimberly Cottage Garden, Flesherton

CONTRACTORS

10-11:30 am

Pavement Solutions for Stormwater Challenges

Stormwater management is becoming an urgent priority for municipalities as infrastructure ages and quality of the run-off water becomes an issue. Learn how permeable interlocking concrete pavements offer a pavement solution to address these challenges. Rob will talk about site-specific applications, the pavements' unique materials and installation methods, and the landscape design opportunities for stormwater management in residential, commercial and municipal application.



Rob Burak PEng
Director of Engineering
Interlocking Concrete
Pavement Institute, Burlington

AFTERNOON SESSIONS AND EVENTS

RUNNING A BUSINESS

1-2:30 pm

Do-It-Yourself and Don't-Do-It-Yourself Marketing: When to Draw the Line

Marketing is key today. Unfortunately, the concepts can be confusing and misunderstood, leaving many companies at a loss. This session discusses several aspects of marketing, advertising, and public relations, including printed materials, direct mail, media relations, internet marketing and special events. It specifically looks at what to do and what to avoid, and what companies can do for themselves.

Kerstin Ouellet
Pen & Petal, Fallbrook, California

RUNNING A BUSINESS

1-2:30 pm

Estimating for Profit

Good design/build estimating skills can make the difference between a profitable business and one that is in financial trouble. This topic will cover estimating theory and practical estimating considerations. Learn how to avoid quick and overly optimistic estimates, saddling you with extra work and a poor profit margin. Not every job, at just any old price, is a good one!



George Urvari
Oriole Landscaping, Toronto

HORTICULTURE/GROUNDS MAINTENANCE

1-2:30 pm

Ouch! Prickly Plants with Punch

They're lean, they're mean, and you won't want to mess with them, but some of nature's most spectacular plants come with nasty thorns, spines and prickles. Come discover a host of these forbidding beauties, and learn how to care for them painlessly.



Larry Hodgson
Horticom, Quebec City, Quebec



RUNNING A BUSINESS

1-2:30 pm

Legal Issues For Suppliers

The needs and interests of suppliers can be very different from those of designers, contractors and subcontractors. This year Rob will offer a session dedicated to issues that are unique to those who supply their products to others, for use in the construction industry. Whether you are a supplier of soft or hard landscaping materials or a supplier of equipment, vehicles or other products, the focus of this seminar will be on helping you address your legal issues, avoid risk and get paid in ways that are unique to your place in the industry.



Robert J. Kennaley
McLauchlin & Associates, Toronto

ALL INDUSTRY

1-2:30 pm

Industry Safety Audits and Fines: What you must know

This industry seminar will tell you what safety inspection agencies are looking for in compliance and what fines and liabilities you can expect for non-compliance. Many companies do not know what is required and what new laws and new fines are in force. Here is your chance to learn so you that can avoid these penalties and fines.

Moderator:

Terry Murphy, CLP

Landscape Ontario/Industry Safety Specialist

Panel:

Don Brown

Ministry of Labour (MOL)

Glen Dodwell

Ministry of Transportation (MTO)

Ruud Berkel

Technical Safety Standards Association (TSSA)

Sue Birch

Workplace Safety and Insurance Board (WSIB), Workwell

Ted Whitworth

Farm Safety Association (FSA)

Conclusion:

Jim Douglas

Ontario Region Common Ground Alliance (ORCGA)

Feature gardens



The display gardens at Congress 2008 are designed and constructed by students from Humber, Fanshawe, Niagara, St. Clair Colleges and the Ridgetown Campus of University of Guelph.



END OF THURSDAY SESSIONS

BIOGRAPHIES

Aileen Barclay Aileen, a graduate of Trent University, is the Program Manager with Resource Management Strategies Inc. Aileen has worked for various conservation-based organizations where she was responsible for developing and implementing stewardship and ecological restoration programs to both urban and rural communities.

Ruud Berkel Ruud, of the Technical Safety Standards Association, has a background in horticulture, because his family grew flowers in Holland. Ruud is an inspector for TSSA and is an expert on all aspects of underground safety.

Sue Birch Sue, of the Workplace Safety and Insurance Board, Manager of Workwell has been with WSIB for 15 years and involved in the Safe Communities Incentive Program (SCIP) and now Workwell, including industry audits across Ontario. Sue is manager in the Prevention Division.

Darrell Bley Darrell is the Instructor/Curator of Woody Plants at the Niagara Parks Commission Botanical Gardens and School of Horticulture. As a Curator, he oversees many collection areas, all nursery production and plant propagations within the Botanical Garden. Darrell contributed to co-authoring the tree/shrub section for the book, Best Garden Plants for Ontario.

Don Brown Don, of the Ministry of Labour, has been in the safety business for 25 years and has been involved in safety prevention and legislation. Don has a special interest in landscape and arborist safety and has worked on the Arborist Safe Work Practices Manual.

Rob Burak PEng Rob, a professional engineer in Ontario, is the Director of Engineering for the Interlocking Concrete Pavement Institute, a trade association whose mission is to increase the use of segmental concrete pavements in North America. Rob is responsible for educational training to engineers and contractors.

