

Landscape Trades

| Canada's Premier Horticultural Trade Publication |

landscape ontario
Green for Life!

Technical specifications

High resolution PDF or EPS files with fonts embedded are preferred. Colour files must be CMYK. If your files are larger than 25 MB, please use an online file transfer service like [WeTransfer](#) or [Hightail](#) with the contact of Mike Wasilewski, mikew@landscapeontario.com or Angela Lindsay, alindsay@landscapeontario.com. MS Publisher and Word documents are not accepted. Ads requiring makeup are charged hourly production fees. Minimum resolution for rasterized images is 300 pixels per inch. Publisher will not be responsible for the reproduction of colour advertisements unless progressively pulled proofs are supplied.

Contract provisions

- Advertiser agrees to protect publisher against legal action based upon libelous statements or unauthorized use of photographs or other material in connection with advertisement placed under this contract.
- A contract is invalid if first insertion not used within two months of contract date.
- All advertising subject to approval of publisher. The word "Advertisement" will be placed on copy that resembles editorial matter.
- Rates based on total amount of space used in 12 months from date of first insertion. Advertisers will be short-rated if they did not use the amount of space upon which their billings were based. Advertisers will be rebated if they used sufficient additional space to warrant a lower rate.
- Advertisers charged incurred production costs.
- Cancellations not accepted after closing dates.
- Publisher is not bound by any conditions, printed or otherwise, appearing on contracts or copy instructions when in conflict with policies covered by this rate card. Publisher will not archive material beyond one year from insertion date. Advertiser and advertising agency agree that publisher shall be under no liability for failure to insert any advertisement.
- If and when new advertising rates are announced, advertisers will be protected for the balance of current contracts.

www.landscapetrades.com

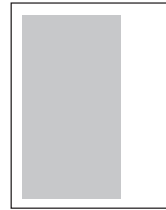
www.horttrades.com/LOmag



Full Page Bleed
Trim: 8-1/8" x 10-7/8"
Bleed: 8-3/8 x 11-1/8"



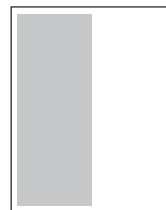
Double Page Spread
Trim: 16-1/4" x 10-7/8"
Bleed: 16-1/2 x 11-1/8"



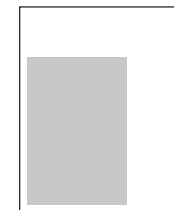
Two-thirds Page Verti Square
4-5/8" x 9-7/8"



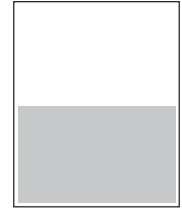
Two-thirds Page Horizontal
7-1/8" x 6-1/2"



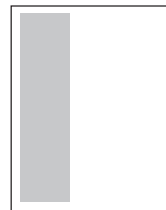
Half Page Vertical
3-1/2" x 9-7/8"



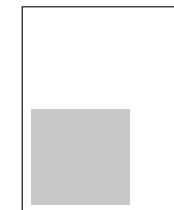
Half Page Island
4-5/8" x 7-3/8"



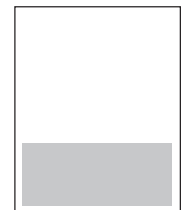
Half Page Horizontal
7-1/8" x 4-7/8"



Third Page Vertical
2-1/4" x 9-7/8"



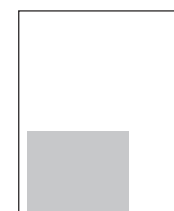
Third Page Square
4 5/8" x 4 7/8"



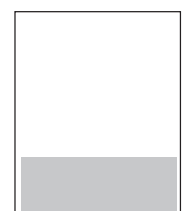
Third Page Horizontal
7-1/8" x 3-1/4"



Quarter Page Vertical
3-1/2" x 4-7/8"



Quarter Page Square
4-5/8" x 3-3/4"



Quarter Page Horizontal
7-1/8" x 2-1/2"



Sixth Page Vertical
2-1/4" x 4-7/8"



Sixth Page Horizontal
4-5/8" x 2-1/4"