



SNOWPOSIUM
SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO

SNOW GUIDE

2026

July 22 - The International Centre | Snowposium.ca



2026 EXHIBITOR LIST

COMPANY	BOOTH	COMPANY	BOOTH
Acorn Landscape Supply _____	612	Mammoth Machinery _____	219
AMT Advanced Municipal Technologies Inc. _____	138	Metal Pless _____	408
Antonio Carraro Canada _____	201	Ministry of Transportation _____	125
Arctic Snowplows _____	123	Moore JCB _____	119
ASIC _____	614	National Bank Equipment Finance _____	120
Better Canada _____	208	Nextgen Driver Training & Compliance _____	134
Bidwell Equipment Finance _____	108	Nextra Consulting _____	610
Bobcat _____	525	Normand _____	301
Booked _____	514	Nu-Tec Specialty Products _____	618
BrokerLink Insurance _____	606	OREC Canada _____	620
Colvoy Enterprises 2012 Ltd. _____	323	Premier Equipment _____	531
Commercial Truck Equipment _____	225	Qmmand _____	313
CrewVision _____	124	Queenston Fleet & Leasing Services _____	315
Cubex Ltd. _____	300	Quest Automotive Leasing _____	130
Draglam Salt _____	116	Regional Tractor _____	118
DriveWise _____	136	Rivard Pro _____	400
Duke Distribution/G.C. Duke Equipment Ltd _____	209	Select Stone Supply _____	624
Eco Solutions _____	222	SiteOne Landscape Supply _____	122
EXT _____	109	Smart About Salt Council _____	106
Ferrari Insurance _____	117	Snow & Ice Management Association _____	99
Follosoft _____	227	Solutions by CB _____	608
Granum _____	600	Stewart's Equipment _____	113
HortProtect _____	625	Storm Solutions Plus _____	319
Humber Aggregates & Soil Mixtures _____	128	Summit Fleet Management _____	139
Innovative Surface Solutions _____	132	Surgenor Fleet _____	604
Insurance Program Managers & Group Associations _____	616	Techniqip Equipment Sales & Service _____	521
Jim Pattison Lease _____	119	The Toro Company _____	327
Karcher Municipal North America Inc _____	513	Trecan Snowmelters _____	223
Kooy Brothers Equipment _____	101	Turf Care Products Canada _____	427
Krown Rust Control _____	104	Twin Equipment _____	501
Landscape Ontario Horticultural Trades Association _____	100	Viaesys Inc. _____	529
Les Machineries Pronovost _____	425	Wajax _____	509
Liquids Revolution _____	326	WeatherWorks _____	324
Lou Dennis Equipment / Muskoka Auto Parts _____	213, 308	WPE Landscape Equipment _____	119
		XL Shelter _____	140



FLOORPLAN

THE INTERNATIONAL CENTRE - HALL 5



SHOW SPONSORS



HortProtect.com



SHOW FEATURES

MTO

Live demos and on-site experts offering real-time advice, insights and hands-on guidance to help you learn, solve problems and make informed decisions.

Live Demo Schedule:

Session One: 11:00 - 11:30 a.m.

Session Two: 1:30 - 2:00 p.m.

Sponsored by:



FEATURED PRODUCTS



Equifab Dump Body

Built from lightweight extruded aluminum, Equifab landscaper dump bodies deliver exceptional strength, durability and fuel efficiency. Standard features like a two-way tailgate, detachable corner posts, telescopic hoist and cab protector make them a dependable solution for demanding commercial applications.

Commercial Truck Equipment

Booth 225
comtruck.ca



4WD Tractor

The Antonio Carraro TONY TTR series with the Reversible Guide System (RGS), with a variable HST Transmission (40 Km). Wide comfort cabin. A very strong unit for snow removal contractors.

Antonio Carraro Canada

Booth 201
antoniocarraro.it

SHOW FEATURES

PUB STOP

Forecast: 100% Chance of Cold Ones

Take a break, connect with industry peers and enjoy a cold one on us at the Snowposium Pub Stop, conveniently located in the Food Court area.

Whether you're wrapping up a conference session, meeting with exhibitors, or catching up with colleagues, the Pub Stop is the perfect place to network, relax and recharge before heading back to the show floor.

While supplies last.



FEATURED PRODUCTS

REDUCE
YOUR DEPENDENCY ON
SALT
THIS
WINTER

ProMelt Essential Brine

Tired of the last two winters' salt shortages and rising mid-season salt prices? Break free with ProMelt Essential Brine. This ready-to-use liquid requires zero salt and no expensive brine generator. Add it to your toolbox and have superior performance that fits seamlessly with your existing equipment. Secure your operational independence today!

Innovative Surface Solutions

Booth 132

innovativecompany.com



Spreadtek Spreader

This Spreadtek salter is designed for simple operation, reliable performance and low maintenance. Its stainless steel construction and electric drive system provide durability in harsh winter conditions. Highly versatile, it can be configured to your specifications with options including dual motor kit, wireless controller, chute extension, side extension and tarp system.

Commercial Truck Equipment

Booth 225

comtruck.ca

CONFERENCE SCHEDULE

Wednesday, July 22, 2026 | 7:30 a.m. - 12:00 p.m.

7:30 a.m.	REGISTRATION OPEN	
8:00 a.m.	BREAKFAST	
8:30 to 9:30 a.m.		<p>Salt Production and Supply Chain: Goderich Mine overview Joe Jurcic Compass Minerals</p> <p>Learn more about transportation modes (vessel, truck) and mining methods, such as drill/blast versus continuous mining. Hear about mine and depot locations across North America, and how supply and demand has affected the execution of commercial and municipal contracts.</p>
9:30 to 9:45 a.m.	BREAK	
9:45 to 10:45 a.m.		<p>Cut the Salt: Pathways to Reducing Salt Use in Water Control Dani Lindamood Water Watchers, Ontario Salt Pollution Coalition Julie Wright National Director, Our Living Waters</p> <p>Ontario is leading the world in its use of salt in winter control. But not in a good way — it's causing major impacts to our lakes, rivers and streams which threaten our drinking water and recreation activities. This session will combine municipal perspectives with the work of the Ontario Salt Pollution Coalition to get at the heart of this issue and keep our water fresh.</p>
10:45 to 11:00 a.m.	BREAK	
11:00 a.m. to 12:00 p.m.		<p>What's Your Why?: Because it defines your whats and hows. Troy Clogg Troy Clogg Landscape & Snow Associates</p> <p>Behind every thriving business is a purpose that drives it forward. Troy Clogg shares the story behind building a company rooted in something bigger than the bottom line — from launching a charitable business model to developing the next generation of industry leaders and delivering an exceptional customer experience. Whether you're just starting out or re-evaluating your direction, dig deeper, lead with intention and reconnect with the reason you started in the first place.</p>
12:00 p.m.	LUNCH - Lunch vouchers will be provided	

CONFERENCE PASS PRICING

Standard Member Rate **\$175**
Standard Non-Member Rate **\$200**

Registration includes: 1-Day access to the Conference & Trade Show
Breakfast | Lunch Voucher | Parking

All badges will be printed on-site

Member rate refers to being a current member of Landscape Ontario

Snowposium.ca