Phil Charal Phil is the principal of Allweather Landscape Co. Ltd., a Toronto based, award winning design-build and maintenance company. He has been the co-chair for the Canada Blooms Flower and Garden Show, chaired the Landscape Contractors Commodity Group at LO and is presently the Provincial Representative for Landscape Contractors on the LO Board of Directors.

Sue Clarke Sue is an instructor and curator at the Niagara Parks Commission Botanical Gardens and School of Horticulture, and also a graduate from this program. Part of Sue's responsibilities include overseeing the seasonal displays on the grounds which gives her plenty of opportunity to trial and judge new introductions and old favourites. Her passion is using herbaceous plants with colour and texture wherever possible to liven up the "green" garden.

Glen Dodwell Glen is a Transportation Enforcement Officer for the Ministry of Transport. He is an area enforcement officer who performs road inspections as well as highway enforcement.

Paul Doornbos CHT CLP Paul, a certified horticultural technician and a certified landscape professional, is the owner/operator of Thornbusch Landscaping. He has spent his life in the horticultural industry. He grew up in a family wholesale greenhouse/nursery operation in Niagara, helped build and manage a retail garden centre in Kemptonville and the landscape division for a company in Eastern Ontario.

Jim Douglas Prior to becoming the Ontario Regional Common Ground Alliance's first Executive Director, Jim spent 32 years with Enbridge Gas Distribution, where he was responsible for the delivery of locates in Ontario. Jim was instrumental in the successful implementation of the One Call/One Locate process in the Niagara Region. He is also Past President of Ontario One Call Board.

BIOGRAPHIES

Beth Edney CLD With over 20 years of experience, Beth, a Certified Landscape Designer, operates Designs By The Yard, which specializes in small urban properties in the Toronto area. She is a regular on the W network television show The Gardening Gamble. As an active member at Landscape Ontario, Beth participates on the Congress Committee and is currently the chair of the Landscape Designers' Group.

C. L. Fornari C.L. is the author of four books about gardening and a frequent contributor to *American Nurseryman Magazine* as well as and the host of GardenLine on WXTK radio. She is also a design and maintenance consultant to professional landscapers and homeowners, and a part-time employee of Hyannis Country Garden, a full-service garden center on Cape Cod.

Jim Galbraith Jim, a graduate of the University of Guelph, is the Supervisor of Grounds and Waste Management and Recycling services at The University of Western Ontario. Jim has been employed at Western since 1981 starting as a lead horticulture hand and in 1987 was promoted to Supervisor of grounds, with waste and recycling added in 1997. The campus has won five awards from Communities in Bloom.

Rob Gamble Rob is with the Ontario Ministry of Agriculture, Food and Rural Affairs in Guelph and is the provincial specialist in finance, business structures and taxation. He has a masters degree in taxation from the University of Waterloo and is the coordinator for the Farm Tax and Business Seminars. Rob has also authored 24 technical publications for the ministry on topics such as incorporation, partnerships, leasing agreements and taxation.

Hank Gelderman CHT Hank, a certified horticulture technician, helped found, and currently owns, Jan Gelderman Landscaping Ltd in 1973. From the start, Hank has been an active member of Landscape Ontario and he remains involved in many aspects of LO - as a member of the Building Management Committee, the LO Foundation, the Prosperity Taskforce, the Publishing Committee and the Landscape Contractors Commodity Group, among others.

Harry Gelderman Educated at Sheridan and Ryerson colleges, Harry owned a design/construction business for 9 years and since has been running the design/construction side of Jan Gelderman Landscaping for the past 15 years. He has also been active with LO, as a member on the Ontario board and local chapters. He is currently a member of the Board of Directors of Ecotopia, a movement to create a self-sustaining garden, which is on display at Canada Blooms. He also sits on the commodity groups for Designers and for Landscape Contractors.

Chris Graham Chris, a graduate of the University of Guelph, is a horticultural consultant specializing in plant selection and maintenance for public, commercial and residential landscapes. For 27 years, he was Director of Horticulture at the Royal Botanical Gardens. Chris has hosted and appeared as a guest on several television programs and radio shows and co-authored *Shrubs and Vines*, part of the *American Garden Guides* series.

Jacki Hart-Ciphery CLP President of her award-winning company, Water's Edge Landscaping, Jacki has shared her success with hundreds of business owners, students and those aspiring to start a business. A 27-year veteran in the industry, she settled in Muskoka in 1990, and serves the waterfront estate market with design, installation and maintenance services. Currently, Jacki is also delivering prosperity seminars for Landscape Ontario.

BIOGRAPHIES

Mary Kay Hoffman Mary Kay is Sales Manager for Green Innovations in Waterloo. The company creates and manufactures LEED-approved products for the green roof industry and recently won a contract from the City of Kitchener for twin pads for its first LEED building.

Sally Harvey CHT CLP For over 22 years, Sally's company, Green Design, has had the opportunity to serve both the residential and commercial markets with interior and exterior landscape solutions and has received several awards for industry volunteerism and design and installation projects. Currently, she is also Coordinator of the CLP Training Delivery Program 2007 and 2008, Treasurer of Landscape Ontario, Co-chair of the Chapter Development Committee, Liaison for Education Activity to the Board, and a member of the Interiorscapes Commodity Group.

