

LANDSCAPE TRADES

PRINT ADVERTISING

Canada’s premiere horticultural trades publication

LANDSCAPE TRADES

Landscape Trades has been a respected and trusted news source for over **40 years**.

This award winning publication is delivered bimonthly to **13,000+** landscape and horticulture professionals across Canada.

High quality and relevant editorial content, guarantees a high open rate with multiple impressions, ensuring your marketing message has a long shelf life.

Circulation is subscriber based, and audited and verified by the Alliance For Audited Media.



**PUBLISHED
6 TIMES PER YEAR**

NEW PRODUCTS
February

TECHNOLOGY
March

DESIGN/BUILD
May

SNOW & ICE
August

NEW PLANTS
October

**CONGRESS/
STATE OF THE INDUSTRY**
December

**SEE THE LATEST ISSUE OF
LANDSCAPE TRADES**

MEMBER AND AGENCY DISCOUNTS AVAILABLE

15% Landscape Ontario Green Trade Supplier Members and accredited ad agencies.

20% Landscape Ontario Green Trade Members

RATES

PRINT AD SIZE	1X	3X	6X
Full page	\$3,643	\$3,278	\$3,097
Two-thirds page	\$3,096	\$2,786	\$2,631
Half page	\$2,732	\$2,459	\$2,322
Third page	\$1,822	\$1,640	\$1,549
Quarter page	\$1,455	\$1,310	\$1,238
Double page spread	\$6,191	\$5,572	\$5,262
Half page spread	\$4,188	\$3,770	\$3,561
Inside front/back cover	\$4,552	\$4,096	\$3,869
Outside back cover	\$4,735	\$4,260	\$4,025

*CDN funds. Plus applicable taxes.

PRODUCTION SCHEDULE

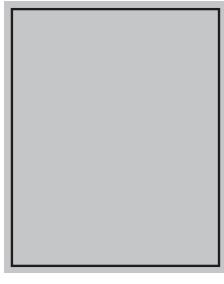
ISSUE	SPACE CLOSE	MATERIAL DUE	MAILING DATE
February - NEW PRODUCTS	January 21, 2027	January 28, 2027	February 16, 2027
March - TECHNOLOGY	February 25, 2027	March 4, 2027	March 23, 2027
May - DESIGN/BUILD	April 22, 2027	April 29, 2027	May 18, 2027
August - SNOW & ICE	June 24, 2027	June 30, 2027	July 15, 2027
October - NEW PLANTS	September 23, 2027	September 29, 2027	October 19, 2027
December - CONGRESS	November 11, 2027	November 18, 2027	December 15, 2027

AD DIMENSIONS

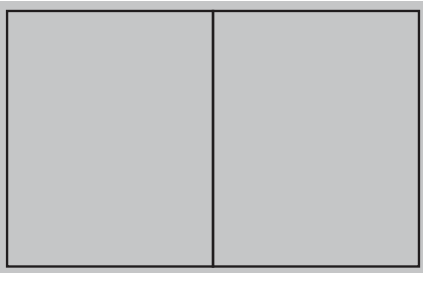
LANDSCAPE TRADES

LEGEND

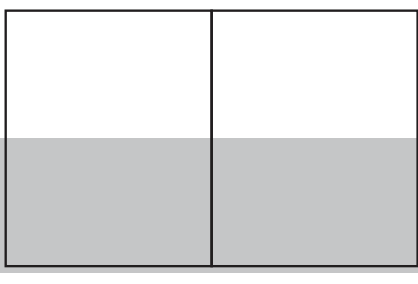
WIDTH x HEIGHT | MEASUREMENT IN INCHES



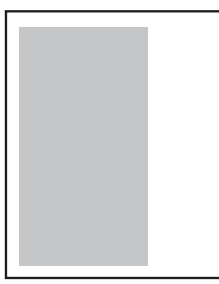
Full page bleed
Trim: 9" x 10.875"
Bleed: 9.25" x 11.125"



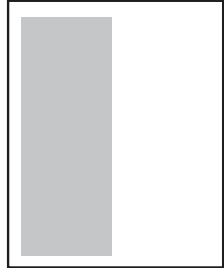
Double page spread bleed
Trim: 18" x 10.875"
Bleed: 18.25" x 11.125"



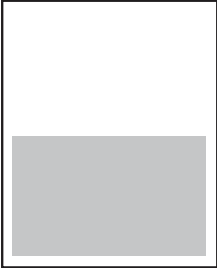
Half page spread bleed
Trim: 18" x 5.185"
Bleed: 18.25" x 5.325"



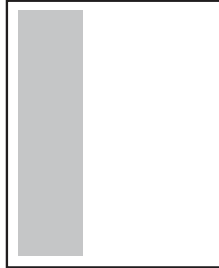
Two-thirds vertical
5.5" x 9.625"



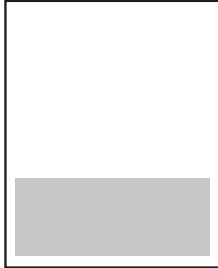
Half page vertical
4" x 9.625"



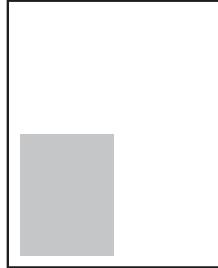
Half page horizontal
8.25" x 4.75"



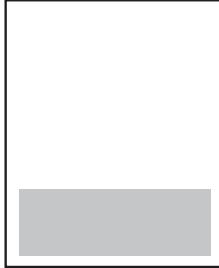
Third page vertical
2.5" x 9.625"



Third page horizontal
8.25" x 3.25"



Quarter page vertical
4" x 4.75"



Quarter page horizontal
8.25" x 2.5"

CONTACT

LIZ LANT ACCOUNT MANAGER
905-875-1805 x2314 | elant@landscapeontario.com

GREG SUMSION ACCOUNT MANAGER
905-875-1805 x2377 | gsumsion@landscapeontario.com

