

OTTAWA NEWS

KEEPING OUR
CHAPTER CONNECTED

June 2009

Landscape Ontario Ottawa Chapter



Two Ways CHTs Makes Profits

Upcoming Events in the Ottawa Chapter:

<i>Golf Tournament—Lock March Golf Club</i>	<i>Aug 27</i>
<i>CHT Evaluations (Numbers Permitting)</i>	<i>Aug 13-14</i>
<i>October Chapter Meeting - RA Centre, 10 am-noon</i>	<i>Nov 17</i>
<i>November Chapter Meeting RA Centre, 10 am-noon</i>	<i>Jan 19</i>
<i>January AGM & Elections RA Centre, 10 am-noon</i>	

For those companies still considering whether to invest and send employees to CHT (Certified Horticultural Technician evaluations), here is something to consider: CHT can make profits in 2 ways.

1) It will help get commercial contracts. Commercial and government RFP's are more frequently requiring CHT's on the job site. Have your staff

certified NOW to avoid missing out on these jobs.

2) It will help secure consumer clients and referrals. CHT proves your employees are trained to a high industry standard. That is a selling tool that you can use when quoting contracts. Consumers want their job done right... the first time. CHT certified staff can deliver. Better trained staff

equals less down-time on the job, jobs completed in better time, fewer accidents and happy clients. Happy clients tell their friends. It all translates into profits for your company.

In short, CHT=profits.

Call Lynn Lane at 613-796-5156 today to find out more about the CHT evaluations in this region this summer.



Board of Directors:

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Ottawa Chapter Office:

Lynn Lane phone: (613) 796-5156

LO Ottawa and Cancer Survivors Park

In a great move for the people of Ottawa, a team of LO volunteers has successfully completed an arrangement that gives Landscape Ontario Ottawa Chapter exclusive management of the gardens at the Cancer Survivors Park. The LO Ottawa Chapter made a significant donation of product and manpower to help get the park built in the Spring of 2008, and this will ensure that the park will remain in the condition it deserves.

Richard Rogers, Bill Bitz, Jim Bauer, Bud Bauer, and Sonya Hirsig and Tim Kearney worked with the board of directors of the Cancer Survivors Park to ensure that the park and gardens would be professionally maintained until the fall of 2009.

This is a wonderful win-win-win situation. The citizens of Ot-

tawa will have beautiful gardens in the heart of the city, the board of the Cancer Survivors Park is able to rest easy knowing the park will be taken care of by professionals, and Landscape Ontario's Ottawa Chapter LO receives great public promotion by being associated with this wonderful monument.

Your Help is Needed

Bill Bitz and Jim Bauer have agreed to "lead" the way recruiting members to help take care of the park throughout this season. Each Wednesday morning from 7 am to 11 am, LO members are asked to come and volunteer some time in the gardens. If you can contribute anywhere 30 minutes to four hours, it would be appreciated. If you can contribute once a month or 4 times a month, your contribution is needed. We need

as many people as possible to help each week.

Ottawa chapter members are encouraged to offer their support. To date, Bill has done a lot of work including a few visits to the park and getting the administrative details taken care of. Bring your own cultivating and pruning equipment to help with

- maintaining trees, shrubs and beds
- managing perennials
- fertilizing
- pulling weeds

Bill's cell phone number is 613-791-6572.

Congratulations to the committee for this deal and we look forward to hearing from all our lawn care and grounds care companies in LO Ottawa.

Business Opportunities at Golf Tournaments



"It occurs to me that our survival may depend upon our talking to one another" — Dan Simmons

The quote above is just one of the reasons the Ottawa golf tournament is good business you won't want to miss...networking is an essential part of developing business in today's marketplace.

Social events cannot be overlooked as a goldmine of business opportunities. To quote author Peter Drucker, "More business decisions occur over lunch and dinner than at any other time, yet no MBA courses are given on the subject." Haven't we all got a

story about a stranger that we met at an industry event that turned into a valued associate?

The Ottawa Chapter golf tournament on Thursday August 27th is our chance to re-connect with business colleagues' mid-season. As hard as it is, we have to reject the tendency to keep our eyes solely on the work in front of us. We have to look up and take opportunities to market ourselves within our own business community. Simply 'talking to one another' is a great way to get referrals, find out about new opportunities, reconnect with our current suppliers and even meet some new ones.

And who says we cannot have a little fun while we work?

Register today by calling Stephanie Smith at 1-800-265-5656. This year's tournament will feature a great lunch, 18 holes of golf at the beautiful Loch March Golf Club, and a full evening of fabulous food and prizes ... all as you re-acquaint yourself with business prospects old and new. Consider bringing your staff; they too will be working for you to develop business relationships while they enjoy a mid-season break.

The LO Ottawa golf tournament...a business opportunity you will love being part of!



Show Chairman Bruce Morton with winner Kevin Archambault

GreenTrade Expo Winners

GreenTrade Expo is delighted to award the prizes for the on-line registration contest! Trade Show chair Bruce Morton was on-hand to present the prizes to our winners...just in time for the busy season ahead.

Our congratulations go out to Kevin Archambault of the Upper Canada District School Board who won a Shindaiwa trimmer with power broom attachment and to LO member Fred Sova of Root Plus Land-

scaping in Rockland who won a Shindaiwa backpack blower.

GreenTrade Expo boasted it's second-highest attendance in 2009, with just shy of 1,000 trade professionals attending in one day. Watch Horticulture Review this coming fall for more information on GreenTrade Expo 2010's impressive line-up of quality exhibitors and cutting-edge education. Mark your calendars for Wednesday, February 17, 2010 at the Ottawa



Bruce Morton with winner Fred Sova of Root Plus Landscaping

Civic Centre. Visit greentrade.ca for updates.

Volunteers Needed—Survey Attached

Volunteers!



One definition of volunteerism is: 'Performing an act of kindness, freely giving of your talent, time, and effort for the simple fulfillment of community expectations.'

The Ottawa Chapter is looking for people who can contribute to our local LO community. We have many different programs

and events, so there is something for everyone! Please have a look at the attached 'Volunteer Survey' and take a minute to fill it out and fax it back. We can find the right volunteering job for you. Your contribution of time, talent and effort will go a long way to helping the Ottawa Chapter reach it's goals.

If you would like to help the chapter set those goals, please remember that you can email your ideas to our president Sarah Johnston at sarah@greenlifelandscaping.ca. Or, please consider sitting on the board of directors. Contact our past president Tim Dyer at (613) 253-4126.