Dan Heims Dan has spent the last 31 years deeply involved in horticulture and his job description dictates that he must "travel the world and seek the newest perennials." He is currently the president of Terra Nova Nurseries, a company noted for its new introductions to horticulture. He has taught horticulture courses, wholesaled exotic plants, and run his own design and build landscape business. His perennial breeding programs have produced many international gold and silver medal winners. Dan has written a book of horticultural humor called *The Garden Clerk's Dictionary* and co-authored *Heucheras and Heucherellas*.

Larry Hodgson Larry is a full-time freelance garden writer and photographer. He is the garden correspondent for Le Soleil de Québec and a commentator for CBC Radio. His books include *Perennials for Every Purpose* and *Making the Most of Shade*, as well as another 25 titles in both French and English.

Len Hordyck LAT Len studied Landscape Architecture at Ryerson Polytechnic Institute in Toronto and graduated with honours in 1987. He has designed numerous award-winning gardens across southern Ontario, including at Canada Blooms. Len began working with DynaSCAPE in 1998 as a consultant and beta-tester after many years of drafting with pencil and paper. In his spare time, Len enjoys gardening and the outdoors.

Todd Irvine ISA Certified Arborist Todd is the Outreach Coordinator for LEAF (Local Enhancement and Appreciation of Forests), where he leads workshops on proper tree care practices and gives talks on the value of trees. LEAF is a Toronto-based nonprofit organization dedicated to the improvement of Toronto's urban forest. Todd is also a practicing consulting arborist. He is an ISA certified arborist and holds a Masters of Forest Conservation degree from the University of Toronto.

Alistair Johnston Alistair is a senior landscape technologist, certified arborist and an associate with Strybos Barron King Ltd. Landscape Architecture. SBK is involved in a wide variety of residential and commercial landscape design and construction projects throughout the GTA. A past graduate of Humber College, Alistair is a part time instructor in the landscape program, teaching advanced construction techniques.

Walter Kehm OALA FCSLA FASLA Walter, Senior Principal of Landinc, is an expert in sustainable community development, parks and recreational design, waterfront regeneration and institutional campus design. He is recognized as an internationally renowned leader and facilitator of landscape architecture and urban design projects and still finds time to be a Master Rower. He is the former Director of the School of Landscape Architecture at the University of Guelph.

BIOGRAPHIES

Robert J. Kennaley Robert Kennaley is a former landscape design build contractor and an Honourary Member of Landscape Ontario who now practices construction law in Toronto. Over the years, Rob has been a frequent speaker at Congress, addressing a whole range of topics, from contract drafting and risk management through the Construction Lien Act and insurance, WSIB and employment issues, to methods of getting paid.

Liz Klose BSc (Agr) Liz is the Superintendent of the Niagara Parks Commission School of Horticulture, a BSc (Agr) graduate from the University of Guelph, co-author of two gardening books and received the 2007 College Horticulture Educator of the Year award from Landscape Ontario. The School of Horticulture is acclaimed as being the first Canadian college to receive four-year Bachelors accreditation status with the Professional Landcare Network (PLANET).

Ron Koudys OALA CLD A landscape designer and certified landscape designer, Ron is the Program Coordinator for the landscape design program at Fanshawe College. His award-winning design firm has been providing landscape architectural services in London for the past 25 years.

Tim Kearney CLP Tim, a certified landscape professional, is the owner and President of Garden Creations of Ottawa. His company was named Employer of the Year for 2006 for its involvement with the apprenticeship program and Tim was awarded a Community Leadership Award in 2006 as well. He has won several Awards of Excellence and sits on the Board of Directors for the Ottawa Chapter of Landscape Ontario and Ronald MacDonald House.

Jennifer Lemcke Jennifer, based in Scarborough, is Chief Operating Officer for Weedman USA/Turf Holdings Inc. Currently, she is member of the Board of Directors for Planet, the Professional Landcare Network and chair of its Membership Growth Committee.

Brenda Luckhardt Brenda works for Sheridan Nurseries in Kitchener. She also is active as a volunteer for Landscape Ontario, primarily as a Director of the Waterloo Chapter.

Steve Mann ISA Certified Arborist Steve is the local manager and Director of Bartlett Tree Experts Can Ltd in both Bracebridge and Scarborough. He is also active as a volunteer as President of the Ontario Commercial Arborist Association and President-Elect of the International Society of Arboriculture of Ontario.

Bob McCannell With 39 years of experience in garden centre management, Bob has a keen interest and enthusiasm for promoting the industry. Recently retired from his duties at Terra Greenhouses, where he had been a manager and buyer, Bob is continuing to share his knowledge and experience as a consultant to the retail garden centre industry.

Rod McDonald Rod is a successful garden centre retailer and a respected horticulturalist. Although recently retired from the day-to-day activity of the industry, he now presents horticultural business workshops and seminars across the country.

Lorna McLaren Lorna specializes in cultivating powerful relationships through communication strategies and understanding the human factor. She has been an international business owner, an HR and marketing teacher and spent seven years living in foreign lands. She performs over 120 training events a year, with thousands of people, representing small business to Fortune 500 companies throughout Canada, the United States, England, Ireland, Scotland, Australia and New Zealand.

