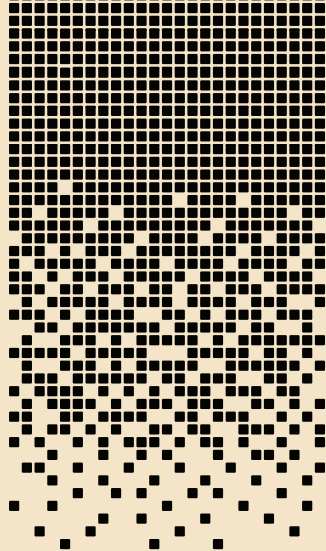
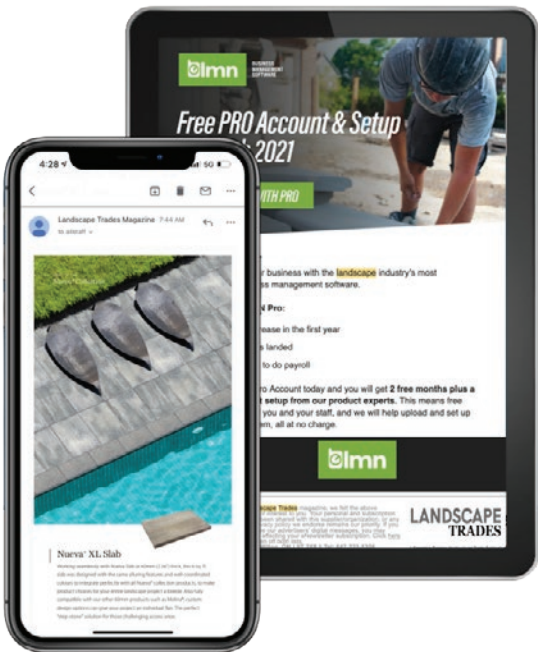


# LANDSCAPE TRADES

# CUSTOM EBLASTS



Connect with over 8,000 verified industry professionals



**\$1,622  
PER CUSTOM EBLAST**

**Receive metric  
reports including:**

- Open rate
- Click rate
- Clicks

## MEMBER AND AGENCY DISCOUNTS AVAILABLE

- 15%** Landscape Ontario Green Trade Supplier Members and accredited ad agencies.
- 20%** Landscape Ontario Green Trade Members

## OPTION 1

- Send an HTML file, built to 600 pixels wide
- Send images from your own site or LO's creative team can load them
- Ensure total email size, including images, is less than 180 kilobytes
- Keep HTML tiles simple, with all CSS Inline. Do not send bloated code copied from Mailchimp/Hubspot etc
- Send code allowing enough time for a proof to be sent for approval
- Provide one URL link
- Provide verbiage for email subject line

## OPTION 2

- Send a high resolution single image or PDF (eg your latest print ad) with a width of 1200 pixels
- Image will be reduced to 600 pixels, maintaining maximum image quality
- Ensure text font is of suitable size to maintain readability
- Provide one URL link
- Provide verbiage for email subject line

## CONTACT

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