Terry Murphy CLP As Manager Human Resources Development and Safety Officer for Landscape Ontario, Terry has promoted safety in the landscape industry for more than a decade. He has delivered many safety seminars and presentations across Ontario.

BIOGRAPHIES

Mathis Natvik LEED AP Mathis is a Guelph-based restoration ecologist specializing in green roof and wildflower meadow design and installation. He has worked on large projects and was instrumental in the acquisition and restoration of the 1,000 acre Clear Creek Forest project in Chatham-Kent with the Nature Conservancy of Canada. He has received the Carolinian Canada Award for ecological restoration work and environmental farm management of farms in southwestern Ontario

Kerstin Ouellet Kerstin's company, Pen & Petal, is a full-service advertising, marketing and PR agency for the green industry. Before founding Pen & Petal in 2001, Kerstin worked as marketing director at EuroAmerican Propagators, where she made large contributions to the success of both its and the Proven Winners marketing cooperative. She is the author of *Contain Yourself — 101 Fresh Ideas for Fantastic Container Gardens*.

Jim Paluch Jim is currently a leading consultant and trainer to the green industry and has been a featured speaker and resource for Associated Landscape Contractors Of America. He began in landscaping as a teenager, continued as he worked his way through college, and received a degree in Landscape Architecture from Ohio State University. In the six years that followed, Jim went on to become a multi-million dollar sales person in the landscape design build field. He is the author of several books, including *Five Important Things*.

Eli Paddle Eli teaches graphics and presentation skills for the Landscape Design program at Fanshawe College in London. He is also a doctoral candidate at the University of Western Ontario.

Darren Rodrigues CRM Darren, a graduate of the University of Windsor, is the National Program Manager with Sinclair-Cockburn. He is responsible for 20 unique programs such as CNLA HortProtect, Investment Counsellors, and various Errors and Omissions Programs. Darren specializes in creating programs that are unique to the landscape and nursery field by consulting with industry partners.

Gregg Salivan Gregg is the second generation to run Salivan Landscape Ltd in Scarborough. The company consistently wins LO Awards of Excellence in the maintenance category.

Heather Smith Heather is Invading Species Public Awareness Liaison for the Ontario Federation of Anglers and Hunters in Peterborough. She has been with the program for over three years and her primary areas of interest are aquatic plants — both native and non-native. She is also an avid gardener and naturalist.

Gerald Stephenson Dr. Stephenson is a Professor in the Department of Environmental Biology at the University of Guelph. He is an author of several books and has contributed to books related to topics such as pesticide biochemistry, pesticides and human health and pest management in agricultural, forestry and landscape environments.

Rosheen Styczinski FASLA Rosheen is a Fellow of the American Society of Landscape Architects. Her firm, New Eden Landscape Architecture, is located in Milwaukee in Wisconsin.

George Urvari George is the founding member of one of Toronto's most prominent full-service landscape contractors, Oriole Landscaping. He is the Landscape Ontario Toronto Chapter President.

BIOGRAPHIES

Joe Uyenaka Joe is a crop agronomist and fertility specialist with Cargill Limited. He has served with the Ontario Ministry of Agriculture and Food as a crop advisor and IP specialist and with Stoller Canada as a crop and nutrient specialist.

Ted Whitworth As Manager of Training for the Farm Safety Association (FSA), Ted has worked in agricultural safety and has spent the last dozen years assisting the landscape industry in reducing WSIB premium rates. The FSA is the official safety, training and education agent for the landscape industry for WSIB.

John Wright John, founder of Wright Lawn Care and Landscape Services in Bloomingdale, celebrated his 40th anniversary of business in 2007. He is active as a volunteer at LO as Chair of Ontario Horticultural Trades Foundation and he was appointed an Honourary Member in 2007 for his contribution to the lawn care industry and his volunteer work on behalf of the association.

Paul Zammit Paul is the Manager of the Perennial Department at Plant World in Toronto. He has also contributed photographs and articles to *Epic Gardener* and speaks regularly to gardening clubs and horticultural societies. Paul is also a director of the Perennial Plant Association.

NOTES

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EXHIBITORS LIST

as of September 3rd, 2007

A BIGG IDEA.....	153	BRADSTONE.....	1121
A M A PLASTICS LTD.....	1417	BRANDT TRACTOR LTD.....	1167, 2001
ACREASE/TILLEASE	482C	BRAUN NURSERY LTD.....	1233
AG BUYER'S GUIDE.....	1842	BRAYFORD SOD FARMS INC.....	1630
AGCO/MASSEY FERGUSON.....	1754	BRICKSTOP CORP.....	434
AGRIMETAL INC.....	163	BROOKDALE TREELAND NURSERIES LTD ...	453
AGWAY MFG.....	S7	BROOKLIN CONCRETE.....	1512
ALL TREAT FARMS LTD	460	BROWN'S CONCRETE	278
ALLAN BLOCK / ATLAS HARDSCAPES	860	BROWN'S FUELS	1102
AMERISTAR FENCE PRODUCTS.....	F53	BUCKSTONE INC.....	850
APPLEWOOD NATIONAL LEASING	1717	BUSINESS CENTRE.....	21
APPRENTICESARCH.COM-H.I.E.C.	E15	CALCO SOILS.....	341
APPRENTICESHIP - BENDALE BUSINESS		CAMILLA HOUSE IMPORTS LTD.....	133
& TECHNICAL INSTITUTE	19	CAN AM PRECAST PRODUCTS LTD.....	1150
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OF TRAINING.....	E01	CANADALE NURSERIES LTD.....	1212
AQUA PAVE PERMEABLE PAVER SYSTEM...	278A	CANADIAN FENCE INDUSTRY	
AQUACENTRIS.....	1643	ASSOCIATION (CFIA)	F1
AQUASCAPE INC.....	304	CANADIAN NURSERY	
ARBRUX LIMITED	1127	LANDSCAPE ASSOCIATION.....	728(I)
ARIENS/GRAVELY.....	13	CANADIAN WOODENWARE	
ASSOCIATION OF ONTARIO		MANUFACTURERS (THE).....	1231
ROAD SUPERVISORS	E05	CANNOR NURSERIES LTD.....	1406
ASV - NORFOLK TRACTOR.....	1742	CANSTEM LEASING SERVICES INC	653
ATLAS POLAR COMPANY LTD.....	1737	CARADOC GREEN ROOFS LTD	
ATPONDS - DIV OF A&T INDUSTRIES INC...	1206	(LIVEROOF)	1721
AWS IRRIGATION MANAGEMENT INC	339	CASE IH DEALERS	282
AYERS SUPPLY INC.....	531	CAST LIGHTING.....	613C
BAHCO.....	1537J	CAST LIGHTING LLC.....	635
BAKKER (JC) & SONS LTD	1542	CENTRAL IRRIGATION SUPPLY	
BANAS STONES INC.....	1218	OF CANADA INC	1108
BANAS STONES PRIVATE LTD.....	1218A	CHAMPION ROAD MACHINERY SALES	660
BANNERMAN LTD.....	333	CHANNELL CANADA	2109
BARKMAN CONCRETE LTD.....	1226	CJ BLOWERS	169
BARRACUDA INC.....	246	CJ MARKETING LTD.....	320
BARRETT MARKETING GROUP LTD	9	CM DIAMOND BLADES.....	334
BATTLEFIELD EQUIPMENT RENTALS	570	COMPOSTING COUNCIL OF CANADA	2105
BAUM PUBLICATIONS INC.....	411	CON-AG-FOR/YANMAR.....	670
BAUMALIGHT BY: MTB MFG INC.....	676A	CONNON NURSERIES/	
BAYCO	1537H	AVK NURSERY HOLDINGS.....	2101
BEARCAT	719A	CONNON NURSERIES/	
BELMONT ROSE GRANITE CORP	1133	CBV HOLDINGS LTD.....	560
BEST WAY STONE LTD	268	CONNON NURSERIES/	
BIK HYDRAULICS LTD.....	N5	NVK HOLDINGS INC.....	1456
BIONIC GLOVES.....	314F	COPF-CDN ORNAMENTAL	
BK LIGHTING.....	613D	PLANT FOUNDATION	E06
BLAZING PRODUCTS INC.....	332	COVER-ALL BUILDING SYSTEMS	
BLUE SKY NURSERY LTD	1217	OF ONTARIO INC.....	1117
BOBCAT COMPANY.....	90	CP SOURCING SOLUTIONS.....	535
BOOMERANG TRACKING INC	1256	CPT CANADA POWER TECHNOLOGY LTD	548
BORROWED SPACES INC	1124	CRAMER NURSERY INC	1812
BOSMAN HOME FRONT INC.....	129	CREIGHTON ROCK DRILL LTD	F9
BOULDERS STONE SUPPLY INC.....	1631	CUB CADET	632
BOWIE INDUSTRIES INC	1412A	CURV-RITE INC.....	S9

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DAIMLER CHRYSLER CANADA INC.....	1702	FIREFLY ENERGY/AG ENERGY CO-OP	728B
DAKOTA TREE TRANSPLANTER	669	FIRESTONE BUILDING PRODUCTS	
DANNER MFG INC	236	CANADA.....	1526
DATAKOM WIRELESS CORP.....	451	FIRST CONCRETE	468
DELAWARE PUMP AND PARTS LTD	171	FISH FARM SUPPLY CO INC.....	1826
DEVROOEN HOLLAND		FLAGPAVE INC (FORMERLY THE	
GARDEN PRODUCTS LTD	546A	BRICKYARD OF CANADA)	S10
DEVTRA INC.....	820	FORD MOTOR CO OF CANADA LIMITED.....	104
DEWEZE MFG.....	380	FREEMAN HERBS INC.....	1404
DFK EQUIPMENT SALES INC	874	FRENSCH (C) LTD	1139
DIAMOND PRODUCTS.....	1146	FRYLINK CANADA INC.....	510
DIAMOND SYSTEMS INC	1550	FS PARTNERS.....	1203
DICAN INC - UNDERGROUND		FYFE (ALLAN) EQUIPMENT LTD	361
TECHNOLOGIES INC.....	137	GARDEN CENTRE DEPOT	335
DOMAX CONSTRUCTION EQUIPMENT.....	744	GARDEN NOOK (THE)	552
DOMINION SUPPLY.....	1221	GARDEN SUPERMART	1520
DRAFIX SOFTWARE INC.....	417	GARDENLINK INC	464
DRAMM CORP	1329	GEHL CO/SWANSTON EQUIPMENT	1602
DRIVE PRODUCTS	184	GENERAL MOTORS OF CANADA	3
DUCKBILL	1537K	GEORGIAN SPRINKLERS INC	814
DUKE (GC) EQUIPMENT LTD.....	1543	GINTEC SHADE TECHNOLOGIES INC.....	1232
DURACRAFT CANADA INC.....	440	GLOBAL ARCH INC.....	418
DUTCHMASTER NURSERIES LTD.....	1566	GM INTERNET CAFE	16
DYNASCAPE SOFTWARE	1312	GREENHORIZONS GROUP	
DYNE INDUSTRIES INC	818	OF FARMS LTD (THE).....	1260
EASTERN FARM MACHINERY LTD.....	384	GRO-BARK (ONTARIO) LTD	328
EBEL QUARRIES INC.....	1119	GROWER'S CHOICE.....	2115
ECHO POWER EQUIPMENT		GROWERS WITH ENVI.....	2106
(CANADA).....	99, 718, 719	HADCO LANDSCAPING LIGHTING.....	613B
ECO SOLUTIONS (MILTON) INC.....	1116	HANOVER	613F
ECO WOOD PRODUCTS LTD	543	HANSON HARDSCAPE PRODUCTS.....	644, 650
ECOVAL HORTICULTURAL PRODUCTS INC.	1531	HERMANN'S CONTRACTING LTD.....	1313
ED'S CONCRETE PRODUCTS LTD.....	1136	HITCH CITY	750
ELIET USA INC.....	1243	HORTICULTURAL MARKETING INC.....	1159
EQUIP LTD.....	1272, 1366, 2004	HOSTA / HORTICULTURAL ONTARIO	
ENVIREM TECHNOLOGIES INC.....	1409	SECONDARY TEACHERS ASSOCIATION.....	E16
ENVIROBOND PRODUCTS CORP.....	1113	HOTSY CLEANING SYSTEMS.....	553
ENVIROKING LAWN CARE	72	HOUSE OF LADDERS/JAWS LADDERS.....	1129
ENVIROSTONE MFG INC.....	1107	HUMBER COLLEGE	E25
EQUIPEMENTS G COMEAU INC (LES)	472	HUNZA CANADA	613E
EVERARCH INC	1727	HUSQVARNA CANADA CORP	1652
EVERPLAY INSTALLATION INC.....	432	HUTCHESON SAND & MIXES	413
E-Z REACHER	1537L	HYPRO.....	1537B
FAIRFIELD TREE NURSERIES INC	655	IA DIRECT.....	367
FAIRGREEN SOD FARMS LTD.....	1431	IN-LITE DESIGN CORP.....	1625
FANSHAWE COLLEGE.....	E11	INTERNATIONAL SOCIETY OF	
FARM FLEET INC	S13	ARBORICULTURE ONTARIO INC (ISAO).....	E24
FARM SAFETY ASSOCIATION INC.....	1172	IRON EAGLE INDUSTRIES INC	F40
FEDERATED INSURANCE COMPANY		IRON KING FENCES & RAILINGS INC.	F49
OF CANADA.....	F1A	JAWS LADDER TCS	1129A
FENCAST INDUSTRIES LTD.....	F3	JB&D COMPANY LTD.....	1266
FERRIS INDUSTRIES INC.....	512, 518	JCB INC.....	712
FIBRAMULCH	1567	JOHN DEERE LANDSCAPES LTD	132
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KATO'S NURSERY LTD	1418	MILLER COMPOST - THE MILLER GROUP....	636
KERR LIGHTING.....	554D	MILLGROVE PERENNIALS.....	1432
KESMAC INC	1465	MORBARK INC.....	346
KICHLER LANDSCAPE LIGHTING	1333	MORI NURSERIES LTD	1236
KIFCO INC	347	MOSTERMAN PLANTS INC	1350
KING CITY TRAILERS	260	MS SPRAYERS INC.....	1257
KNECHT LANDSCAPE ASSOCIATES LTD	1327	MULCHIT INC	1412
KOBES NURSERIES INC	1346	MULLIGAN MARKETING GROUP	728F
KOHLER ENGINES.....	548B	MULTI SHELTER SOLUTIONS	1420
KOMATSU CANADA LTD	766	MULTILINK FENCE & MANUFACTURING LTD.....	F39
KOORY BROTHERS LAWN EQUIPMENT LTD	109, 569	NATIONAL CONCRETE ACCESSORIES.....	568
KOPPERS CANADA LTD	1423	NATTEL INC.....	665
K-RAIN MANUFACTURING CORP	1330	NETHERLAND BULB CO.....	314A
KRAUS (V) NURSERIES LTD	1556	NEW HOLLAND N.A.....	37
KROWN RUST CONTROL SYSTEMS.....	854	NEWROADS NATIONAL LEASING	71
KUBOTA CANADA LTD.....	686	NEWTONBROOK BLOCK & SUPPLY CO LTD.....	446
L&R SHELTERS INC.....	1673	NIAGARA COLLEGE.....	E29
LAHMAN PRECAST CONCRETE INC	1303	NIAGARA PARKS COMMISSION SCHOOL OF HORTICULTURE	E19
LANDSCAPE ONTARIO HORTICULTURAL TRADES.....	728	NIGHTSCAPING	613A
LANDSCAPEFX GROUP	1112	NISCO NATIONAL LEASING	728C
LANDSOURCE ORGANIX LTD	547	NISSAN CANADA	1728
LANGENDOEN NURSERIES INC	1408	NORLEANS TECHNOLOGIES INC.....	187
LAYFIELD GEOSYNTHETICS & INDUSTRIAL FABRICS LTD	609	NUGRO LANDSCAPE FERTILIZER.....	312B
LENROD INDUSTRIES	1661	NURSERY SOD GROWERS ASSOCIATION OF ONTARIO	E02
LESCO	1537A	NUTRITE - DIV OF FERTICHEM	2008
LIGHTNING EQUIPMENT SALES INC.	479	OAKS CONCRETE PRODUCTS LTD	128
LIMBERLOST STONE INC.....	1533	OASE.....	1326
LIMESTONE TRAIL COMPANY LTD	147	OMAFRA - ONTARIO MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS.....	E03
LINNAEA NURSERIES LTD.....	1419	OMEGA II FENCE SYSTEMS.....	F4
LITTLE WONDER	99A	ONTARIO FEDERATION OF ANGLERS AND HUNTERS	E14
LOEGERING MANUFACTURING	S12	ONTARIO FOOD TERMINAL BOARD.....	637
LONDON FOG	1537D	ONTARIO HORTICULTURAL EDUCATORS COUNCIL	E18
LSI SOFTWARE INC.....	250	ONTARIO ONE CALL.....	1229
LUBO LIGHTING INT'L INC	228	ONTARIO PARKS ASSOCIATION.....	E08
M&M FOOTWEAR INC	1613	ONTARIO PLAYGROUNDS	382
MACCAFERRI CANADA LTD	1105	ONTARIO REGIONAL COMMON GROUND ALLIANCE (ORCGA).....	1214
MANCHESTER PRODUCTS	1434	ONTARIO SEED CO LTD	1134
MAPEL LEASE FINANCIAL SERVICES	S8	ONTARIO TREE SEED PLANT	343
MAPLE FARM SUPPLY LTD	1118	ONTARIO TURFGRASS RESEARCH FOUNDATION.....	E28
MAPLE LEAF NURSERIES LTD	1453	ONTRAC EQUIPMENT SERVICES INC	5A
MAPLE POTTERY INC.....	224	ON-TRUX LTD	N1
MAR-CO-CLAY PRODUCTS INC.....	1513	OREGON DISTRIBUTION LTD	1202
MARTEK CORPORATION INC	1414	OREGON REPLACEMENT PARTS.....	548E
MASONAL STONE INC.....	1719		
MASSARELLI'S.....	1162		
MASTER-HALCO CORP.....	F46		
MCCLOSKEY INTERNATIONAL	1766		
MEDALLION FENCE LTD	F16		
MEGADOME / HARNOIS INDUSTRIES	1130		
MERSINCO INC.....	1725		

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OUTDOOR SUPPLIES		AND ADVANCED LEARNING	E21
AND EQUIPMENT INC	1265	SHERIDAN NURSERIES	1342,1634
OUTFRONT PORTABLE SOLUTIONS	528	SIMPLE PLEASURES	546B
PACIFIC SPRINKLERS LTD	1814	SITTLER ENVIRONMENTAL INC	529
PALMAC TRUCK BODIES	28	SKILLED TRADES ALLIANCE	E27
PARKER SWEEPERS, VACS	482D	SMALE (WR) CO (1979) LTD	220
PARKLINE PRODUCTS LTD	464C	SMART BID ESTIMATOR	1468
PAVNAT INC	439	SNAPEDGE CANADA LTD.....	554
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PEBBLEMAN NATURAL STONE.....	615	SNOW & ICE MANAGEMENT	
PEETERS (JM) NURSERIES LTD	1353	ASSOCIATION INC.....	566
PEFFERLAW PEAT PRODUCTS INC	308	SNOW DRAGON.....	563
PERMACON GROUP INC.....	1532	SOLAR-ECLIPS.....	554B
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PICKSEED CANADA INC.....	1521	SOMERVILLE NURSERIES INC	1565
PINE (C) ASSOCIATES INC	1403	SOMERVILLE SEEDLINGS	1462
PINPOINT GPS SOLUTIONS INC.....	728E	SOUTHLAND INSURANCE SERVICE INC.....	1320
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PLUGR AERATORS	482B	SP SYSTEMS.....	1537F
POOLWERX INC.....	450	SPEARE SEEDS (ON)	464A
PREMIER TECH BIOTECHNOLOGIES.....	1248	SPECTRUM BRANDS CANADA INC.....	1142
PRICELESS PRODUCTS		SPORTS TURF ASSOCIATION	E04
LANDSCAPE DEPOT	452	SPRAYING SYSTEMS	1537C
PRO FLEET CARE.....	822A	ST CLAIR COLLEGE	E23
PRO POWER CANADA INC.....	482	STA-RIGHT	554A
PROFESSIONAL LAWN CARE		STERLMAR EQUIPMENT	473
ASSOCIATION OF ONTARIO	E09	STIHL LIMITED	538
PROST	F11	STINCHCOMB ASSOCIATES	647
PUTZER (M) HORNBY NURSERY LTD	1424	STONE-LINK CORP	608
Q & Z NURSERY INC	1562	STONEMEN'S VALLEY INC	1642
QUALITY SEEDS LTD	1433	STONESAVER	549
REAL GREEN SYSTEMS	74	SUBMATIC IRRIGATION	1145
RECREATION PLAYSYSTEMS.....	151	SUNNYWEI (STONE)	
REDBUD SUPPLY INC.....	314	INTERNATIONAL INC.....	1352
REGION OF PEEL	474	SURE-LOC EDGING	314C
REIST INDUSTRIES INC	372	TECHNI-SEAL INC	138
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RITTENHOUSE SINCE 1914	1537	TECUMSEH ENGINES	548C
RIZMI STONE AND AGGREGATES.....	1612	TELUS MOBILITY/	
ROB-ENS EQUIPMENT INC	175	PEERLESS CONNECTIONS INC.....	1131
ROC VALE CONCRETE PRODUCTS INC.....	1621	TERRAFIX GEOSYNTHETICS INC	577
ROLF C. HAGEN INC (LAGUNA)	1616	THAMES VALLEY BRICK & TILE.....	1466
ROMA FENCE LTD.....	F7, 564	THEO TURGEON EQUIPMENT INC.....	571
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RUST OIL CANADA.....	822	TOTAL EQUIPMENT RENTALS	86
SABLE MARCO INC	2003	TOTAL GATE MANUFACTURING INC.....	F42
SANTSAR INDUSTRIES INC	1660	TRACKLESS VEHICLES LTD	160
SCOTT CLAY PRODUCTS INC.....	464B	TRADEWINDS INTERNATIONAL SALES CO ..	1321
SEAL KING INC	533, 1230	TRAK-MATS	314D
SEFACO INC.....	F27	TREE ISLAND INDUSTRIES LTD	F38
SESTER FARMS INC	1247	TRENCHLESS UTILITY EQUIPMENT INC	166

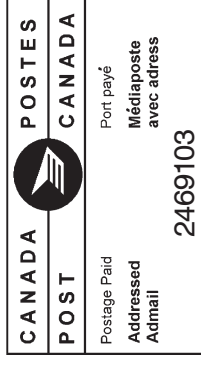
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TRIPLE H CONCRETE PRODUCTS LTD.....	1166	VERBINNEN'S NURSERY LTD	1316
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TROW AND HOLDEN CO INC	1237	VOTH SALES & SERVICES INC.....	884
TRUCK CRAFT	159	VRE SYSTEMS.....	360
TRYSTAN.....	S4	WAJAX INDUSTRIES.....	364
TS BENEFIT SOLUTIONS	2011	WALCO EQUIPMENT LTD.....	1508
TURF CARE PRODUCTS CANADA.....	212, 234, 312, 613	WALKER EQUIPMENT LTD.....	408
TURF ONE SEED	312A	WALKER LAWN MOWERS	482A
TURF REVOLUTION.....	618	WALLENSTEIN BY: EMB MFG INC	676
TURFMAKER CORP.....	483	WATER ARTS INC.....	1324
TWIN EQUIPMENT LTD	101	WESTERN ALFALFA MILLING CO LTD	537
TYNE MOULDS AND MACHINERY CO LTD	1151	WHELEN CANADA	475
UDOR	1537G	WHITEOAK FORD LINCOLN SALES LTD	1624
UNILOCK LTD	1356	WILLIAM WALLACE GARDEN FURNITURE INC	454
UNIQUE ARTS	554C	WILLOWBROOK NURSERIES INC	760
UNIQUE LIGHTING SYSTEMS.....	1405	WINDSOR FORESTRY PRODUCTS	548D
UNITED AGRI PRODUCTS (UAP CANADA)...	1209	WINKELMOLEN NURSERY LTD	1308
UNIVERSITY OF GUELPH COLLEGES.....	E10	WOLVERINE TOOLS.....	314B
UPPER CANADA STONE CO LTD	1361	WOODBIDGE EQUIPMENT PARTS INC.....	1170
UXBRIDGE NURSERIES LTD	1447	WRIGHT COMMERCIAL PRODUCTS	150
VAN NOORT BULB CO LTD	329	WSIB-SCIP (SAFE COMMUNITIES INCENTIVE PROGRAM)	148
VANDEN BUSSCHE IRRIGATION	350, 351	X10 PRO.....	157
VANGUARD PREMIER HOME PRODUCTS INC	649	ZANDER SOD CO LTD.....	1336
VANHOF AND BLOKKER LTD	546	ZINCO CANADA INC	1317



Landscape Ontario
Horticultural Trades Association
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Canada



Congress Conference 2008